

RESEARCH REPORT

SAP Business Data Cloud

Use Cases and Adoption

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Executive Summary

This report examines how organizations are adopting SAP Business Data Cloud (SAP BDC), evolving their data architectures, managing governance readiness, and unlocking AI-driven business outcomes — based on SAPinsider’s 2026 benchmark survey.

SAP Business Data Cloud (SAP BDC) is rapidly emerging as SAP’s unified data and AI platform, designed to consolidate fragmented enterprise data landscapes into a governed, semantically consistent, and AI-ready environment. SAPinsider’s 2026 benchmark research findings validate that while adoption is still in its early stages, with a significant portion of organizations in evaluation mode, the strategic intent behind SAP BDC is already clear.

INSIDER INSIGHT



SAP Business Data Cloud (BDC) significantly advances beyond Datasphere with stronger AI integration and data management. While strengths in data products and ML are clear, gaps remain in scalability, latency, and ecosystem maturity.”

CHIEF DATA OFFICER OF IT
OPERATIONS, GLOBAL TECHNOLOGY
ENTERPRISE

Enterprises are increasingly recognizing that traditional data architectures cannot support the demands of real-time analytics, AI-driven decision-making, and cross-functional data products. However, a pronounced gap exists between ambition and execution, as most organizations lack the foundational data architecture, governance maturity, and analytics capabilities required to fully leverage SAP BDC. Early adopters, though limited in number, are demonstrating measurable improvements in decision-making speed, operational efficiency, and data trust, signaling that SAP BDC will play a central role in shaping the next generation of intelligent enterprises.

To understand how organizations are responding to this shift, SAPinsider conducted a comprehensive benchmark research survey in Q1 2026. The study explored current adoption levels, data architecture maturity, governance readiness, technology ecosystems, use cases where organizations were implementing or planning to implement SAP BDC, and the business outcomes being achieved post-implementation. The survey spanned multiple industries and organization sizes, with respondents drawn predominantly from IT Operations (38%), IT Management (24%), and Data Engineering (8%). The two largest industry segments were Software and Technology (34%) and Industrial/Manufacturing (28%), with additional representation from Retail and Distribution (12%), Media and Entertainment (8%), Healthcare, Financial Services, and Public Sector.

From a revenue standpoint, the largest cohort of respondents (27%) came from organizations with annual revenue between \$2 billion and \$10 billion, with 46% of all respondents representing large enterprises exceeding \$500 million in revenue. This gives the research strong relevance for enterprise-scale SAP BDC deployments, where the complexity, governance requirements, and investment thresholds are highest.

45%

Currently
evaluating
SAP BDC

4%

Achieved
broad enterprise
adoption

38%

Report no
measurable
outcomes yet

INSIDER INSIGHT



“SAP Business Data Cloud enables a more open SAP ecosystem, extending capabilities without impacting the core. It simplifies integration of SAP and non-SAP data, accelerating AI-driven innovation.”

MANAGING DIRECTOR
– DATA & ANALYTICS

Current SAP BDC Adoption Landscape

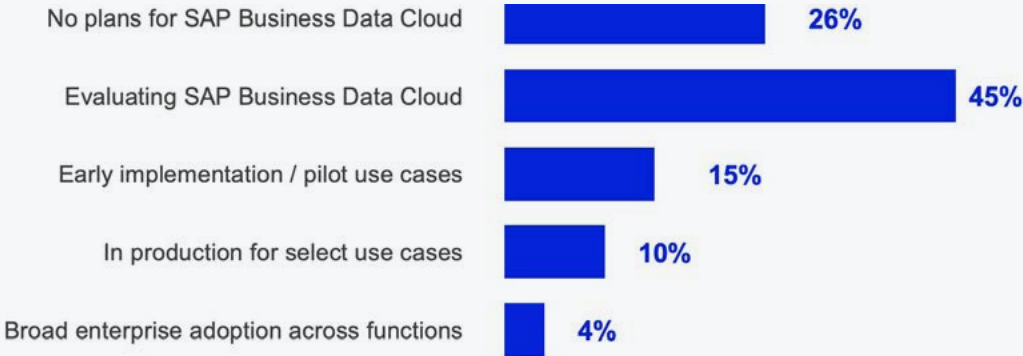
The research reveals that SAP BDC is in the early stages of enterprise adoption. Most organizations surveyed are in evaluation mode, with only a small fraction having deployed at scale. This reflects the reality that though SAP BDC was generally available in 2024-2025, most organizations are still forming their architecture strategies and business cases.

Key Finding

SAP BDC is firmly on a 2026–2027 deployment horizon for most organizations. With 45% still evaluating and only 4% having achieved broad adoption, the window to build foundational architecture, governance structures, and use-case portfolios is open — but closing. **(Figure 1)** Critically, 26% of respondents report no plans for SAP BDC at all, highlighting a significant education and awareness gap that SAP and its partner ecosystem must address.

FIGURE 1

Current SAP Business Data Cloud Adoption Level



Strategy Ownership and Governance Gaps

The fragmentation of ownership for SAP BDC strategy — including a notable percentage of organizations without clearly defined accountability — highlights a significant governance challenge that can impede progress and slow decision-making. SAP BDC sits at the intersection of multiple domains, including data architecture, analytics, AI, and business operations, making it inherently cross-functional in nature. Without a clearly defined ownership model, organizations often struggle with conflicting priorities, delayed roadmap execution, and lack of alignment between stakeholders.

This ambiguity can also hinder the development of a cohesive strategy, as different teams may pursue independent initiatives without a unified vision. Establishing a federated governance model that brings together IT, data leadership, and business executives is essential to overcoming these challenges, as it ensures shared accountability, accelerates decision-making, and enables a more coordinated approach to platform adoption and value realization.

Strategy ownership for SAP BDC is fragmented across organizations. IT Directors (16%), Joint IT–Business ownership models (16%), and undefined ownership structures (16%) each account for equal shares. Chief Data Officers (4%) and Chief Technology Officers (6%) own the strategy in far fewer organizations than might be expected, given the platform's strategic significance. This ownership fragmentation is a material risk. When SAP BDC strategy lacks a single accountable owner or a formalized joint governance model, architecture decisions stall, use-case prioritization becomes contested, and the pace of implementation slows. Organizations that have advanced furthest in their SAP BDC deployment journeys tend to have established a cross-functional data governance council with clear accountability for platform decisions, data product ownership, and outcome measurement. **(Figure 2)**

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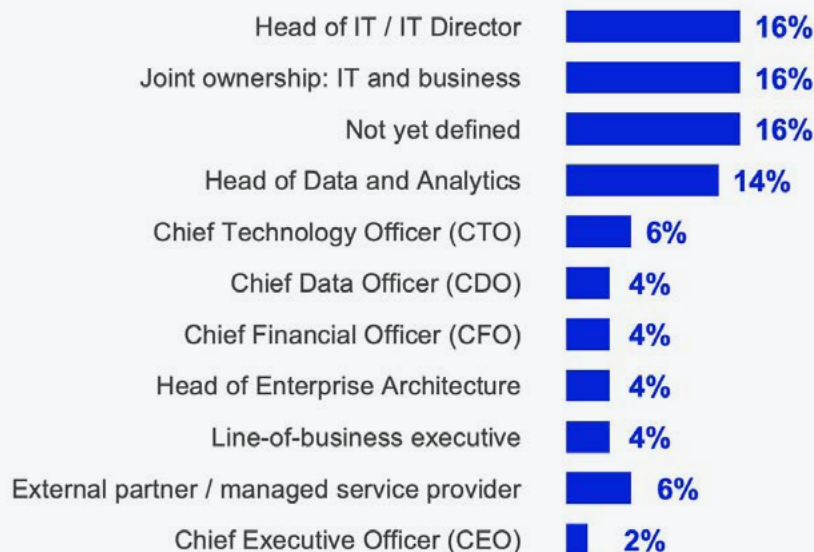


“SAP Business Data Cloud (BDC) creates a more unified data environment across SAP and non-SAP systems. While it reduces data prep effort, organizations must address adoption and skills gaps.”

SENIOR DATA ANALYST,
GLOBAL RETAIL ENTERPRISE

FIGURE 2

SAP BDC Strategy Ownership by Role



Many organizations are still far from having the unified, governed data architecture required to fully realize the value of SAP BDC. Fragmented systems, partial integrations, and persistent data silos limit their ability to support AI, real-time analytics, and cross-domain data products. At the same time, analytics maturity remains uneven: while a minority have advanced to predictive insights and data-driven decision-making, most are still focused on foundational reporting and semantic modeling.

Architecture readiness is the critical prerequisite for realizing value from SAP BDC. The platform’s full capability — from AI-ready semantic models to governed data products and real-time decisioning — depends on a data foundation that is unified, well-governed, and integrated across SAP and non-SAP systems. The research reveals that most organizations have significant modernization work ahead.

**INSIDER
INSIGHT**



“BDC strengthens how analysts explore and operationalize data within a unified AI and analytics environment. Reliable insights will depend on consistent data quality, governance, and performance.”

LEAD DATA ANALYST, GLOBAL HEALTHCARE ORGANIZATION

Data Architecture Maturity Distribution

Architecture State	%
Primarily siloed data (SAP + non-SAP)	24%
Ad-hoc integrations between systems	14%
Integrated SAP + select non-SAP sources	45%
Unified governed data layer with products	3%
Dynamic multi-cloud governed + AI	14%

Architecture Gap

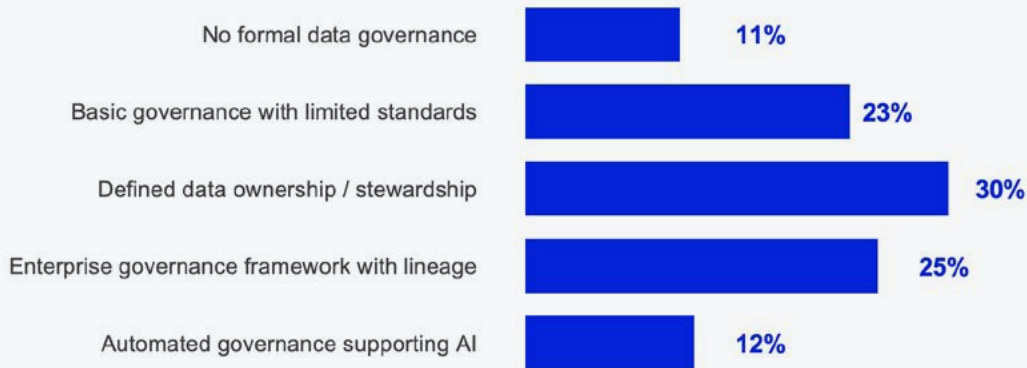
Only 3% of organizations have achieved a unified governed data layer — the architecture state SAP BDC is designed to enable and accelerate. A further 38% remain in siloed or ad-hoc integration states, meaning they face the largest modernization gap before SAP BDC investment can deliver full value. The 45% who have integrated SAP with select non-SAP sources are the most natural near-term SAP BDC adopters, as they already have an integration mindset and partial data consolidation in place.

Data Governance Maturity

Governance readiness is a parallel concern. The research found that a third of organizations have no formal governance (11%) or only basic governance with limited standards (23%). While 30% have defined data ownership and stewardship roles, and 25% operate an enterprise governance framework with data lineage, only 12% have reached the level of automated governance required to support AI-driven workloads — the primary value proposition of SAP BDC. **(Figure 3)**

FIGURE 3

Data Governance Model Maturity



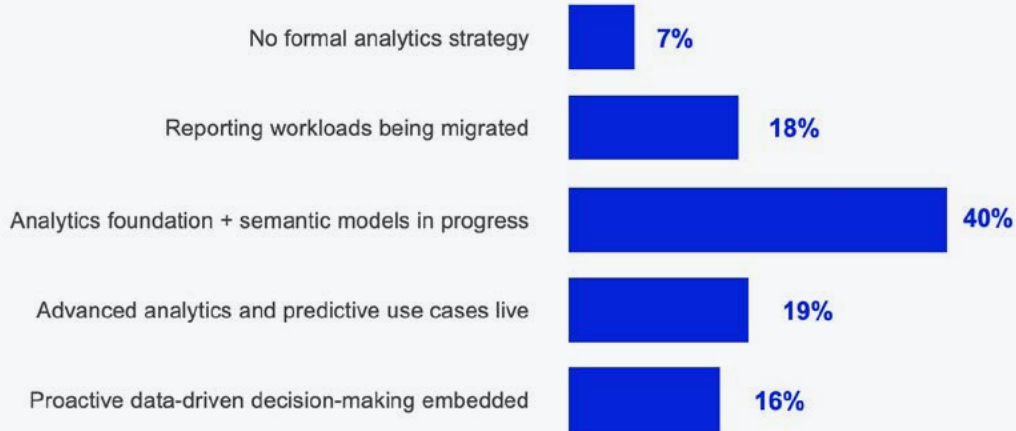
Analytics Approach and Maturity

Analytics maturity is similarly distributed across a wide spectrum. The largest cohort (40%) is still building analytics foundations and semantic models, which represents SAP BDC's core sweet spot — organizations actively working to create the modeling layer that SAP BDC can accelerate. A further 19% have advanced analytics and predictive use cases live, representing SAP BDC's most productive early-production cohort. These organizations report the strongest performance gains and are the primary source of outcome data in the research.

Only 7% report no formal analytics strategy, suggesting that even the least mature organizations have a basic understanding of analytics value. The critical challenge is bridging the gap between ad-hoc reporting (18% migrating legacy workloads) and a full semantic modeling approach that unlocks SAP BDC's AI potential. **(Figure 4)**

FIGURE 4

Analytics Approach & Maturity



Reinforcing Barrier

Together, these gaps create a reinforcing barrier — without modernized data architecture, analytics cannot mature, and without mature analytics, the advanced capabilities of SAP BDC cannot be fully leveraged.

Organizations that prioritize both data architecture modernization and analytics capability development in parallel will be far better positioned to unlock SAP BDC's full potential and achieve meaningful business outcomes.

INSIDER INSIGHT



“SAP Business Data Cloud (BDC) unifies data, analytics, and AI to scale operational AI. Its vision is strong, but execution requires disciplined governance, licensing optimization, and ecosystem leverage.”

CHIEF ARCHITECT LEADER
IN SECURE MULTI-CLOUD
DATA TRANSFORMATION

Investment Drivers and Strategic Priorities

Understanding what is driving SAP BDC investment decisions reveals the strategic context in which organizations are evaluating the platform. The research identifies a blend of technical modernization imperatives and business-led transformation goals, with AI enablement emerging as a co-equal priority alongside the traditionally dominant SAP S/4HANA transformation driver.

FIGURE 5

Top Investment Drivers for SAP BDC



The near-equal ranking of 'Enable AI and agent-based use cases' (26%) and 'Support SAP S/4HANA transformation' (26%) is particularly significant. Historically, SAP S/4HANA migration has been the dominant framing for SAP data investments. The emergence of AI enablement as a co-equal driver reflects a fundamental shift in how organizations are thinking about SAP BDC — not as a traditional data warehouse replacement, but as an AI-ready data platform. Organizations that approach SAP BDC primarily through an AI-first lens, rather than treating it as a data warehousing upgrade, are more likely to unlock transformative value.

(Figure 5)

28%

Analytics
modernization
is the top driver

Use Cases and Data Products

The research identifies which SAP BDC use cases are currently in production or planned for production in the near term, and which types of data products organizations are building or intending to build on the platform. These findings provide a practical view of where SAP BDC value is being generated today and where the momentum is building.

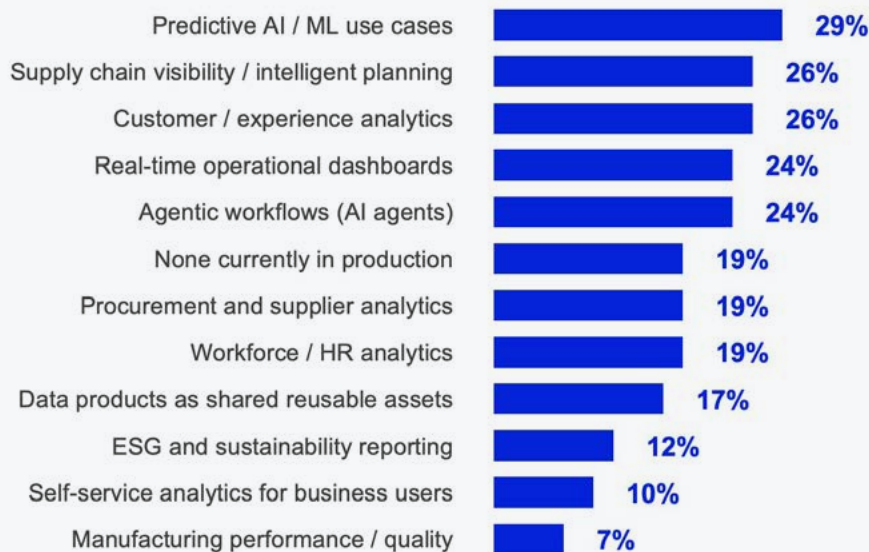
19%

of respondents report no use cases currently in production

The fact that 19% of respondents report no use cases currently in production underscores that most organizations are still in pre-implementation stages. Importantly, agentic workflows — in which Joule-powered AI agents execute end-to-end processes in finance, supply chain, or HR without human handoffs — are entering early production roadmaps at 24%. This is among the most transformative capabilities SAP BDC enables and signals that the leading edge of adoption is already reaching beyond traditional BI and analytics toward fully automated, AI-driven process execution. **(Figure 6)**

FIGURE 6

SAP BDC Use Cases in Production or Planned



Data Products Being Built

The concept of data products governed, reusable, domain-specific data assets that can be shared across the enterprise and consumed by multiple consumers — is central to SAP BDC's value proposition. The research reveals that three categories of data products are each planned or in use by 47% of respondents, forming equal pillars of early SAP BDC data product strategy:

47%

Finance Data Products

P&L, cost center, FP&A, and balance sheet data products

47%

AI-Ready Datasets

LLM-ready, agent-consumable datasets for AI workloads

47%

Cross-Domain Composites

Order-to-Cash, Source-to-Pay, and integrated domain views

Procurement and supplier data products (37%), manufacturing and plant data products (30%), and supply chain and logistics data products (28%) round out the top-planned categories. The concentration of early data product development in finance and AI-ready datasets reflects both the maturity of financial data governance in most organizations and the urgency of creating the LLM-ready data assets needed to support Joule and third-party AI frameworks.

Technology Ecosystem and Landscape Scope

SAP S/4HANA is the anchor system for SAP BDC adoption, with 69% of respondents indicating it is in scope for their SAP BDC initiative. This confirms that SAP BDC is primarily positioned as the data and analytics layer for organizations that have already migrated to or are actively migrating to SAP S/4HANA. SAP BW / BW on HANA / BW/4HANA migration (29%) and Line of Business cloud applications such as SAP Successfactors, SAP Ariba, and SAP CX (27%) are also significant landscape components. **(Figure 7)**

SAP ECC remains in scope for 14% of organizations — a reminder that a subset of the market is still pre-S/4HANA transformation and must plan SAP BDC adoption in the context of their broader ERP modernization roadmap. Only 10% report no landscapes currently in scope, suggesting that almost all respondents are connecting SAP BDC to at least one live SAP system.

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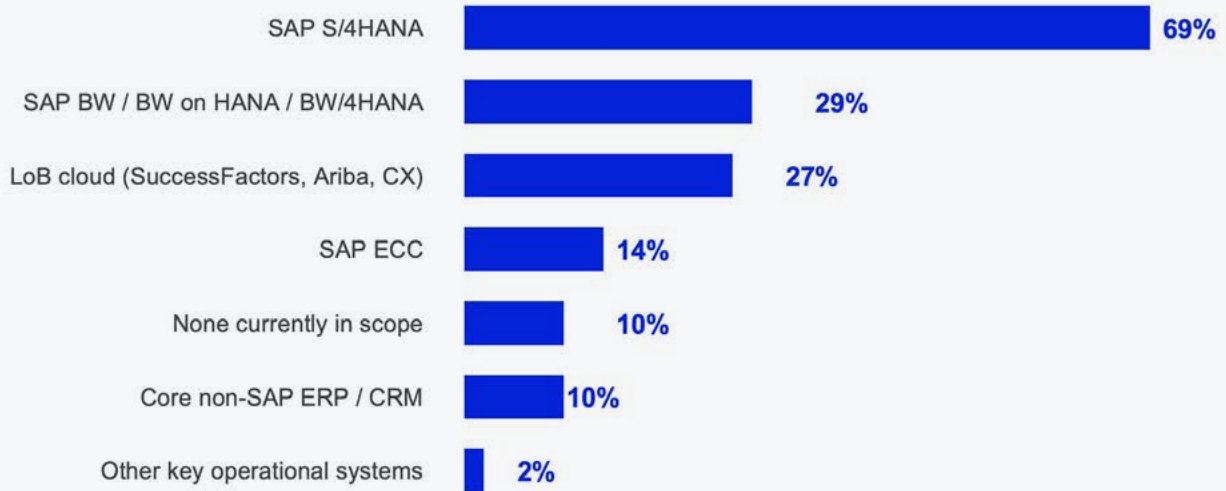


“BDC delivers a modern architecture that keeps the core clean while enabling innovation through APIs and integrations. Its success will rely on performance, ease of adoption, and ecosystem maturity.”

VP ENTERPRISE ARCHITECTURE,
GLOBAL FINANCIAL SERVICES
ORGANIZATION

FIGURE 7

Landscapes In Scope for SAP Business Data Cloud



SAP-Native Technologies	Third-Party Technologies
<ul style="list-style-type: none"> • SAP Analytics Cloud — primary BI and planning interface within SAP BDC • SAP HANA Cloud — in-memory database and data foundation layer • SAP Datasphere — data integration, transformation, and semantic modeling • SAP Integration Suite — SAP-to-SAP and SAP-to-non-SAP connectivity • SAP AI Core / AI Services — ML model training, deployment, and Joule integration • SAP BW Bridge — migration pathway from legacy BW to SAP BDC 	<ul style="list-style-type: none"> • Databricks — open Lakehouse, data engineering, and ML workloads • Snowflake — cloud data warehouse for non-SAP data workloads • Hyperscaler Infrastructure — AWS, Azure, GCP for open Lakehouse foundation • Third-party data governance tools — metadata management and lineage • Non-SAP integration tools — 67% use a combination of SAP and non-SAP tools

Integration Complexity

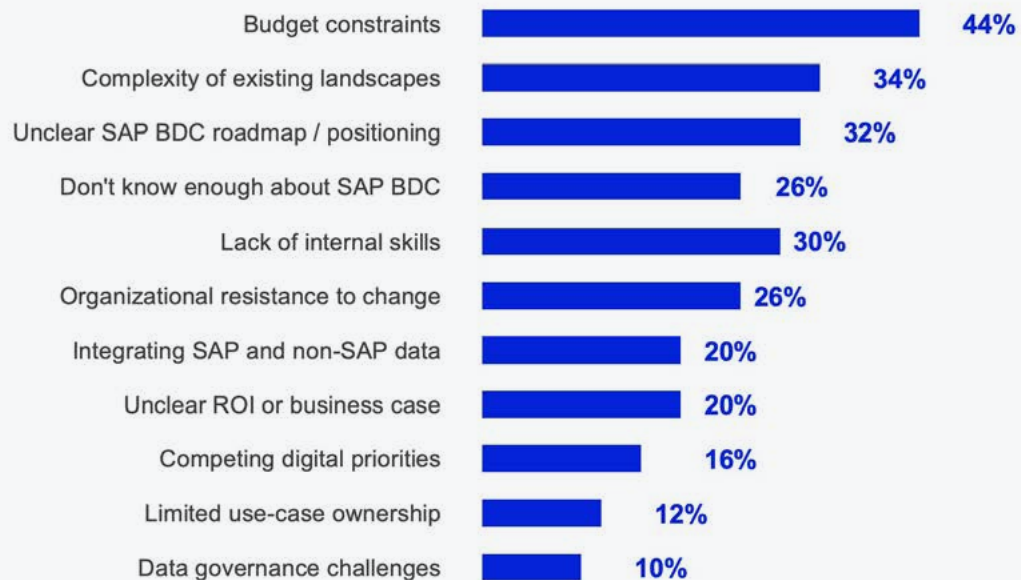
The research on SAP BTP integration found that organizations are now integrating an average of 37 applications with their SAP solutions — up from 33 in the prior year. While the number of integration tools in use has rationalized from 20 to 11 on average, this still represents significant integration complexity that SAP BDC must be architected to manage. The growing use of non-SAP solutions (only 18% of respondents now run predominantly SAP) reinforces the need for SAP BDC to serve as a true hybrid integration hub, not just an SAP data platform.

Barriers to Adoption

Despite clear strategic intent, organizations face a range of barriers that are slowing SAP BDC adoption timelines and limiting value realization. Understanding these barriers is essential for both organizations planning SAP BDC investments and for the SAP ecosystem — including partners, system integrators, and SAP itself — seeking to accelerate customer outcomes.

FIGURE 8

Biggest Barriers to SAP BDC Adoption



Budget constraints (44%) top the list, which is unsurprising for a platform investment of SAP BDC's scale and complexity. However, the second and third barriers — landscape complexity (34%) and unclear SAP BDC roadmap/positioning (32%) are more actionable. Landscape complexity is a known quantity that organizations can address through architecture planning and phased integration strategies. The unclear roadmap finding is a direct signal that SAP's market communications and partner enablement need to more clearly articulate SAP BDC's differentiation from its predecessor products, its migration pathways, and its long-term evolution. **(Figure 8)**

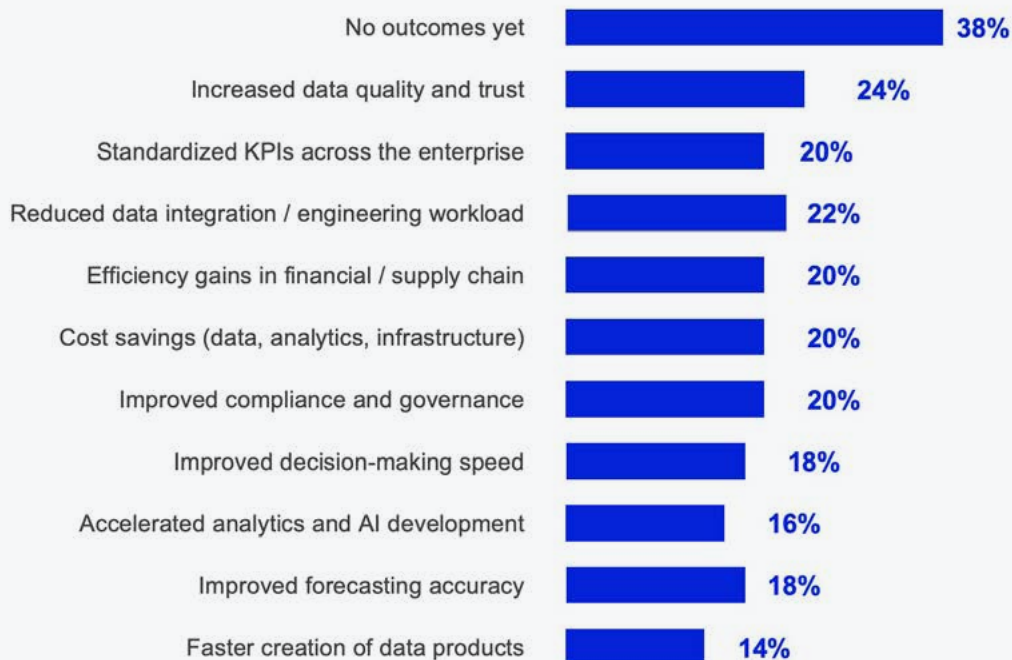
Twenty-six percent of respondents citing insufficient knowledge of SAP BDC represents a significant education gap. This is not merely a marketing problem — it reflects a need for deep technical content, reference architectures, and practitioner-level enablement materials that help SAP professionals evaluate SAP BDC in the context of their specific landscapes and use cases.

Business Outcomes and Value Realization

SAPinsider's research highlights that 38% report no outcomes yet, while early adopters see gains in data quality (24%), KPI standardization (20%), and efficiency. Value realization is still ahead for most organizations. Companies should focus on quick-win use cases that demonstrate measurable improvements. **(Figure 9)**

FIGURE 9

Business Outcomes Achieved from SAP BDC



KPI Improvements Among Production Organizations

Among organizations that have reached production with at least some SAP BDC use cases, the performance improvements are substantial. The research measured the percentage of respondents reporting greater than 25% improvement across key performance indicators. **(Figure 10)**

Decision-making speed (43% reporting >25% improvement) stands out as the leading performance gain, reflecting SAP BDC's ability to deliver real-time, governed data to business decision-makers. The cluster of metrics around 36–38% improvement — data quality, AI acceleration, and efficiency gains — confirms that SAP BDC delivers value across multiple dimensions simultaneously when fully implemented.

These gains are concentrated among organizations already in production. The message for those still in evaluation or early pilot phases is clear: the performance improvements are real and substantial, but they require reaching production. Organizations that remain in perpetual pilot mode or delay production deployments due to governance gaps or skill shortages will continue to defer value realization.

INSIDER INSIGHT

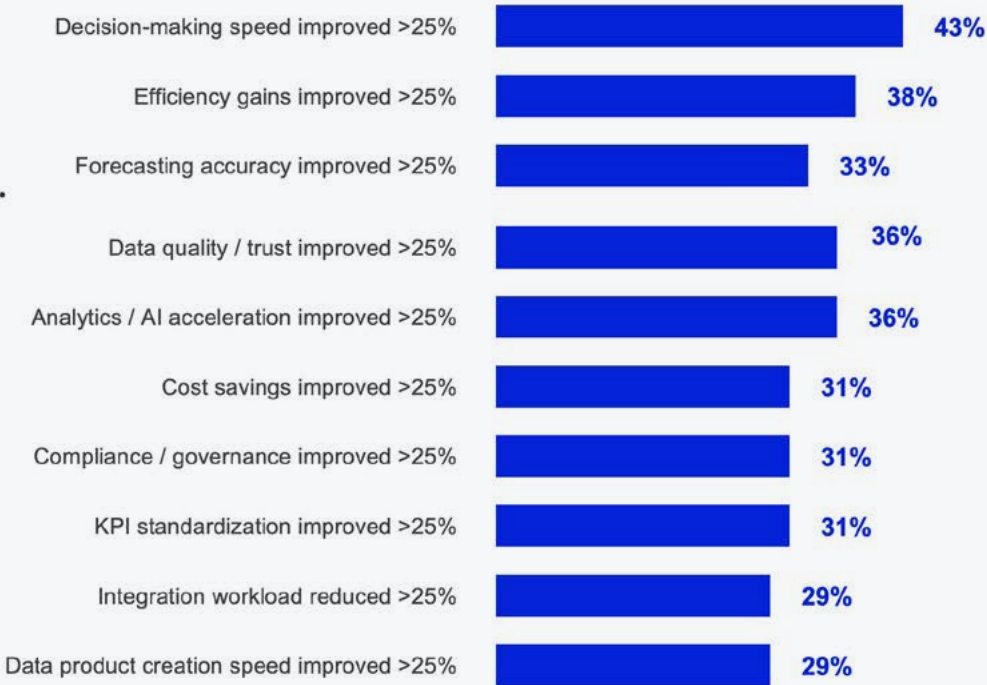


“SAP Business Data Cloud (BDC) is a key shift toward AI-ready data, unifying SAP and non-SAP into governed data products. Success depends on strong alignment across strategy, governance, and collaboration.”

DATA & ANALYTICS OFFICER,
GLOBAL MANUFACTURING
ENTERPRISE

FIGURE 10

Data & Analytics KPI Improvement (% Reporting >25% Gain)



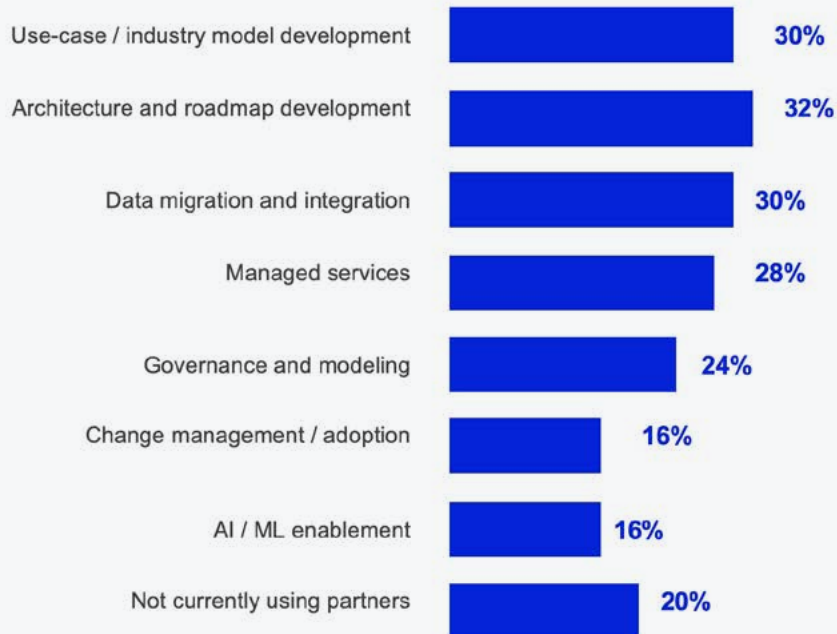
System Integrators and Partner Ecosystem

System integrators and consulting partners play a significant role in shaping SAP BDC strategy and implementation. The research reveals that the dominant players and strategic partners' roles are filling. However, it also shows a gap in partner engagement that is limiting time-to-value for some organizations.

Accenture (20%) and Deloitte (16%) lead the market in SAP BDC engagements, followed by Cognizant and Infosys (12% each), IBM Consulting and EY (10% each), and Wipro (10%). However, 20% of respondents are not currently using any partners for SAP BDC, which represents a missed opportunity for acceleration, particularly given the complexity of data architecture and governance work required.

FIGURE 11

Partner Roles in SAP BDC Strategy



The fact that partners are most frequently engaged for architecture and roadmap development (32%) rather than just delivery execution — reflects the strategic complexity of SAP BDC. Organizations that engage partners early in roadmap planning, governance design, and use-case definition achieve faster time-to-value than those that only bring partners in for technical implementation. The research confirms that the highest-performing SAP BDC adopters treat partners as strategic co-architects, not just deployment vendors.

Required Actions and Strategic Recommendations

Based on the research findings, SAPinsider recommends the following strategic actions for organizations at every stage of their SAP BDC journey. These recommendations are sequenced to address the most impactful near-term priorities first.

Establish Clear SAP BDC Strategy Ownership — Now

With 16% of organizations having no defined SAP BDC strategy owner and ownership fragmented across IT Directors, CDOs, and joint IT–business models, the first imperative is to appoint a clear accountable owner. The optimal model — and the one most associated with advanced adoption in the research — is a joint IT–business governance council with a named executive sponsor, a data strategy lead, and domain data owners for key business functions. This council should be empowered to make architecture decisions, prioritize use cases, and measure outcomes against defined KPIs. Without this governance foundation, every subsequent action in this list will be slower and less effective.

Prioritize Data Architecture Readiness Before Scaling SAP BDC

Only 3% of organizations have the unified, governed data layer that SAP BDC is designed to accelerate. For the 38% still in siloed or ad-hoc integration states, architecture modernization is not optional — it is the prerequisite for SAP BDC value. This means harmonizing data models, establishing a semantic layer, defining canonical business entities (customers, materials, cost centers), and ensuring that data pipelines between SAP and non-SAP systems are reliable, governed, and well-documented. Organizations should develop an architecture maturity roadmap that sequences SAP BDC implementation against the resolution of underlying data quality and integration gaps.

Start with Finance and AI-Ready Data Products as Foundational Assets

Finance data products, AI-ready datasets, and cross-domain composites are each planned by 47% of organizations — the three equal pillars of early SAP BDC data product strategy. Organizations should prioritize these data products in their initial SAP BDC build-out for two reasons. First, financial data is typically the most governed and best understood, making it the lowest-friction starting point for data product development. Second, AI-ready datasets are the foundational requirement for Joule-powered agentic workflows — the highest-value long-term use case. Organizations that build clean, governed, LLM-ready data assets now will be positioned to deploy AI agents at scale in 2026–2027.

Align SAP BDC Rollout with Your SAP S/4HANA Transformation Program

SAP S/4HANA is in scope for 69% of SAP BDC initiatives, confirming that SAP BDC and SAP S/4HANA are most powerful when designed together. Organizations planning SAP S/4HANA migrations should treat SAP BDC as the analytics and data layer for the target state, not a post-migration add-on. This means engaging data architecture and SAP BDC design decisions in parallel with SAP S/4HANA blueprint phases, ensures that data models, business object definitions, and integration patterns are consistent between the ERP transformation and the data platform. Organizations that retrofit SAP BDC after SAP S/4HANA go-live incur rework costs and delay time-to-value.

Engage Partners for Strategy and Architecture — Not Just Delivery

Twenty percent of organizations not currently using any partners for SAP BDC are missing an acceleration opportunity. The research shows that partners who are engaged for architecture and roadmap development (32%) and use-case / industry model development (30%) — not just for data migration and technical delivery — deliver the strongest time-to-value outcomes. Organizations should involve their preferred system integrators in the earliest stages of SAP BDC strategy: during use-case prioritization, governance design, data product definition, and architecture blueprint development. This front-loaded partner engagement is more cost-effective than remediating architectural decisions made in isolation.

Build the Business Case for AI-Agentic Workflows

AI enablement now rivals SAP S/4HANA transformation as the primary SAP BDC investment driver at 26%, and agentic workflows are on the production roadmap for 24% of organizations. For leadership teams still evaluating SAP BDC through a traditional BI modernization lens, this signals a fundamental reframing opportunity. The highest-ROI SAP BDC use cases in 2026–2028 will not be dashboards and reports — they will be AI agents that autonomously execute finance reconciliation, supply chain exception handling, and procurement approval workflows. Organizations should identify two or three high-frequency, high-value processes that are currently human-intensive and design an agentic workflow pilot as part of their SAP BDC investment case.

Conclusion

SAP BDC represents a genuine architectural change for SAP customers. It is not an incremental update to BW or a rebranding of Datasphere — it is a converged, AI-ready data fabric that positions the SAP ecosystem to compete with cloud-native data platforms at the same level of capability and openness.

The research is clear: most organizations are still early in their BDC journeys, and facing barriers of budget, complexity, skills, and awareness. However, the organizations that have reached deployment are reporting significant, measurable gains in decision-making speed, data quality, operational efficiency, and analytics performance. The window to act is open. The organizations that build their architecture foundations, establish governance, and deploy their first production use cases in 2026 will have a meaningful data and AI maturity advantage over those that wait.

Business Data Cloud is SAP's strategic answer to the question of how enterprises can treat data as a governed, scalable, AI-ready product. The research validates that this answer is resonating — and that the path to value is clear for organizations willing to make the necessary investments in architecture, governance, skills, and strategic execution.



DRIVERS

- Modernize reporting & analytics to gain competitive edge 28%
- Enable AI and agent-based use cases 26%
- Improve data quality, governance, and trust 25%
- Unify SAP and non-SAP data for a single source of truth 21%
- Reduce data integration complexity and cost 21%



ACTIONS

- Conduct pilot or proof-of-concept on SAP BDC 34%
- Integrate SAP data with non-SAP sources 45%
- Establish cross-functional data strategy team 26%
- Modernize analytics with SAP Analytics Cloud 36%
- Migrate workloads from legacy BW/HANA systems 34%



REQUIREMENTS

- Simplify data integration & modeling 81%
- Real-time operational decisioning platform 77%
- Unify SAP + non-SAP data foundation 69%
- AI / ML and agent enablement 71%
- Out-of-the-box industry / Lob content 63%



TECHNOLOGIES

- SAP Analytics Cloud 43%
- SAP HANA Cloud 33%
- SAP Integration Suite 49%
- SAP Datasphere 25%
- SAP Databricks / Snowflake 19%
- SAP AI Core / Services 31%

SAPinsider has rewritten the rules of research to provide actionable deliverables from its fact-based approach. The DART methodology serves as the very foundation on which SAPinsider educates end users to act, creates market awareness, drives demand, empowers sales forces, and validates return on investments. It is no wonder that organizations worldwide turn to SAPinsider for research with results.

The DART methodology provides practical insights, including:

DRIVERS These are macro-level events that are affecting an organization. They can be both external and internal, and they require the implementation of strategic plans, people, processes, and systems.

ACTIONS These are strategies that companies can implement to address the effects of drivers on the business. These are the integration of people, processes, and technology. These should be business-based actions first, but they should fully leverage technology-enabled solutions to be relevant for our focus.

REQUIREMENTS These are business and process-level requirements that support the strategies. These tend to be end-to-end for a business process.

TECHNOLOGY These are technology and systems-related requirements that enable the business requirements and support the company's overall strategies. The requirements must consider the current technology architecture and provide for the adoption of new and innovative technology-enabled capabilities.

REPORT SPONSORS



Auritas helps SAP users realize the full value of SAP Business Data Cloud by modernizing legacy BW and ECC landscapes into a unified, AI-ready data foundation. They combine deep SAP data-volume management and archiving expertise with new BDC capabilities to reduce data footprint, lower TCO, and keep audit-ready information accessible for analytics. With proven use cases like audit compliance and BW modernization, Auritas enables faster cloud adoption, governed access to SAP and non-SAP data, and accelerates the journey to advanced analytics and generative AI on SAP's strategic data platform.

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