SAP BTP Overview and Deep Dive: Making Sense of SAP BTP's Five Pillar

Vivien Boche, Senior Director, SAP BTP EMEA

Barcelona

2024



1 SAPinsider



In This Session

We will get an overview of the SAP BTP

- Why to use it?
- What it is?
- Why is it different?
- 5 pillars
- Who is using it?
- How to get started?



Why are companies using technology platforms?

Public

Why are companies using technology platforms?





Introduce you to

SAP Business Technology Platform

Public

How familiar are you with SAP BTP?

Show with your hands



Using some areas



Using all 5 pillars

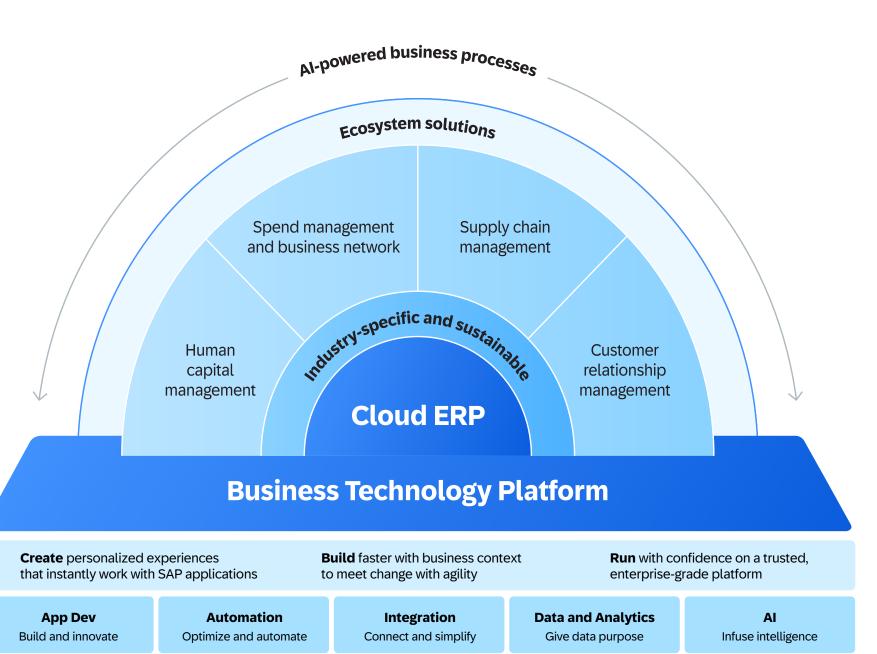


What is the SAP Business Technology Platform?

Public

SAP BTP

Unleash digital innovation across business functions



SAP BTP is your platform to individualize your business processes

Secure and compliant Open and flexible Unified and simple Broad ecosystem Enterprise grade and scalable Business centric

Business Technology Platform

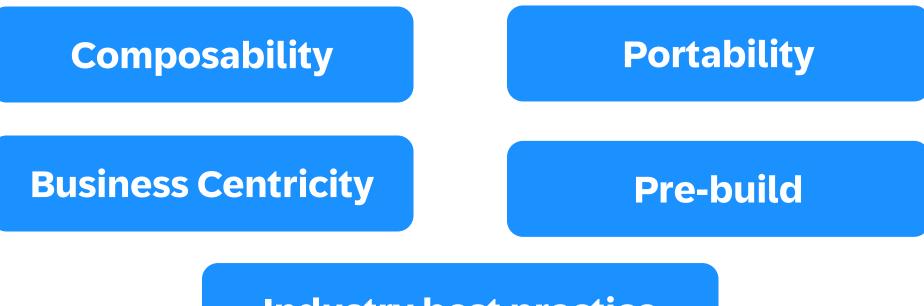
	App Dev	Automation	Integration	Data and Analytics	AI
-	 Visual low-code/ no-code experience 	→ Workflow management	→ Process integration	→ Analytics and planning	→ Pretrained AI models
-	→ Pro-code tooling	→ Robotic process automation	 → API-led integration → Event-driven integration 	→ Data management	→ Generative AI and AI workload management
-	→ Digital experience	→ Process monitoring and analytics	 → Hybrid integration → B2B integration 	→ Operational database	→ Business data and context
-	→ DevOps	→ Automated document processing	→ Data integration	→ Data warehouse and data lake	→ Responsible AI



Why is the SAP BTP different?

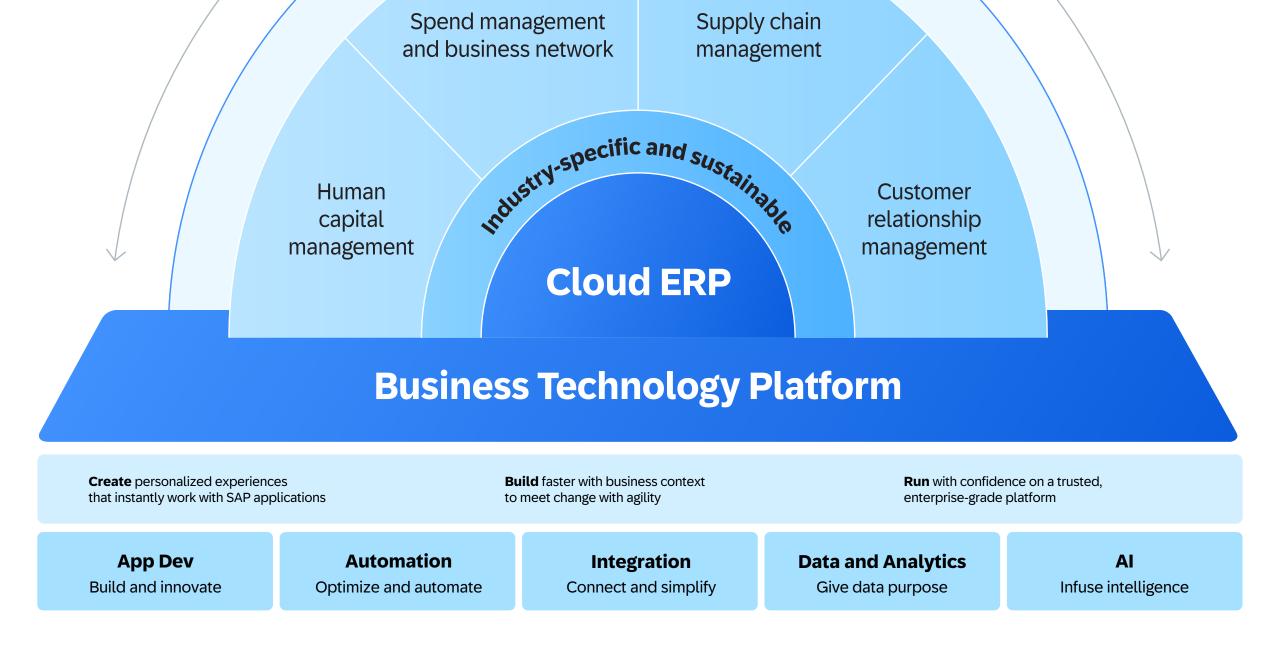
Public

SAP BTP Differentiators

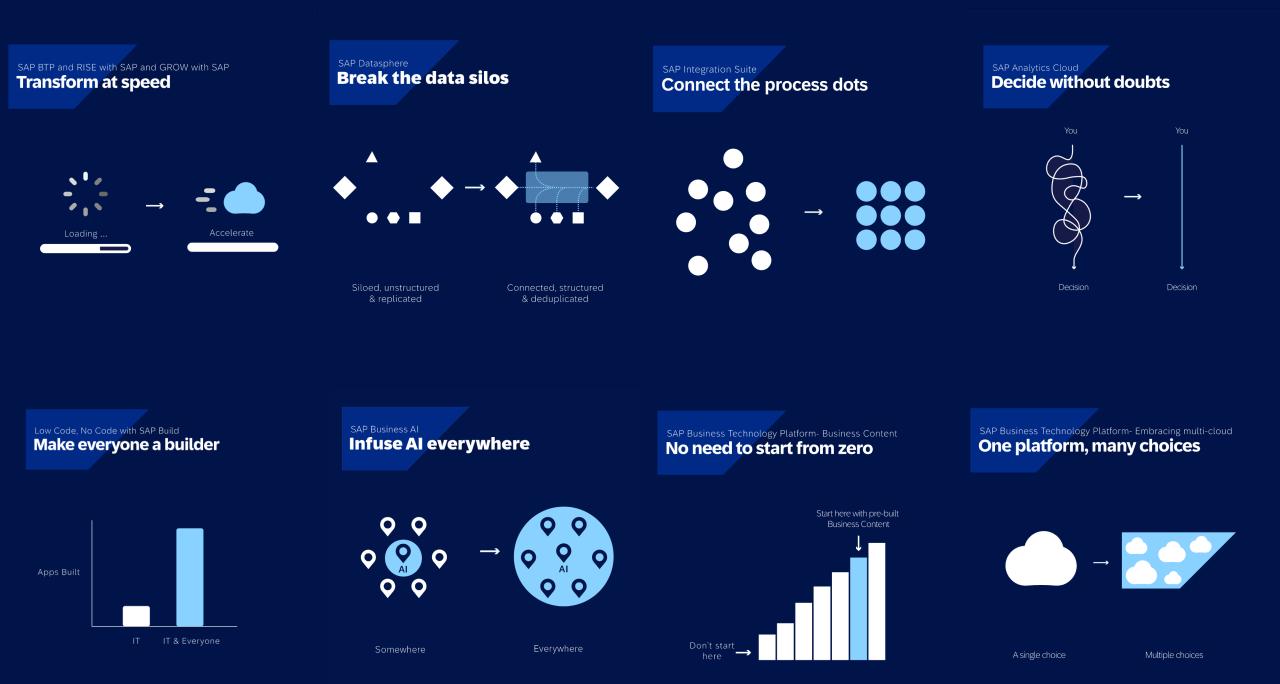


Industry best practice

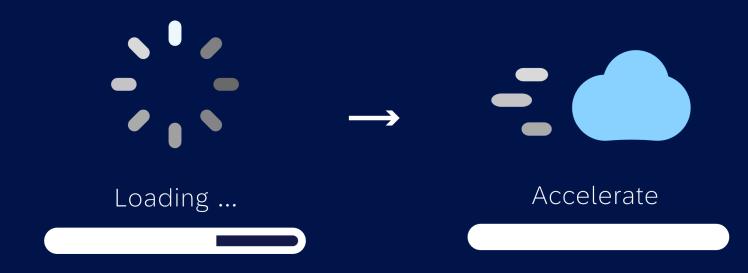




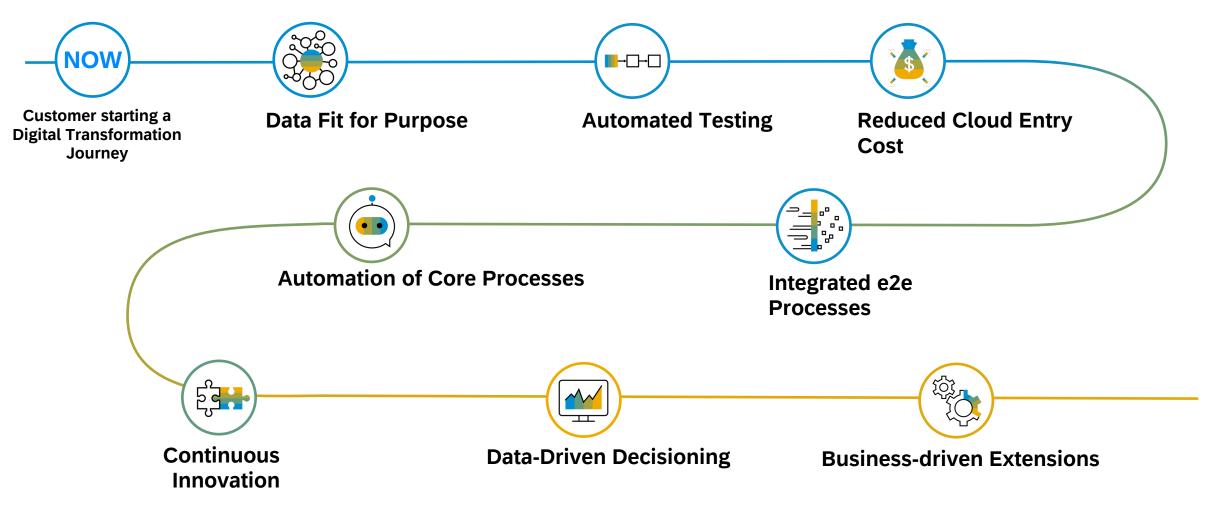




SAP BTP and RISE with SAP and GROW with SAP Transform at speed



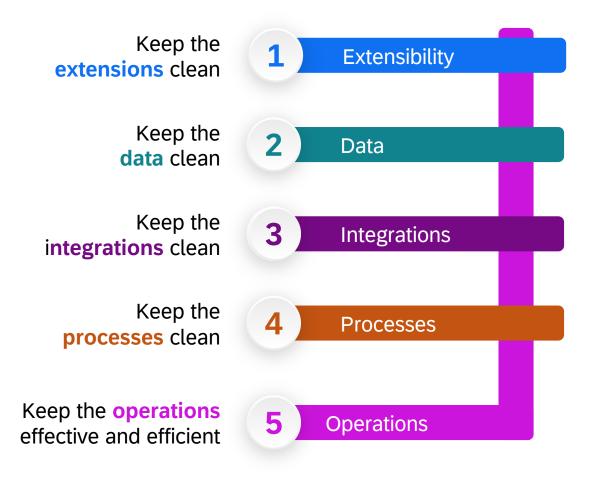
BTP De-risks and Accelerate Transformation to an Intelligent Enterprise

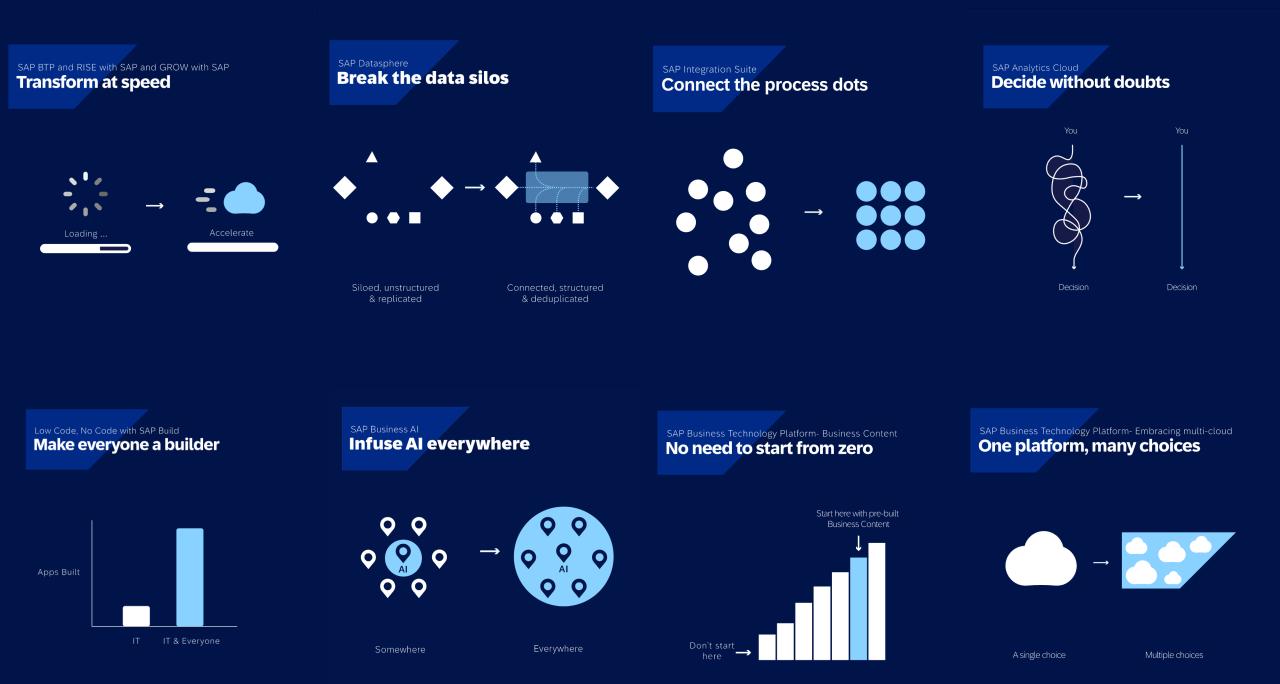




Keep the Core Clean: clean concepts

An up-to-date system on the latest release, with cloud compliant extensions and integration, with optimal master data quality and with perfect process design.

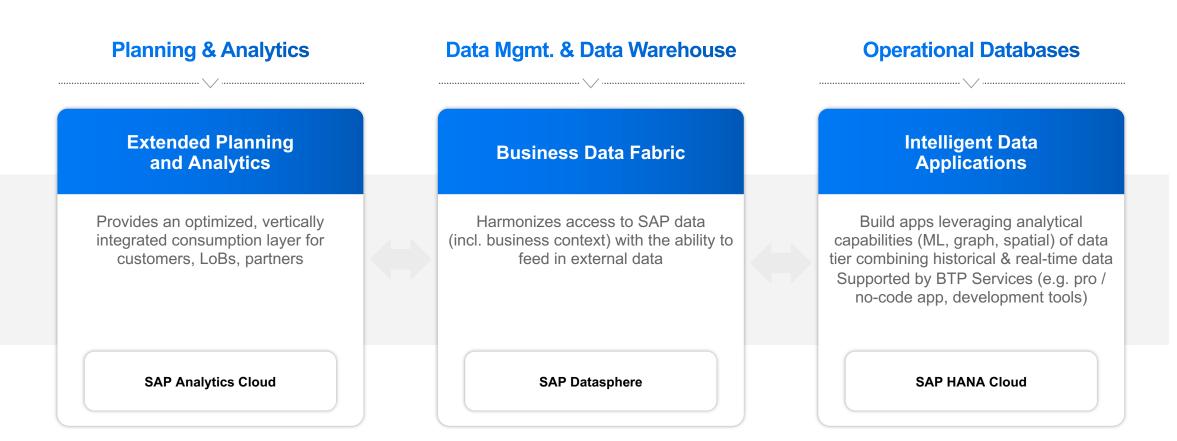




SAP Datasphere Break the data silos

Siloed, unstructured & replicated Connected, structured & deduplicated

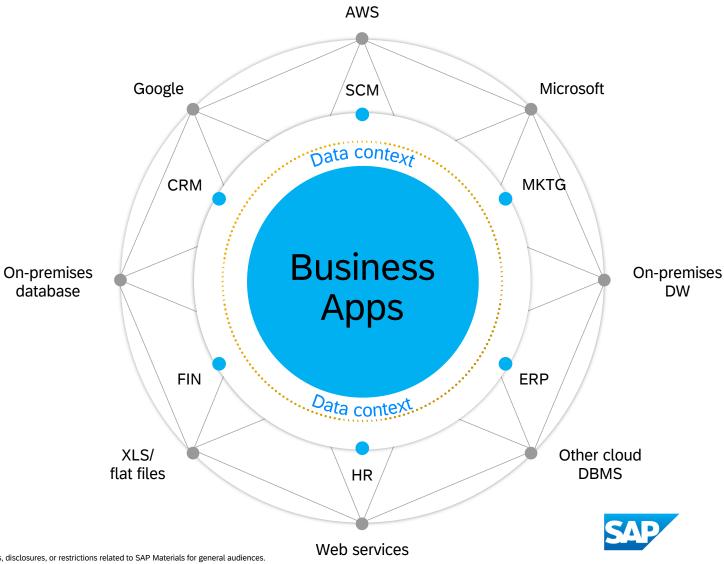
Integrated Data & Analytics Portfolio to realize our vision



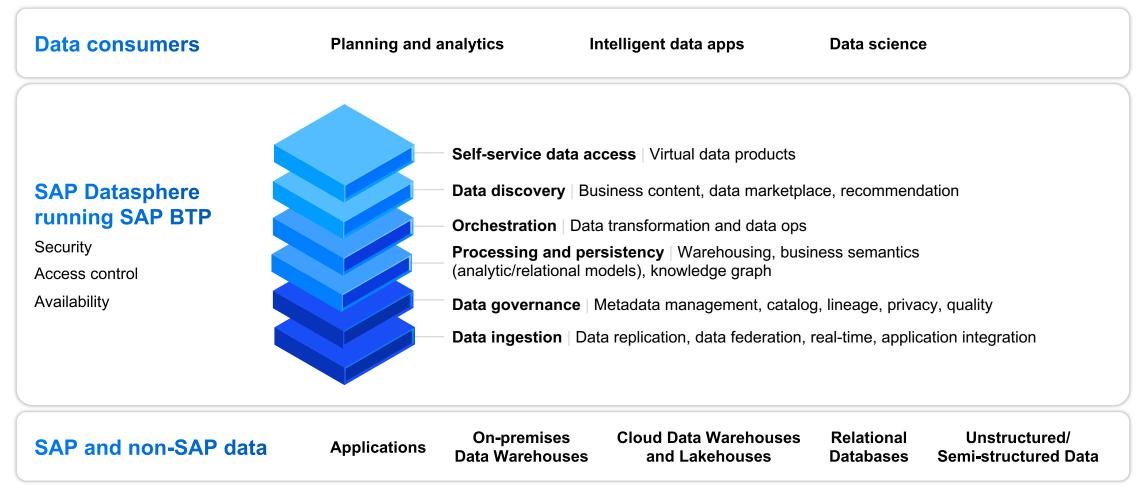


SAP Data & Analytics

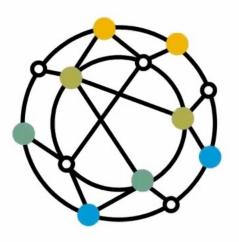
Data needs context for better business decision-making



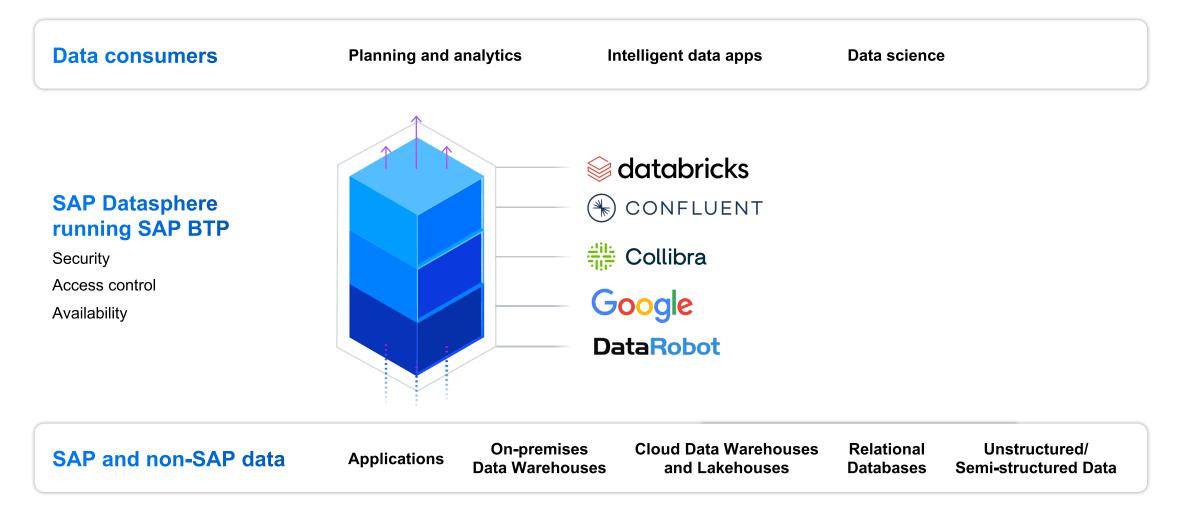
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SAP Data & Analytics: SAP Datasphere – partners





SAP Datasphere: Use Cases



Free BW assessment





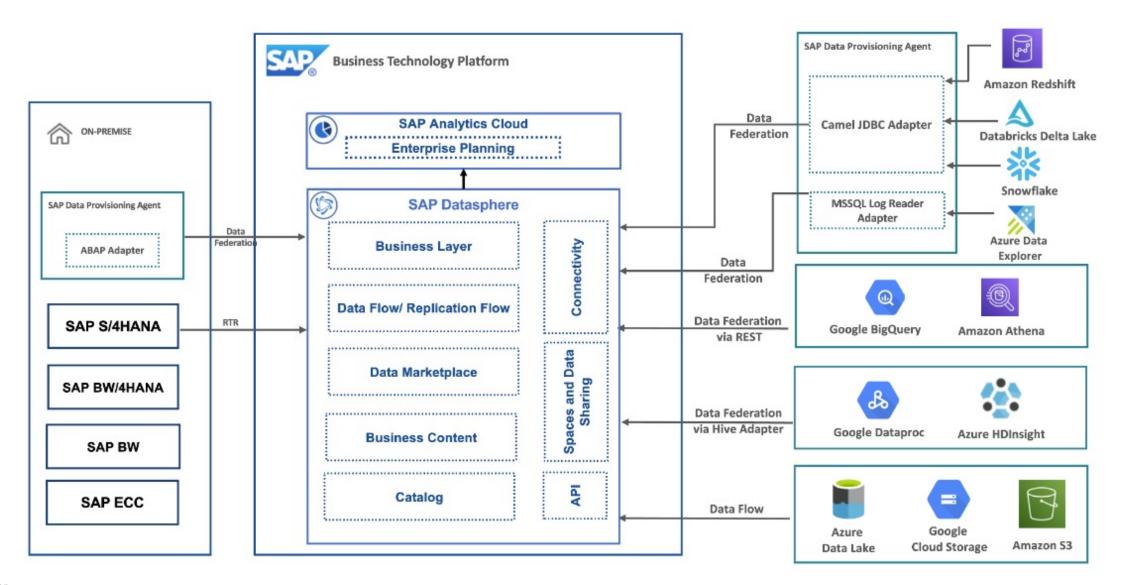




Self-service Insights & Modeling on S/4HANA and other Eco systems. Seamless **interoperability** between Datasphere and key Hyperscalers Modernization of SAP BW with extended functionality and innovative use cases **Consolidate** Operational & Business Planning with SAP Datasphere



SAP Datasphere – Reference Architecture



Brightspeed

Data harmonization with SAP Datasphere for realtime analytics

brightspeed

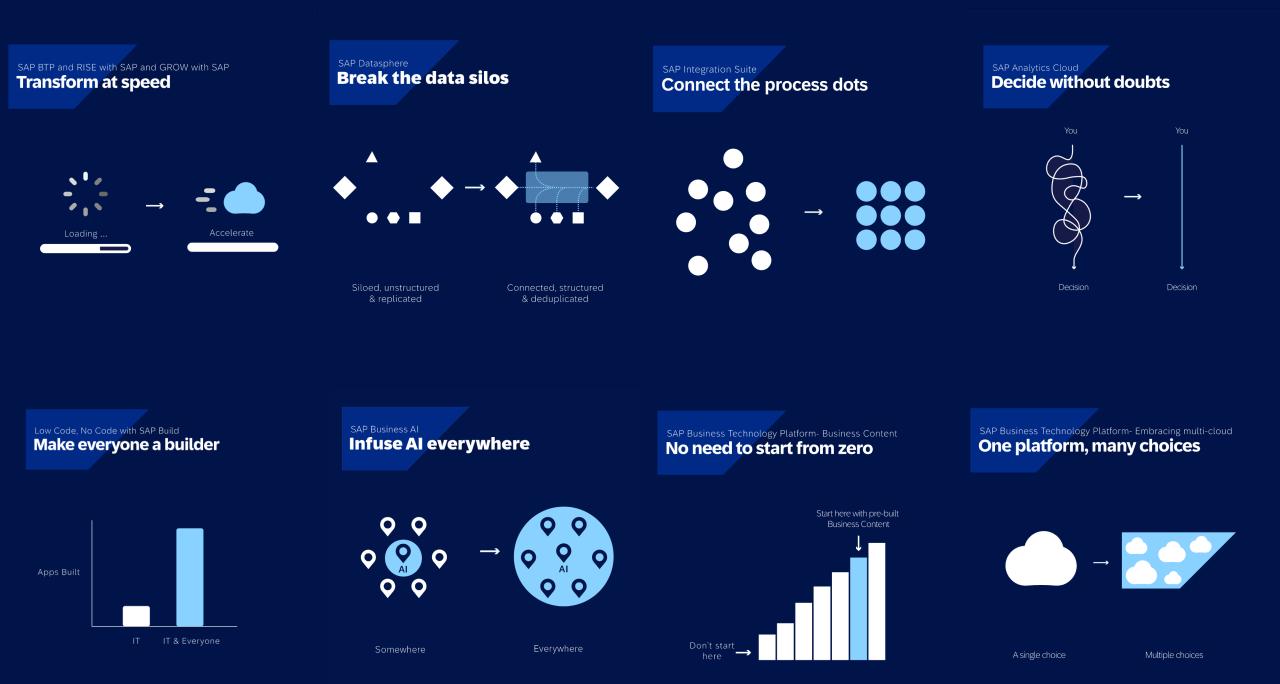
SAP Innovation Awards 2024

Brightspeed

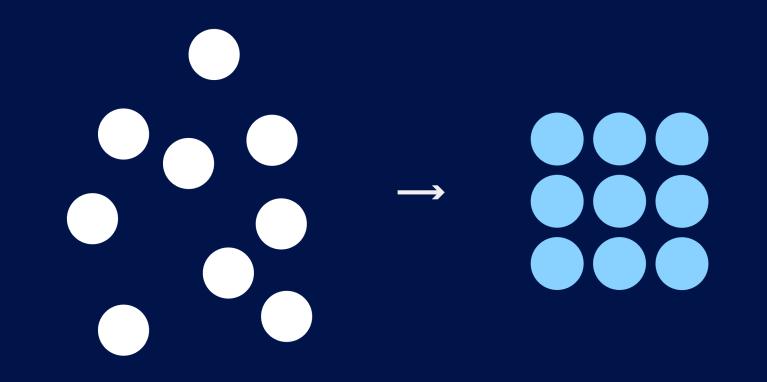
Data harmonization with SAP Datasphere for realtime analytics

brightspeed

SAP Innovation Awards 2024 Hours of monitoring and development saved each year Optimization of data load and replication for realtime analysis Increase in accuracy around revenue recognition and payment disputes



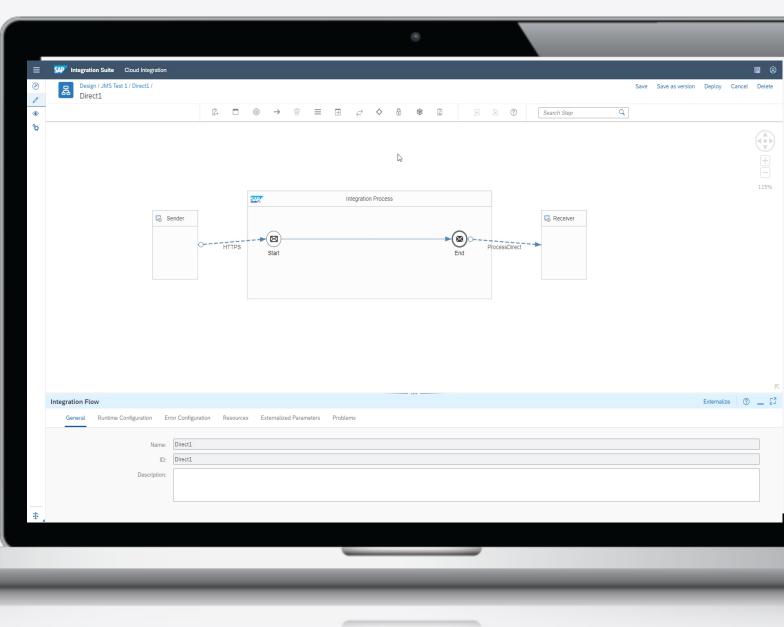
SAP Integration Suite Connect the process dots



Connect the disconnected

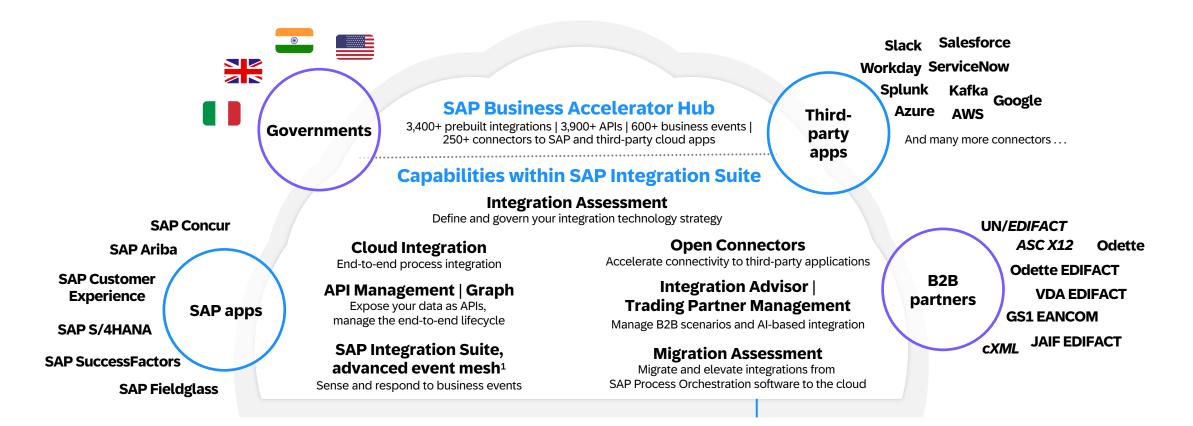
SAP Integration Suite

Connect apps & processes with prebuilt tools & content across SAP & non-SAP.



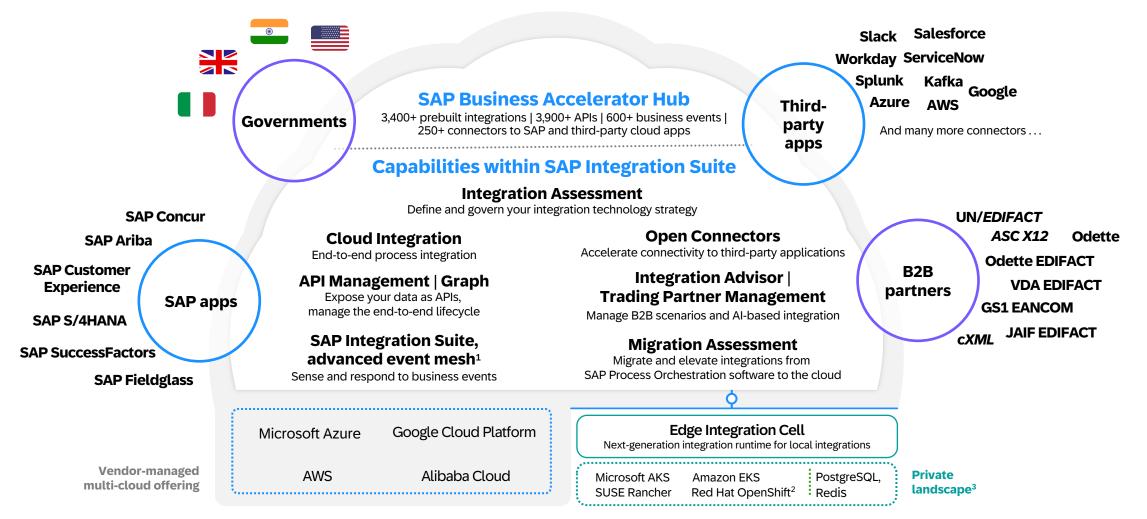
SAP Integration Suite

SAP's hybrid integration platform for the Intelligent Enterprise



SAP Integration Suite

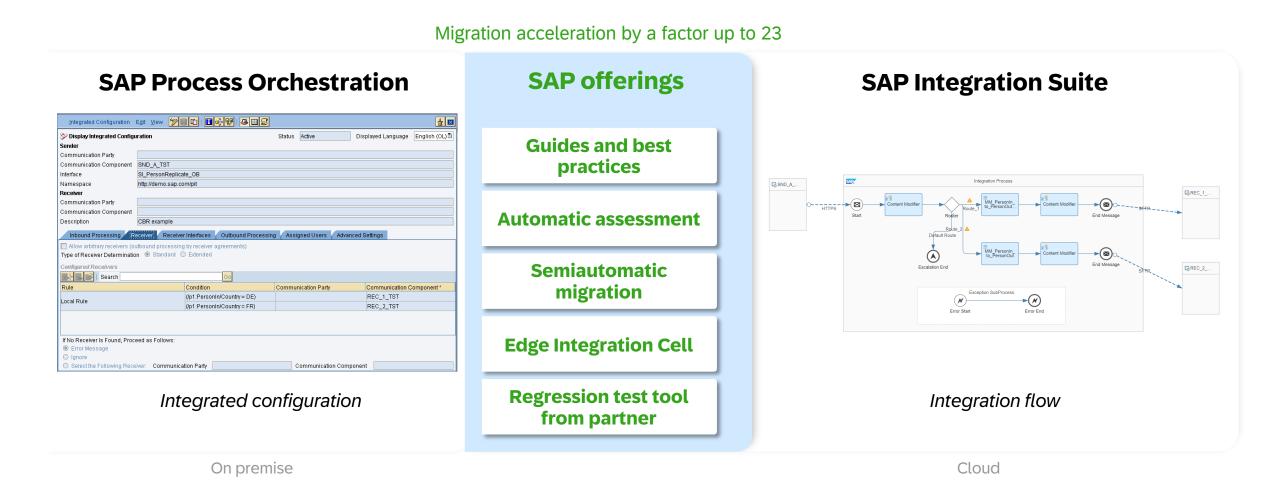
SAP's hybrid integration platform for the Intelligent Enterprise



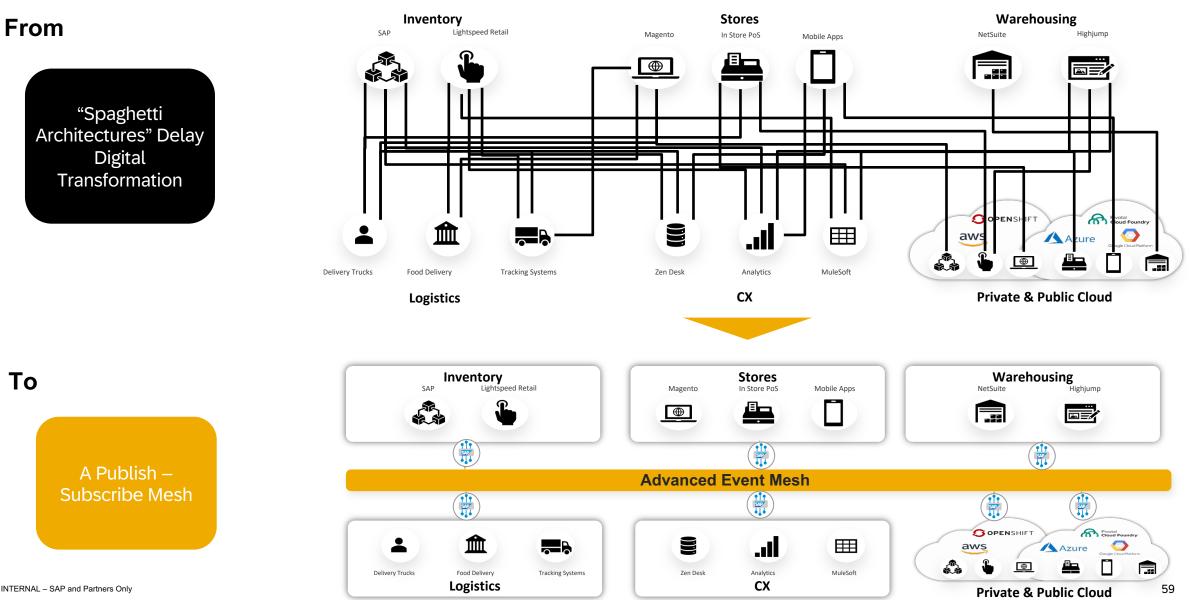
¹ Optional separate license | ² Part of the road map, subject to change | ³ Private landscape corresponds to on premise or private cloud

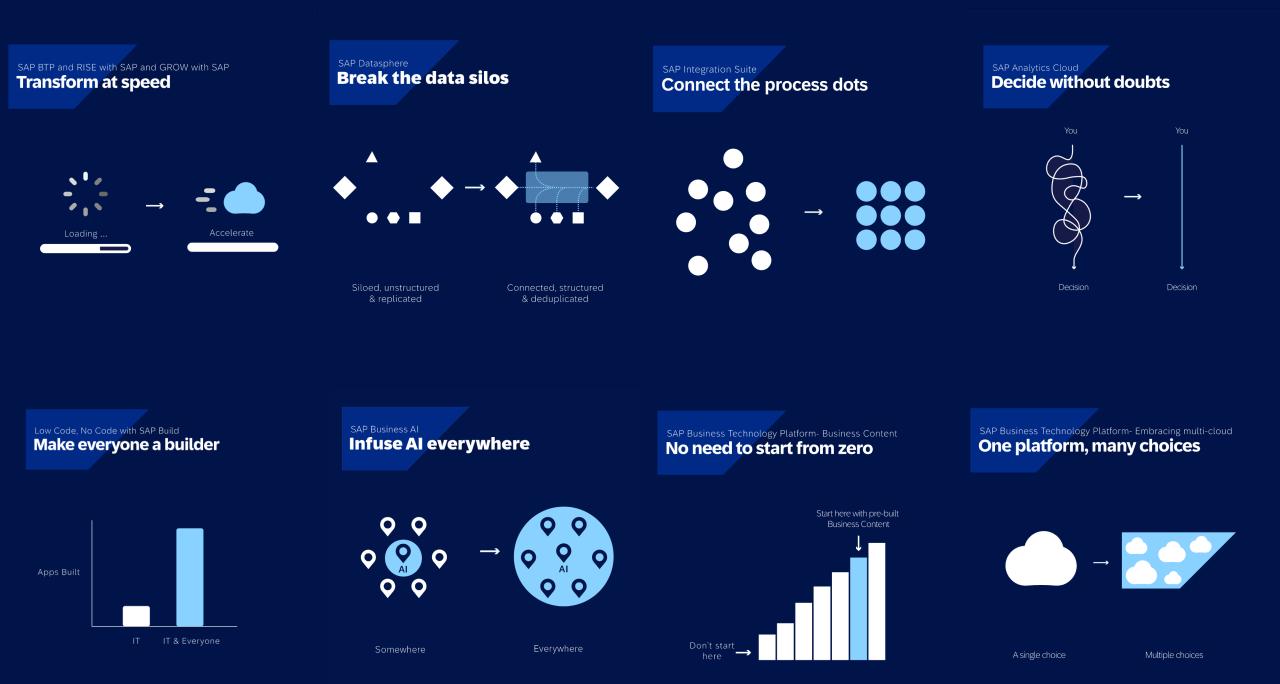
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SAP Help Portal	SAP Open Connectors				
SAP Oper	Connectors				
Refine Search for a	articles Q				
A Home	Home » Connectors				
> Getting Started	Connectors Docs Catalog				
> Release Notes					
✓ Connectors	In addition to detailed documentation for each connector, these categories also include tips, answers to FAQs, best				
> Connectors Docs Catalog	practices, and suggestions for working with connectors.				
> Working with Connectors					
> Connectors: Build					
> Connectors: Learn More	action				
	action				

Migration to the cloud from SAP Process Orchestration

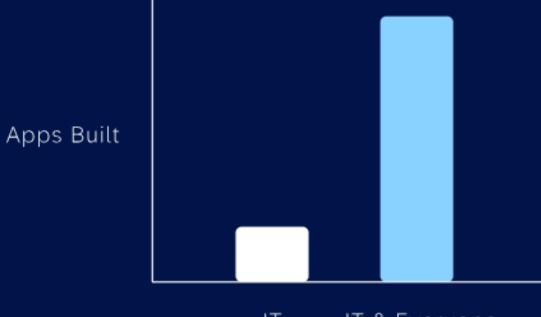


From Spaghetti Integration to Connect only ONCE Architecture





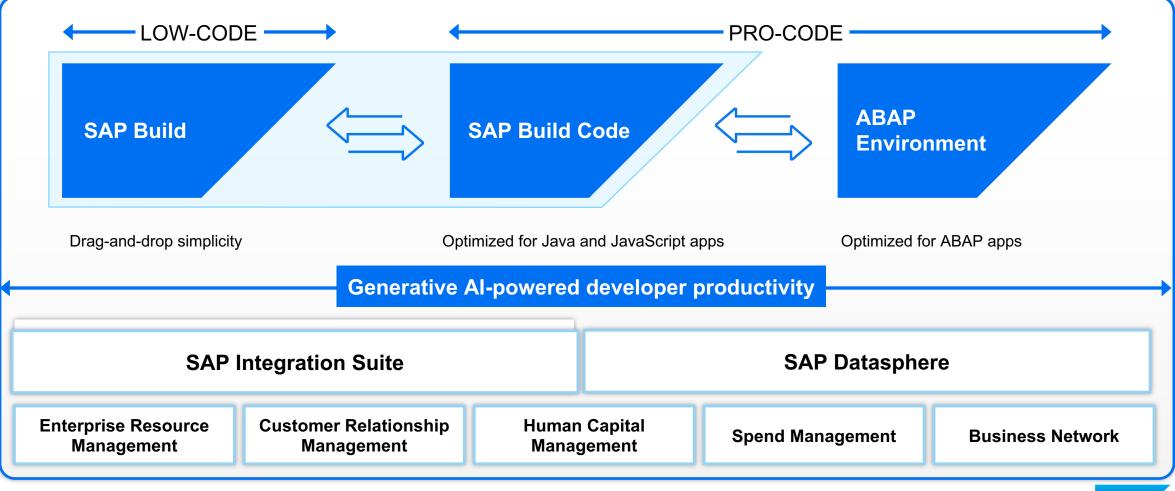
Low Code, No Code with SAP Build Make everyone a builder



IT IT & Everyone

Application development and automation on SAP BTP

Integrated solutions enabled by generative AI

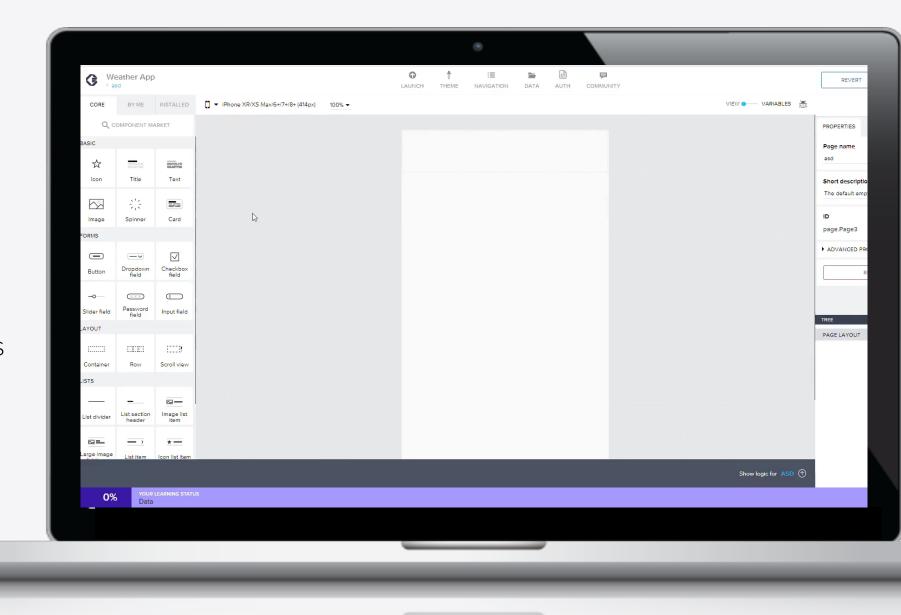




Make everyone a builder

SAP Build Apps

Develop custom business apps without coding.



Pif Paf Alimentos

A mobile application for maintenance technicians using SAP Build Apps



SAP Innovation Awards 2024

Pif Paf Alimentos

A mobile application for maintenance technicians using SAP Build Apps



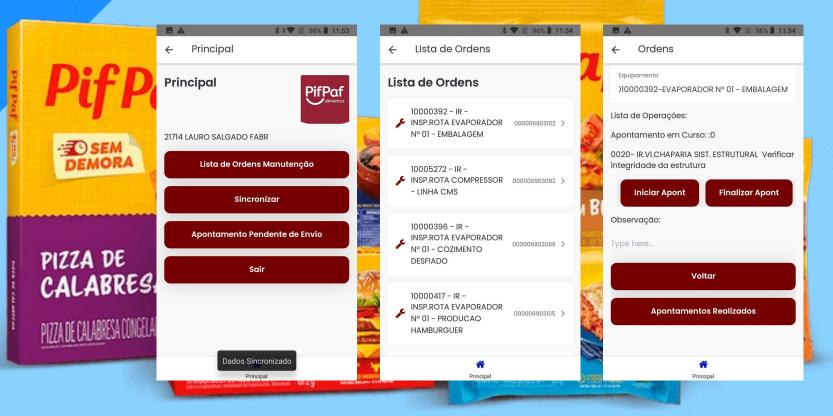
3 weeks

To go-live with a mobile application

Reduction in time and cost of technician data entry

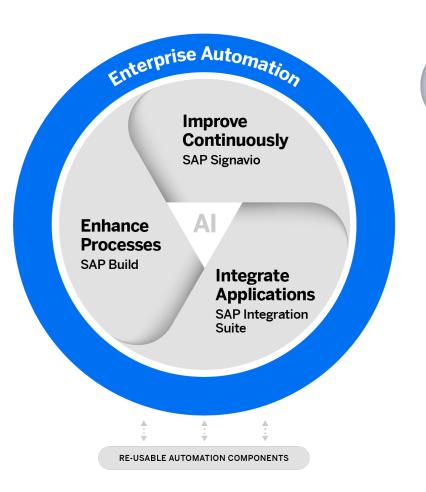
10%

Reduction in paper waste



SAP Enterprise Automation

Accelerate your path to the autonomous enterprise



Understand and act

Continuous process insights get you to best-practice faster.

Automate completely

Be more effective with the right tool for the right job.

Accelerate impact

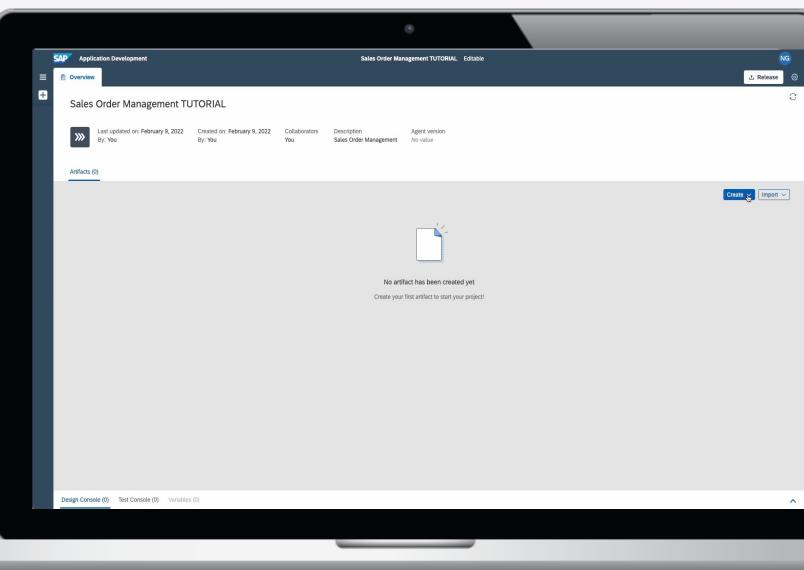
Automate faster for immediate business results.

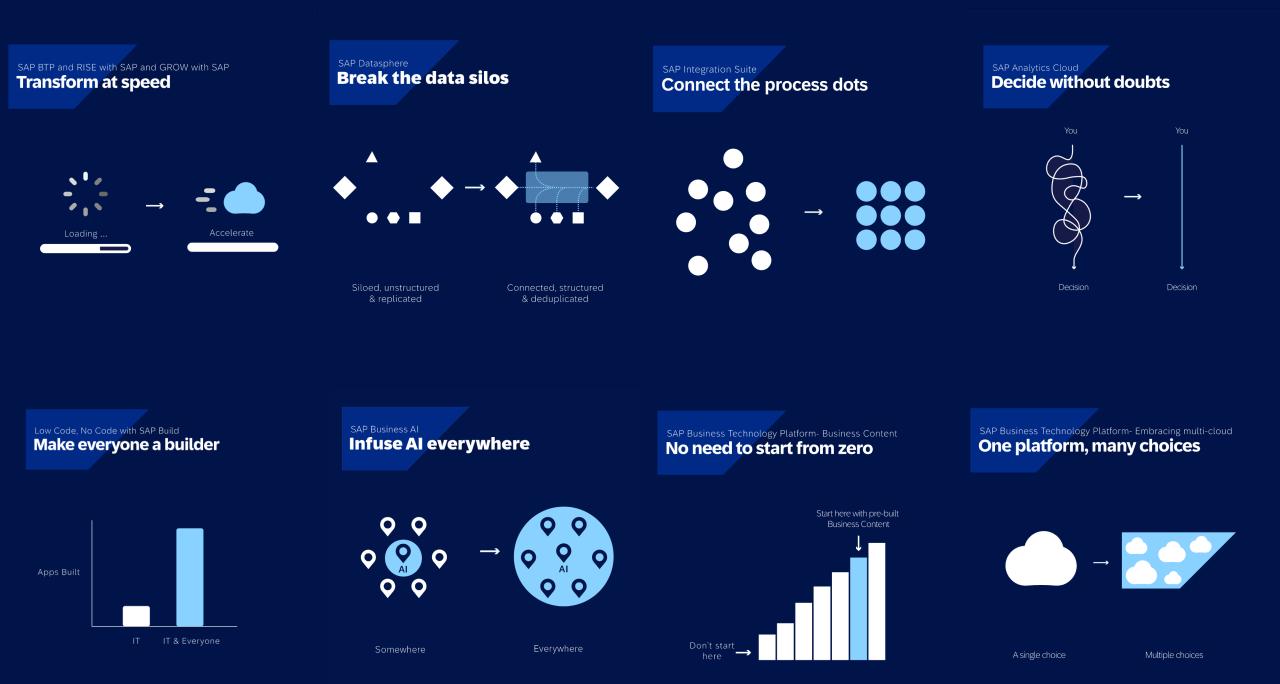


Turn manual to automatic

SAP Build Process Automation

Automate workflows & tasks with drag & drop simplicity.





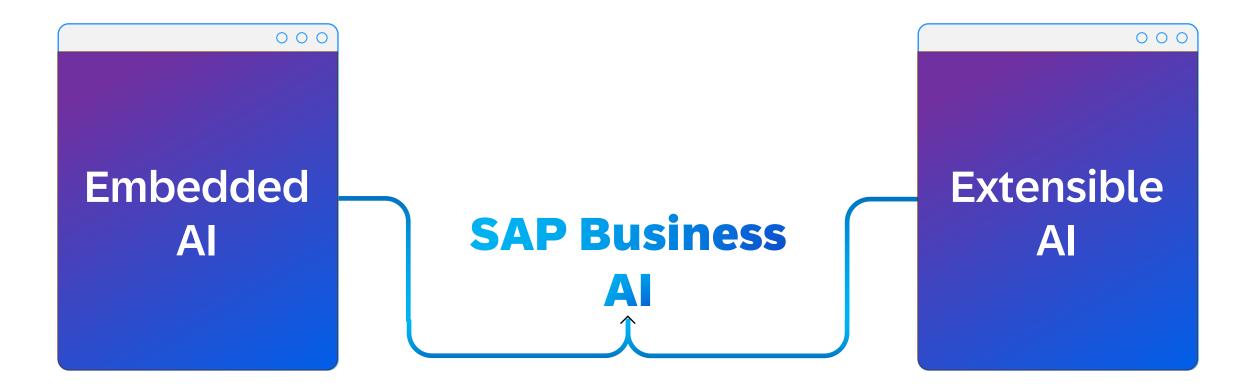
SAP Business Al Infuse Al everywhere



Somewhere

Everywhere





SAP Business AI approach



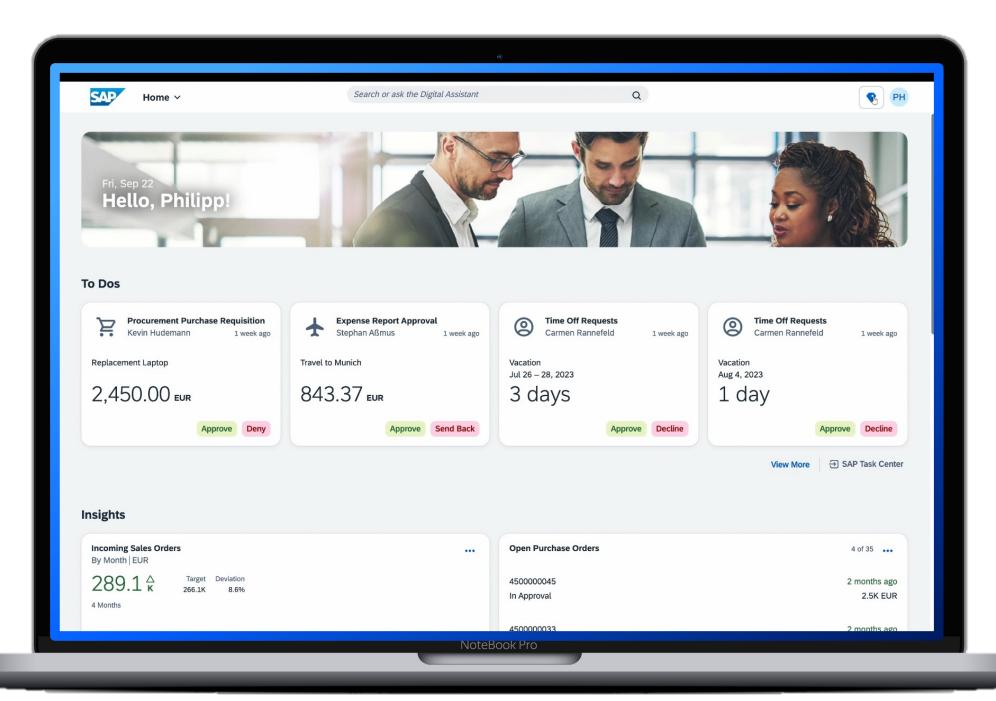
Finance	e Supply Chain	HR Procurement	t Marketing and	Commerce Sales and	Services IT					
Joule A copilot that truly understands your business										
Embedded AI capabilities										
Cloud ERP	Cloud ERP Human capital Management Spend management and business network Customer relationship Business Technology Platform									
Al Foundation on Business Technology Platform										
	Al ecosystem partnerships and investments									
	ANTHR	OP\C	aws	s cohere	😂 databricks					
	DataRobot	Google Cloud	IB	Mic	rosoft					

Some of the available AI scenarios our customers are benefitting from. Today...



Finance	Supply Chain	Customer Experience	Procurement	Human Resources	IT and Cross-Function
 Tax Compliance Cash Application Intelligent accrual Travel expense auditing Travel expense verification Invoice processing Business Integrity screening Goods and invoice receipt matching Mobile expense entry 	 Stock in transit Visual Inspection Demand forecasting & sensing Project-cost prediction Predicted delivery processing Demand-driven replenishment Forward scheduling Field service scheduling Asset prediction & optimization Slow-moving materials prediction Delivery note processing 	 Predicted delivery processing Discount recommendations Intelligent sales execution Relationship intelligence Sales route optimization Sales order automation Opportunity scoring Customer insights Guided selling Lead scoring Product description generation Content generation 	 Guided buying Sourcing item and supply prediction Material group recommendations Invoice object recommendations Job matching for contingent workforce Resume ranking for contingent workforce O'Net labelling Category management 	 Skill and career path recommendations Learning recommendations Job analyzer Job description generation Interview question generation 	 Joule - AI copilot Document processing Generative AI Hub Analytics Just Ask Process automation Business rule mining Intrusion detection Code generation

recommendationsTicket generation



Deliver a seamless usage experience with human-like interactions

Navigational Pattern

	± Ω
What can I help with today? Today 11:43	o you
	11:43 I need vacation
Here's what I found:	
Request Time Off	>
1 wa	11:59 Int to create a goal
Here's what I found:	
Create my Goals	>
Type something	٨

Help users navigate to the functionality they look for

Transactional Pattern

			want to	create	a leav	e reques	
Sure, I c	an help	you w	ith that				
What typ	be of lea	ave do	you wa	ant to c	reate?		
Vacati	on Leav	e - 2.5	0 days	availat	ole	~	
Which d	ates do	VOL W	ant to r	equest	2		
trineir e		yea n	une con	equest			
Dece	mber	2021			<	>	
SUN	MON	TUE	WED	THU	FRI	SAT	
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5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		
D			2024				
Dec 30 2 (2 days)		Dec 31	2021			Next	

Assist users in efficient completion of tasks they need to do

Informational Pattern

	11:4
How long can I use my	y company car?
Here's what I found in company_car_policy 2022.pdf	
 The company car's service line SAP may replace your car before of the four years because repartoo high or because of high mi There are no standards for this It depends on the specific facts case 10th January 2022 	ore the end ir costs are ileage s decision

Help users retrieve the information they need

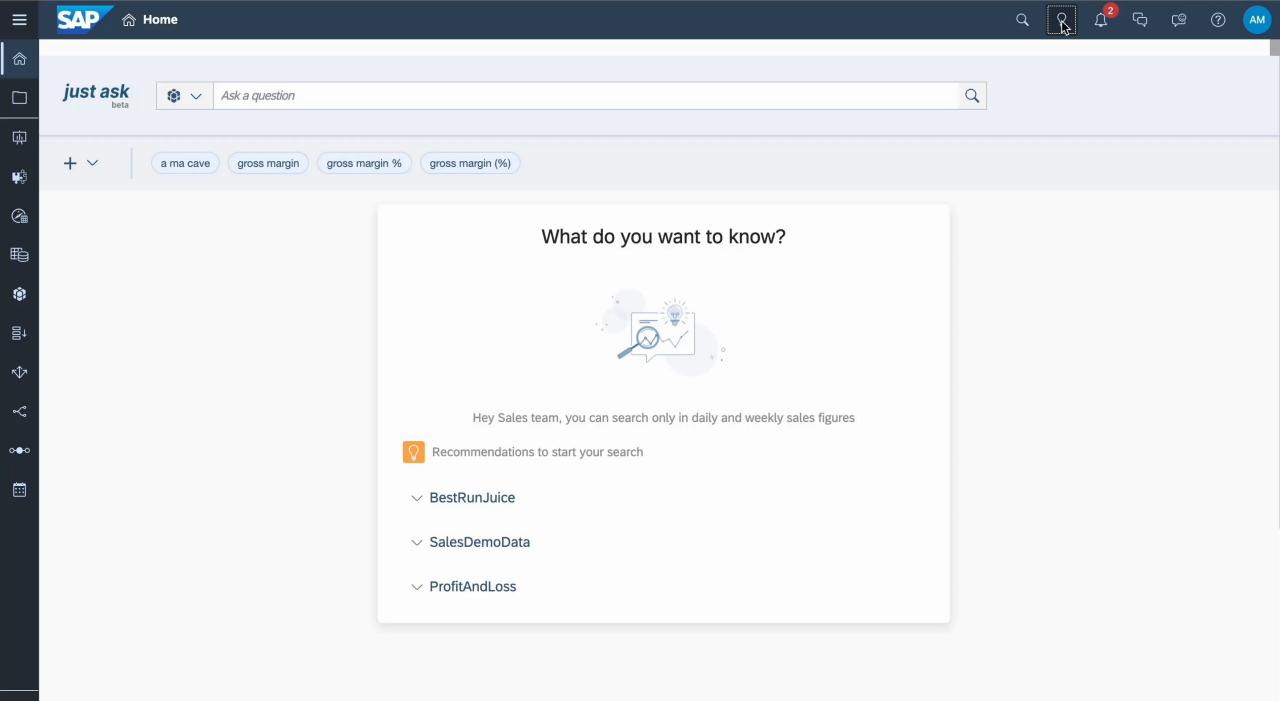
Joule across the portfolio

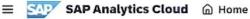
SuccessFactors	Cloud ERP	Customer Exp.	ISBN	BTP					
 View & change employee information Payroll Time management Rewards & recognition 	 Dispute Management Check sales orders Conversation help search Navigational help 	 Sales management Customer profiling Smart scheduling Record summarization 	 Query travel and spend policies Sourcing project and RFP creation 	 Build Code BTP account admin with BTP Agent Auto generate dashboards in SAP Analytics Cloud 					
<pre>< Joule [] X</pre>	<pre>v Joule < [] x</pre>	Joule Q 💌 X	< Joule [] X	Joule りび互象×					
Project Expert San Francisco, CA Liam Samuel Okayl Here are the new position details based on Liam Samuel: Key Position Details Position Name Job Code Sustainability Supply Chain Consultant Job Code 010405 Job Title Sustainability Supply Chain Consultant Regular / Tempory Company Rest Run Location Location Orlando, FL Department Dots Center 256f	Dispute case 1000000031 for customer Best Run Production has a high priority which the customer claims that the consulting service has not been concluded since the final result report is still pending the requested changes. Suggest next steps N's recommended to call the customer. Shall generate a call script for you with the relevant information? Ves, generate script Call Guidance	Wira Bothman × Info Request NFT Cloud Aug 17th, 2023 The sender is requesting for more information about SAP CX NFT Cloud and if there's a demo script or scenario that they can use to discuss with customers. • 2 smart action and 1 SAP record detected Smart Actions • Establish regular progress reports and effective communication channels with major investor • Establish regular progress reports and effective communication channels with	through Sr. Director(T-4). Update my request to premium economy for delta airlines Here's your updated request. Would you like to add or change anything, or would you like to add or change anything, or would you like me to go ahead and create it? Flight - Delta Airlines \$1,800 Oct. 9 - 16, 2023 San Francisco, CA - São Paulo, Brazil Based on mid-day, premium economy, round-trip, one-stop flights from Delta airlines \$875 Oct. 9 - 16, 2023 São Paulo, Brazil	Vocabulary: 1. Term: Project has fields category of string type and state of string type. 2. Term: Approver has fields name of string type and email of string type. Bulles: Difference: Approver has fields name of string type and email of string type. Difference: Approver name is Best Run and email is finhead@bestrun.com. 1. If the Project category is Sonitation Service and state is Alagoas then Approver name is Best Run and email is finhead@bestrun.com. 1. If the Project category is Sanitation Service and state is Alagoas then Approver name is Progova and email is zonalhead@progova.com. Decision Table:					
Which position detail would you like to amend? You can say something like "change location to Florida." Say "done" to bypass this step.	 Greet Mike Walker and introduce yourself as the dispute manager of the company. Thank him for his email and express understanding of his concerns. Reiterate the purpose of the call, which is to resolve the payment dispute regarding invoice #1087654. 	major investor SAP Record • Check Case 7820 Case 7820 - Media API configuration issue - Open Immediate	Sab Paulo, Brazit Based on 7 nights stay with a queen-sized bed from 27 providers Taxi \$65 Oct. 9 - 16, 2023 São Paulo, Brazil Based on 10 taxi rides, each of which is 5 km long	Drinking WaterAlagoasBest Runfinhead@bes trun.comSanitation ServiceAlagoasProgovazonalhead@ progova.com					
Position Name Job Code Job Title Regular / Temporary Company Location	Open within Case	Contact Status Priority	Total 62.740	Accept Discard					

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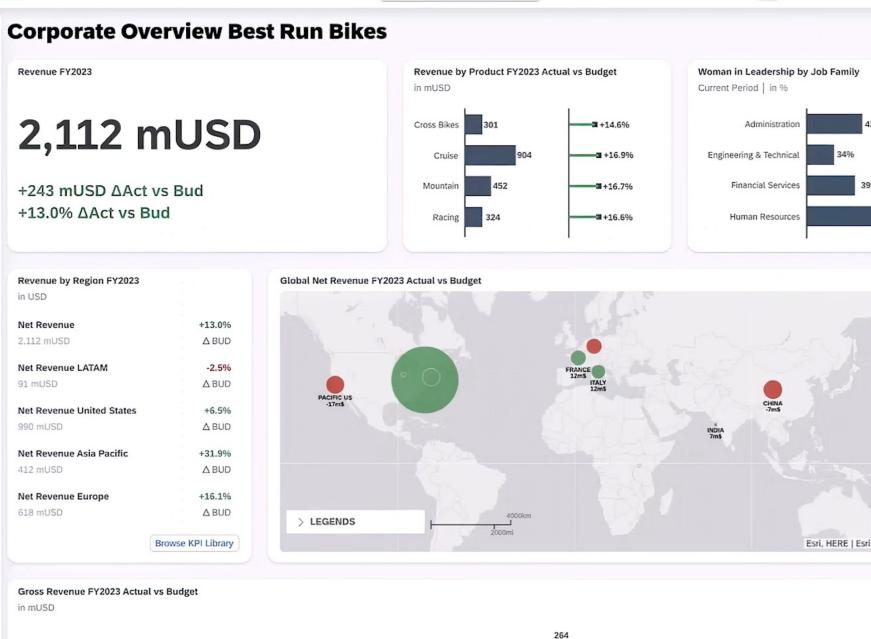
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Joule



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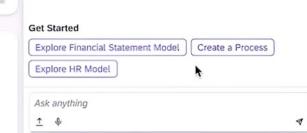
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Hello Leila. I am Joule, your digital assistant. How can I help you today?



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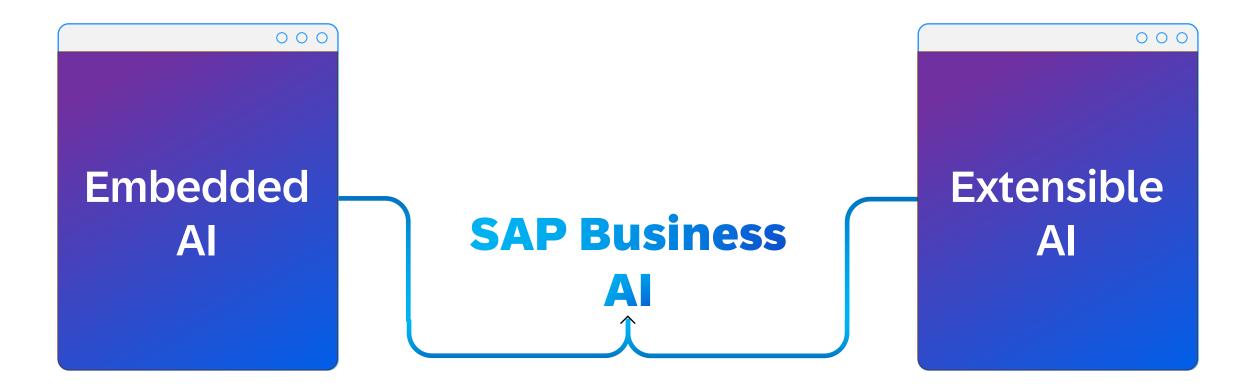
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Microsoft Meta

Toolset

 Playground
 Libraries & SDK
 Client

Trust & Control



Generative AI Hub

6	Workspaces	Generative AI / Prompt Edi	tor				
25	Generative AI Hub						
	Prompt Editor	Prompt Edi	tor				
	Prompt Management	Name: *	Version:		Collection:		Created On: Modi
20	SAP AI Core Administr >	Better Business Outcomes	Draft				
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		Model					tational Resources: Large lang for both training and inference resources.
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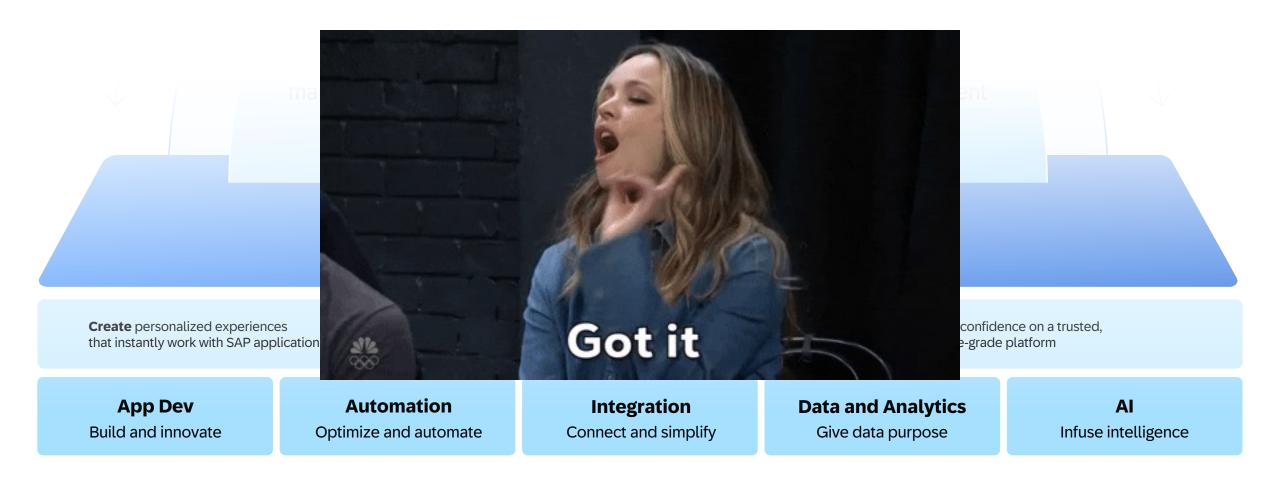
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AI JumpBoard

Inspiration Workshop & Use Case Definition

So far, we covered the 5 main areas of the SAP BTP





Who is using the SAP BTP?

Public

22,000+ customers

66 of 100 the biggest companies







GEBERIT





2,100 Partners 50,000 members

750 Partner Applications





SAP BTP as the development platform for SAP

Public

Finance SAP Watch List Screening SAP Multi-Bank Connectivity SAP Digital Payments Add-On SAP Entitlement Management SAP Subscription Billing SAP Cash Application SAP Treasury Integration for Trading Platforms SAP S/4 HANA for group reporting (data collection) SAP S/4 HANA Cloud for credit integration SAP Revenue Growth Optimization SAP Cloud for Real Estate

Spend

SAP Central Invoice Management SAP Rural Sourcing Management

SAP S/4 HANA

SAP S/4 HANA Cloud for projects SAP S/4 HANA for supplier quotation management SAP Warehouse Insights SAP Document and Reporting Compliance

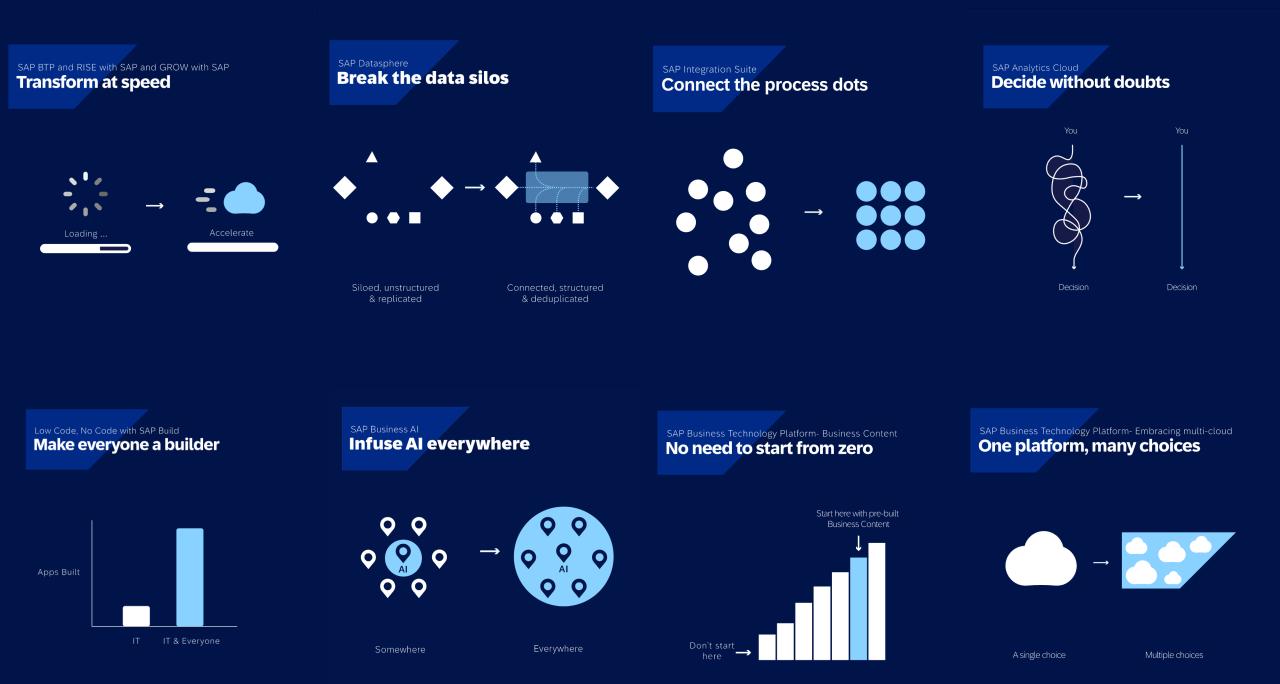
Supply Chain Management

SAP Enterprise Product Development SAP 3D Visual Enterprise SAP Predictive Asset Insights SAP Digital Manufacturing Cloud SAP Product Lifecycle Costing SAP Asset Strategy and Performance Management SAP Asset Performance Management

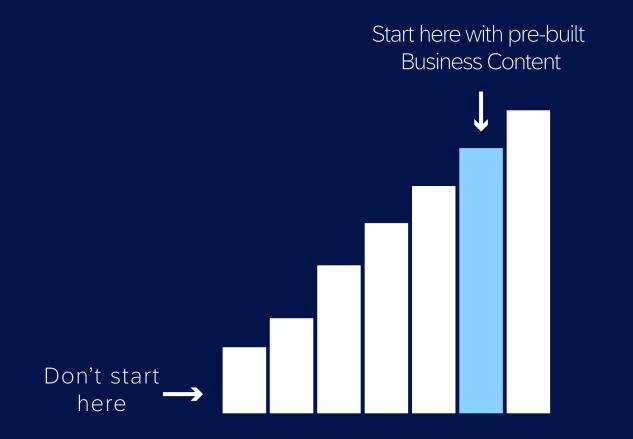


How can you even quicker realise value?

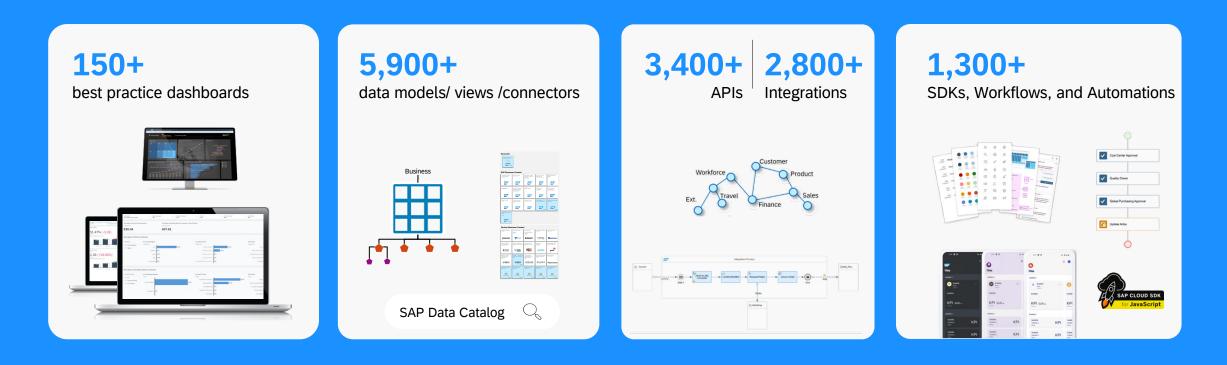
Public



SAP Business Technology Platform- Business Content
No need to start from zero



10,000 SAP BTP Business Content



Analytics & Planning

Data access

Integration

Develop & Automate

Search by product, package, or category

Edition

innovations.

Explore

Accelerate your integrations, extensions, and innovations

SAP Business Accelerator Hub

Resources

Products

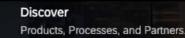
Business Processes

Discover Integrations Partner with Us

Q

Categories

Domains



Industries

Explore Integrations, APIs, and Accelerators.

Consume

Visualize and consume integrations and workflows.

Partners

More V

Community

Choose a Product to Explore

See the various resources that each product has to offer

View All Products

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FEEDBACK

SAP S/4HANA Cloud Public SAP Business Technology SAP S/4HANA SAP Customer Experience Platform A future-ready ERP system with built-in intel-Bring together customer data, machine Ready-to-run cloud ERP that delivers the lat-Accelerate business outcomes with integraligent technologies, including AI, machine learning technology, and microservices to est industry best practices and continuous tion, data to value, and extensibility. learning, and advanced analytics which power real-time customer engagements innovations. You can also accelerate and transforms business processes with intelliacross sales, service, marketing, and grow your business with continuous gent automation. commerce. ≪ 근 品 品 信 品 問 ≪ ◎ 🗙 ଡ ◎ ⊞ 근 +7 ≪ ⓒ ⓒ 薀 근 値 晶 +5 중 @ :::: 근 値 몶 첫 +6 SAP SuccessFactors **SAP** Ariba SAP Concur SAP Fieldglass

A global cloud bacad human recourse man

A cloud bacad innovative colution that al

Dravidae an integrated online and mobile

A cloud bacad open Vander Management

SAP Business Technology Platform

SAP Build

SAP Build offer pre-built business processes, task automations and application templates for SAP Build Process Automation and SAP Build Apps.

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Live Process Actions D >>> **Business Process** D >>> **Business Process** Master Data Process Visualization Mass Purchase Order Change Of Bill Of Material Action Process Step Completion Approval for SAP IBP for Supply Chain Confirmations Reads and updates bill of material details in Enables gated processes in SAP IBP for Automates mass creation, change and The Master Data Process Visualization the SAP S/4HANA system Supply Chain. The process moves to the deletion of order confirmations for relevant content package for SAP Master Data subsequent steps only after gaining the ... purchase orders and specific purchase ord... Governance, cloud edition SAP SAP SAP SAP FREE READY TO USE READY TO USE TEMPLATE FREE TEMPLATE Chat (Beta)

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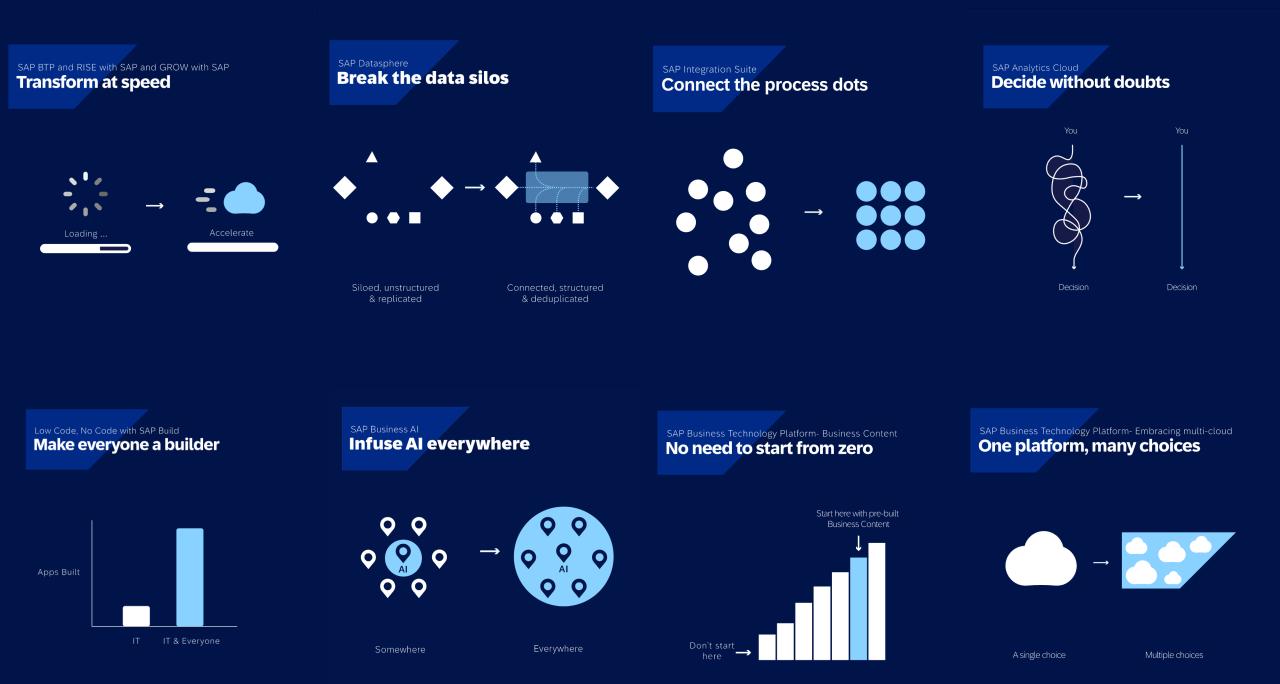
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SAP Business Technology Platform- Embracing multi-cloud One platform, many choices



A single choice

Multiple choices



This overview reflects the current state of planning and may be changed by SAP at any time. Detailed information on the service scope per region is available in the <u>SAP Discovery Center</u>.

Amazon Web Services | Microsoft Azure | Google Cloud Platform | Alibaba Cloud



Services certifications and attestations for SAP BTP

SAP BTP runs in secure and certified environments

- Robust data centers
- Advanced network security
- Reliable data backup

Services attestations and certifications for SAP BTP can be found under the naming in the SAP Trust Center site.

For more details:

- Data center locations
- SAP Trust Center
- <u>Service-level agreement for SAP Cloud Services</u>*

Certifications and Attestations

- ISO 27001, ISO 27017, ISO 27018
- ISO 22301
- SOC 1 (ISAE 3402), SOC 2 (ISAE 3000)
- C5 (ISAE 3000)
- Cloud Security Alliance (CSA) Security Trust Assurance and Risk (STAR) Level 2
- Trusted Information Security Assessment Exchange (TISAX)
- EU Cloud Code of Conduct
- Hébergeurs de Données de Santé (HDS)
- Japan's Information System Security Management and Assessment Program (ISMAP)
- KRITIS
- U.S. Federal Risk and Authorization Management Program (FedRAMP) International Traffic in Arms Regulation (ITAR)



*Also refer to the respective product supplements



What value can SAP BTP help you to deliver?

Public

So you can deliver stellar results

€IDC ∕

lue Snapshot, sponsored by SAP NOVEMBER 2022

REGION FOCUS: WORLDWIDE

The Business Value of SAP BTP with SAP S/4HANA

IDC's research shows the value achieved by a sample of organizations that use SAP Business Technology Platform (SAP BIP) to integrate, extend, and innovate during and after their SAP S4HANA integrations. These organizations create more value with operational data, respond faster and more fully to customer demand, and deliver process automation that generates significant time savings for employees.

514% 3-year ROI	87% higher productivity, impacted development teams	8 months payback period	
	an Benefits	 \$1.27M in higher revenuper 100 users per year 35% factor to launch and complete innovative projects with SAP BTP 197 hours of additional productive time per year, impacted LOB users 	
full-time person to other thing	reduced the hours of development for manual p gs. Also, we have less support cost on other thin n is reduced by around \$200,000 -\$300,000 pe	d-party integration expenses. The	
full-time person to other thing consulting cost for integratio BTP pays itself back." Data, Process Automa	gs. Also, we have less support cost on other thin n is reduced by around \$200,000 -\$300,000 pe tion and Productivity Benefits	d-party integration expenses. The er year. This alone means that SAP	
full-time person to other thing consulting cost for integratio BTP pays itself back."	gs. Also, we have less support cost on other thin n is reduced by around \$200,000 -\$300,000 pe	d-party integration expenses. The	

8 months to payback



87% higher productivity to development teams



Where to start?

Public

Where to start? How SAP helps to deliver successful results

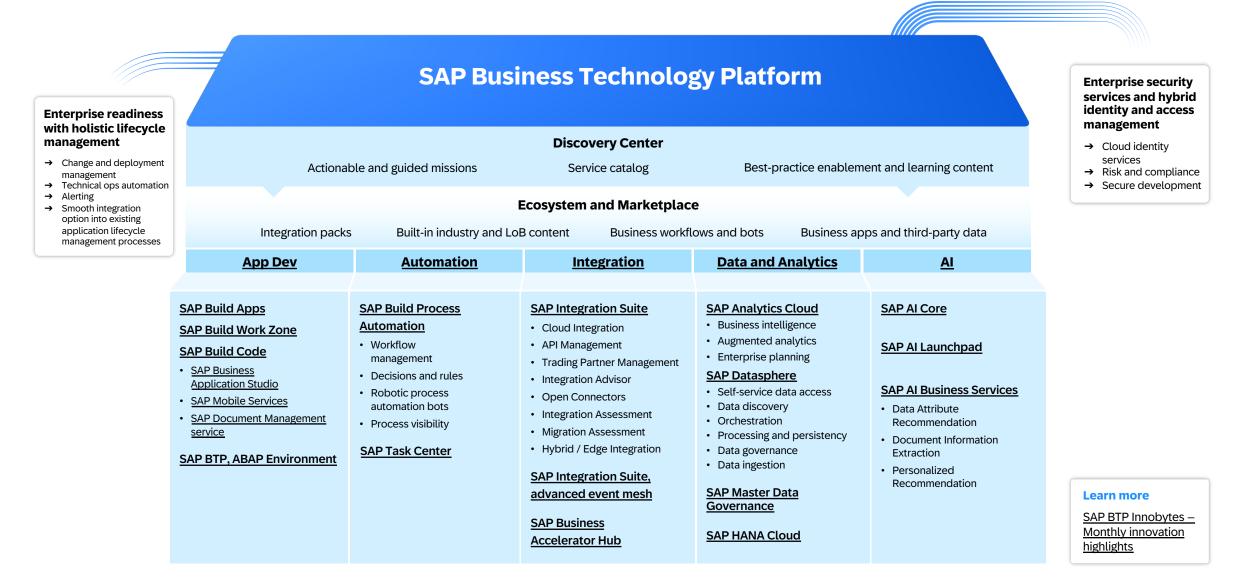
<u>SAP BTP</u> Guidance Framework	SAP Discovery Center	SAP Learning	Onboarding resource center for SAP BTP	Free tier and trial	<u>Road map</u>
 Discover your compass for architecting, implementing, and operating solutions on SAP BTP Your central access point for: Decision guides Reference architectures Methodologies Best practices And more 	 Realize the use cases as a mission Be inspired by <u>customer stories</u> Adapt the architecture Analyze cost with an <u>estimator</u> Gain more insights into <u>road maps</u> and <u>service plans</u> 	 Develop your SAP skills for free, anywhere, anytime, and at your own pace at <u>learning.sap.com</u> Access more than 100 SAP Learning Journeys for <u>SAP BTP</u> and <u>more</u> Start your journey with <u>Discovering SAP Business</u> <u>Technology Platform</u> 	 Obtain access to your services Be empowered with proper governance and structure Highlight best practices and things to consider Gain helpful assets and resources for self-service guidance 	 Find the best try-to-buy solution for your situation and role Start developing – check out the mission catalog Be productive with a simple upgrade with free-tier service plans Get support from <u>SAP Community</u> Access <u>SAP Discovery Center</u> 	 Learn how road maps from SAP support the journey to the future SAP product portfolio Check out the latest road map for SAP BTP for upcoming platform innovations
Scan this code to learn more	Scan this code to learn more	Scan this code to learn more	Scan this code to learn more	Scan this code to learn more	Scan this code to learn more



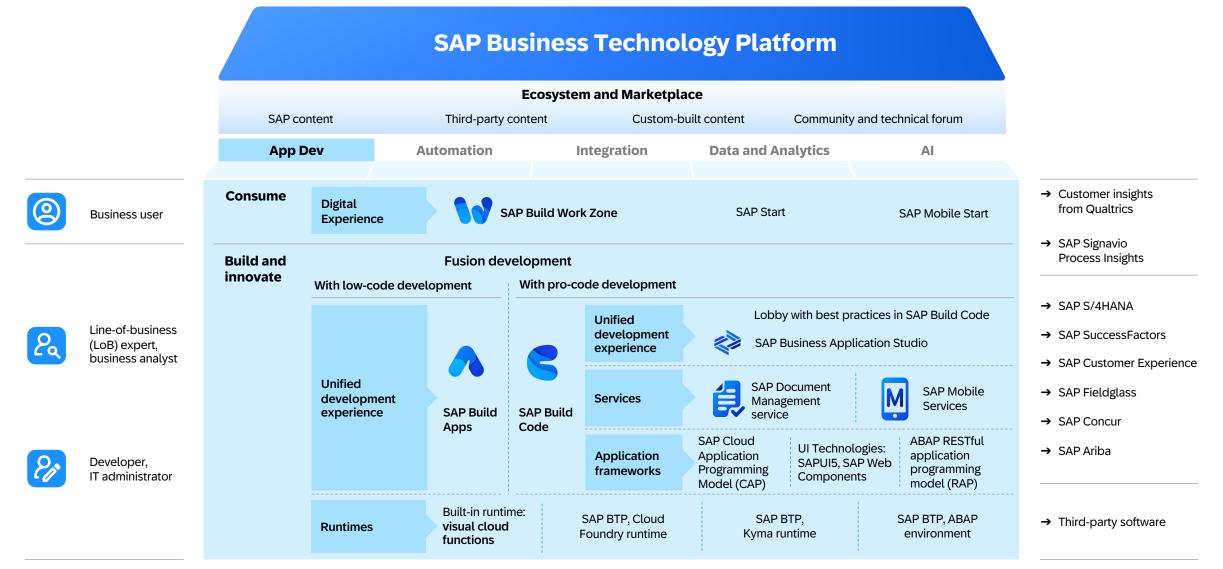
Overviews for you

Public

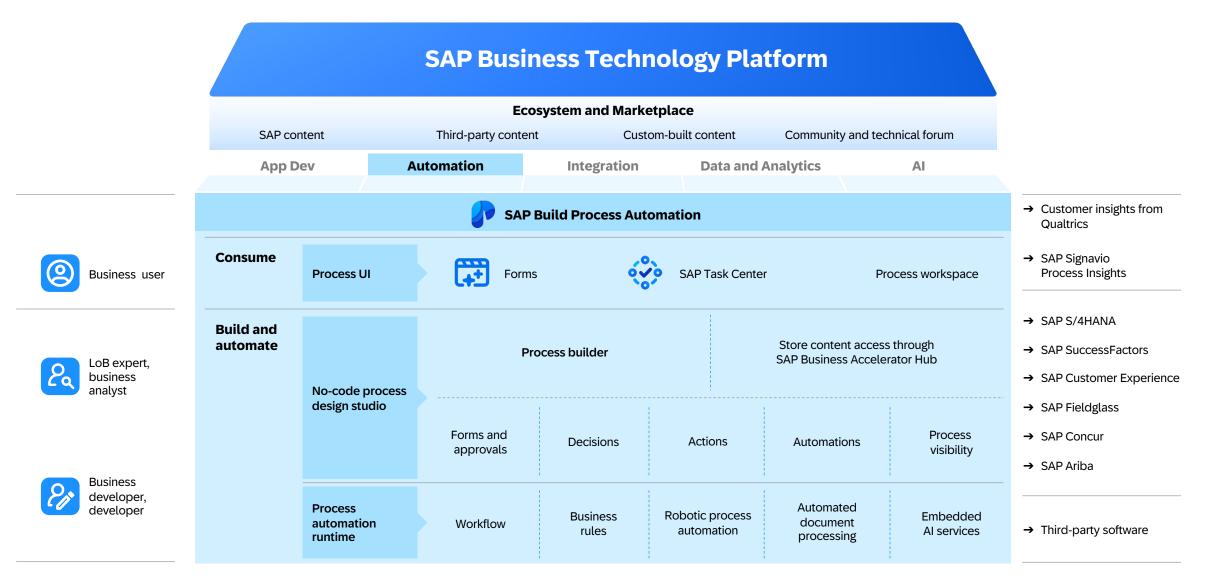
Cloud services for SAP BTP



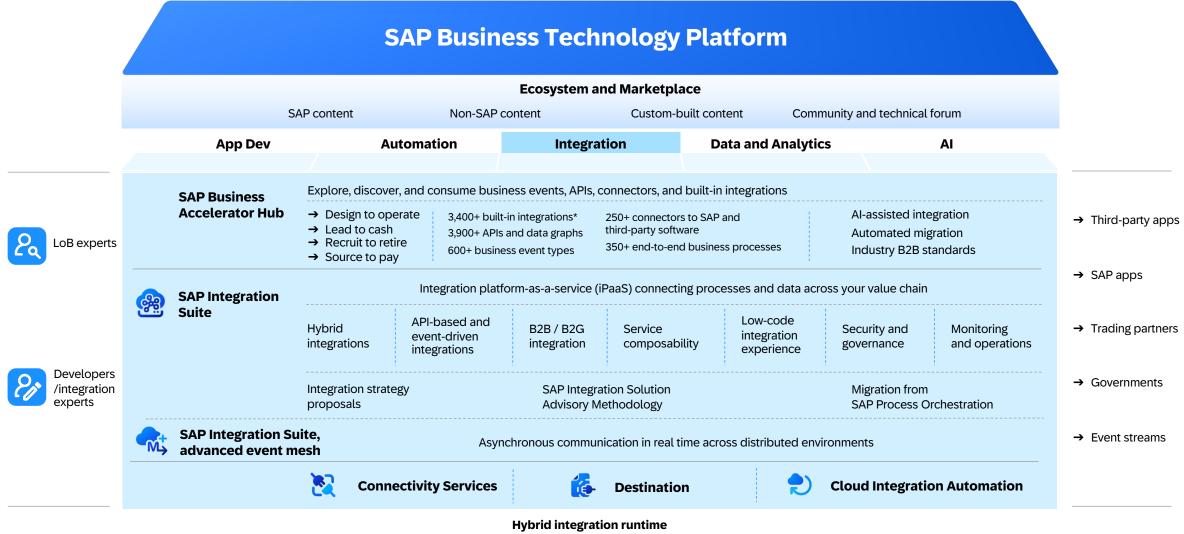
Application Development with SAP Business Technology Platform



Automation with SAP Build Process Automation

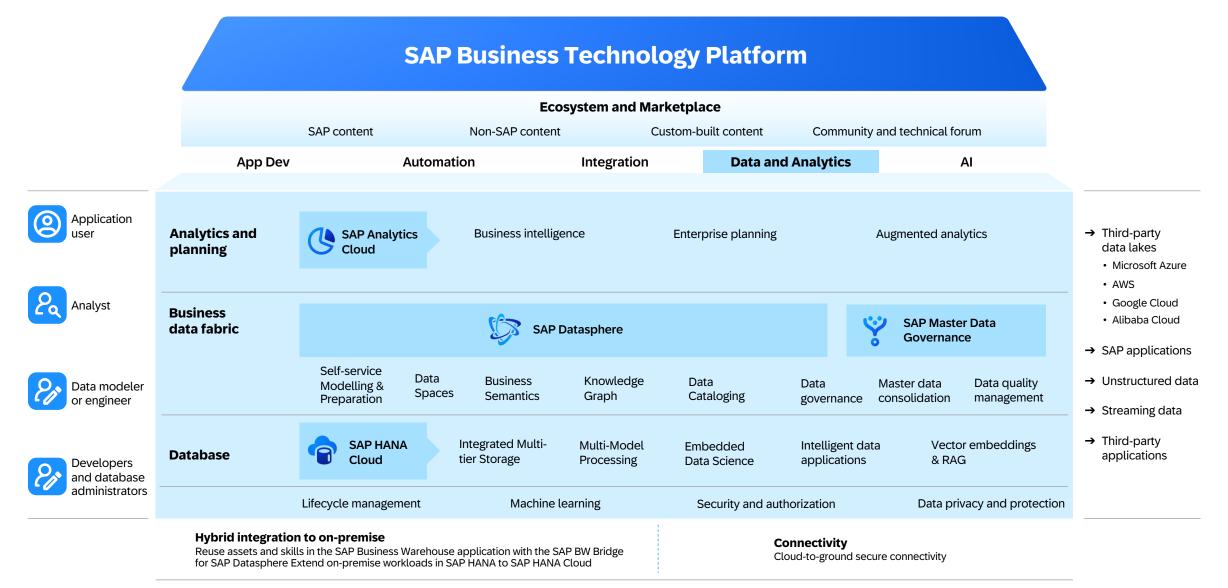


Integration with SAP Business Technology Platform

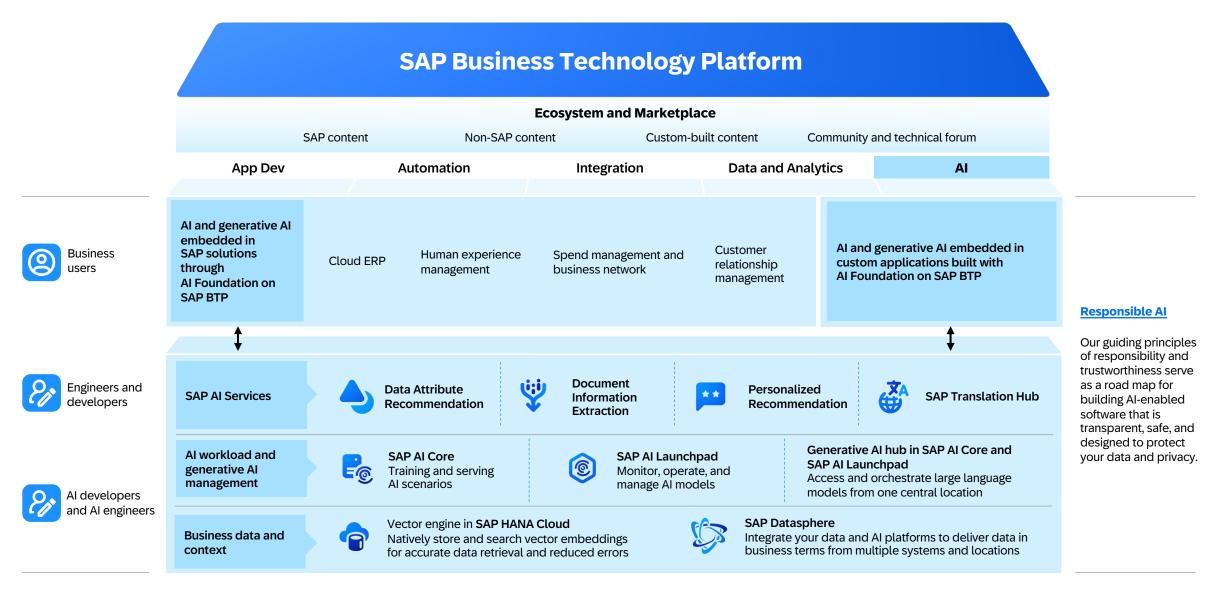


On-premise-to-on-premise integration in hybrid landscapes

Data and analytics with SAP BTP



AI with SAP Business Technology Platform



At SAP, we've been helping customers surf the next big technology wave for >50 years!



Other Sessions



- 1. SAP BTP Overview and Deep Dive: Making Sense of SAP BTP's Five Pillars from 10:15 am 11:00 am on 14. May
- Leveraging SAP BTP Developer Tools for a Clean Core Strategy from 11:45 am - 12:30 pm on 14. May
- 3. What's on your Mind? Maximize the Potential of SAP BTP + AI with Iver from 11:45 am 12:30 pm on 15. May



Thank you

Vivien Boche Senior Director – SAP Business Technology Platform Vivien.boche@sap.com



I share more information in a simplified form about SAP BTP on LinkedIn



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