

# Myth busting: 4 tall tales about running your enterprise applications in the cloud



## Who says enterprise applications can't run better in the cloud?

You've put time and money into modernizing your enterprise applications and workloads. You depend on these enterprise powerhouses—SAP, Oracle, and Microsoft SQL Server—to fuel growth and strengthen competitive advantage.

We're here to set the record straight about running these business dynamos in the cloud.

1

**MYTH:**  
The cloud means sacrificing performance



**FACT:**

With NetApp, you can get more performance, availability, and scalability from your enterprise applications—both on premises and in the cloud. Handle peak demand and deliver customer experiences more easily and quickly than your competition.

NetApp is the only provider of the file services certified to support SAP HANA in both Azure and AWS.



**MYTH:**  
Flexible means complicated

2

**FACT:**

We let you keep your core databases on premises or in any of the world's largest clouds. Oh, and move them across clouds on demand. But it's not complicated. It's literally a snap with the industry's leading unified infrastructure for block and file workloads available on premises and in AWS, Azure, and Google Cloud.

Up to **90%** savings in time and effort compared to traditional solutions.<sup>1</sup>

3

**MYTH:**  
The cloud increases risk



**FACT:**

If you're concerned about security in the cloud, it might be time to find a new cloud. We can help you thwart ransomware and other cybersecurity threats across your entire hybrid cloud and accelerate response and recovery if an attack occurs.

**99.9999%** data availability.<sup>2</sup>

Up to **98%** reduction in backup times.<sup>3</sup>



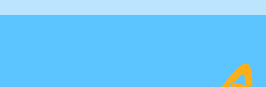
**MYTH:**  
The cloud leads to services and consumption sprawl

4

**FACT:**

The cloud is more than technology—it's financial flexibility. The NetApp® Keystone™ portfolio provides storage-as-a-service offerings and payment options for hybrid and multicloud environments.

**55%** of NetApp customers use a pay-per-use model for more than half their storage.<sup>4</sup>



"NetApp technology helps to underpin [our] hybrid multicloud approach by making the data agnostic to the platform that it's running on."

Scott Hunter  
GIS Director, AstraZeneca

[Get the full story →](#)

Hello, gorgeous

It's time to realize more flexible, responsive, and resilient operations for your enterprise applications and databases.

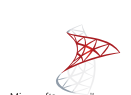
Only NetApp lets you seamlessly and securely store, use, and manage data wherever it lives. Tap into any of the major public clouds to optimize costs, protect data, and scale, just the way your business needs. And minimize on-premises complexities with simplified, cloudlike management resources and capabilities.

Learn more about how our unified approach is a great way to bring out the best in your workhorse apps.

[Get started →](#)



Learn more about NetApp solutions for enterprise applications



[SAP HANA solutions →](#)

[Oracle solutions →](#)

[Microsoft SQL Server solutions →](#)

1. NetApp white paper, Optimize Oracle Workloads with NetApp Solutions, March 2021.  
2. IDC, Evolving Availability Requirements Demand More Than Just a Resilient Storage Infrastructure, February 2020.  
3. NetApp case study, Italgas energizes its Oracle investments by switching to Azure NetApp Files, December 2020.  
4. Enterprise Strategy Group, Quantitative Research Findings, July 2019.