

# Full-Stack Observability for SAP

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**SAP**insider  
2023

# Your hosts for this session

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SAP Practice lead



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Business Solution Architect  
SAP SME



**Arno Klijnman**

Solution Engineer



AppDynamics







## In This Session

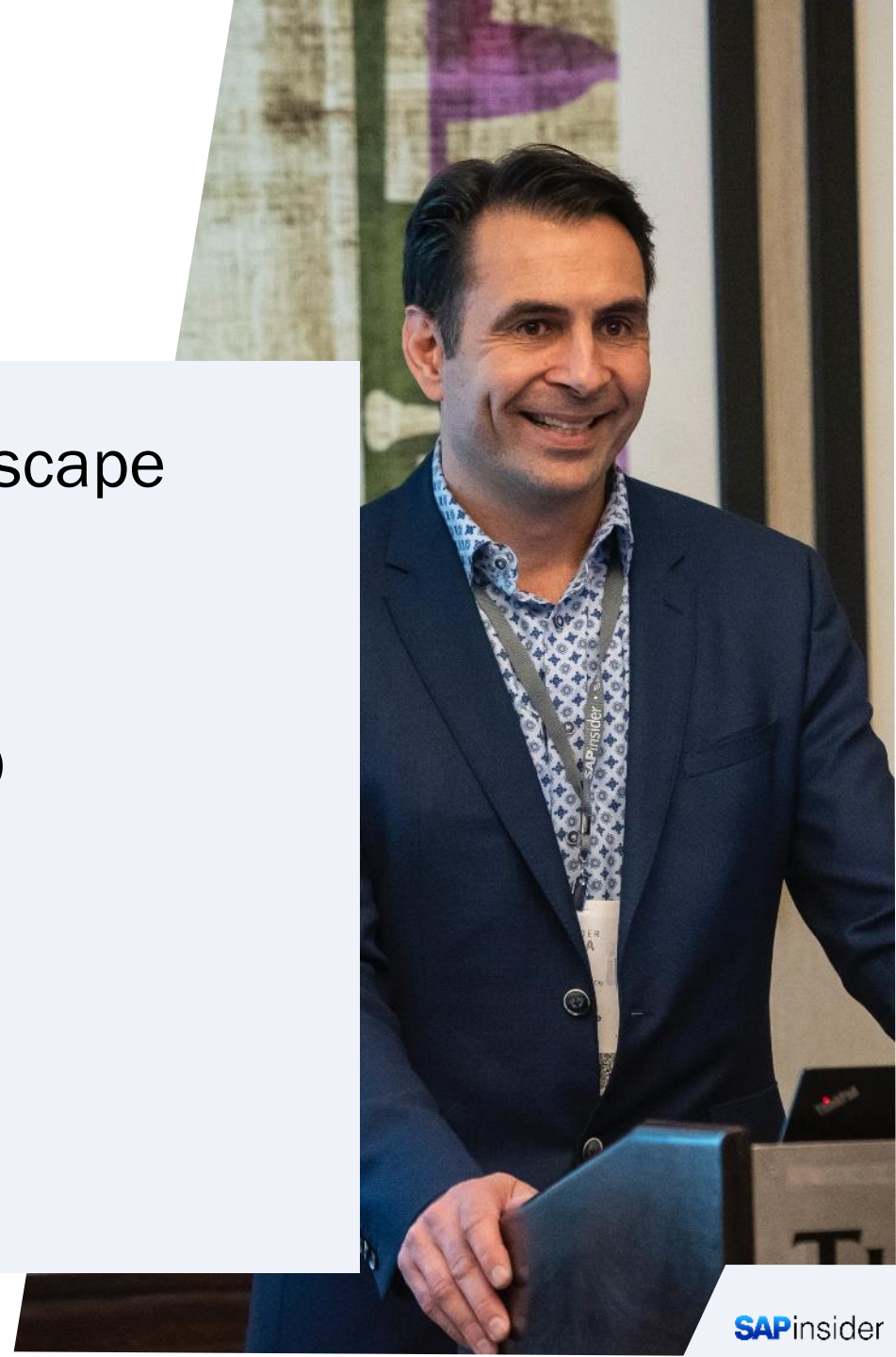
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- What is Full Stack Observability and why it matters for you
- How you can break down operational silos with comprehensive visibility across your entire SAP landscape.
- How business impact can be measured and prioritize issue resolution (re-active AND pro-active)
- How you can achieve operational excellence by maximizing the performance of your critical SAP business processes

## What we will cover:

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- The complexity of an SAP Landscape
- The Digital Transformation
- Breaking down Silos
- Operational efficiency with FSO
- Wrap-Up





# The complexity of an SAP Landscape

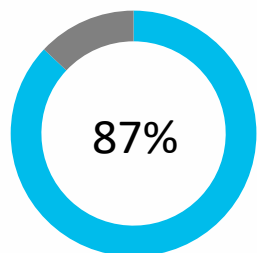
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# SAP, one of the most mission-critical applications



SAP customers  
generate



of total global commerce  
(\$46 trillion)

440,000+ customers



Enterprise Resource Planning (ERP)

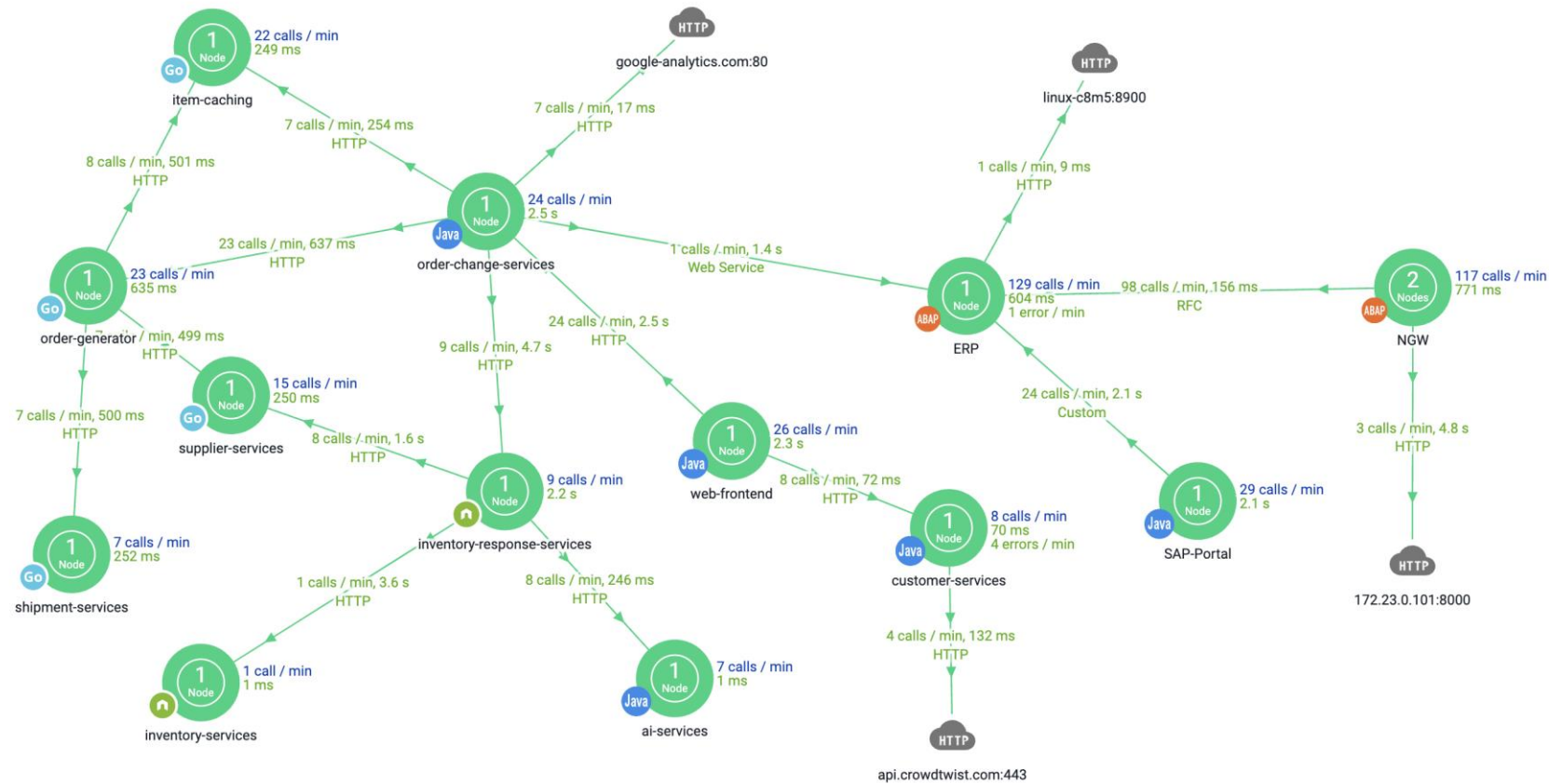
Customer Relationship Management (CRM)

Business Warehouse (BW)

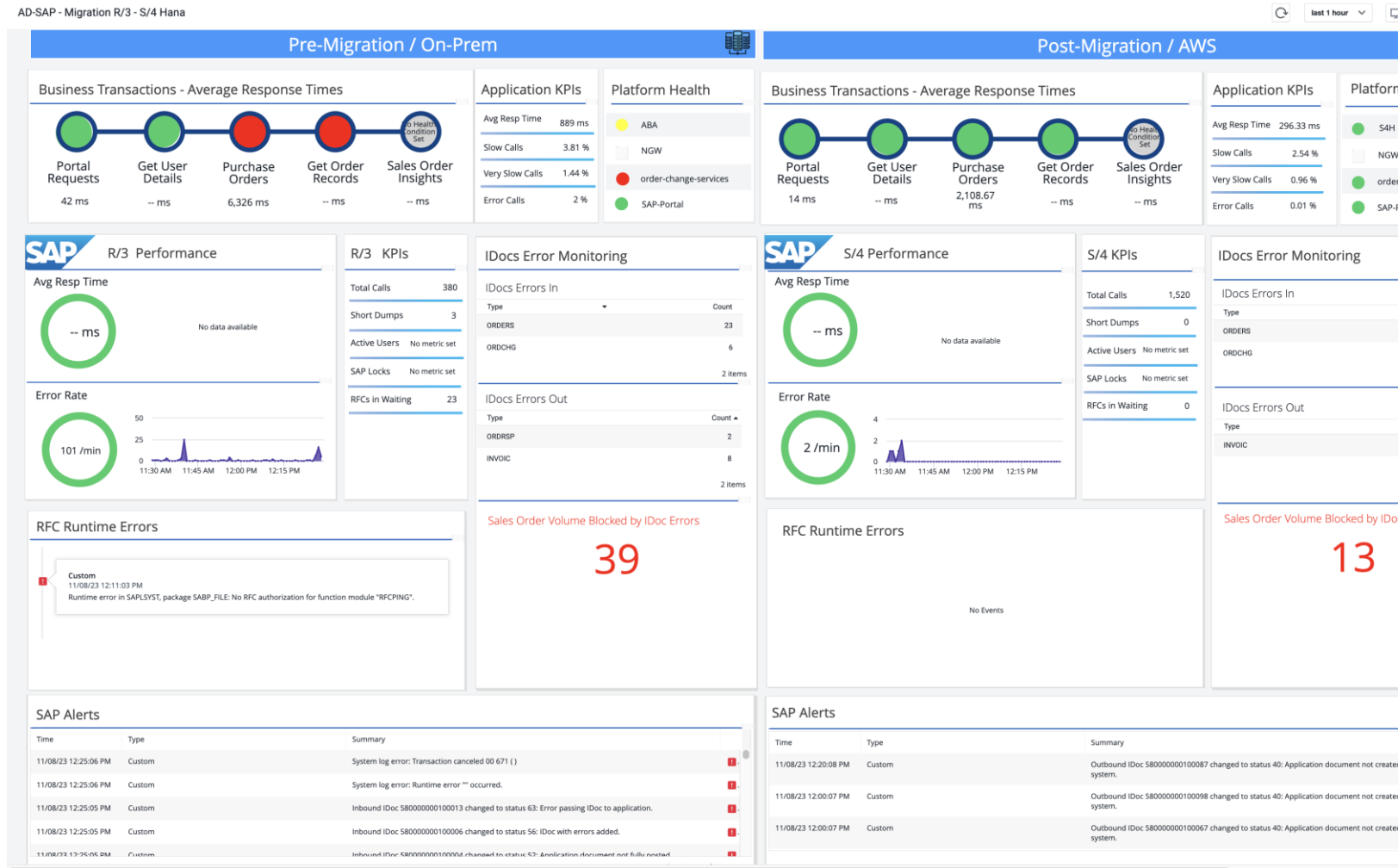


#1 market share in: Analytics and Business Intelligence, ERP and Supply Chain Management

# ...with that we only touch the surface - Integrations



# ...with that we only touch the surface - Migrations





# The Digital Transformation

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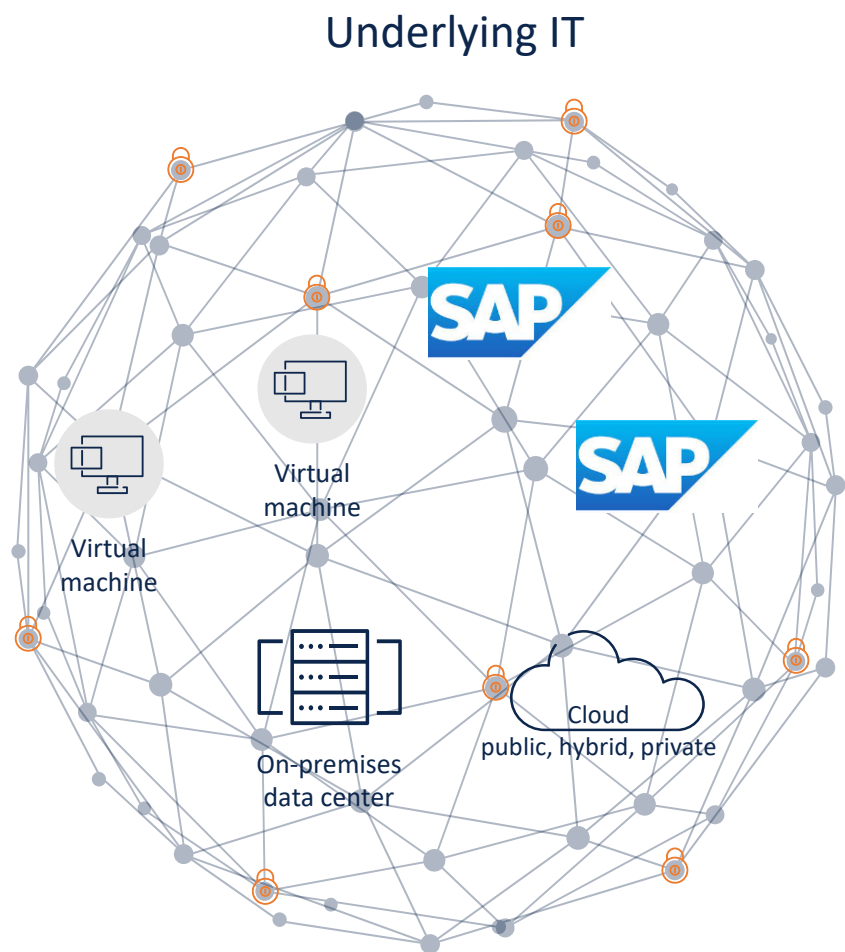


# Digital transformation has revolutionized the customer experience

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# Providing seamless digital customer experiences increases complexity for IT teams



## User experience

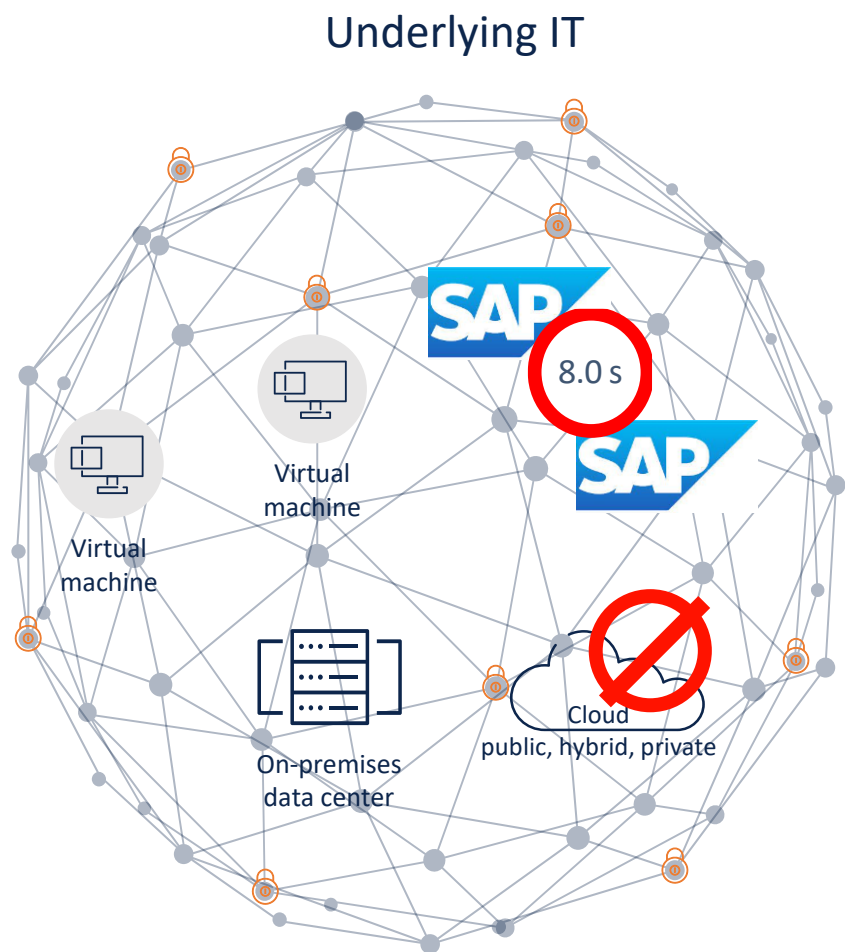


## Challenges

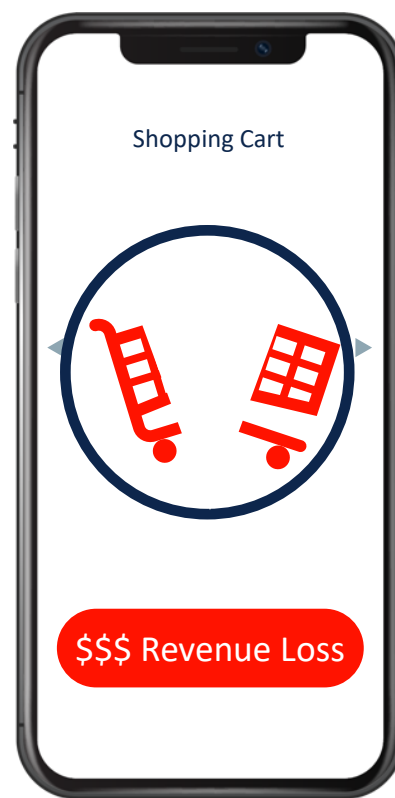
-  Managing operational complexity
-  Prioritizing and diagnosing problems quickly
-  Growing number of tools and increasing TCO
-  Ongoing friction between teams
-  Always **reacting** to technology issues that impact the business



# Providing seamless digital customer experiences increases complexity for IT teams



## User experience



## Challenges

- Managing operational complexity
- Prioritizing and diagnosing problems quickly
- Growing number of tools and increasing TCO
- Ongoing friction between teams
- Always **reacting** to technology issues that impact the business



SAP Basis Team  
(Focussed on SAP)

Solution  
Manager

Database

Logs

Cloud

Security Team  
(Focused on breaches and  
vulnerability scans)

Security

Infra Team  
(Focused on stacks  
and workloads)

Cloud

Infrastructure

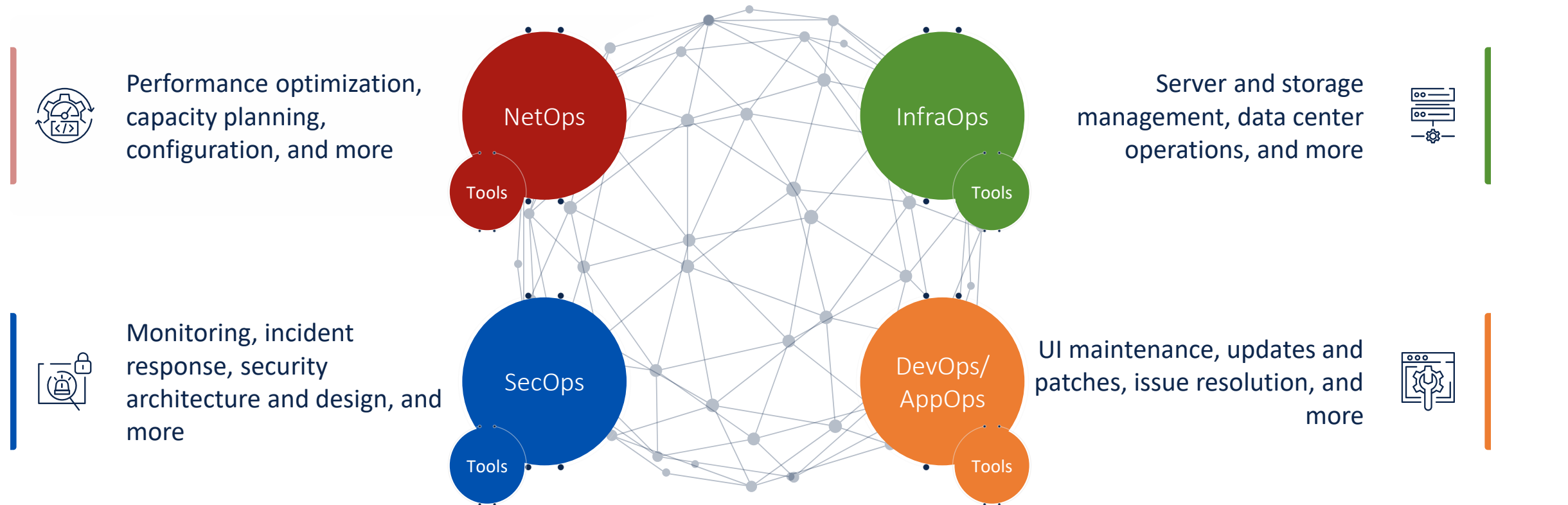
Network Team  
(Focused on connectivity)

Network

Business Team  
(Focused on revenue and  
conversions)

MEAN TIME  
TO INNOCENCE

# The siloed nature of IT teams and increasing amount of the tools they use creates challenges





# Tool and team siloes can have significant long-term effects on a business



## Wasted Resources

- Tool and team sprawl
- Siloed data and data overload
- Increased maintenance efforts



## Security risks

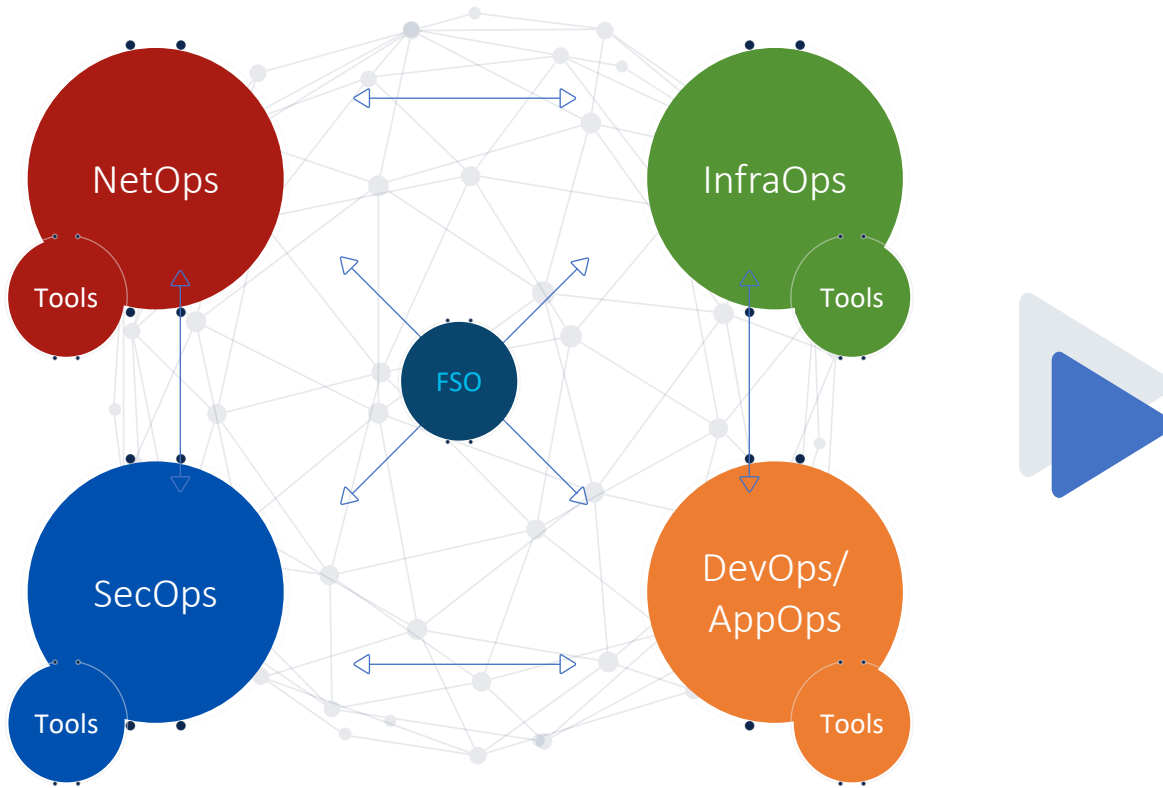
- Larger attack surface
- Environment obscurity
- Slow issue identification and resolution



## Overcomplexity

- Network and infrastructure complexity
- Challenges with variable application architectures
- Failure cascades

# Creating connections between teams and the tools they use can revolutionize business outcomes



## Benefits

- Enable connected teams to see beyond their primary environments
- Better understand your environments and the relationships between them to reduce time to issue resolution
- Efficiently mobilize monetary and human resources to more quickly improve the customer experience
- Unify tools to a single source of truth to connect teams and ease remediation across applications

# Operational Efficiency with FSO

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## Why observability matters

77%

Accelerated cloud  
delivery

75%

Increased IT  
complexity

73%

Inability to link IT to  
business performance

# The purpose of Full-Stack Observability ?

FSO provides real-time visibility, insights, and recommended actions enriched with business context, enabling teams across multiple domains to:



Focus on what matters most: revenue, user experience, risk, costs



Reduce time to resolution of incidents and performance issues



Minimize tool sprawl by providing a unified solution



Break down silos by reducing friction among teams

# Full-Stack Observability unlocks business value



## Observe

- Enhance Performance
- Improve User Experience
- Relate to business impact
- Holistic view
- Pro-active



## Secure

- Protect users, applications, business
- Pinpoint vulnerabilities
- Prioritize
- Remediate



## Optimize

- Allocate resources better
- Increase asset utilization
- Pro-actively identify issues



# Operational efficiency – by persona

## Basis Admin



Administrator & maintain SAP ecosystem.

## Architects



Migration / upgrade strategy, Cloud Migration

## IT Operations



Monitoring everything

## Business Owner



Control strategy & execution for the product line

## Functional

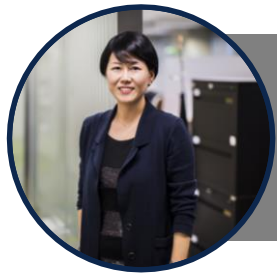


Design business processes, Implementation support

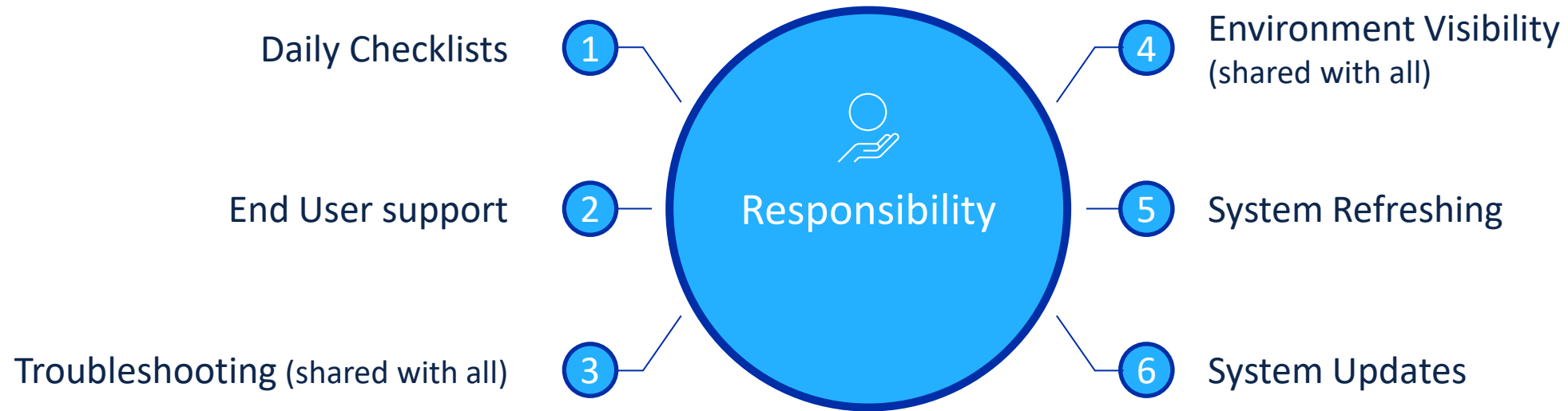
## ABAP Team



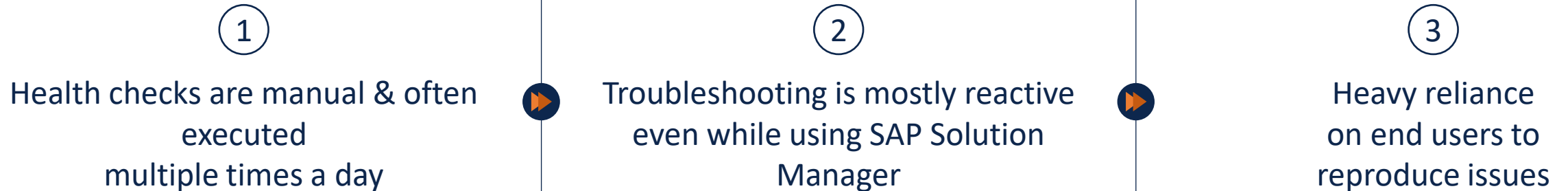
Developers



## Basis Admins

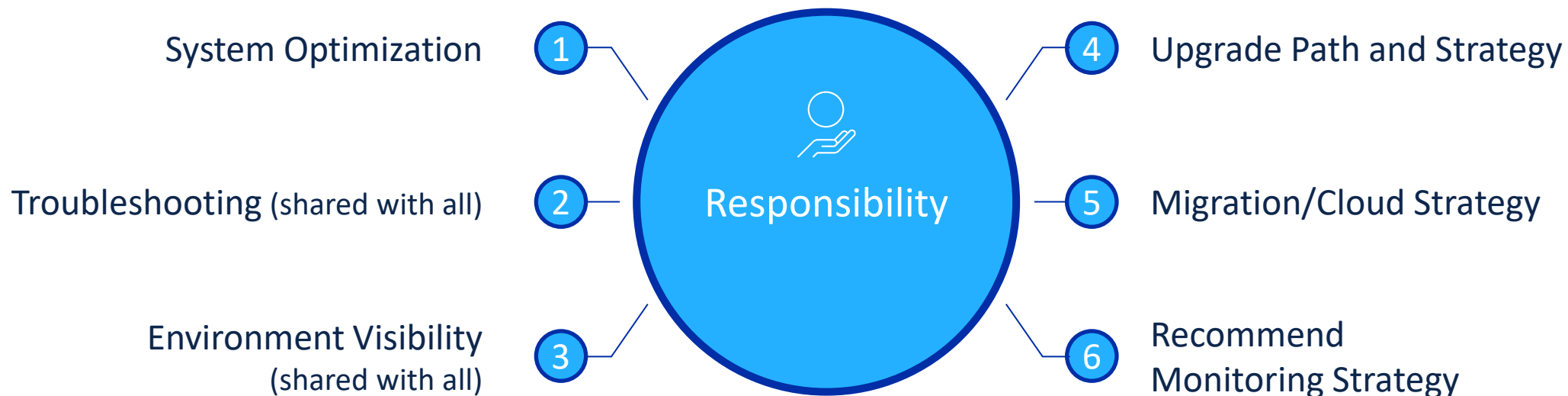


### Improvement points for operational efficiency

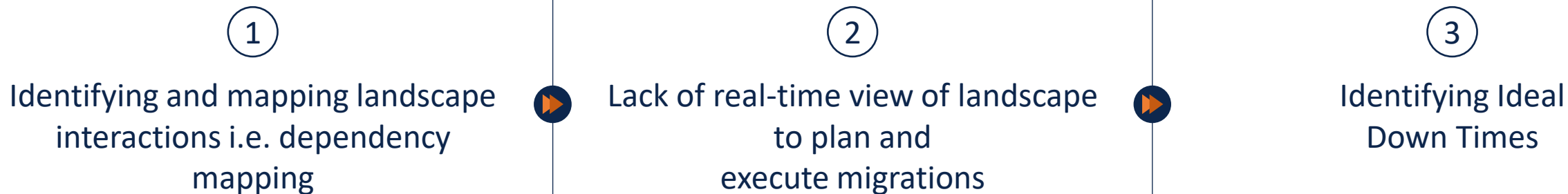




## Architects



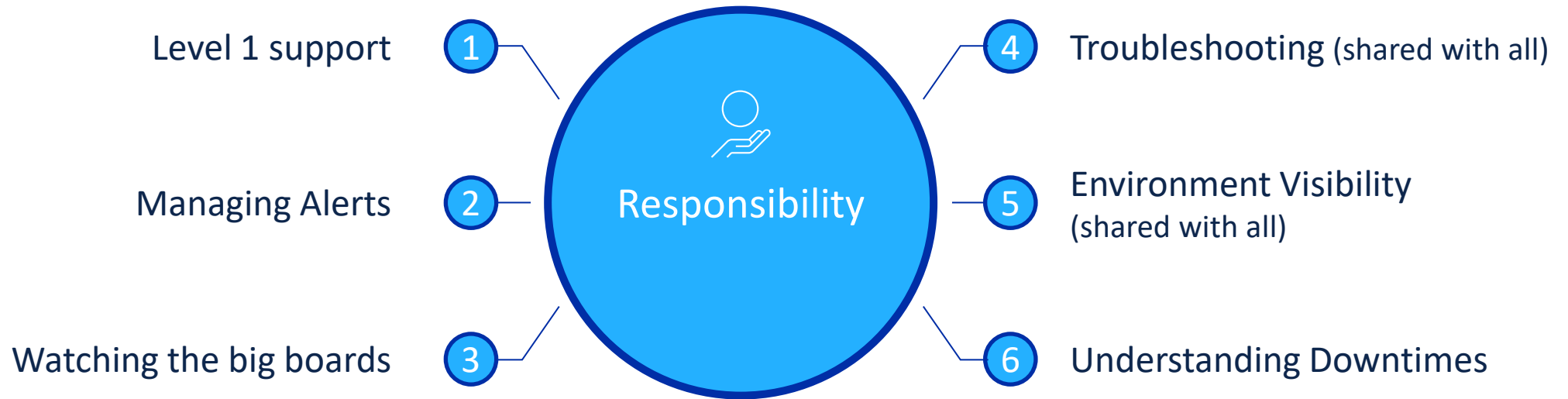
### Improvement points for operational efficiency







## IT Operations



### Improvement points for operational efficiency



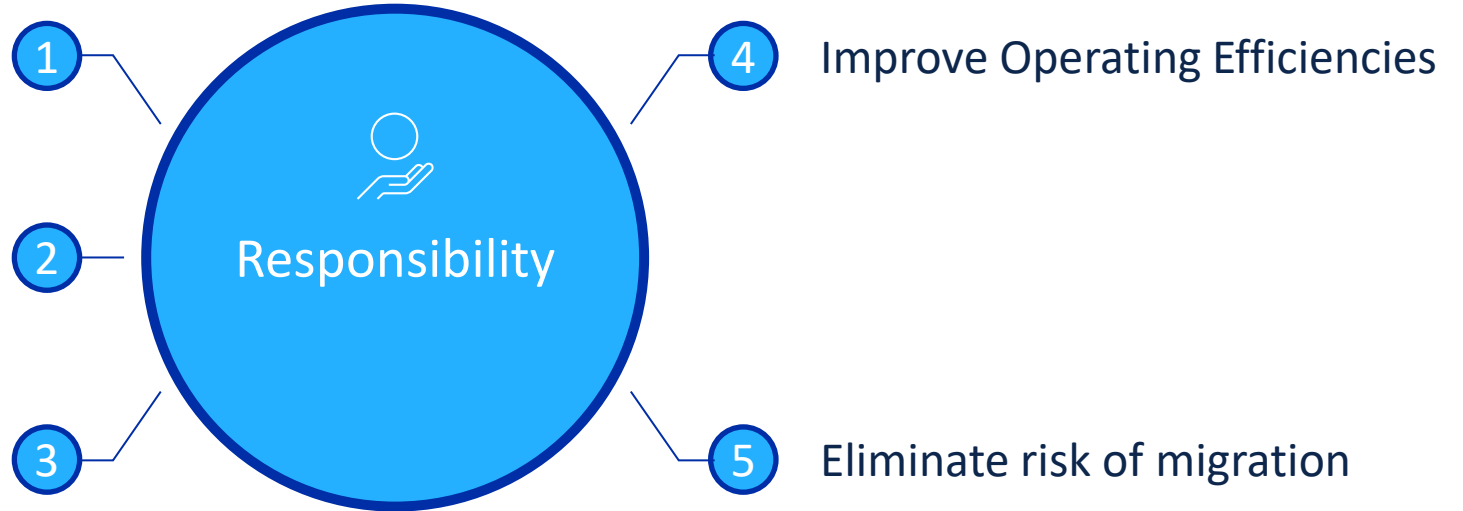


## Business Owners

Create strategy and delivery of product / service  
(ex: Supply chain, Finance etc)

Troubleshooting (shared with all)

Service Visibility and Business Health (shared with all)



## Improvement points for operational efficiency

1

Understanding business impact of issues



2

Coordinating with the supporting teams

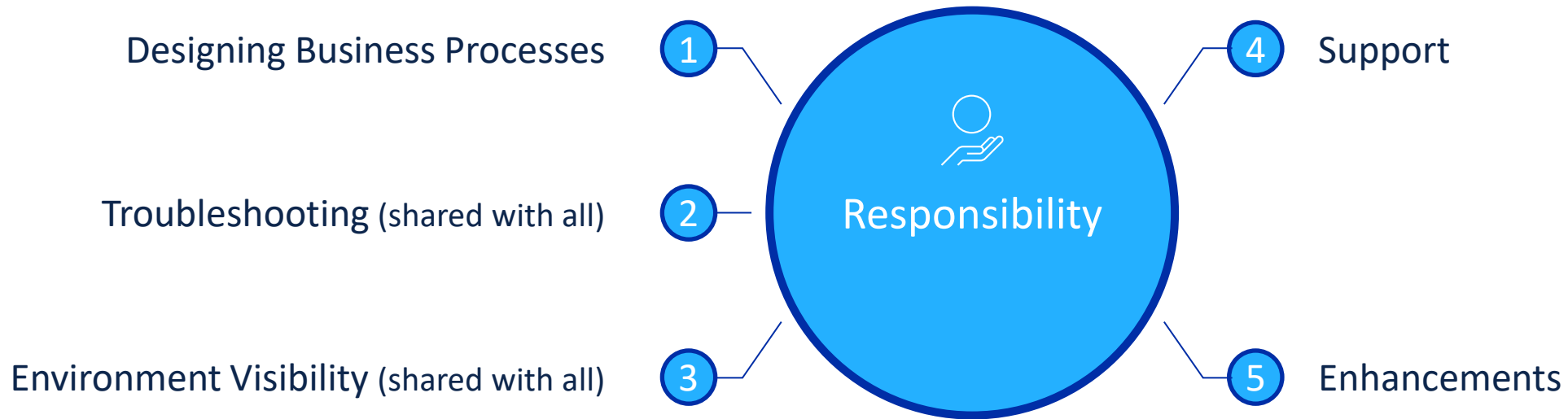


3

Monitoring the performance, effectiveness and efficiency of specific core business processes



## Functional



## Improvement points for operational efficiency

①  
Customer  
Experience



②  
Understanding  
business impact

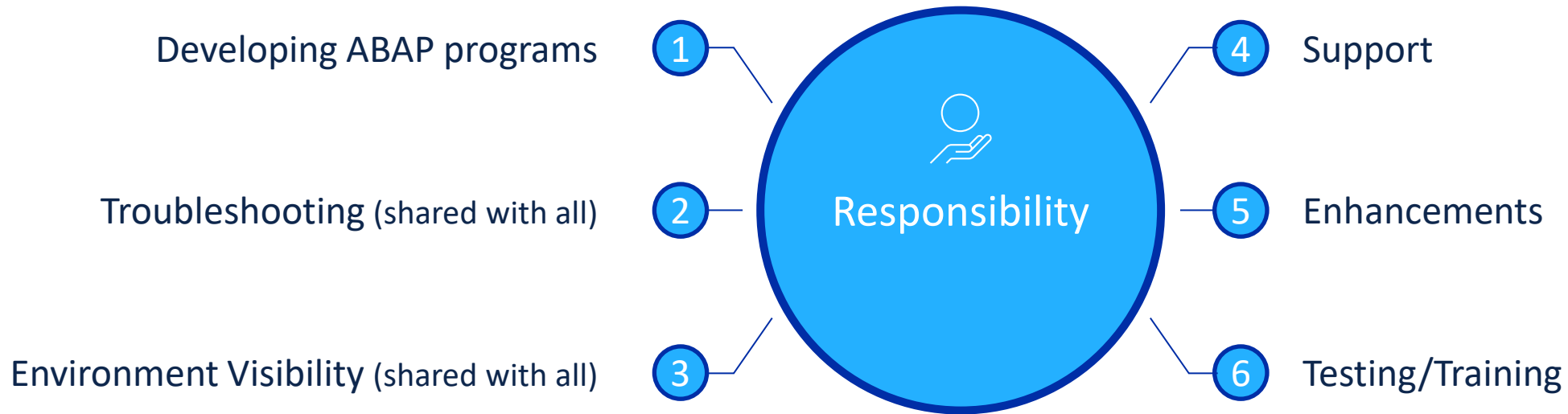


③  
Identifying  
slowness

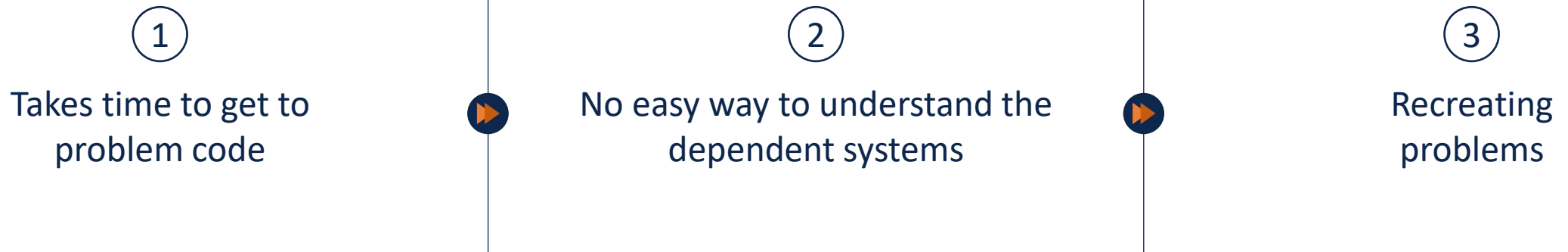




## ABAP Developer



### Improvement points for operational efficiency



# Please visit our demo booth



## Available on the **SAP App Center**

- SAP certification for ABAP add-on
- Successful SAP Security and Vulnerability Code Scan
- Certified for both ECC and S/4 HANA

**SAP<sup>®</sup> Certified**  
Integration with SAP NetWeaver<sup>®</sup>



**SAP<sup>®</sup> Certified**  
Integration with SAP S/4HANA<sup>®</sup>



# Wrap up

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- The complexity of an SAP Landscape
- The Digital Transformation
- Breaking down Silos
- Operational efficiency with FSO

# Where to Find More Information

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- SAPinsider.org
- <https://www.appdynamics.com/solutions/sap-monitoring>
  - Landing page for product information, blogs, e-books, papers on SAP monitoring with AppDynamics



# Key Points to Take Home

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- How Full Stack Observability can help you and your business
- Break down silos, focus on business impact and reduce mean time to resolution.
- Relate application performance to business processes
- How operational excellence can be achieved across multiple personas.

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## Silvia Moreno

Senior Software Consultant  
SAP Practice lead



## Jan-Michael Merivirta

Business Solution Architect  
SAP SME



## Arno Klijnman

Solution Engineer



Please remember to complete  
your session evaluation.

# SAPinsider



## SAPinsider.org

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