



Re-imagine your Application Lifecycle Management Strategy

Tim Steuer, VP ALM, SAP SE

Las Vegas

2024

SAPinsider



In This Session

- Find out the value of SAP's updated ALM portfolio.
- Get the latest in SAP Solution Manager development
- Redesign your ALM strategy together with your business strategy.
- Learn who benefits from SAP Focused Run.

What We'll Cover

- ALM Strategy
- Transition to SAP Cloud ALM
- Move to SAP S/4HANA (Cloud)
- Wrap-Up



ALM Strategy

SAP's Application Lifecycle Management (ALM) Strategy

SAP Cloud ALM

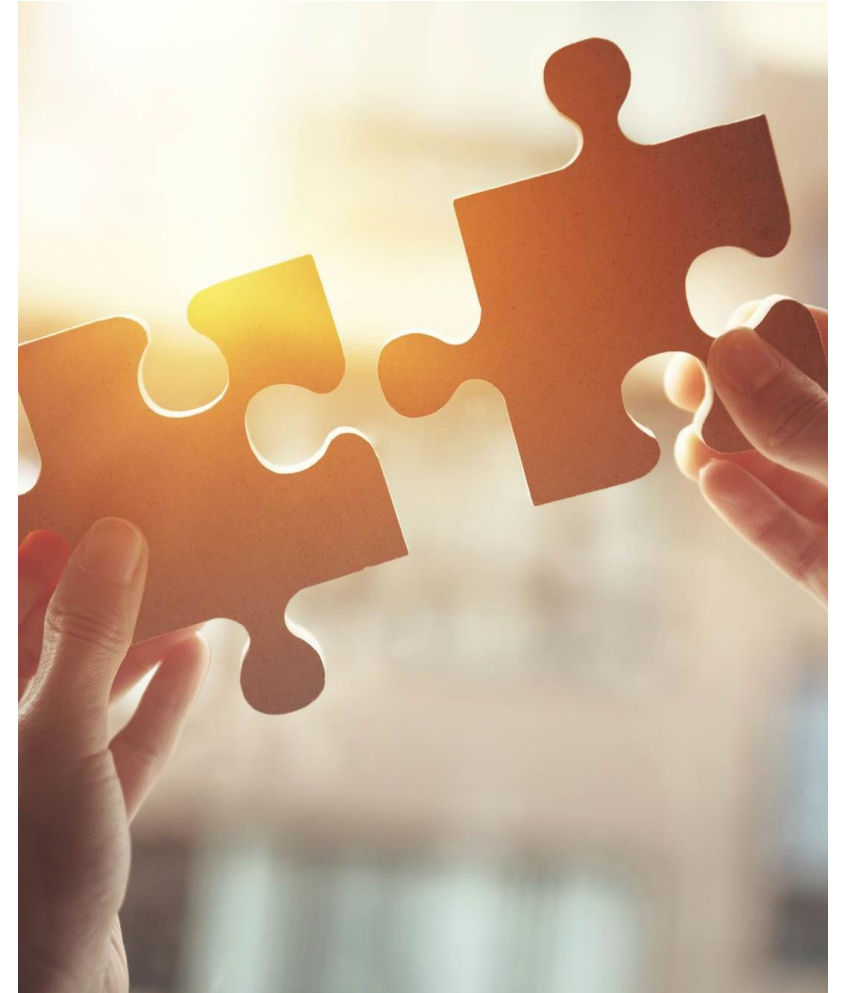
- Enables customers to **adopt innovation** at scale
- Helps to keep the business running by protecting **business continuity**.
- Serves as anchor point and accelerator for customer **transformations**.
- Is included in **maintenance** and **subscription**

SAP Focused Run

- Empowers SAP-centric service providers to streamline operations across customers.
- Enables large customers with extensive on-premise landscapes to run at their best.
- Requires an own license.

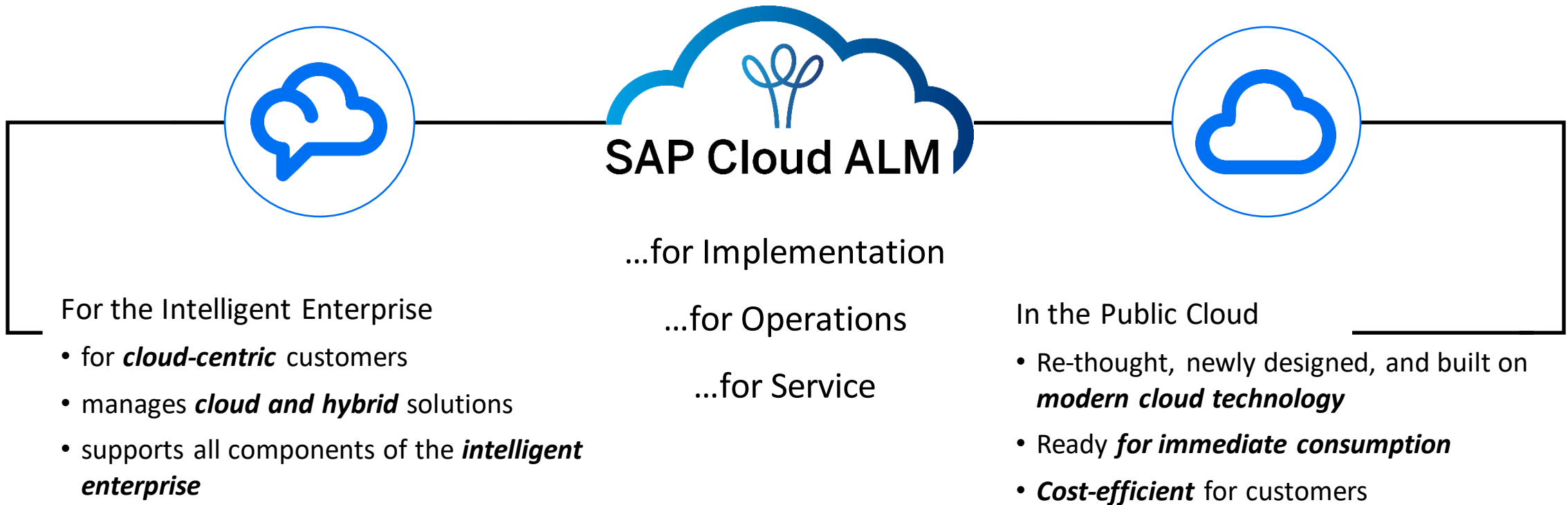
SAP Cloud ALM integrates seamless with **SAP Focused Run**.

SAP Solution Manager 7.2 **mainstream maintenance** ends Dec. 31, 2027.

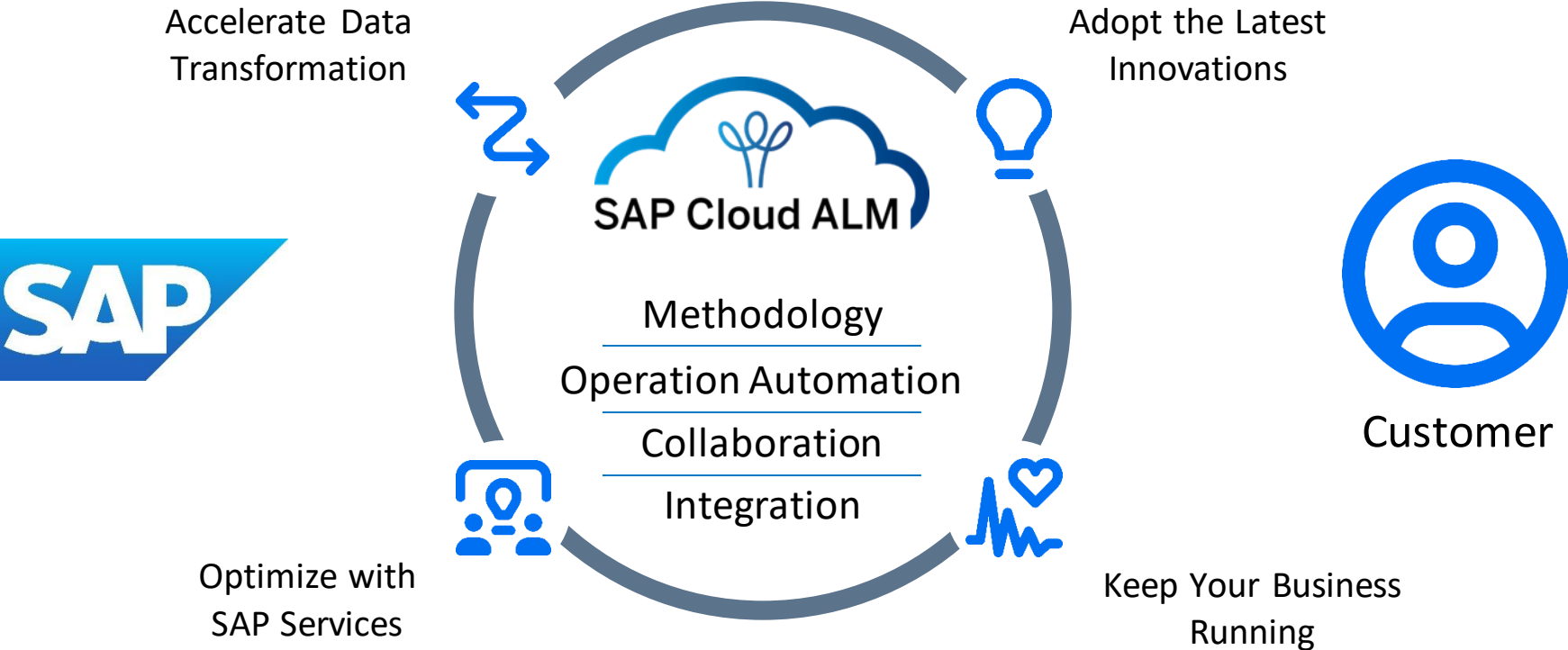




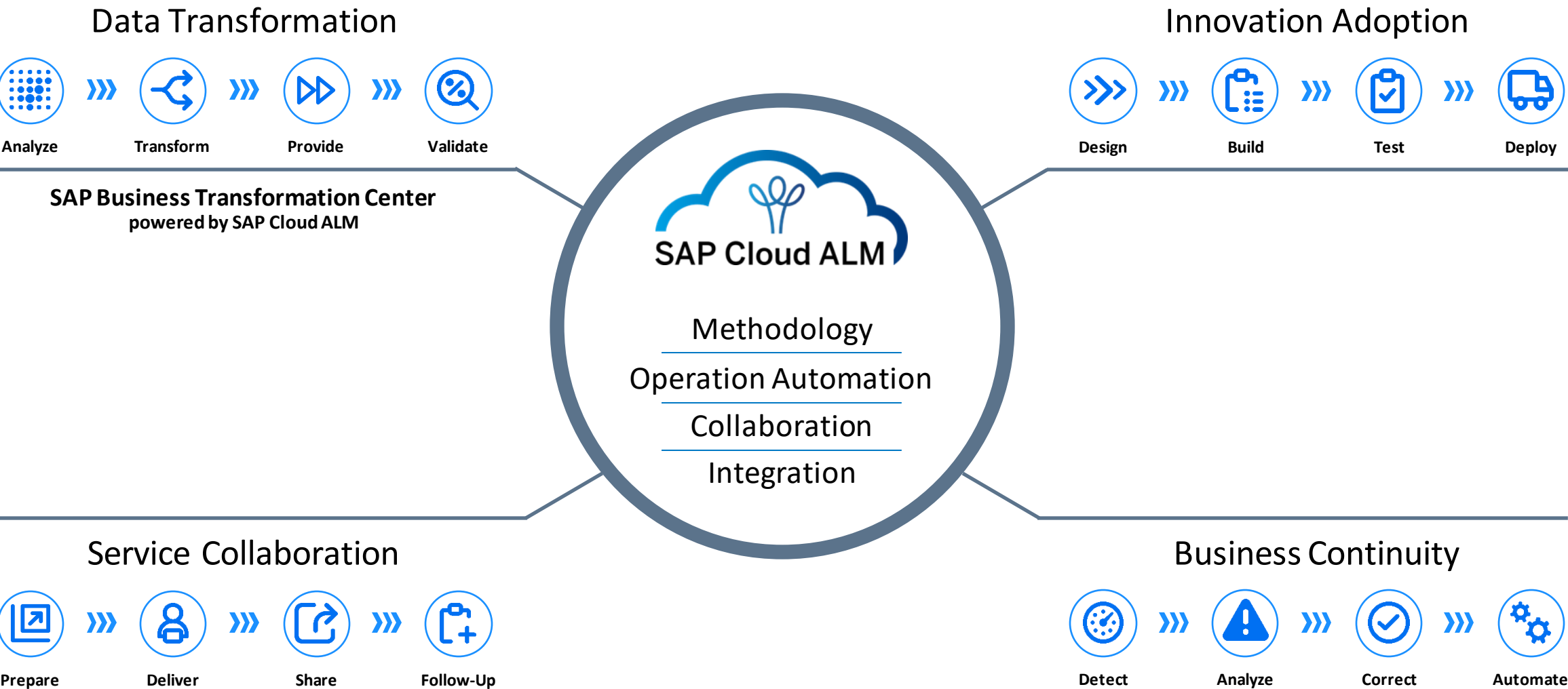
SAP Cloud ALM – Our cloud-based Application Lifecycle Management



SAP Cloud ALM enables you to build, run, and optimize your intelligent enterprise



SAP Cloud ALM - How Does It Help You?



SAP Cloud ALM - Facts and Figures



License and Cost

Included in SAP Enterprise Support and Subscription

- Maintenance and operations by SAP
- Included memory: 8 GB
- API usage: 8 GB outbound data transfer per month



Supported Solutions

Designed for Cloud and Hybrid Customers

- Cloud solutions from SAP
- On-premise ABAP solutions (SAP S/4HANA, SAP Business Suite, SAP BW)
- PI/PO integration monitoring
- Non-SAP solutions



Delivery and Update

Cloud-native

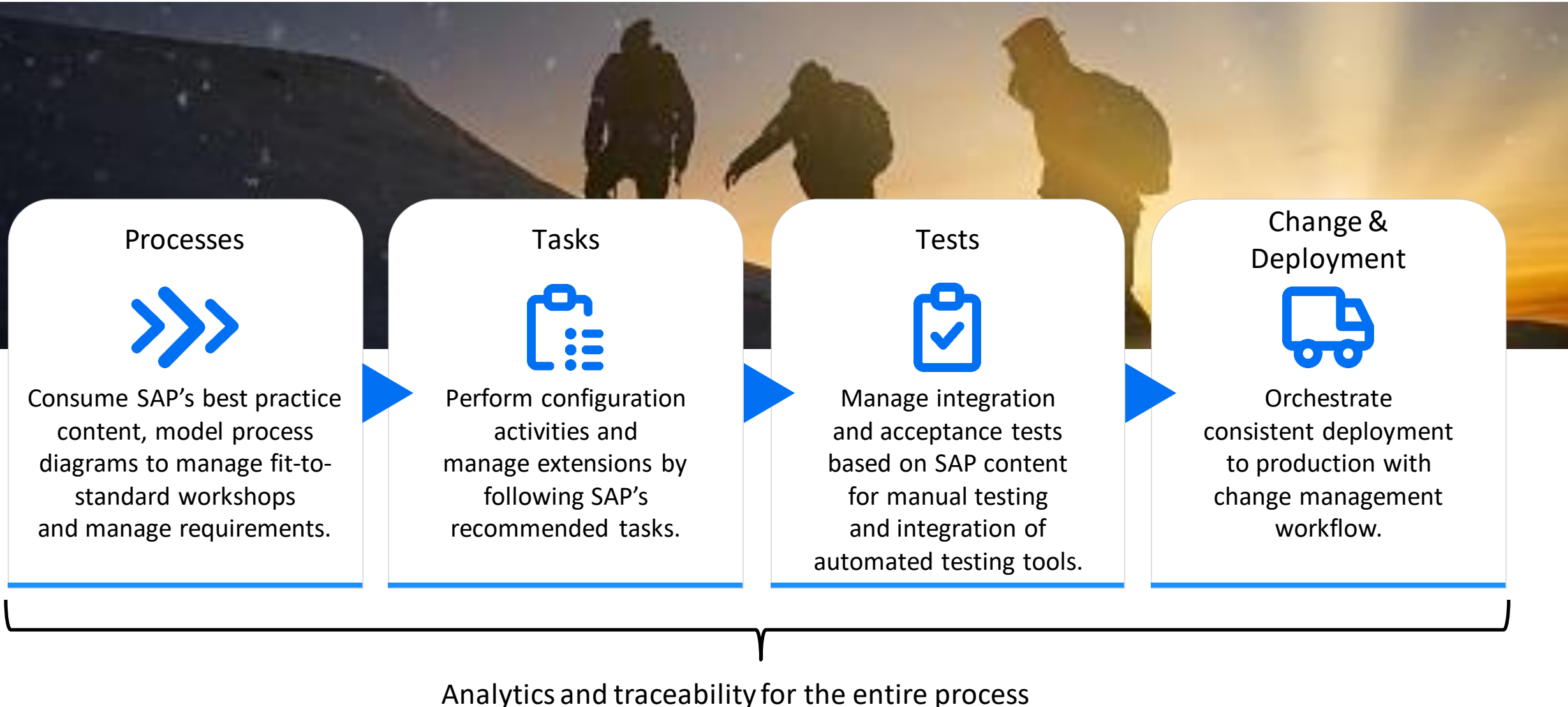
- Customer owned SaaS
- Available in 15 minutes
- Daily integrated delivery
- Bi-weekly feature release



SAP Cloud ALM for Implementation

Introduction to SAP Cloud ALM for implementation

Core Capabilities



SAP Cloud ALM helps you adopt the latest innovations

Customer Benefits During Implementation

- **Effectively runs** fit-to-standard workshops with process templates.
- **Easily** onboards your project team.
- **Automates** task assignment for your project members.
- **Orchestrates** all test activities.
- **Consistently** deploys to production.
- **Realizes maximum traceability** end-to-end.
- **Tracks progress** with built-in reporting.



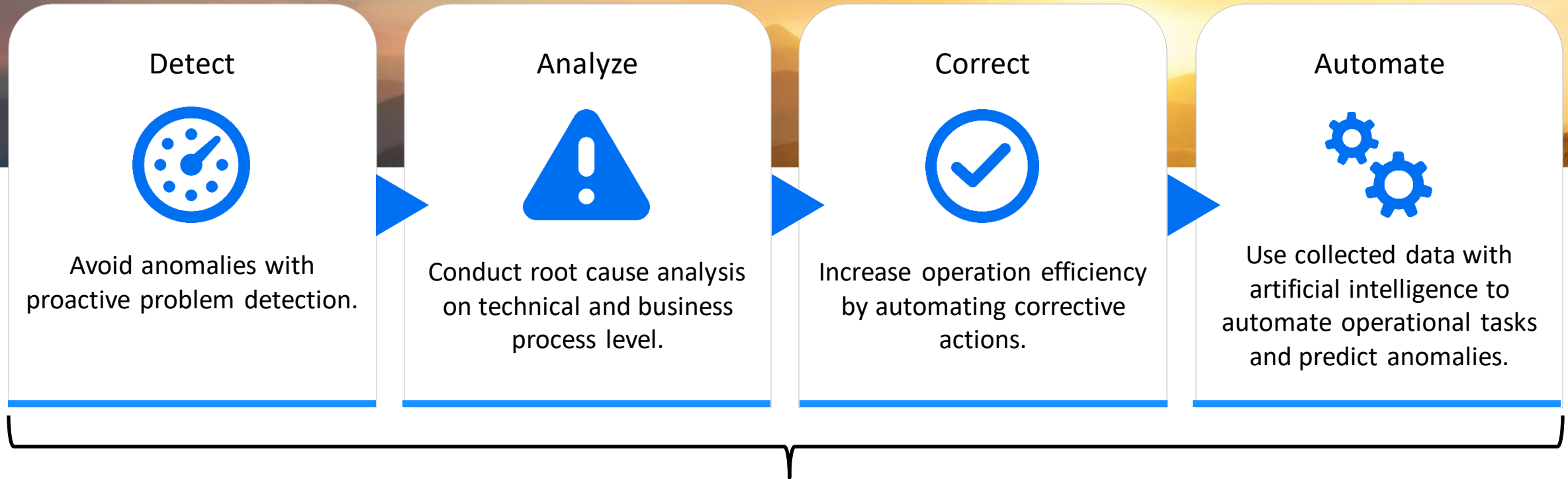
SAP Cloud ALM provides a *harmonized project implementation experience!*



SAP Cloud ALM for Operations

Introduction to SAP Cloud ALM for Operations

Core Capabilities



Drive business continuity in your SAP landscape by monitoring and alerting

SAP Cloud ALM helps keep your business running

Customer Benefits During Operations

- **Ensures high performance quality** in all business processes.
- **Alerts immediately** with advanced analytics.
- **Predicts anomalies early** with machine learning.
- **Automates corrective actions** for higher process efficiency.
- **Achieves superior SLAs** with transparent reporting.



SAP Cloud ALM drives *business continuity!*



SAP Cloud ALM for Service

SAP Cloud ALM helps you Optimize with SAP Services

Customer Benefits During Service Deliveries

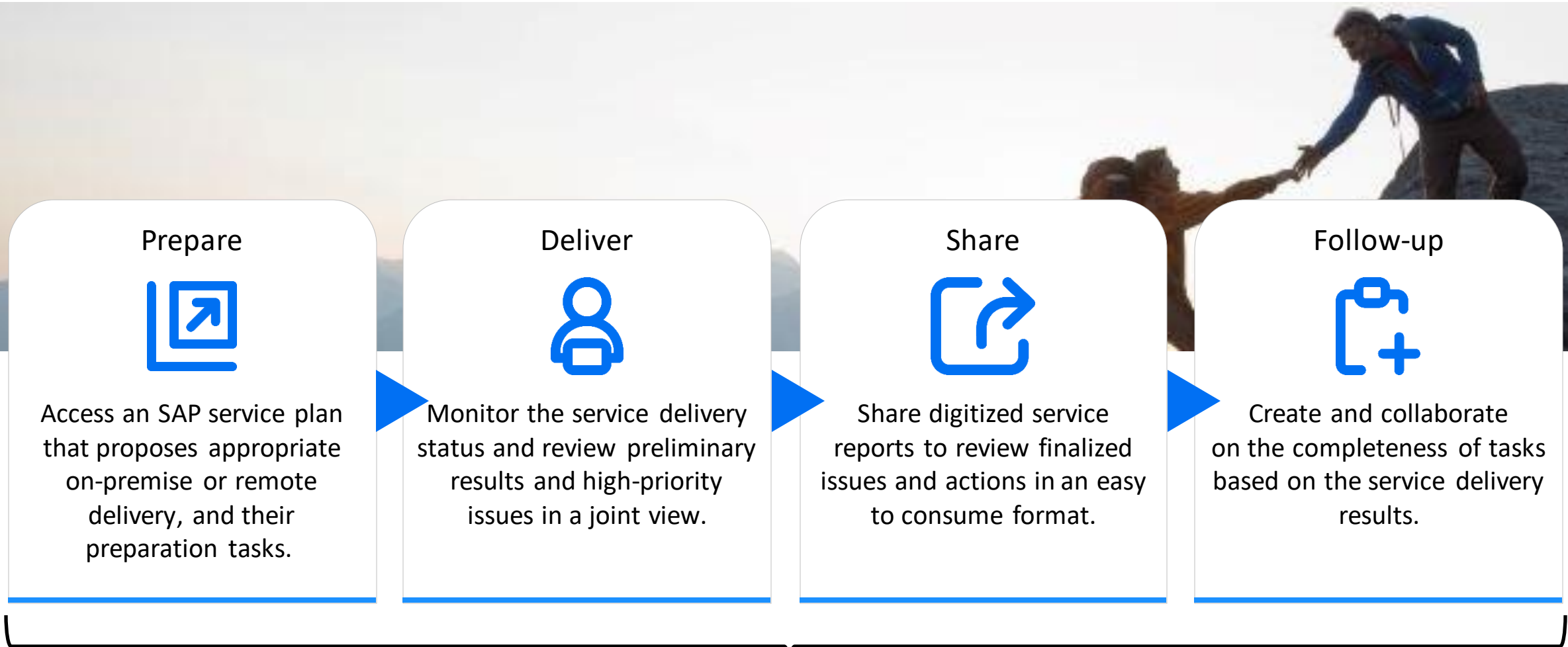
- **Streamline** collaboration by involving all people end-to-end
- **Increase efficiency** with shared access to all relevant data and assets
- **Gain transparency** on service deliveries by seeing all data
- **Receive standardized and digitized** service results quickly for easy consumption
- **Simplify issue tracking and actions** with integrated notifications



SAP Cloud ALM enables *next generation service delivery!*

Introduction to SAP Cloud ALM for Service

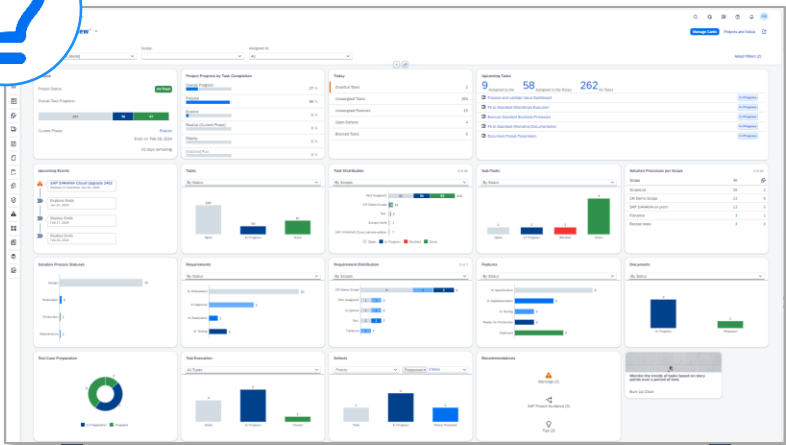
Core Capabilities



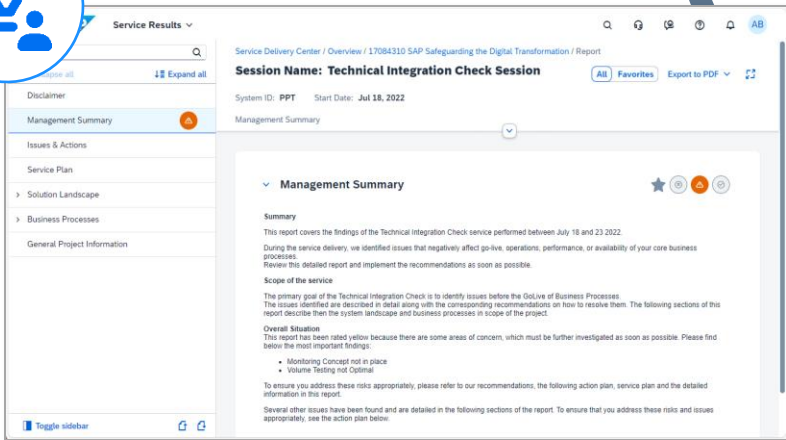
Streamlined collaboration with SAP during the entire service delivery process

Take advantage of SAP Cloud ALM's streamlined user experience TODAY!

Adopt the Latest
Innovations

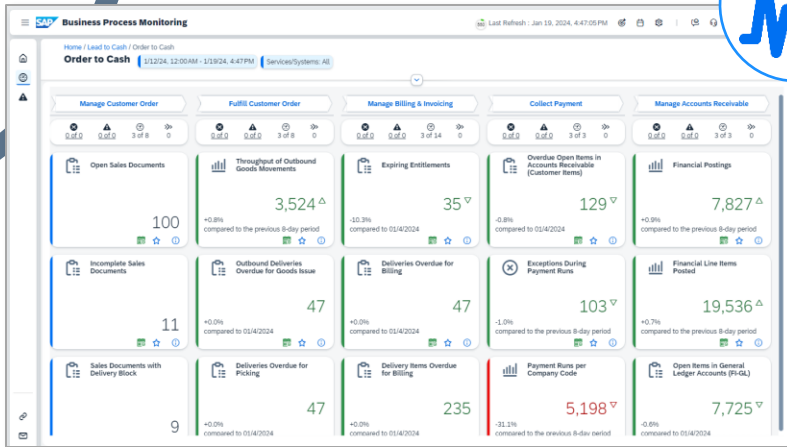


Optimize with
SAP Services



Methodology
Operation Automation
Collaboration
Integration

Keep Your Business Running



SAP Cloud ALM – Start Your Journey Today!

Included With Your SAP Cloud Subscription

Learn



Browse presentations and watch recorded demos on the SAP Cloud ALM [home page](#).

Try



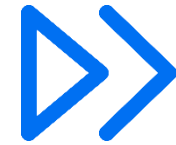
Access the [public demo system](#).

Request



Request SAP Cloud ALM [here](#). It's usually available within 15 minutes!
Just do a few [set-up](#) steps.

Use



[Invite](#) your SAP Cloud ALM users.
Network with other customers in the [ALM Community](#).

Easily adopt SAP Cloud ALM!

SAP Cloud ALM: Facts and Figures

License and Cost

Included in SAP Enterprise Support and Subscription

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Supported Solutions

Designed for cloud and hybrid customers

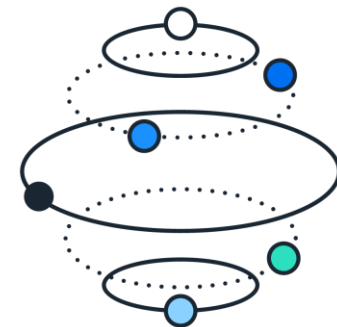
- Cloud solutions from SAP
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- PI/PO integration monitoring
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Delivery and Update Model

Cloud-native



- Customer owned SaaS
- Available in 15 minutes
- Daily integrated delivery
- Bi-weekly feature release



SAP

“Scania Group operates a hybrid infrastructure using the Cloud Integration capability and capabilities in SAP S/4HANA, SAP Convergent Charging, and various other SAP and third-party business systems. Thanks to integration and exception monitoring, health monitoring, and alert and notification management, we can already achieve transparency for the majority of operational challenges in Cloud Integration, but we are also looking forward to **achieving more holistic, end-to-end integration monitoring capabilities.**”

Annasheeb More, Lead Solution Architect, Scania Group


SAP

“Thanks to the expertise of our IT services partner Mindsprint, we have integrated the SAP Cloud ALM solution into our SAP Business Suite software and SAP Business Warehouse application, which helps proactively monitor background jobs and business warehouse process chains in real time. Further, our real user and performance monitoring capabilities have greatly enhanced, particularly during critical periods like month-end closings. The Customer Support & Innovation team from SAP has provided us with **quantified efficiency gains in operations.**”

Featured Partner
MINDSPRINT

Shivram Ramakrishnan, CDO, Olam Agri



Olam Agri

PUBLIC

“Task management functionality in the SAP Cloud ALM solution brings the SAP Activate methodology to life and helps us **orchestrate implementations end to end.** It guides the project team with its embedded analytics capabilities and provides the necessary motivation to bring activities to a close. Tightly integrated process and requirements management allows us to extend best practices supported by SAP and adopt solutions with industry-specific demands.”



Gabriel Schäffer, Project Lead, All for One Group SE

PUBLIC

“Salling Group operates with a hybrid SAP solution landscape. We are currently implementing **more and more cloud services from SAP**, leading to a need for a central operations platform. Based on **SAP Cloud ALM**, we have implemented several use cases for integration monitoring, health monitoring, and real-user monitoring, which has given us the transparency for the cloud services we are looking for.”

Mikael Thystrup, Project Manager, Salling Group






PUBLIC

“SAP Cloud ALM is a **comprehensive and easy-to-use** tool that was critical to our successful **implementation**. In our daily operations, **Business Process Monitoring and Integration Monitoring** help us optimize our business processes, integration, and exceptions by providing valuable insights in time.

We look forward to expanding our use of SAP Cloud ALM and integration with SAP Sales Cloud.”

Dirk Storms, Business Information Manager, PCS Innotech International NV
Tina Van Den Bon, Project Manager, TheValueChain NV






PUBLIC

“SAP Cloud ALM accelerated our **Rise with SAP** project by enabling testers to easily create and execute their test cases and test managers to track the progress and manage quality during our move to **SAP S/4HANA Cloud, private edition.** It was very quick and easy to set up **SAP Cloud ALM**. We significantly improved our operational capabilities by monitoring the system health, jobs and integrations of our complete solution landscape.

We look forward to using **SAP Cloud ALM** more intensively to drive operational excellence and data quality in our global solutions.”



Johannes Hurst, Vice President of Services Central Europe, SNP Deutschland GmbH

PUBLIC

“**SAP Cloud ALM** has been a critical tool for managing our SAP landscape seamlessly integrating monitoring to our 24x7 Service Desk for production support. **SAP Cloud ALM** allows the operations team to categorize and group errors, resulting in **quicker resolutions and accurate reporting.**”



Owen Werner, Head of ICT, Mitre 10 Limited

PUBLIC

“In addition to securing our system’s health, **SAP Cloud ALM** provides **valuable insights** based on integration, exception, job, and automation monitoring. The integration in our larger SAP landscape connecting different SAP systems, such as SAP Sales Cloud, SAP Business Technology Platform and SAP S/4HANA Cloud (private edition), **significantly enhances our daily operation.**”



Bart Vandenbussche, Business Applications Director, ADB SAFEGATE
Dimitri Sannen, Integration Unit Lead, TheValueChain NV

PUBLIC

“We use business process monitoring of the SAP Cloud ALM solution to keep an eye on the flow of documents through our processes. With the alerting functionality, we can discover and **track down irregularities before they disrupt our operations** to help ensure business continuity. Our next goal is to provide dashboards to our finance departments.”

Thorina Wolf, SAP Consultant, PricewaterhouseCoopers GmbH Wirtschaftsprüfungsgesellschaft (PwC)

THE BEST RUN SAP

Salling Group
Selling Group
Brønshøj, Denmark
sallinggroup.com

Industry: Retail
Employees: 55,471
Revenue: DKK 60.8 billion (98 billion)

Featured Solution: SAP® Cloud ALM solution

THE BEST RUN SAP

PCS Innotech International NV
Owner: Belgium
innotech.com

Industry: Chemicals
Employees: 350
Revenue: € 116 million

Featured Solutions and Services: SAP Cloud ALM

THE BEST RUN SAP

SNP Group
Hörselberg, Germany
snpgroup.com

Industry: Professional services
Employees: 1,460
Revenue: € 173 million

Featured Solutions and Services: SAP Cloud ALM, SAP S/4HANA Cloud, private edition

THE BEST RUN SAP

Mitre 10 Limited
Auckland, New Zealand
www.mitre10.co.nz

Industry: Retail
Employees: 7,380
Revenue: NZD 2 billion

Featured Solutions and Services: SAP Cloud ALM, SAP Services and Support

THE BEST RUN SAP

ADB SAFEGATE BV
Zaventem, Belgium
adb-safagate.com

Industry: High Tech
Employees: 1,200
Revenue: USD\$4 million

Featured Solutions and Services: SAP Cloud ALM

THE BEST RUN SAP

PwC
Düsseldorf, Germany
www.pwc.com

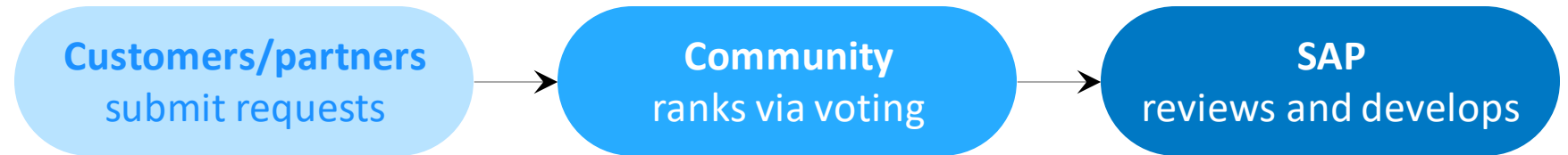
Industry: Professional services
Employees: >200,000
Revenue: USD\$4 billion

Featured Solution: SAP Cloud ALM

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity.

“ I need more capabilities in SAP Cloud ALM. ”

SAP Continuous Influence for SAP Cloud ALM

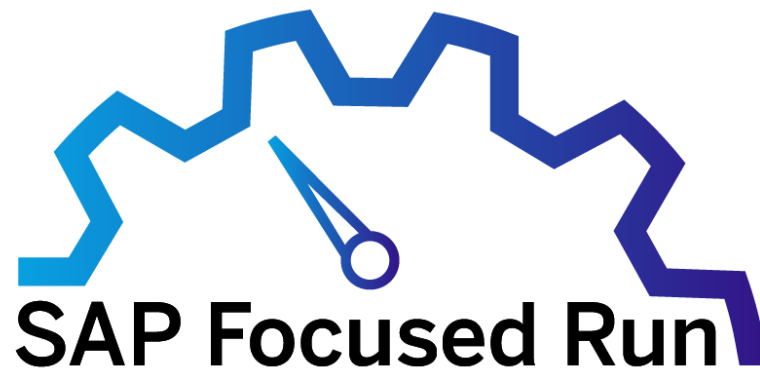


Implementation

Available today!



Operations

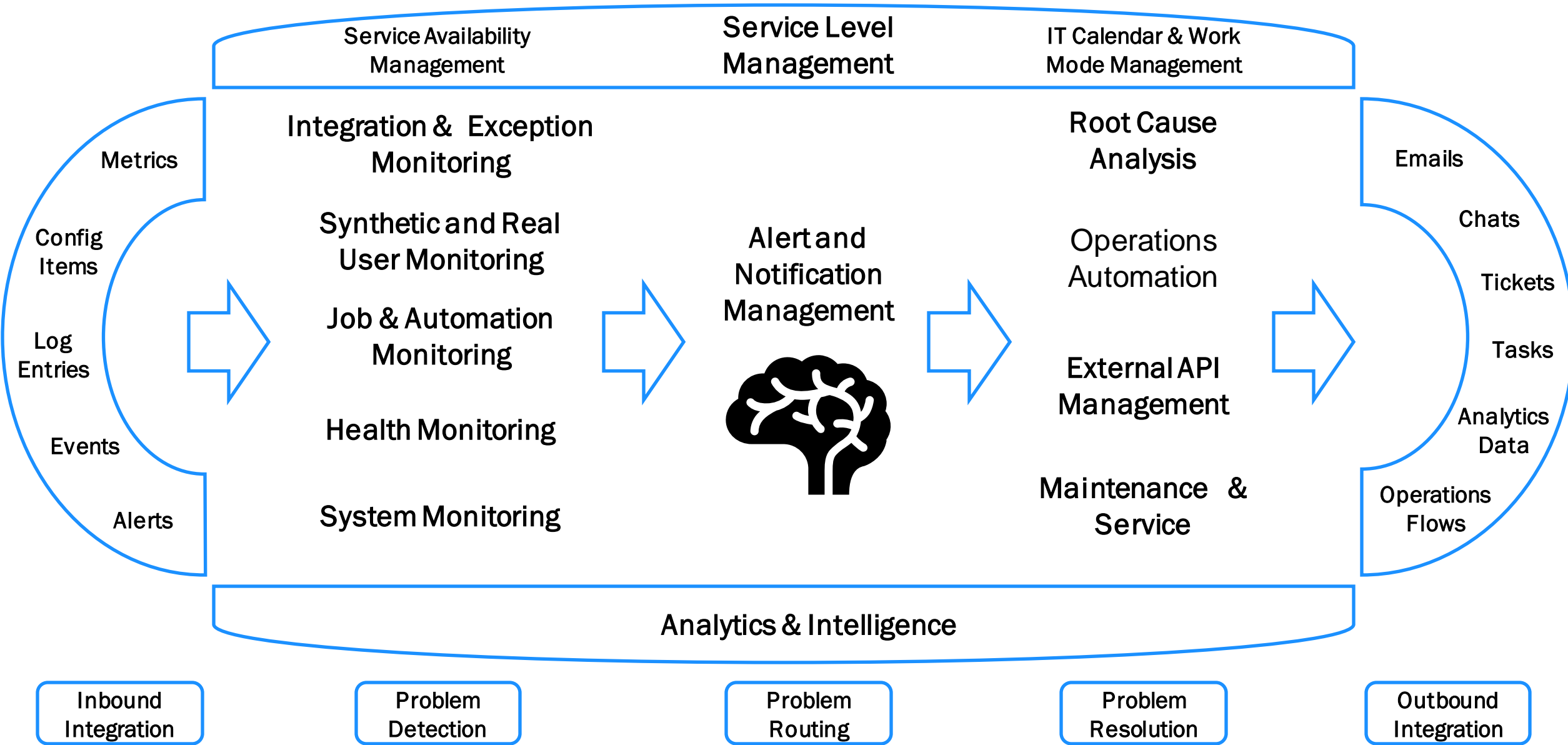


SAP Focused Run – Positioning

Ensure health of hybrid solution landscape, increase operations efficiency, enable root-cause analysis on deep technical level

- Is a **powerful solution for customers & partners** to operate their solution **centralized and highly automated with minimal TCO**.
- **Addresses advanced customer needs** in terms of scalability, data volumes, performance, security, automation, openness, analytics & intelligence.
- Uses the **power of SAP HANA as a platform**, including replication, partitioning, predictive analytics, and compression.
- **Offers anomaly prediction, threshold recommendation as well as automated alert clustering** based on monitoring & alerting data retrieved from the connected cloud services and systems.
- Addresses the specific needs of **internal or external IT service providers** covering **system management** as well as **application management** for cloud services and systems.

SAP Focused Run – Functional Overview





SAP Solution Manager – Happy Customers

Productive Customers

SAP Solution Manager 7.2: ~12.400*

Focused Build & Insights: 2.030*

Quality (tickets)

Year-over-Year – 10%

Customer Connection 2021

Topics	Qualified	Accepted	Delivery
Change & Release Management	60	43	72%
Test Suite	50	35	70%
Process Management	38	29	76%
Overall	148	107	72%

SAP Customer Connection for SAP Solution Manager 7.2 successfully finished with the delivery of SPS 16

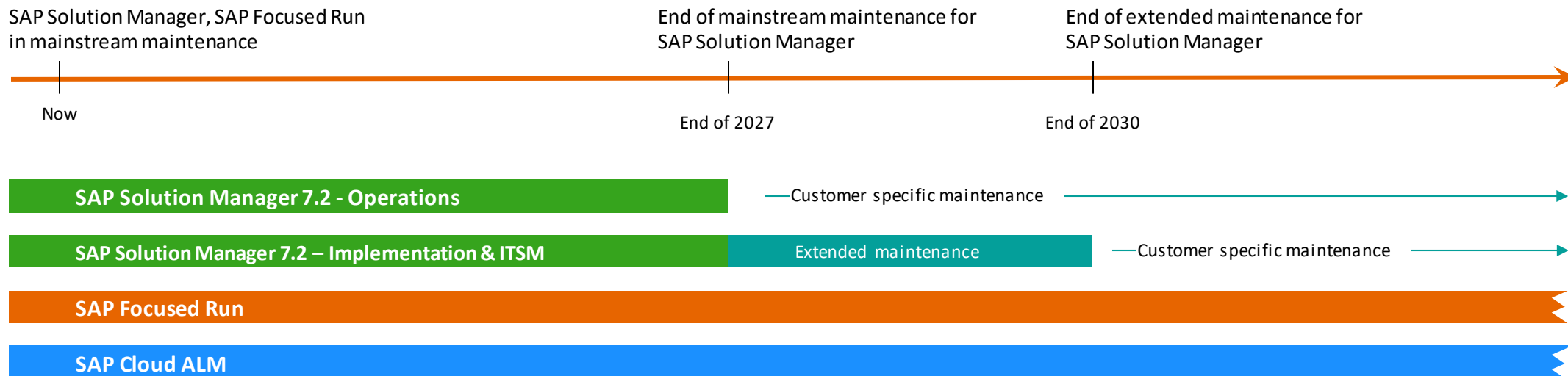
Transition to SAP Cloud ALM

SAP ALM Platforms – Planned Product Availability Strategy

SAP Solution Manager follows the maintenance strategy of the SAP Business Suite

- Extended maintenance for process management, test suite, change & release management and ITSM in SAP Solution Manager 7.2 is automatically included in the optional extended maintenance for the SAP Business Suite 7.
- SAP Solution Manager 7.2 is supported beyond 2030 – in customer specific maintenance.*
- There are **no plans for further releases** after SAP Solution Manager 7.2.

SAP Cloud ALM and SAP Focused Run are not dependent on the SAP Business Suite, allowing mainstream maintenance beyond 2030. SAP plans no new on-premise products in the ALM portfolio.



* See restrictions in SAP Note [52505](#) and [3053725](#)
For further information visit support.sap.com/ALM

From SAP Solution Manager to SAP Cloud ALM

All SAP Solution Manager customers should plan to move to SAP Cloud ALM.



Adopt SAP Cloud ALM for service and operations **NOW**

- Less customer effort for updates
- Ease of use and consumption
- Simplified monitoring without agents
- Additional monitoring use cases
- SAP service delivery integrated

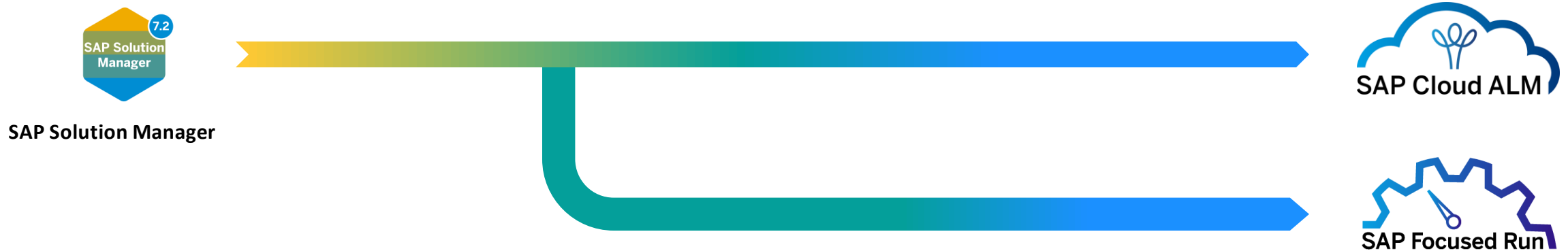
Use SAP Cloud ALM for cloud projects **NOW**

Adopt SAP Cloud ALM for implementation **at your own pace**

- Complete your move to SAP S/4HANA
- More functionality for Testing, Deployment Management and Solution Documentation is planned for 2024
- Advanced functionality for Deployment Management and Solution Documentation planned for later

Enhance Your Operations Needs With SAP Focused Run

SAP Focused Run complements SAP Cloud ALM for advanced operations use cases.



Reasons to add SAP Focused Run:

- Dedicated system management required.
- Large on-premise landscapes and high-volume application monitoring.
- Multiple customer enablement.
- Embedded operation automation & cross use-case analytics.

What can you do NOW, when...

What can you do NOW, when...

... you only use SAP Solution Manager for Monitoring & Operations, but not for Solution Documentation or Testing, or Change Control?

... your company is starting a cloud implementation project (i.e. SAP S/4HANA Cloud, SAP SuccessFactors)?

... you have invested in Solution Documentation and/or Test Suite in SAP Solution Manager 7.2?

... you are using Change Request Management (ChARM) and/or are in a regulated environment?

Next steps (“NOW”)

Understand the different operations use cases in SAP Cloud ALM, Request your own tenant, and start using SAP Cloud ALM for Operations

Set up SAP Cloud ALM and use it for the implementation project

Continue to use SAP Solution Manager, follow the SAP Cloud ALM roadmap for migration tools & best practices, and evaluate SAP Cloud ALM for Operations

Continue to use SAP Solution Manager, follow the SAP Cloud ALM roadmap for migration tools & best practices, and evaluate SAP Cloud ALM for Operations

SAP Readiness Check for SAP Cloud ALM – Available NOW

Process Steps



Explore Results

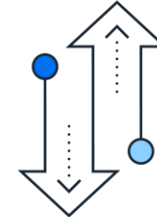
- Select an analysis from the SAP Readiness Check launch page
- (Optional) Adjust the automated collected usage result
- Review the high-level results
- (Optional) Generate a downloadable document as an offline record

Prepare the Transition

- Use the SAP Readiness Check results to learn more about the possible transition scenarios to SAP Cloud ALM

Transfer Analysis Data

- Download analysis data once collectors are
- Review and (if required) modify the collected analysis data
- Visit the SAP Readiness Check launch page
- Create a new analysis and upload data



Execute Collectors

- Schedule the analysis collector jobs
- Monitor the progress of the analysis jobs

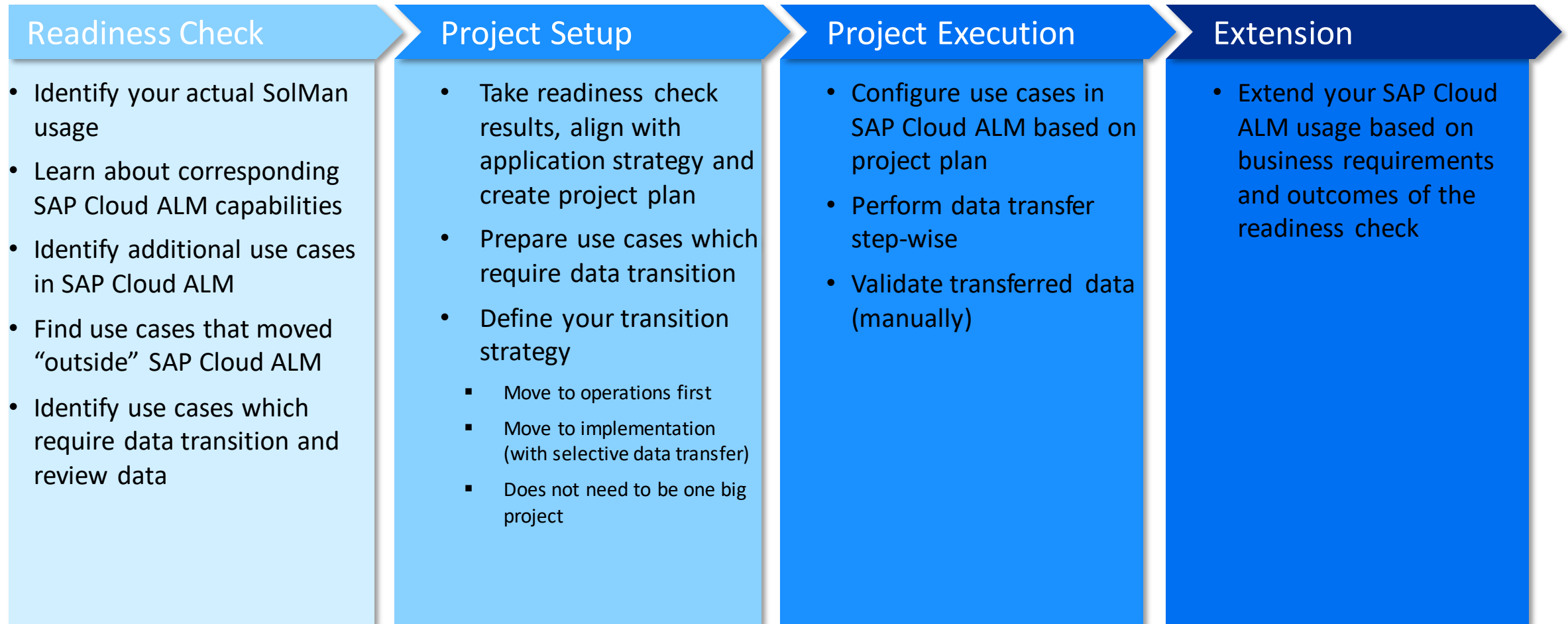


Prepare SAP Solution Manager System

- Implement analysis collectors (via SAP note or ST-PI Support Package)
- Transport the collectors to system being analyzed (i.e. production or a recent copy of production)



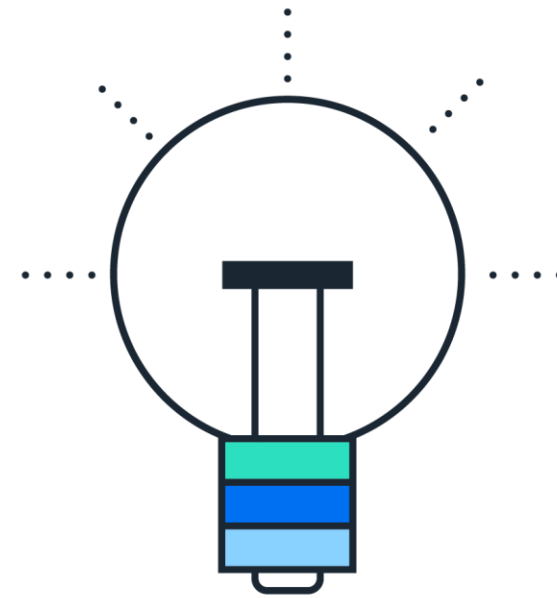
Transition to SAP Cloud ALM – high-level overview



Guidance and Support for the Transition to SAP Cloud ALM

SAP supports you with

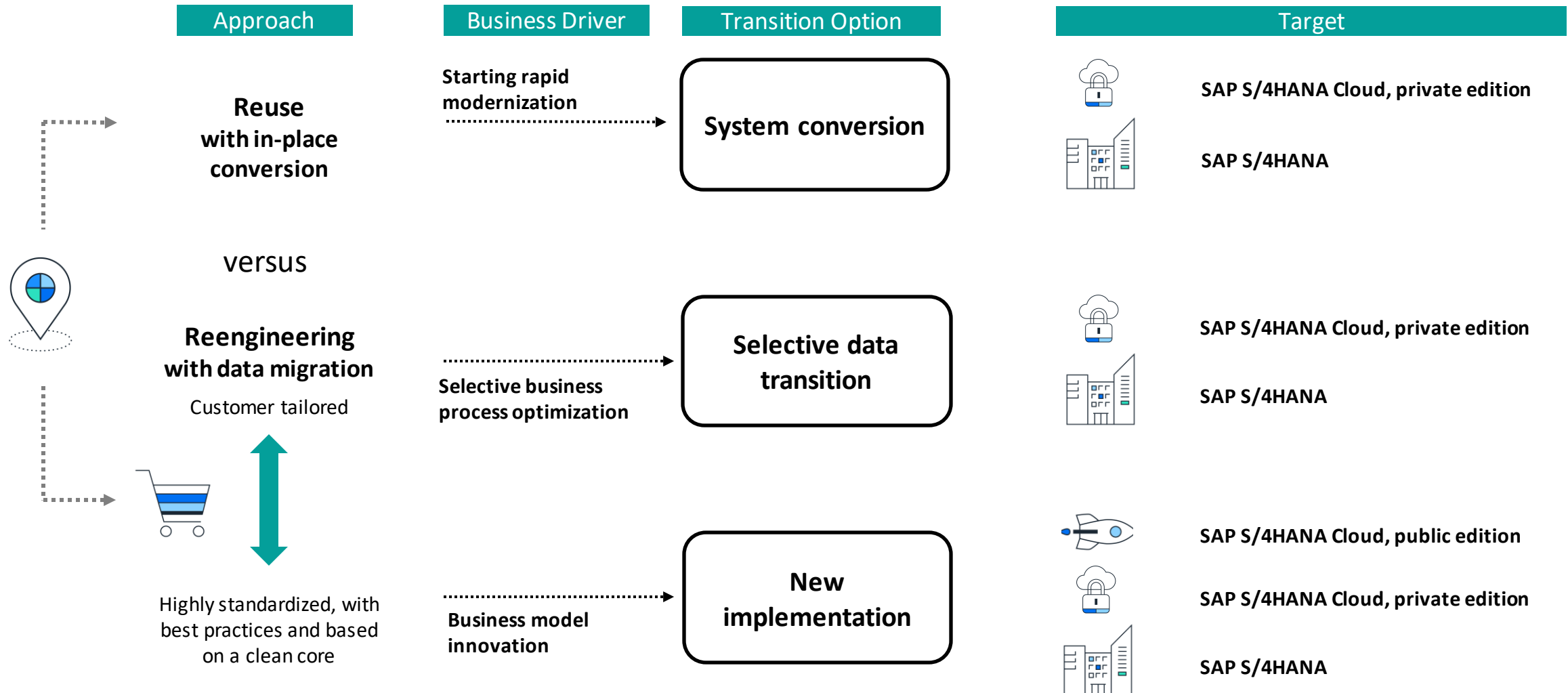
- SAP Readiness Check for SAP Cloud ALM
- Transition methodology to SAP Cloud ALM*
- Roadmap and Implementation Services
- Tools for selected data transfer of solution documentation and test cases*
- APIs for data transfer and 3rd-party integration
- Guidance for typical customer situations
- All you need to know in the SAP Support Portal



Use your transition to SAP Cloud ALM to rethink and simplify your ALM processes

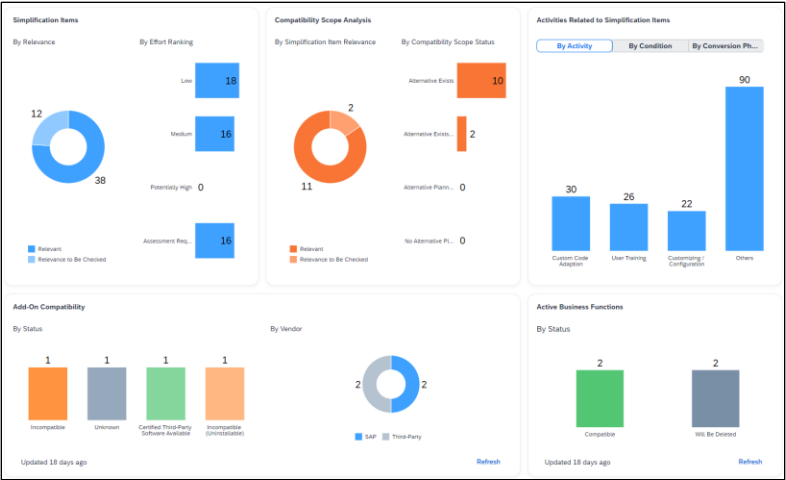
Move to SAP S/4HANA (Cloud)

Transition Paths to SAP S/4HANA



New Integration: SAP Readiness Check with SAP Cloud ALM

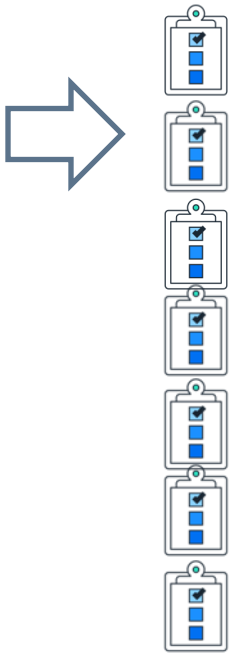
SAP Readiness Check in SAP Cloud ALM customer tenant



Requirement	User Story	Feature
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Activation of Integration





Individual Selection of:



- Simplification Items
- Compatibility Packages
- Custom Code Topics
- Activities
- Active Business Functions
- Add-Ons
- ...



Creation/Assignment:

-  Requirements
-  User Stories
-  Features
-  Issue and Action Items

Wrap Up



Where to Find More Information

Product information

- [SAP Cloud ALM overview](#)
- [SAP Cloud ALM for Implementation](#)
- [SAP Cloud ALM for Operations](#)
- [SAP Cloud ALM for Service](#)

Onboarding

- [How to request SAP Cloud ALM?](#)
- [How to set up SAP Cloud ALM?](#)

Stay current

- [Events](#)
- [Newsletter](#)
- [Community](#)

Additional information

- [Documentation](#)
- [Supported Solutions](#)
- [SAP Cloud ALM usage rights](#)
- [Product Road Map](#)

Training

- Introducing SAP Cloud ALM ([Start](#))
- Implementing with SAP Cloud ALM ([Start](#))

Key Points to Take Home

SAP Cloud ALM – start your journey TODAY! Included with your cloud subscription



Learn

Browse presentations and watch recorded demos on the SAP Cloud ALM [home page](#).



Try

Access the [public demo system](#).



Request

Request SAP Cloud ALM in [SAP for Me](#).
It's usually available within 15 minutes!
Just do a few [setup](#) steps.



Use

[Invite](#) your SAP Cloud ALM users.
Network with other customers in the [ALM Community](#).

Thank you! Any Questions?

Tim Steuer

<https://www.linkedin.com/in/tim-steuer-alm/>

Please remember to complete
your session evaluation.

SAPinsider



SAPinsider.org

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