

Preparing for S/4HANA and AWS:
**How Molson Coors laid the
groundwork for a seamless
migration with Basis
Technologies**

Jason Wierek, SAP Environment Manager, Molson Coors
Vijay Arora, Sr. SAP Technical Solutions Architect, Molson Coors
David Lees, CTO, Basis Technologies
Soumya Das, Senior Partner Solutions Architect, Amazon Web Services



Las Vegas

2024

SAPinsider

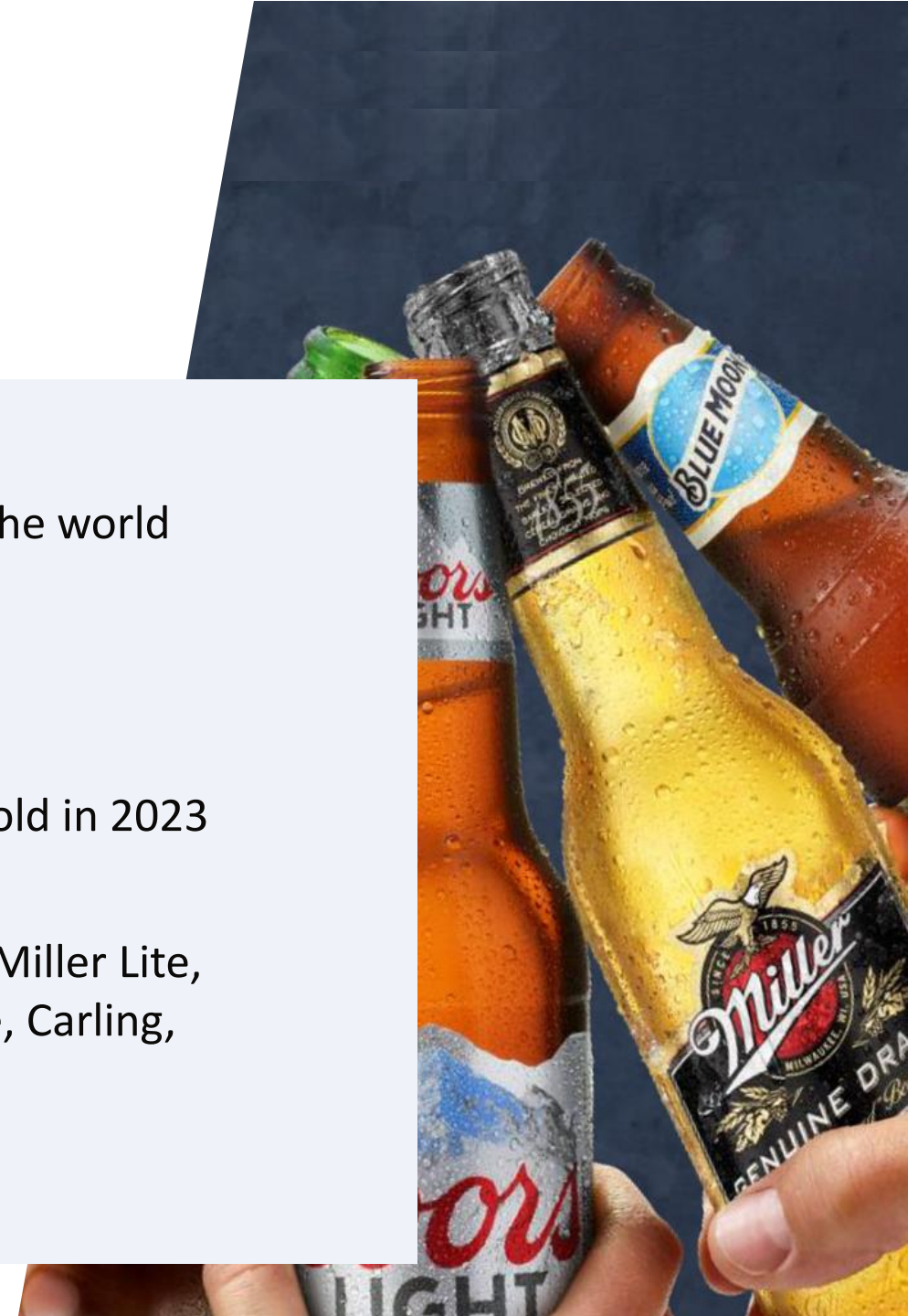


In This Session

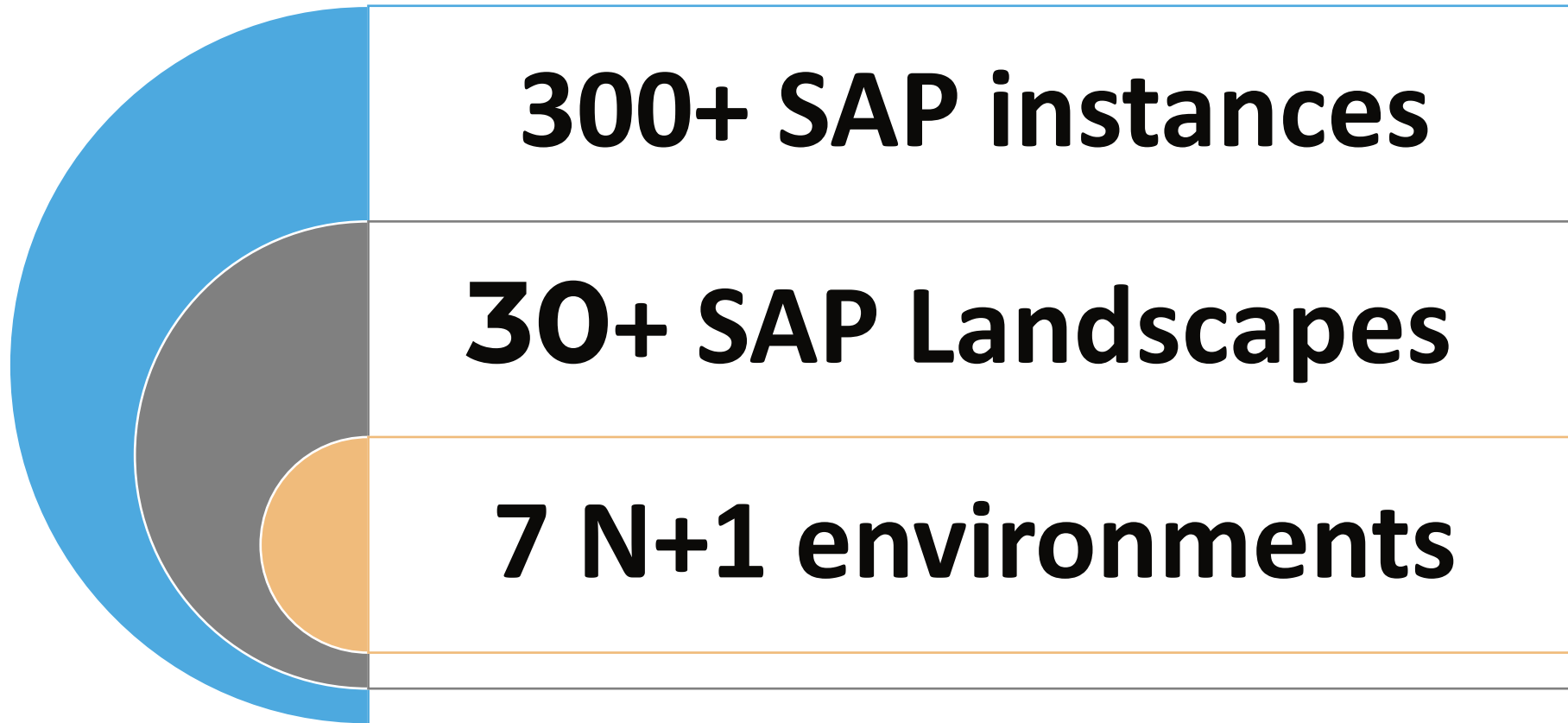
1. How Molson Coors' ongoing business transformation has impacted SAP teams
2. Key challenges Molson Coors have faced when integrating large SAP workloads
3. How automation has dramatically reduced the risk and complexity of multiple N+1 project landscapes
4. How Molson Coors' approached migrating from on-premise to AWS Cloud for SAP

About Molson Coors

- Fourth largest beer/beverage company in the world
- 200 years of brewing history
- More than 16,000 employees
- Products sold in over 100 countries
- More than 83m hectoliters (70m barrels) sold in 2023
- Going beyond beer with new beverages
- Many iconic brands, including Coors Light, Miller Lite, Molson Canadian, Simply Spikes Lemonade, Carling, Staropramen and Zoa
- Constant growth and acquisition



SAP at Molson Coors



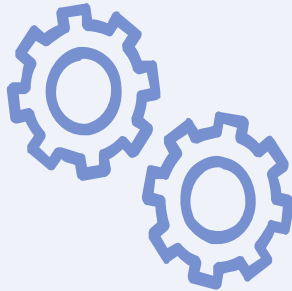
APO
ECC
BW
BOBJ
BODS
CRM
Global PI
S/4HANA TM
S/4HANA EWM
MII
EM
Gateway
SLT
EP
SRM

SAP Transformation Project Challenges

Manual management of change => lower speed, less efficiency



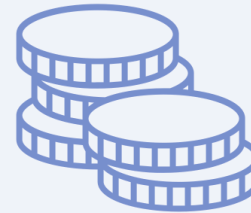
Too many errors



Hard to track progress



Impedes innovation



Higher costs

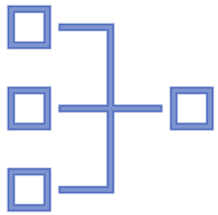


Business is stalled



Resource drain

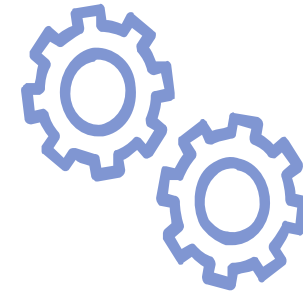
How Molson Coors addressed these challenges



Automate and govern change in even the most complex SAP landscapes



Streamline change processes, reduce downtime and support business continuity



Monitor the progress of change initiatives in real time to identify bottlenecks and optimize workflows

Drivers for investment in ActiveControl

Molson Coors needed support on:

SAP Change Management →

Migration to the Cloud →

Security & Continuity →

Compliance & Auditing →

S/4HANA Migration →

ActiveControl offers:

Automation for full visibility, traceability, and control over SAP changes.

Changes are synchronized across cloud-hosted or on-premise environments.

Real-time insights identify and address potential security and continuity risks before they escalate.

Information is stored in a central location so teams can easily support audit and compliance requirements and automatically generate reports.

Automation allows for synchronization between ECC and S/4HANA.

Molson Coors SAP Projects utilizing ActiveControl



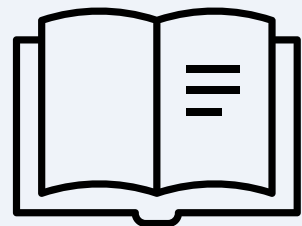
One North America
(1200 transports)



AWS cloud migration / HANA Database
conversion / Code Remediation (Over 750
Transports)



Golden, CO G150 Project
(450 transports)



North America Book of
Records (1250
Transports)



Dynamic Load Optimization project
(S/4 HANA TM and EWM) - ongoing
effort



SAP Support Pack Upgrade project
– ongoing effort

Business Outcomes of SAP Change Automation



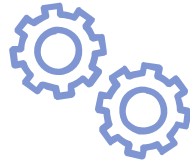
Agility

Weekly retrofit in <1 hour

Dynamic landscape config

Faster Dev-QA cycles

Flexible transport path configuration



Efficiency

40% less manual effort in project teams

50% less transport planning time

Single approval point

Lower outsourcing costs



Visibility & Control

Complete visibility of all change

Consistent Basis processes

Clear scope of every requirement

Easier partner management



Security & Continuity

Eliminated technical deployment issues

Fully informed approvals

Less downtime



Compliance & Auditing

Segregated approvals

Complete audit reports

Common point of reference and record

Total visibility of all partner actions

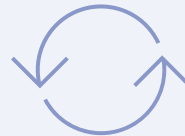
Journey from on-premise to AWS cloud for SAP



Global Roll-out



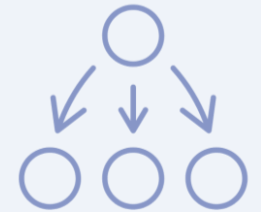
**Migration of 1K+
servers to AWS**



**Migrate from Oracle
to SAP HANA**

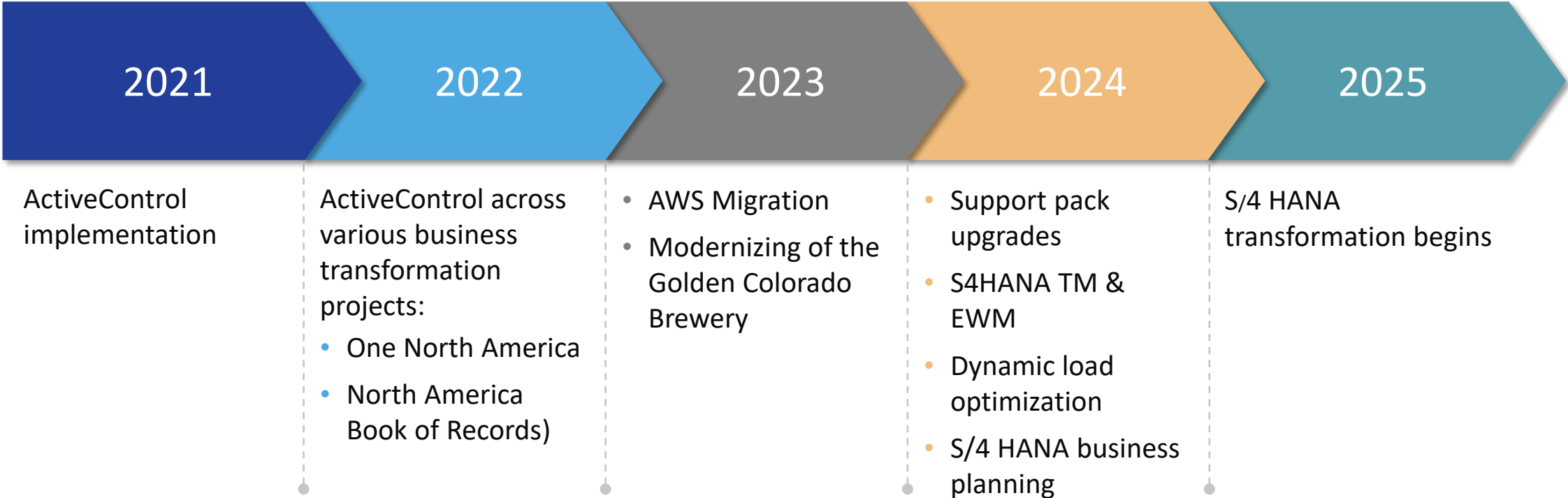


**Leverage different
Operating Systems
(including RHEL, SUSE,
and Windows)**



**Implementation of
various families of
Amazon EC2
Infrastructure**

Roadmap + S/4 Outlook



Wrap-up

- Molson Coors is a dynamic business with a large and complex SAP environment
- Manual change control was no longer sustainable
- SAP automation provided by ActiveControl accelerated transformation projects
- Automation delivers greater agility, efficiency, SAP change management control, security, and compliance
- ActiveControl plays a key role in enabling migration to AWS Cloud infrastructure and SAP S/4HANA





Fireside Chat

Panelists



David Lees
CTO
Basis Technologies



Jason Wierek
SAP Environment
Manager
Molson Coors



Vijay Arora
Sr. SAP Technical
Solutions Architect
Molson Coors



Soumya Das
Senior Partner
Solutions Architect
Amazon Web Services

Moderator

Panelists

**What areas in relation to SAP is
Molson Coors focused on
building skills in currently?**

**What are your main concerns
regarding your upcoming S/4
transformation?**

How did the introduction of automation with ActiveControl improve the day-to-day lives of the team?

How quickly were you able to see
value in Active Control after its
introduction?

**How do you envision your use of
ActiveControl will evolve in the
future?**

**How does AWS help improve
reliability and SAP operations for
customers?**

**How has AWS helped Molson
Coors optimize the performance,
agility and cost of your SAP
applications?**

Audience Questions?

Where to Find More Information

- [Recorded webinars, eBooks and blogs](#)
- [Get a Fresh Start with SAP S/4HANA Greenfield Transformation](#)
- [Driving a Brownfield SAP S/4HANA Transformation with Confidence](#)
- [Forrester Total Economic Impact™ Study](#)



Thank you!

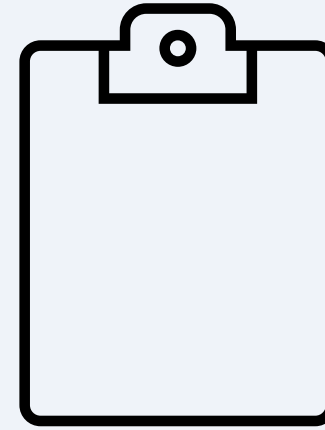


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worldwide.**
