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Vice President, Head of BTP Product Management

**SAP**insider



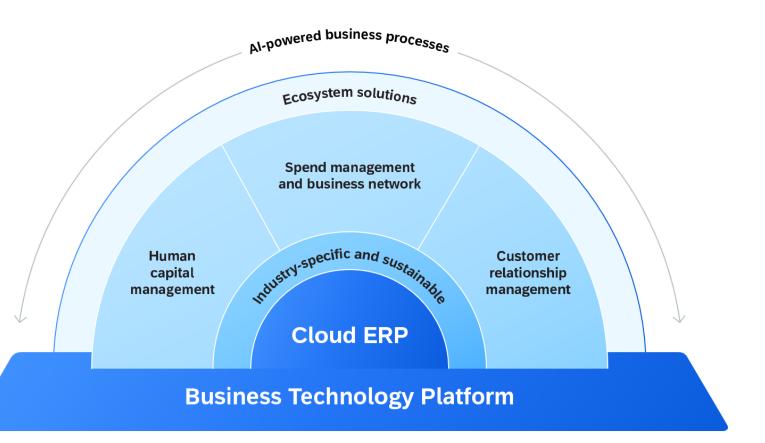
### In This Session

- Understand the scope of SAP BTP and how it accelerates innovation
- Get to know SAP's multi-cloud strategy
- Learn why you need reference architectures
- Explore architecture examples

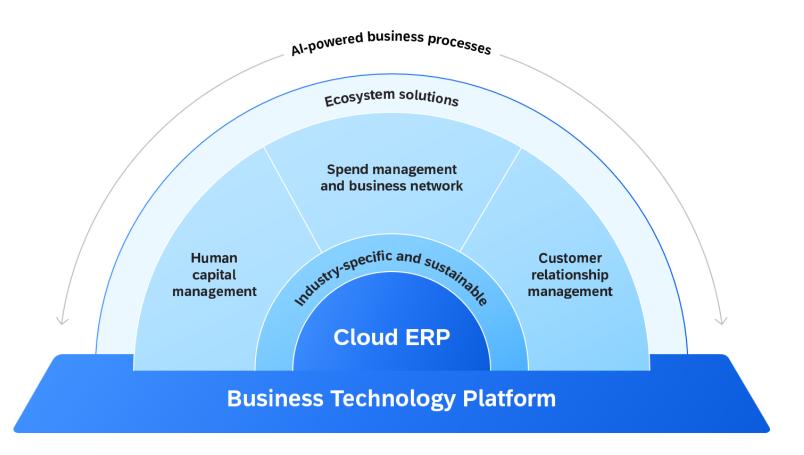
### **What We'll Cover**

- SAP BTP at a Glance
- Explore the SAP BTP Reference Architectures

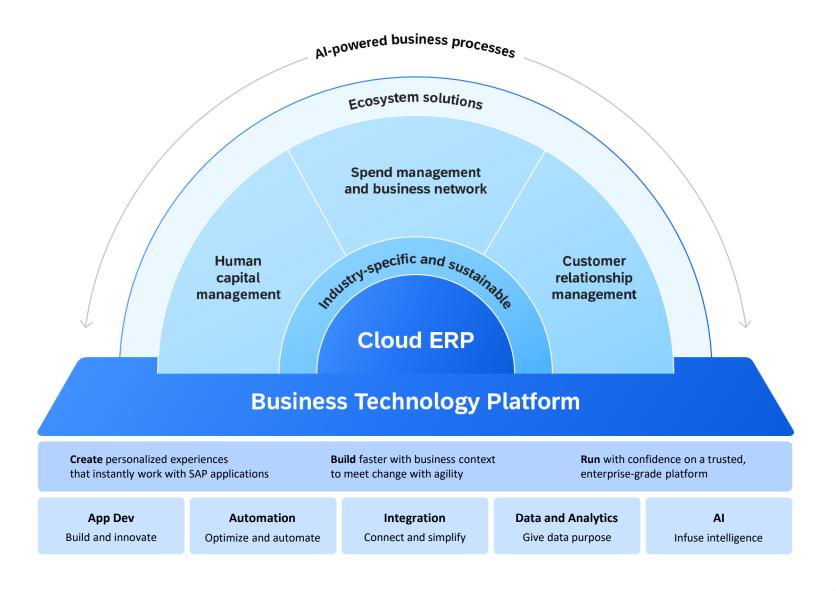




SAP Business
Technology Platform
(SAP BTP) is
the foundation
for a smoothly
integrated
SAP portfolio.



... but SAP BTP is not limited to this...



...SAP BTP is the platform for customers and partners to innovate and transform.

# Pairing foundational qualities with a clear differentiation: Business Centricity



### Unified

- Unified platform for innovation along comprehensive business processes
- Smooth integration between SAP BTP services
- · Harmonized operations and UI

### Foundational qualities

### **Enterprise-grade**

- Built-in security and compliance
- · Reliability, performance, and scalability
- · Simple and intuitive user experience
- Lifecycle management

### Open

- Embracing open-source technology
- Interoperability with 3rd-party applications and data
- Growing ecosystem of strategic partners

# We are not alone. We are in a multi-cloud world



# **SAP's Multi-Cloud Strategy - Run and Interoperate**



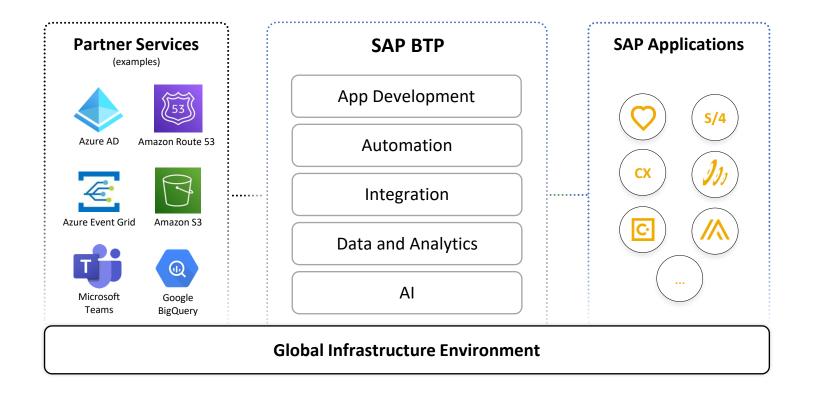
#### **Target Infrastructure:**

Deploy SAP applications on Microsoft Azure, AWS, GCP, Alibaba Cloud and SAP's own cloud Infrastructure

SAP BTP offers out-of-the box integration and extensibility for SAP apps

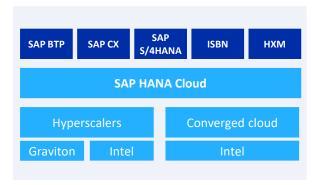
SAP BTP unifies data and process across SAP and customer landscapes

SAP BTP is open and portable – write applications once, deploy multi-cloud



## **Examples of joined SAP and hyperscaler co-innovations**

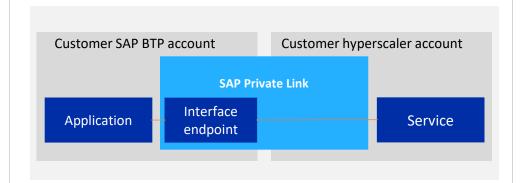
# SAP BTP and SAP HANA Cloud on AWS Graviton



Driving price-performance improvements and sustainability through energy efficiency

GA Q4 2023 for AWS regions EU10 and US10

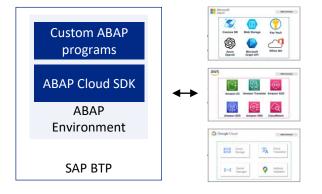
# SAP Private Link service: Support for hyperscaler services



Leveraging SAP BTP to establish private and secure connections to used hyperscaler services

GA since Q3 2023

# SAP BTP and ABAP Cloud: SDK for hyperscaler services



Driving clean core and ease of ABAP developer use with complementing hyperscaler services in ABAP extensions and apps

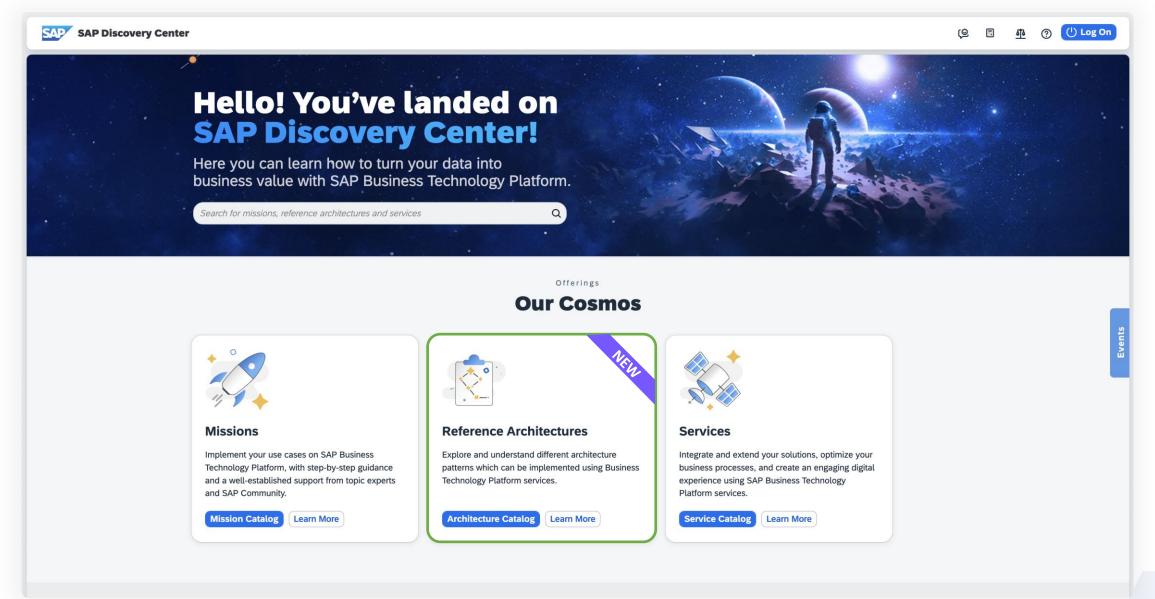
Preview planned for Q1 and Q2 2024

# Why reference architectures?

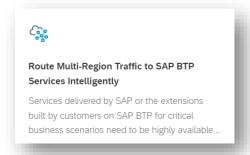
- Reference architectures address questions from customers and partners on architectural choices for solving business needs
- Reference architectures are derived from joint partnerships between SAP and hyperscalers
- Result of co-engineering efforts: Reference architectures are backed by engineering development and are guaranteed to work
- Backed by guiding principles by functional capability for customer and partner decision making
- Customers benefit from faster time-to-value and lower total-cost-of-ownership in RISE & GROW where SAP solutions such as SAP S/4HANA and SAP BTP run on hyperscaler environments

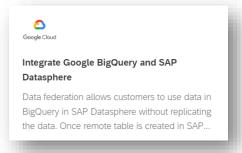


# **Reference Architectures on SAP Discovery Center**



# **SAP BTP - Missions for multiplatform use cases**













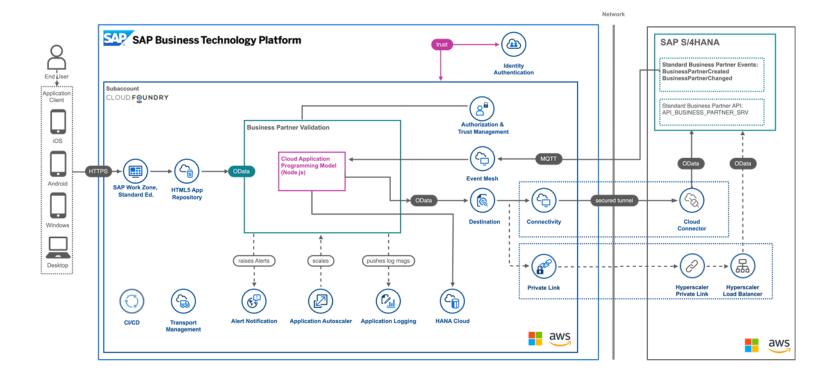
More missions for multiplatform use cases can be found on the SAP Discovery Center site.



Scan this code to learn more

### **Architecture Example:**

### **Secure Connectivity with SAP Private Link**



### Challenge

- Increased complexity and network latency in setting up reverse proxy mechanisms
- Compliance requirements to route traffic between platform and SAP S/4HANA via internal network of hyperscalers

#### **Solution**

- Use SAP Private Link and connect over hyperscaler internal networks
- Remove IP address conflicts in private networks
- Access private endpoints via SAP Destination Service

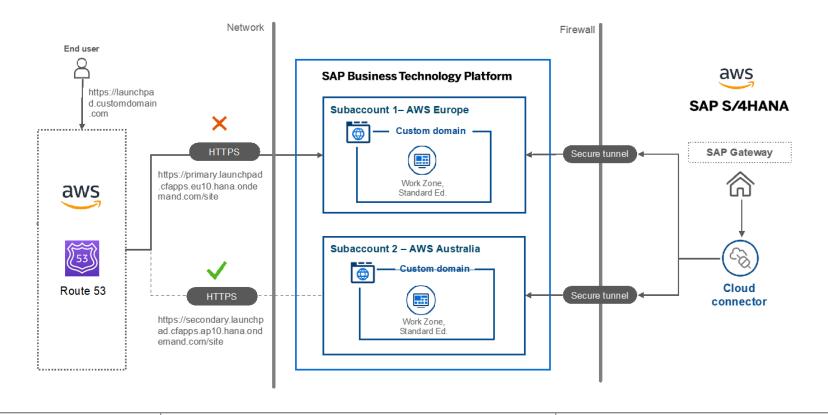
### **Benefit and Value**

- Network security compliance for regulated industries
- Usage of hyperscaler's high-performance WAN that manages scalability and resiliency of private endpoints



### **Architecture Example:**

### **Route Multi-Region Traffic to SAP BTP Services Intelligently**



### Challenge

- High latency dependent on location when accessing SAP Build Work Zone, standard edition
- No access during planned downtime / crash of service

### Solution

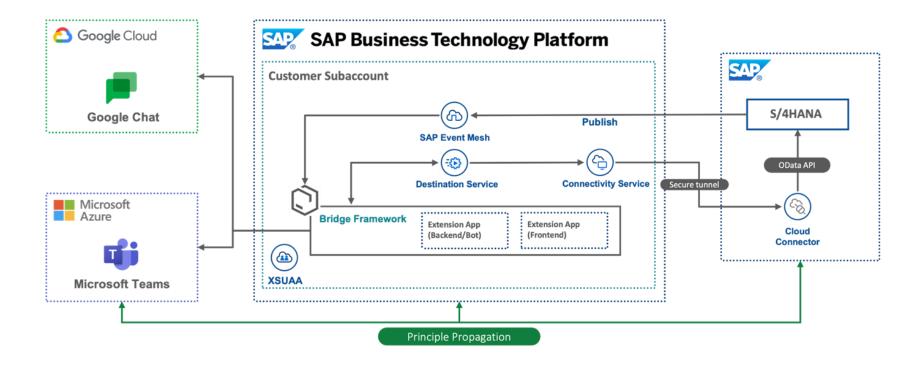
- Setup of SAP Build Work Zone in different BTP regions
- Check of service availability using Amazon Route 53
- Route user traffic based on geographic location and service availability using Amazon Route 53

### **Benefit and Value**

- Higher availability of SAP Build Work Zone, standard edition
- Faster network access to SAP Build Work Zone, standard edition with lower latency
- Improved user experience



### **Build CAP applications on SAP BTP to integrate Microsoft Teams and Google Chat**



### Challenge

- Customers and partners want to build custom applications to integrate Microsoft Teams or Google Chat in SAP processes
- Disjointed integration experience across SAP and hyperscaler environments

### **Solution**

- Seamless integration of daily tasks into Microsoft Teams and Google Chat
- Users can choose between chat, tab, and view integration
- User is "known" across the solutions thanks to SSO

### **Benefit and Value**

- Increased business user productivity
- Boost collaboration in highly virtual work environments
- Enhanced user experience without compromising security requirements



# **Demo: Supplier Collaboration with Microsoft Teams**





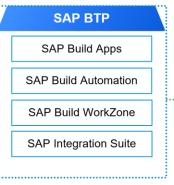
**Event-driven integration with** SAP S/4HANA with SAP Event Mesh as a central hub

Network security-focused design with SAP Private Link for RISE with SAP customers

# SAP applications SAP SuccessFactors solutions SAP S/4HANA SAP Customer Experience SAP Fieldglass

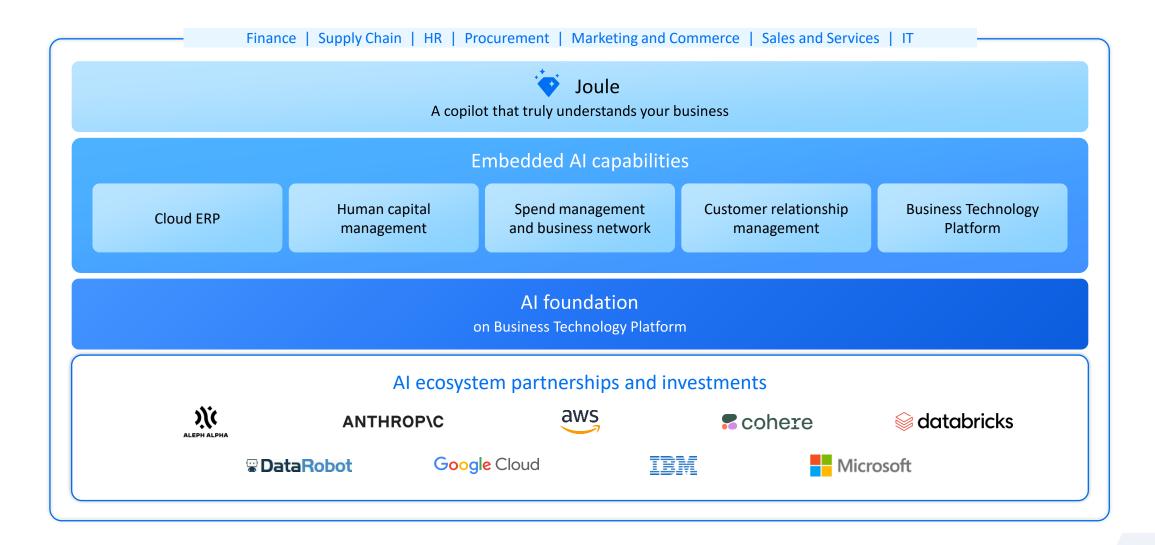
SAP Concur

SAP Ariba



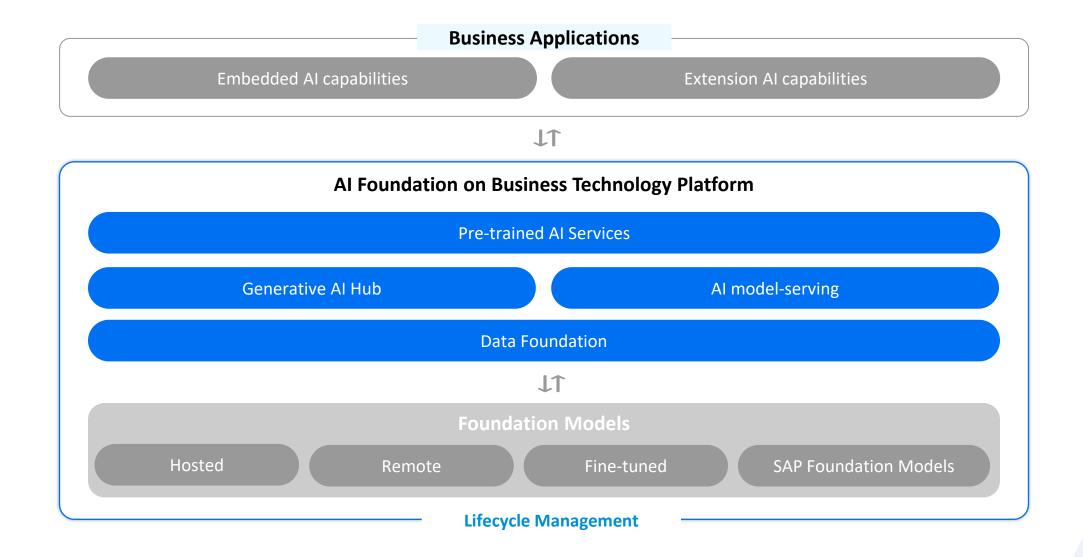


# SAP Business Al approach – Relevant. Reliable. Responsible.

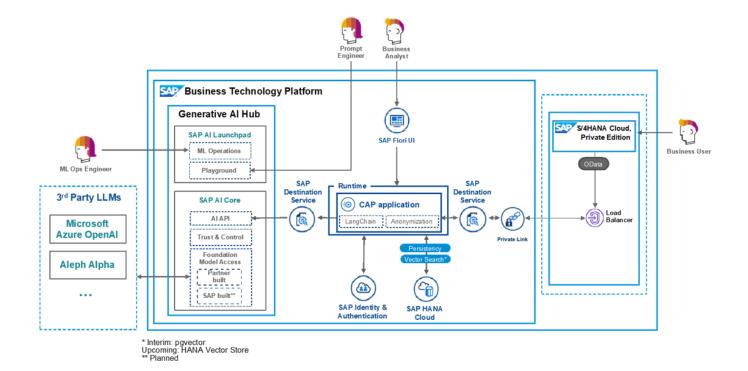




### **SAP Business AI stack**



### Retrieval Augmented Generation (RAG) architecture using CAP on SAP BTP



### Challenge

- Challenging to blend SAP data in prompts with Large Language Models (LLMs)
- Lifecycle management of GenAl applications with multiple LLM vendors and changing versions

### **Solution**

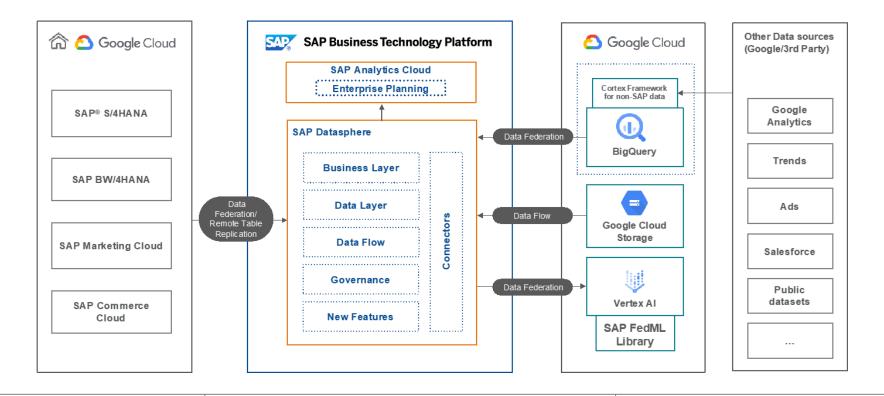
- Use SAP AI Core as an abstraction layer to consume LLMs from multiple vendors
- Use CAP with libraries such as LangChain to develop GenAl chains with SAP data
- Use SAP HANA Cloud data anonymization methods to avoid passing sensitive data to 3<sup>rd</sup> party LLMs

### **Benefit and Value**

- Same application dev and lifecycle management experience on BTP with CAP
- Abstract LLM APIs and avoid sending personal data to LLMs



### **Integrate Google BigQuery with SAP Datasphere**



### **Challenge**

- Customers face challenges with duplication and reconciliation with data extracted from SAP S/4HANA and SAP BW/4HANA
- Customers need to invest in rebuilding data models
- Lack of live analytics on third- party analytics tools

### **Solution**

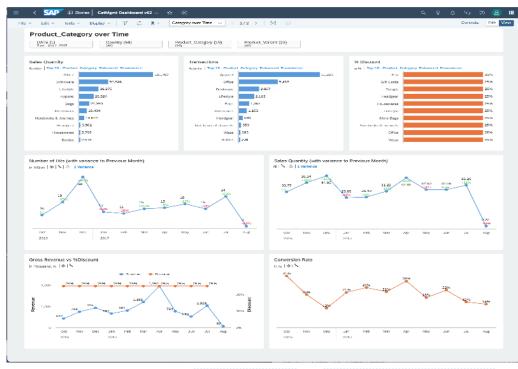
- SAP Datasphere provides real-time access to SAP and non-SAP data by federating queries across source systems
- SAP Analytics Cloud offers live analytics and visualization of SAP data

### **Benefit and Value**

- Combined real-time view of SAP and non-SAP data
- Best of both worlds: SAP and hyperscaler services
- Prevent unnecessary replication and data maintenance



# Drive Profitable Growth with Google BigQuery and SAP Datasphere



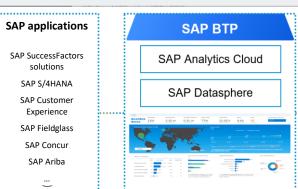


### Analyze online sales by

combining external data from Google Analytics and sales, discounts, and stock data from SAP

#### With data federation,

customers can leave data in source systems and access it in one location without replication







# Resources



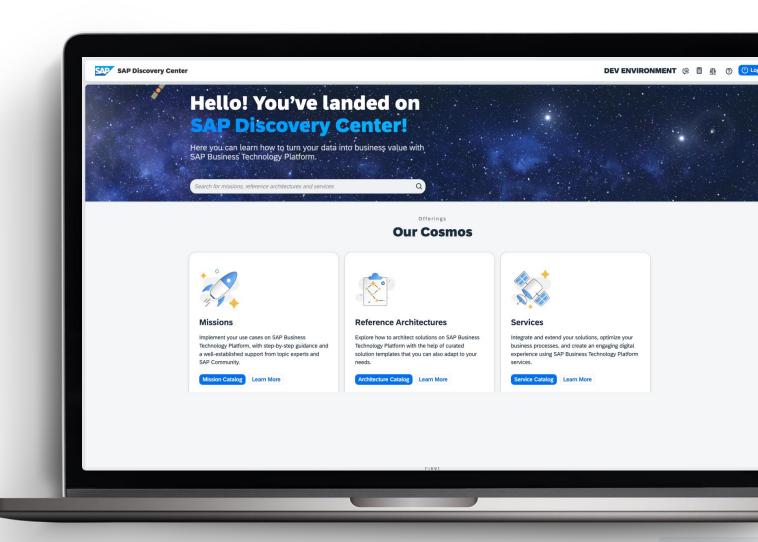
# **SAP Discovery Center**

### **SAP Discovery Center**

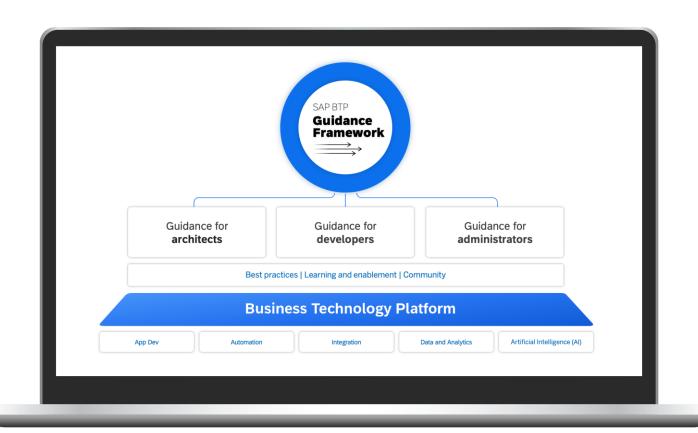
- Realize the use cases as a mission
- Be inspired by <u>Customer Stories</u>
- Explore how to architect solutions
- Adapt the architecture
- Analyze cost with estimator
- Gain more insights into <u>Roadmaps</u> and <u>Service plans</u>



Scan this code or click <u>here</u> to learn more



# **Explore the SAP BTP Guidance Framework**





https://url.sap/3jfarc

# Wrap up

- SAP BTP is the innovation platform optimized for SAP applications in the cloud
- Hyperscalers are a central part of SAP's strategy
- SAP BTP Guidance Framework is your compass for architecting, developing and operating solutions on SAP BTP
- SAP Discovery Center helps you to explore how to architect solutions and adapt the architecture

### Where to Find More Information

- SAP Discovery Center: <a href="https://discovery-center.cloud.sap">https://discovery-center.cloud.sap</a>
  - Customer stories
  - Reference architectures
  - Cost estimator
  - Roadmaps and service plans
- SAP BTP Guidance Framework: <a href="https://url.sap/3jfarc">https://url.sap/3jfarc</a>
  - SAP BTP Developer's Guide
  - Reference architectures in SAP Discovery Center

# **Key Points to Take Home**

- SAP Business Technology Platform (SAP BTP) is the foundation for a smoothly integrated SAP portfolio.
- SAP BTP is the platform for SAP, customers, and partners to innovate and transform.
- Hyperscalers are an essential part of SAP's strategy
- Hyperscaler reference architectures are derived from joint partnerships between SAP and hyperscalers

# **Thank you! Questions?**

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Please remember to complete your session evaluation.



# **SAP**insider







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