

Seamlessly Connect SAP and Non-SAP Applications and Accelerate Cloud Transformation with Boomi for SAP

David Williams, Boomi
Yana Steinbruck, Boomi

Las Vegas

2024

SAPinsider



In This Session



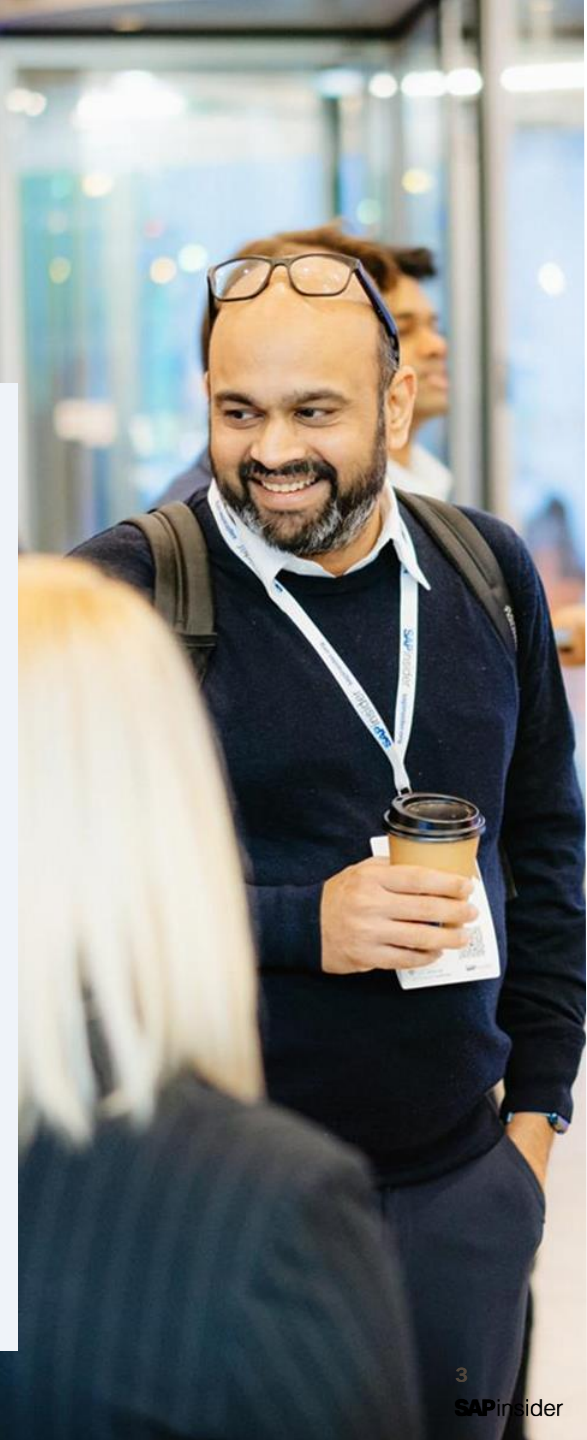
David Williams, Head of Product Marketing, Boomi



Yana Steinbruck, Boomi for SAP Business Development Lead, Boomi

What We'll Cover

- Integration challenges for SAP customers
- Introduction to the Boomi platform
- Why Boomi for SAP
- Key capabilities
- Customer examples
- Wrap-Up



You see the challenges

Transformation
12.31.27
Disruption

Proliferation **RISK**

NON-SAP INTEGRATION

change **SAP S/4HANA** complexity

cloud **SAAS**

BW/4HANA INNOVATION **MIGRATION**

PI/PO **Lock-in** **AGILITY** SKILLS

You've chosen **the best**

SAP ERP

Other best-of-breed
applications

On-premise and
in the cloud



The average enterprise has

364

SaaS apps.¹

79%

of organizations have >100 data sources and 30% use more than 1,000 sources.²

¹ CloudZero, "55 Cloud Computing Statistics That Will Blow Your Mind (Updated 2023)," Oct 21, 2022

² 2021 IDC Global Survey of the Office of the Chief Data Officer by Informatica



Integration is a **business imperative**

Looking ahead, the most common area of planned investment is the **integration of SAP and non-SAP applications**, followed by SAP S/4HANA strategic and tactical advisory services.¹

64% of organizations who've migrated to SAP S/4HANA indicate they **significantly underestimated the integration challenges**.³



Best-in-class companies have a **diverse approach**

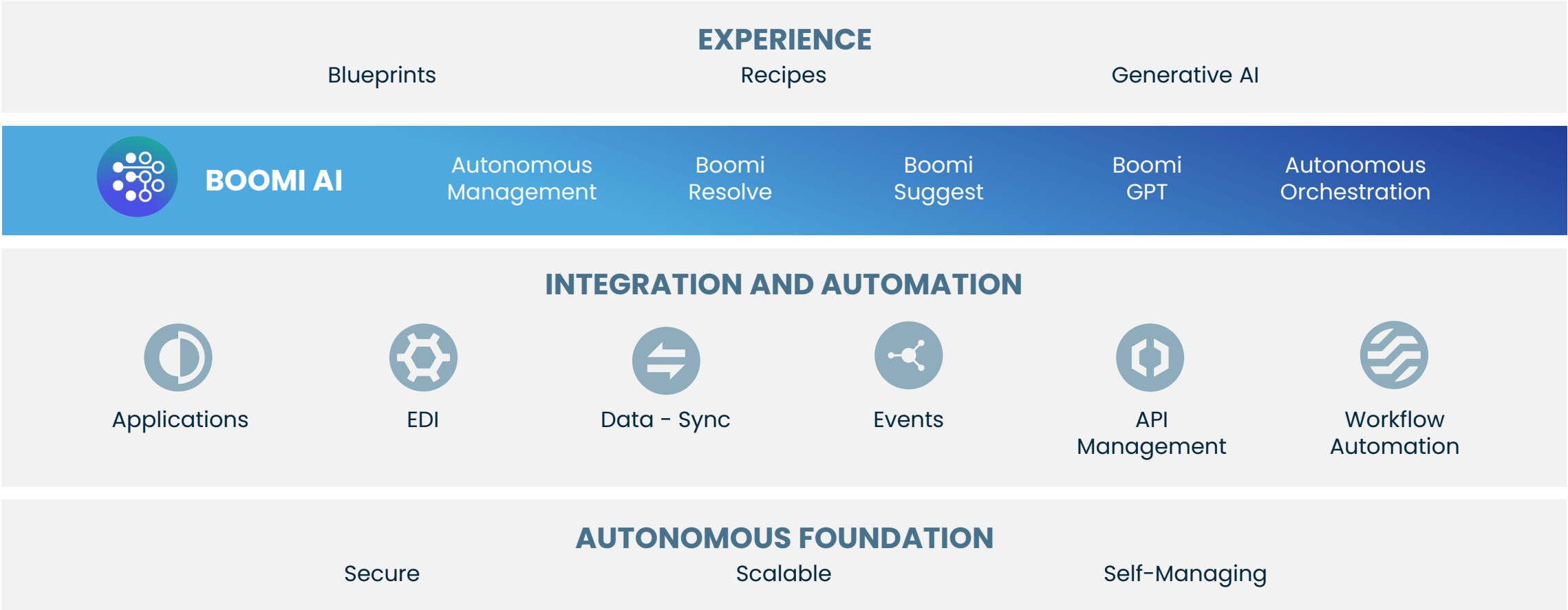
Companies that are completely or mostly satisfied with their integration are more likely to use both SAP and non-SAP integration tools (81%).²

¹ Source: CIO'S 2023 TRANSFORMATION REPORT CARD from SAPinsider

² Source: Integration in the Hyper-Connected SAP Landscape from SAPinsider (June 2022)

³ Source: UK & Ireland SAP User Group (UKISUG) - <https://www.cio.com/article/416188/sap-user-groups-see-pick-up-in-migration-to-s-4hana.html>

The Boomi platform: The world's most widely-used iPaaS



Why Boomi for SAP

- Best-in-class agnostic integration powered by AI
- 100s of optimized connectors to SAP and non-SAP systems
- Unique SAP-certified native integration with application layer
- Performance and scalability + ease of use
- Complements SAP investments

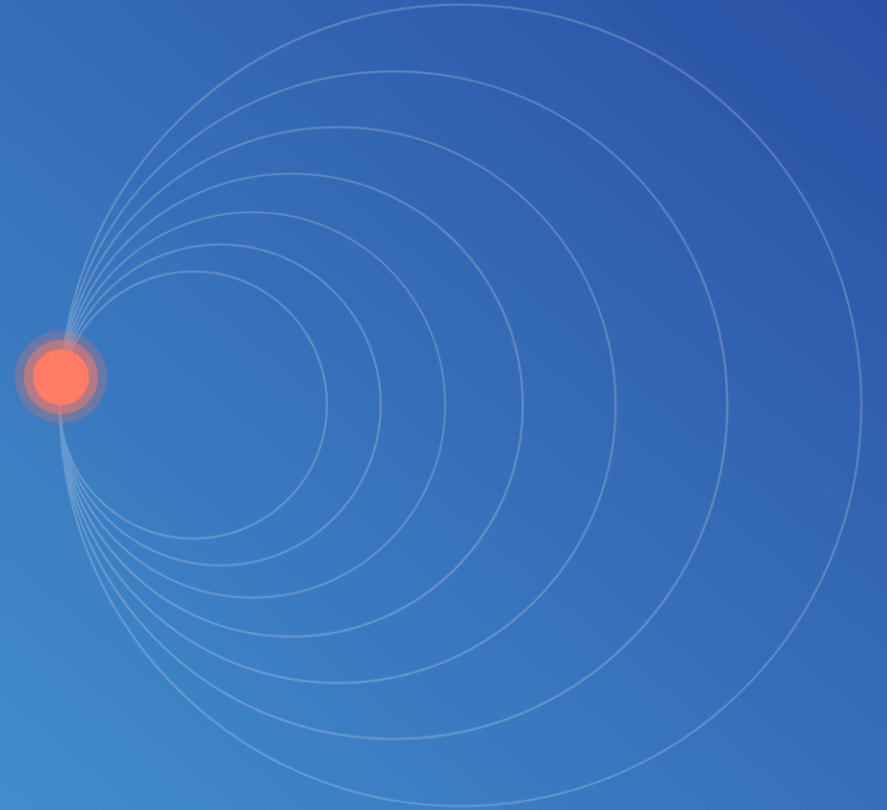
Boomi highest in execution in 2024 Gartner Magic Quadrant for Integration Platform as a Service



Gartner®, Magic Quadrant™ for Integration Platform as a Service, February 19, 2024 Keith Guttridge, Andrew Comes, Shrey Pasricha, Max van den Berk, Andrew Humphreys. Boomi was recognized as Dell Boomi in 2014-2019. The report was previously titled as Magic Quadrant for Enterprise Integration Platform as a Service from 2017-2021 and in 2014. The report was titled as Magic Quadrant for Enterprise Integration Platform as a Service, Worldwide in 2015 & 2016 and as Magic Quadrant for Integration Platform as a Service, Worldwide in 2023.

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Boomi for SAP
reduces integration
time and effort by
41% and de-risks
your transition to
S/4HANA*



*Statistics derived from Value Consulting engagement with a top tier GSI. . Individual results may vary.

Boomi for SAP

Get the most out of the best



Connect SAP with other business-critical applications for seamless processes

- Make SAP investments more valuable through best-in-class integration
- Crush complexity with an intuitive experience powered by AI
- Run anywhere – in the cloud and on-premise without compromise



Accelerate cloud transformation while protecting existing investments

- Move to SAP S/4HANA and Datasphere faster with fewer resources
- Reduce the risk of delays and disruptions during migrations
- Liberate SAP development resources for other projects



Harmonize data throughout systems of record

- Utilize SAP-certified native access to the application layer
- Power an event-driven architecture leveraging SAP events
- Ensure consistent, high-quality data across all domains



Connect SAP with
other business-
critical applications



CONNECT SAP WITH OTHER BUSINESS-CRITICAL APPS

Make SAP investments more meaningful through **best-in-class** integration

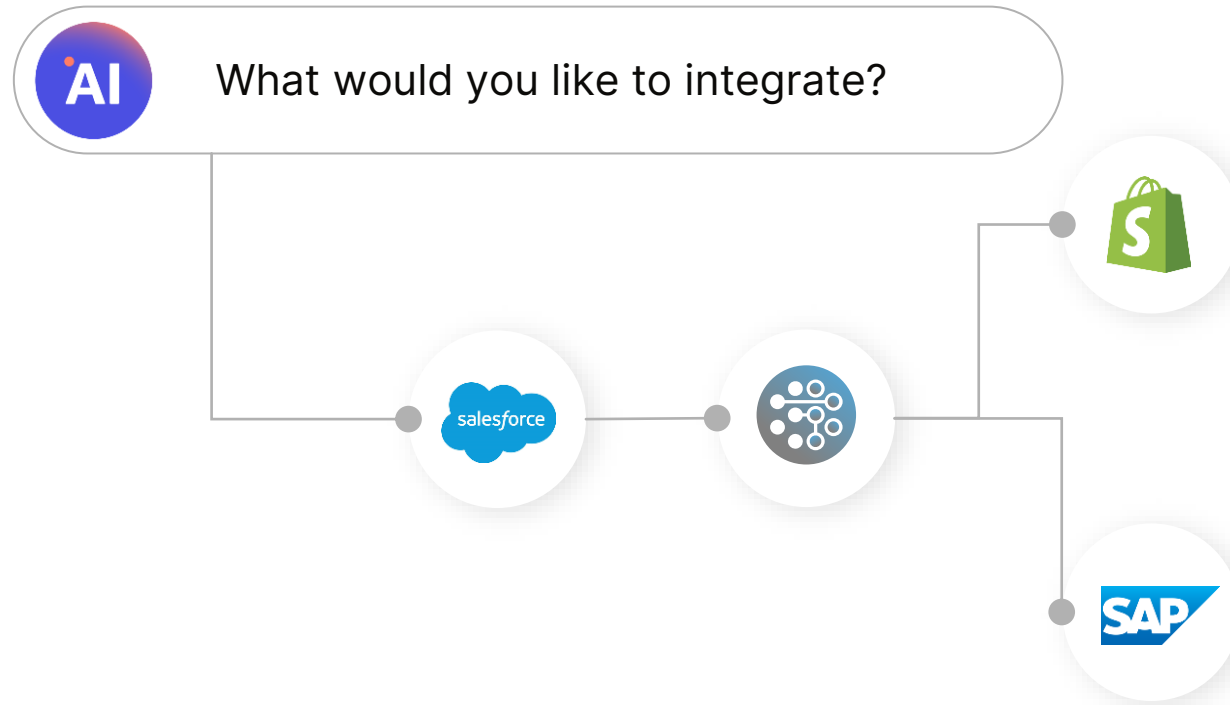
- Leverage leading, application-agnostic integration
- Select from over 250 pre-built connectors to SAP and other systems
- Simply share SAP data including SuccessFactors with a broad range of applications



CONNECT SAP WITH OTHER BUSINESS-CRITICAL APPS

Crush complexity with an intuitive experience powered by AI

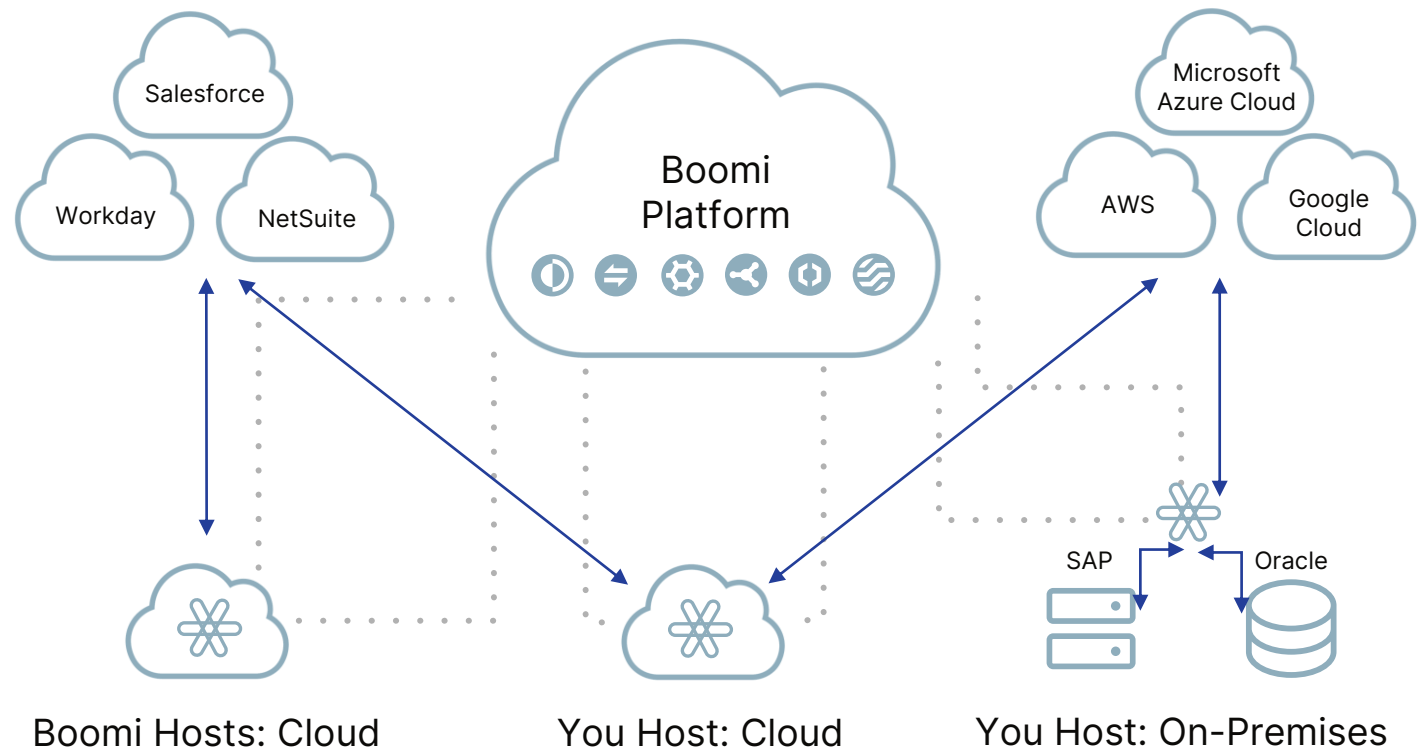
- Configure versus code with an intuitive visual designer
- Accelerate integration and automation with conversational AI
- Harness the collective intelligence of 200M integrations



CONNECT SAP WITH OTHER BUSINESS-CRITICAL APPS

Run anywhere – in the cloud
and on premise without compromise

- Deploy in hybrid and multicloud landscapes without compromise
- “Build once and use often” to maximize reusability
- Scale without limits and mitigate risk





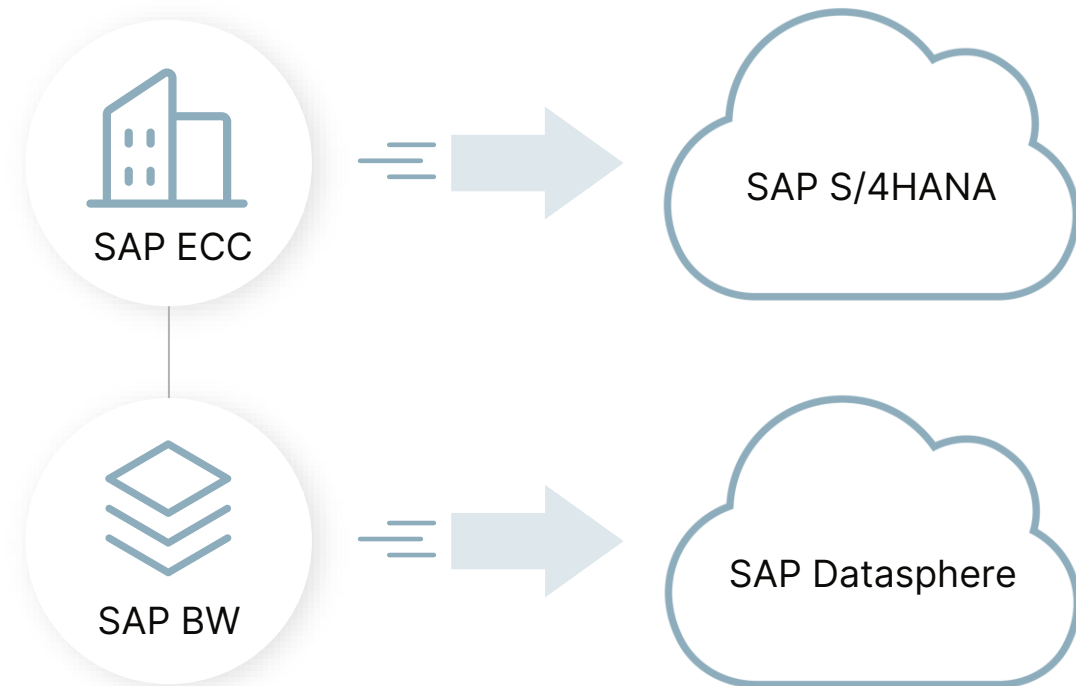
Accelerate cloud transformation



ACCELERATE CLOUD TRANSFORMATION

Move to SAP S/4HANA and SAP BW faster with fewer resources

- Simplify SAP ECC to SAP S/4HANA migration
- Experience the benefits of SAP Datasphere sooner, at a lower cost¹
- Integrate other business-critical data

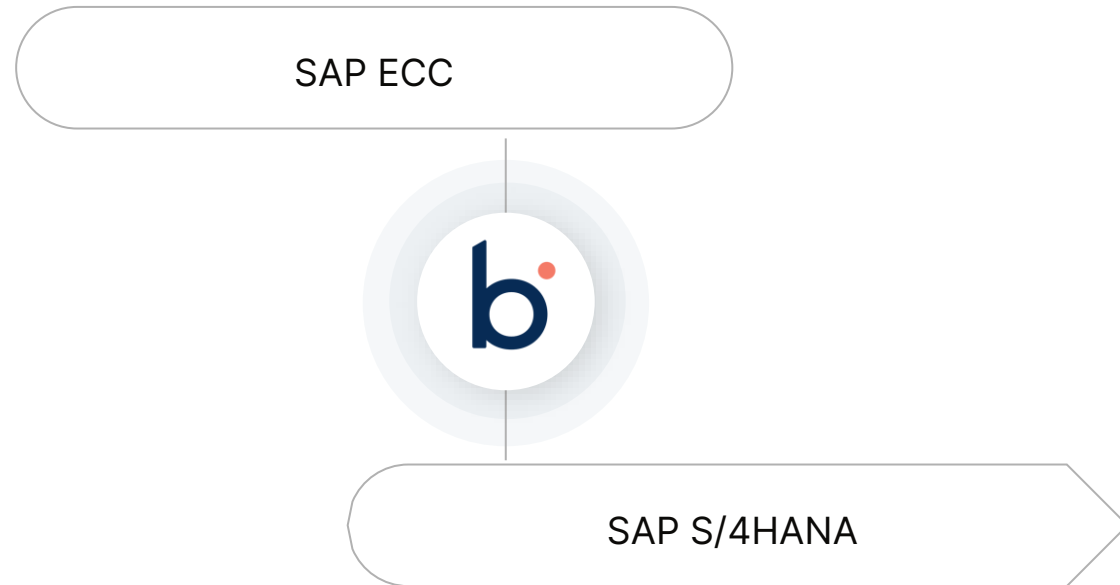


¹Powered by Amazon Web Services

ACCELERATE CLOUD TRANSFORMATION

Reduce the risk of delays and disruptions during migrations

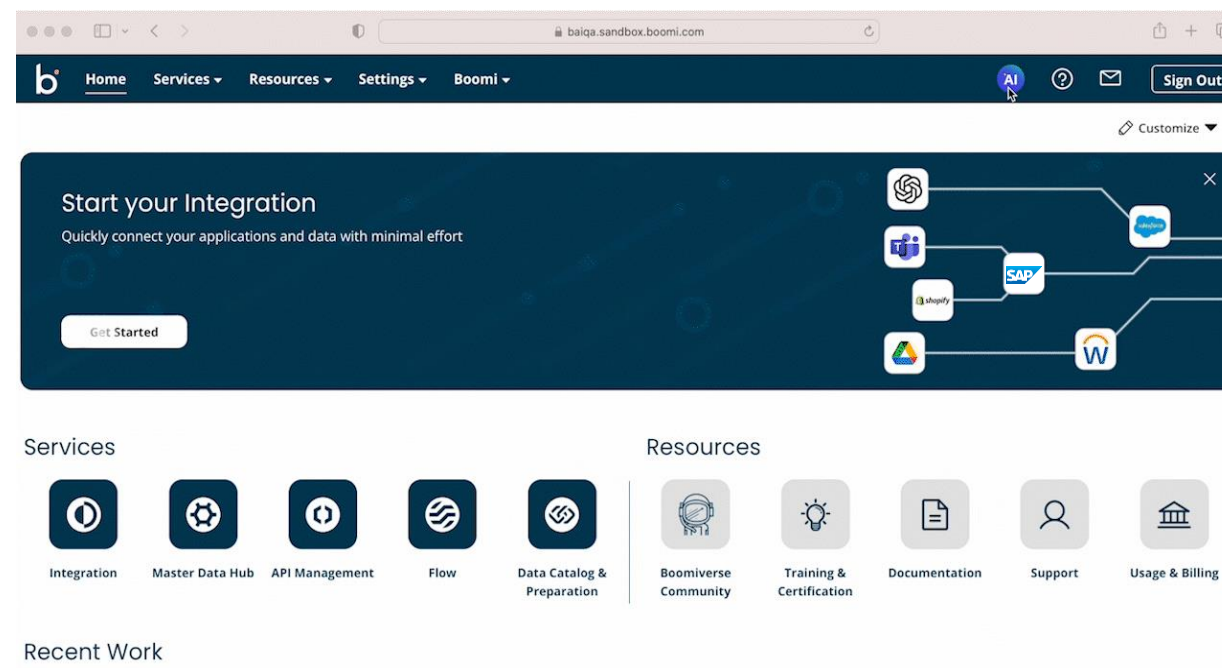
- Minimize operational disruptions with a phased approach
- Mitigate migration risk with pre-built connectors
- Know what PI/PO integrations to migrate before you move



¹Powered by Amazon Web Services

Liberate SAP development resources for other projects

- Reduce the reliance on SAP developers for integrations
- Prevent integration development bottlenecks
- Enable integration centers of excellence with an application agnostic iPaaS





Harmonize data

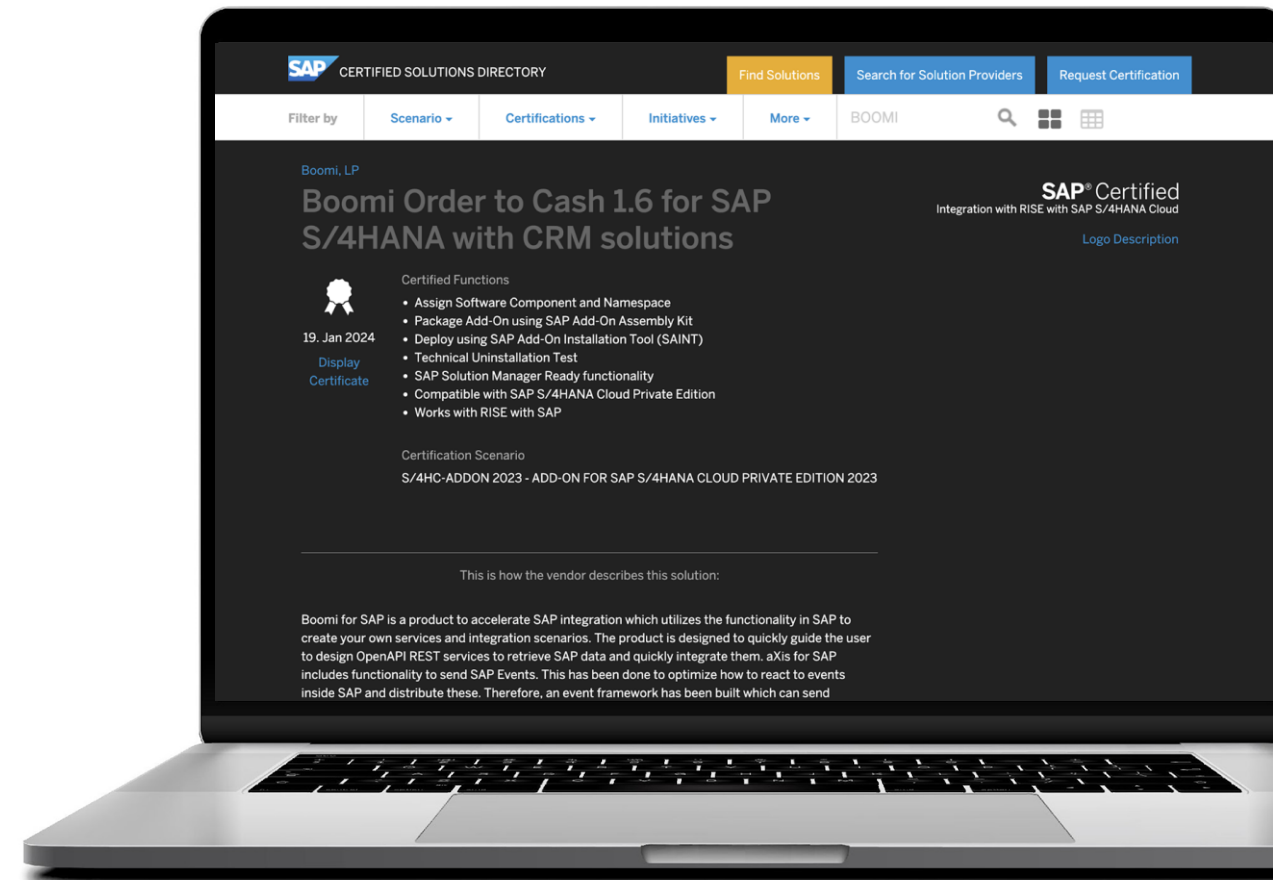


HARMONIZE DATA

Utilize **SAP-certified native** access to the application layer

- Uniquely integrate with the SAP application layer
- Have confidence in an SAP-certified solution that adheres to SAP policies¹
- Move millions of records in minutes

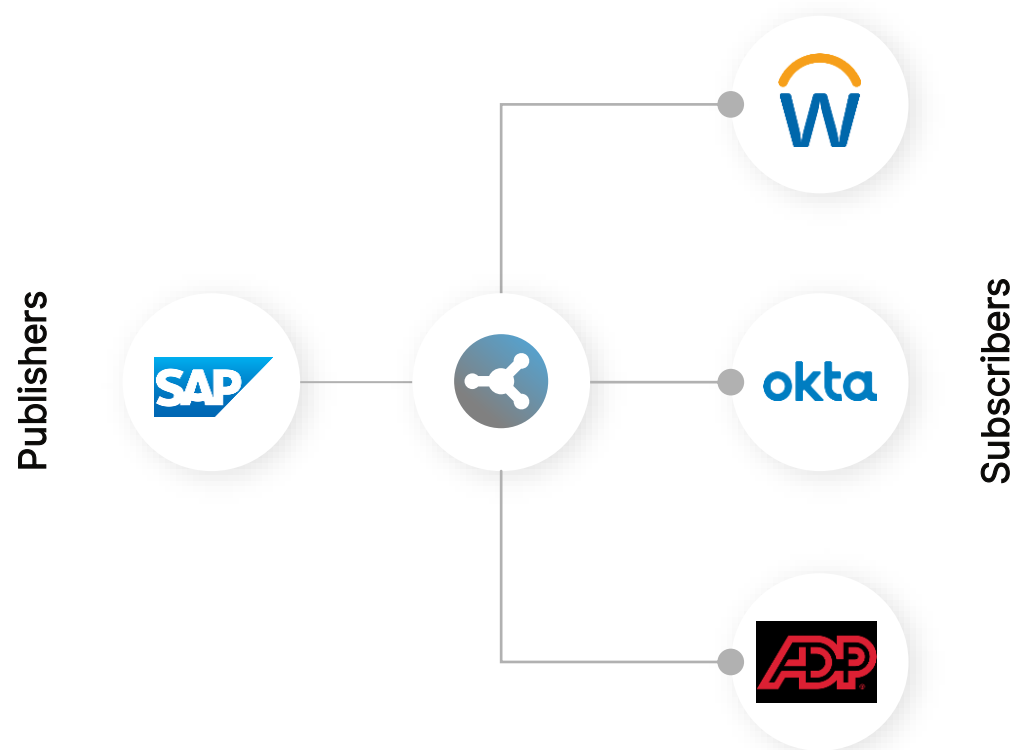
¹ For more information on SAP certifications please visit: [SAP Certified Solutions Directory](#)



HARMONIZE DATA

Power an **event-driven** architecture leveraging SAP events

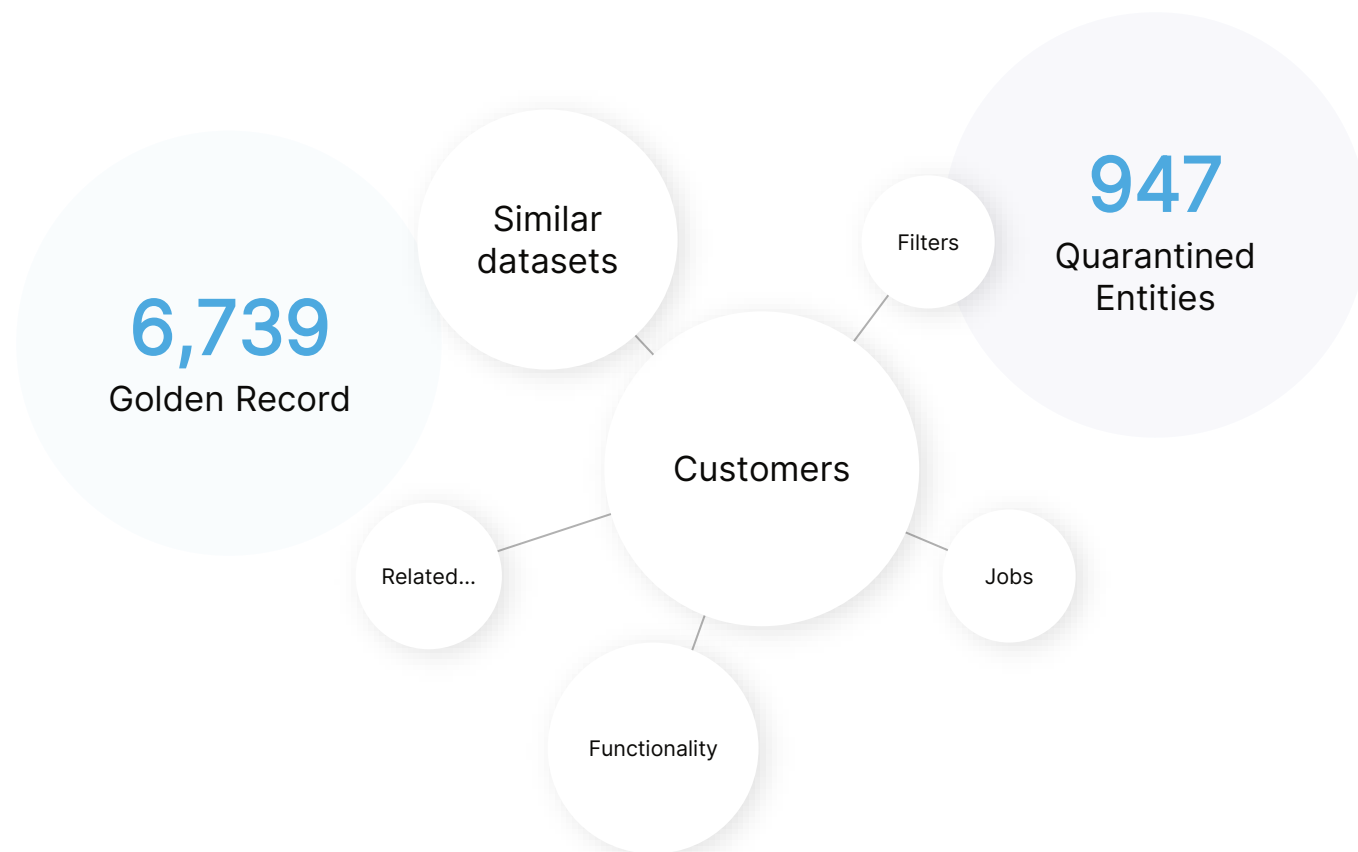
- Easily adopt event-driven, real-time integrations across the organization
- Access SAP standard and custom events and choose the payload
- Simplify the sending of SAP events to any endpoint including an event mesh



HARMONIZE DATA

Ensure consistent, **high-quality data** across all domains

- Create golden records across any data domain for a single source of truth
- Simplify master data synchronization harnessing Boomi integration
- Continuously apply data quality, validation, and stewardship for trusted AI



Over 800 customers trust Boomi to connect SAP





3x faster integration
deployment with increased
flexibility



Realized \$1M in savings by
eliminating custom
development costs for SAP
integration with an **85%**
reduction in
order entry time



200+ integrations within
its HR and Finance
systems



Wrap Up

Attend “Accelerate the Move to SAP S/4HANA While Protecting Existing Investments”:

- March 20, 2024, 11:00 AM

At the Boomi Booth:

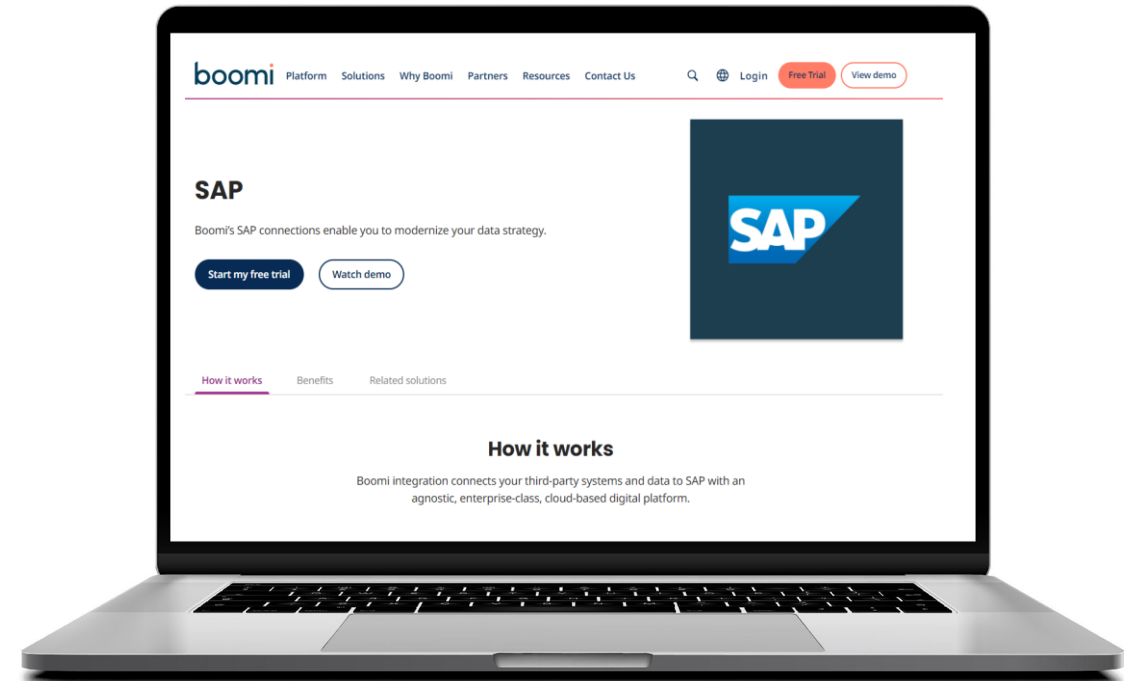
See Boomi for SAP in action

- March 19, 2024, 1:10 PM

Take a guided tour through the Boomi platform

- March 20, 2024, 1:10 PM

boomi.com/sap



boomi.com/sap

Where to Find More Information

Web: [Boomi for SAP](#)

Web: [SAPinsider showcase – Boomi](#)

Solution Brief: [Boomi for SAP](#)

eBook: [The SAP Integration Planner's Guidebook](#)

SAPinsider Report: [Integration in the Hyper-connected SAP Landscape Research Report](#)

Webinar: [Customer Spotlight: Ergon - Transforming Status Quo to a Data Driven Business](#)

Webinar: [Streamline, Accelerate, and Reduce Risk in Your SAP Migration with Boomi and smartShift](#)

Webinar: [Discover How To Enhance and Protect Your SAP Investments with Boomi](#)

Key Points to Take Home

- You've invested in the best enterprise applications – get the most out of them with best-in-class integration for seamless processes that span systems of record
- Boomi is the world's most widely used, agnostic iPaaS with over 20K customers
- Boomi for SAP helps reduce the time, cost, and risk of migrating to SAP S/4HANA
- And helps harmonize data across systems of record
- Leveraging unique SAP-certified



Thank you! Any Questions?



David Williams, MBA
Trusted Product Marketing
Leader in B2B SaaS



David Williams



Yana Steinbrück
Global Head of Business Development for SAP



Yana Steinbrück

Please remember to
complete your session
evaluation.

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