

SAPinsider



TODAY'S BUSINESS OPPORTUNITIES

Business transformation

Enable every enterprise to become an intelligent, sustainable enterprise



Sustainability outcomes

Create a sustainable world

Supply chain resilience

Bring enterprises together into a global business network



How do we respond? Our vision

Business transformation

Enable every enterprise to become an intelligent, sustainable enterprise

Only 35%

of companies achieve their digital transformation objectives. Supply chain resilience

Bring enterprises together into a global business network

75% sup

of companies worldwide reported supply chain disruptions in 2021

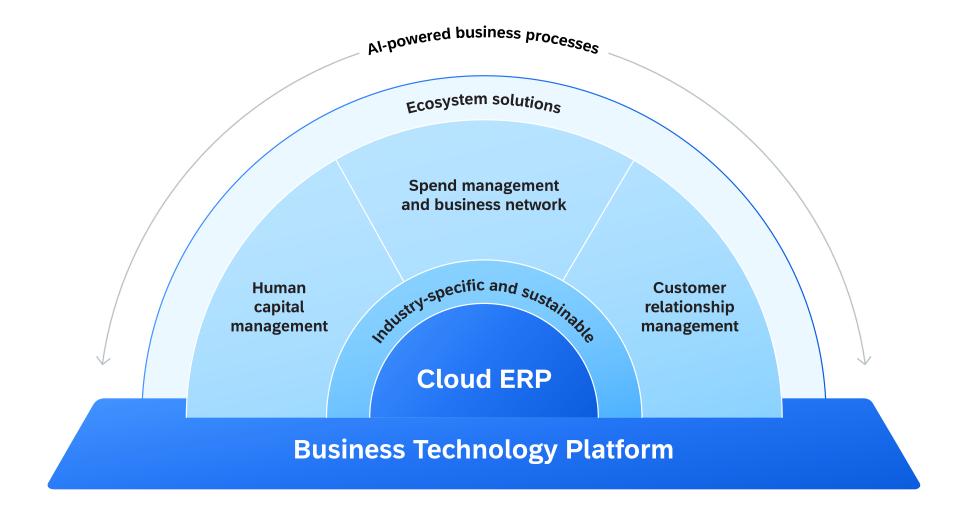
Sustainability outcomes

Create a sustainable world together

70%

of EBITDA could be at stake from sustainability challenges.

SAP Portfolio



Successful transformations need "clean core" thinking

A **clean core** allows to **adapt the system** to changing business requirements and to **adopt new capabilities** while helping ensure **permanent traceability**. It provides:

Agility

Lean environments decrease time to value. Additional process requirements can be implemented faster, and business models can adapt to short term challenges more easily.

Efficient and secure operations

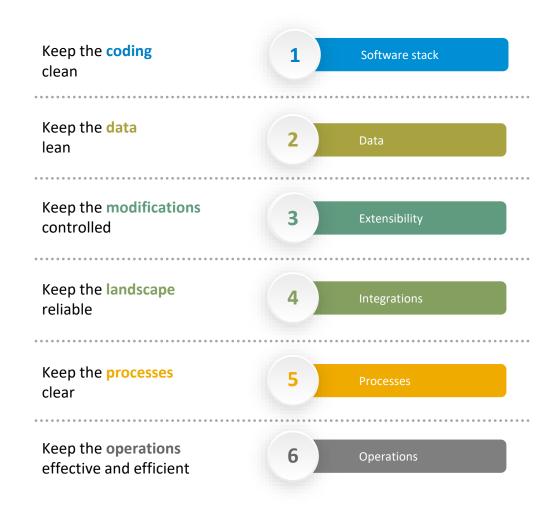
Environments that run efficiently have a lower TCO and are less likely to succumb to external threats.

Data to value

Consistent data allows reliable forecasts and precise predictions.

Access to the latest innovations

Adaptation efforts in the context of updates and upgrades are reduced. Cloud services can be integrated faster.





Shape your industry with next-practices



SAP Business Network for Industries



The largest and most comprehensive business network, trusted by millions of companies around the world

>\$4.9 trillion

in annual commerce is transacted on SAP Business Network. Checked operations

Other was pure and supplier on SAP Business
Network.

>732 million

B2B transactions handled through SAP Business Network in a 12-month period.

Business Value for Al-powered SAP portfolio

mondations 2

Al-powered business processes

Ecosystem solutions

Spend management and business network

3

Concur Invoice Management 40 million invoices processed in 2022, \$366m annual savings across all customers

SuccessFactors
Learning Recommendations
4.2m learners every month



SAP Cash Application
every minute 15 invoices are
matched to payments, Up to
\$1.5m annual savings
(Accenture)

Human 2 capital management

Industry-specific and sustainable

Cloud ERP

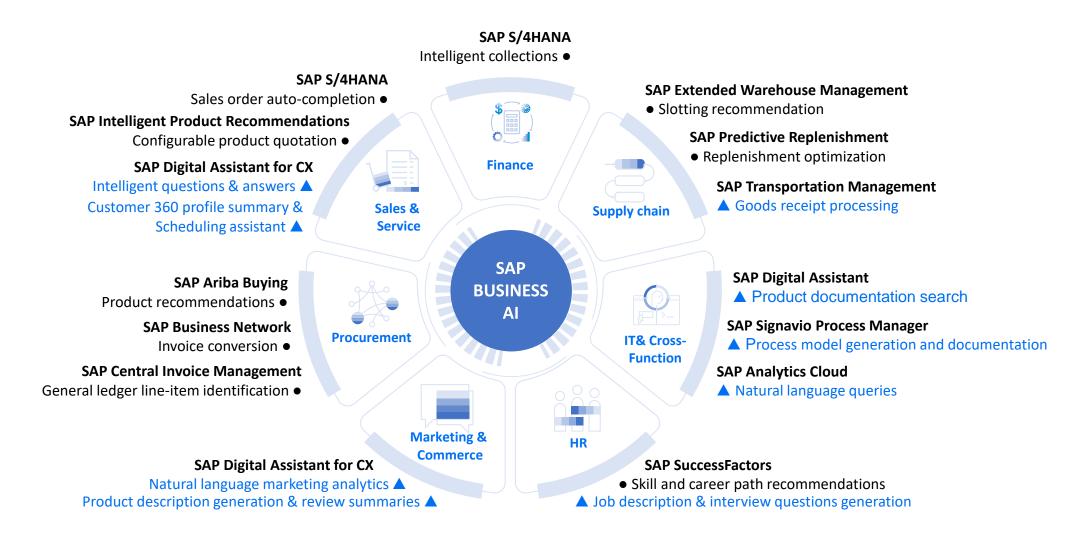
4 Customer relationship management

4

Customer Data Cloud Intrusion Detection Record number of events scored in 2023

Business Technology Platform

Selected new AI capabilities



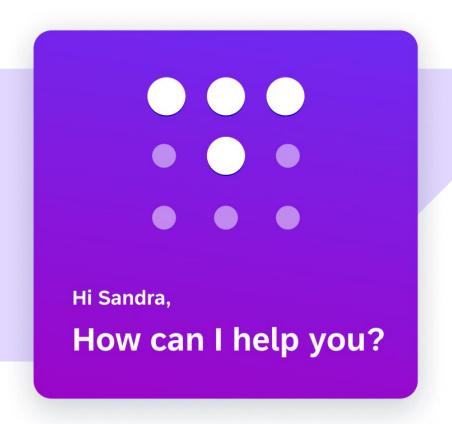
Joule - the AI copilot that truly understands your business.

Work faster. Streamline tasks with an AI assistant that knows your unique role and acts as your work copilot across SAP applications.

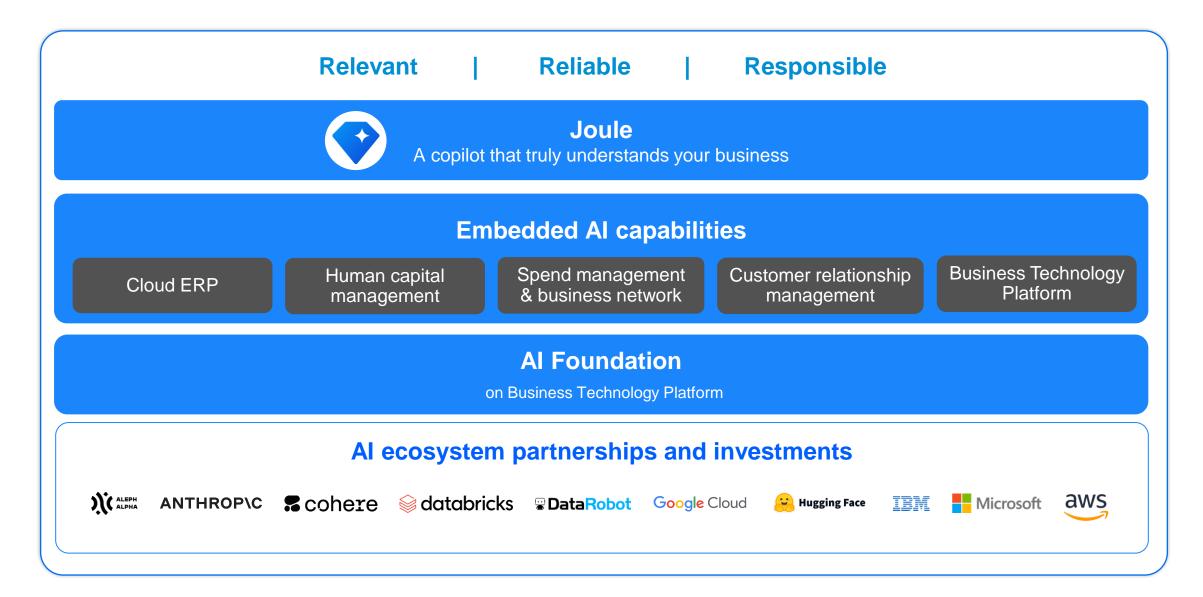
Benefit from smarter insights. Get quick answers and smart insights on-demand, facilitating faster decision-making without bottlenecks.

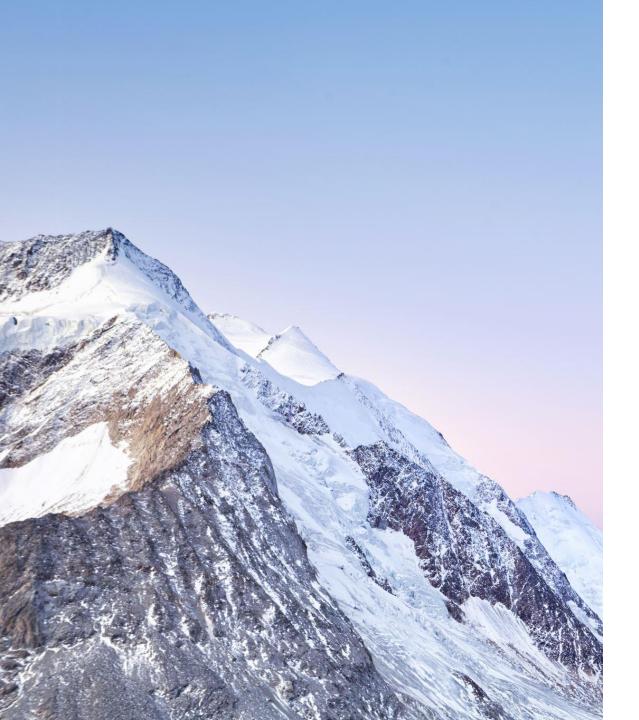
Achieve better outcomes. Generate great content by simply asking, from job descriptions to coding assistance and beyond.

Maintain full control. Have full control over decision-making and your data privacy, giving your employees generative Al access in a safe environment.



SAP Business Al Approach





How can
SAP Signavio
support and guide
RISE with SAP
customers?

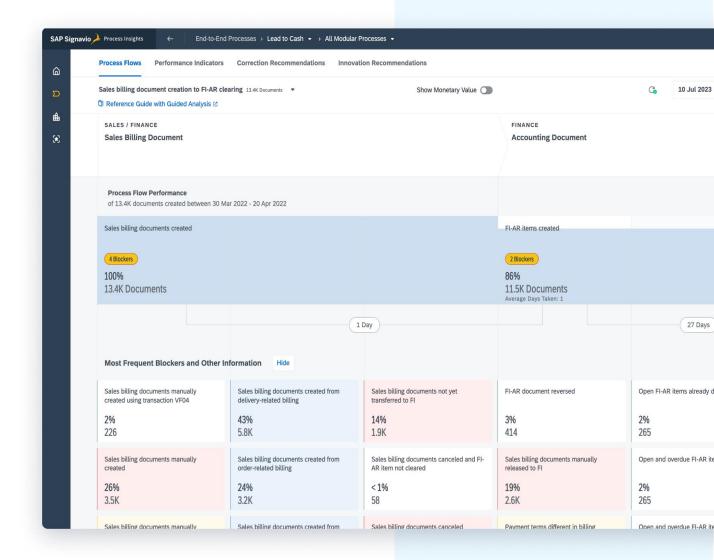
How does SAP Signavio help customers make their transformation successful and as fast as possible?

SAP Signavio accelerates transformations by:

Identifying opportunities for process improvements and **sharpening the transformation scope**

Designing to-be process fast by combining SAP best practices and **reverse engineered company best run process execution**

Providing transparency and accessibility of process model to all stakeholders, reducing complexity and minimizing the risk of misalignment and iterations



How does SAP Signavio ensure that our customers' transformation adds value?

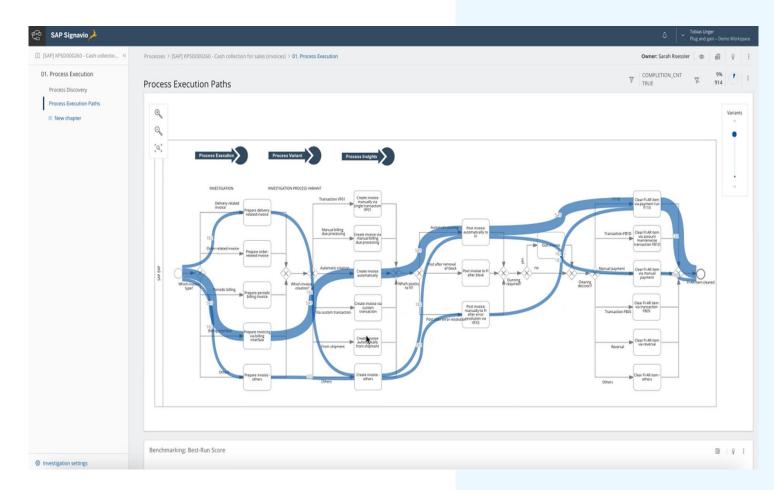
SAP Signavio accelerates transformations by:

Providing a data-driven analysis determining the value potential accurately, based on evidence

Identify process variations

Showing **actionable insights**, guidance, and recommendations

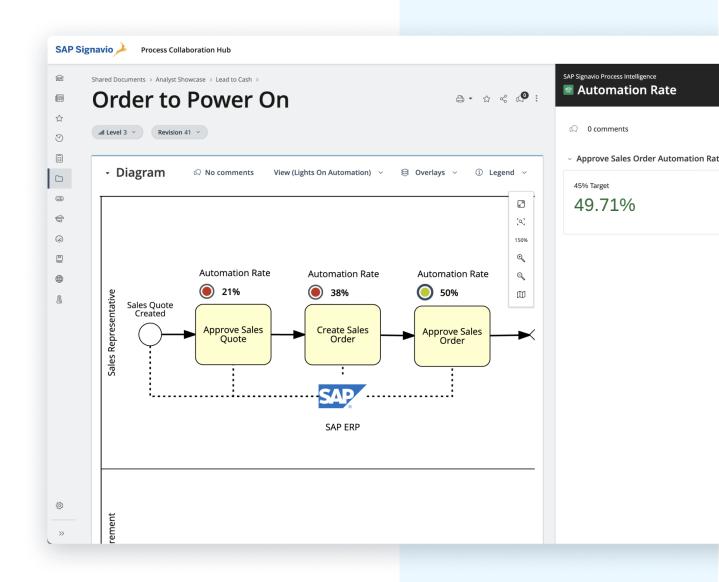
Ensuring that values and metrics are considered during process design and meticulously monitored for value realization throughout the run phase



How does SAP Signavio ensure that change is manageable for our customers?

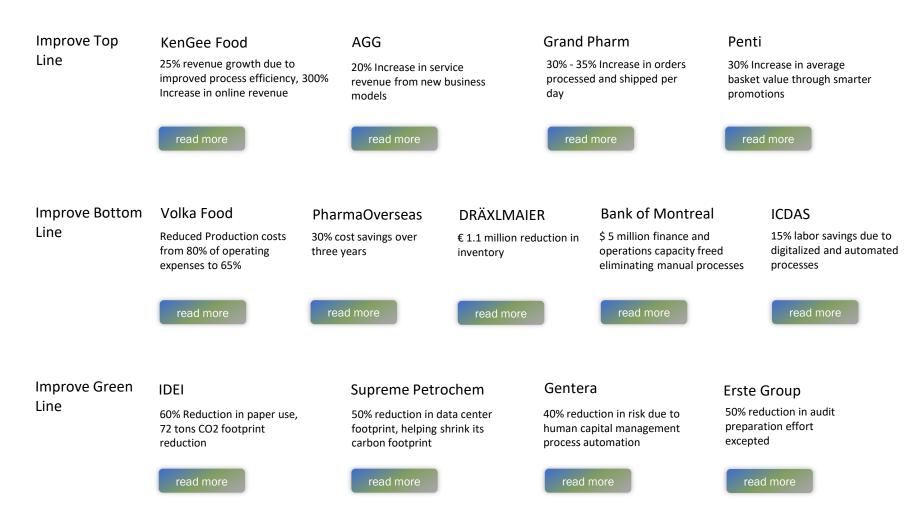
SAP Signavio accelerates transformations by:

- Securing management buy-in based on identified value potential
- Ensuring strong support for the transformation process
- Involving all relevant parties and fostering collaboration
- Mitigating risks of misalignment between business and IT leveraging strong integration of process and solution worlds while driving successful outcomes



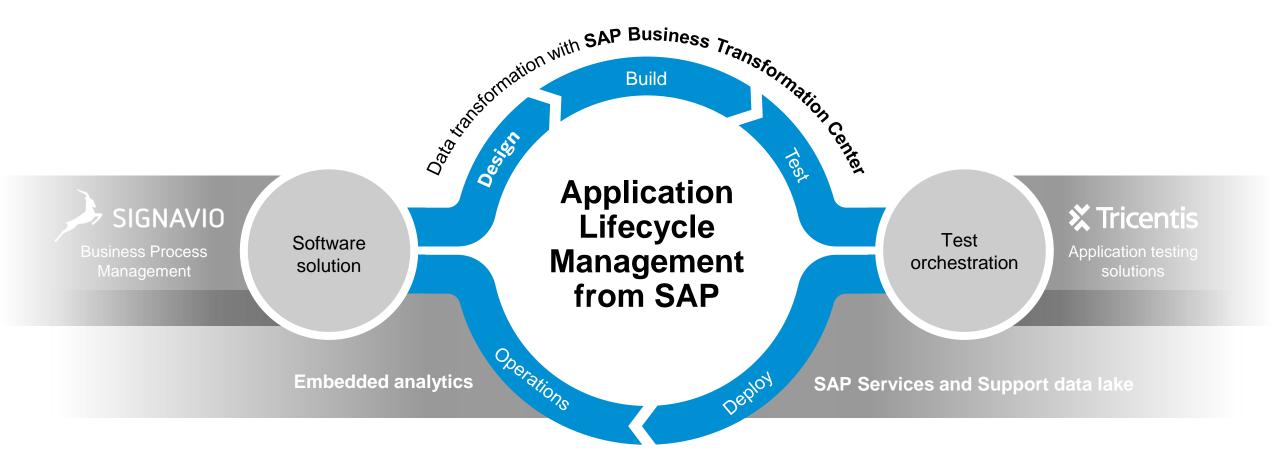
Transform your business with best-in-class business processes, enabled by the cloud ERP

SAP S/4HANA Drives Business Outcomes



End-to-end transformation support by SAP

with SAP Cloud ALM, SAP Business Transformation Center, and Tricentis



One methodology and tool chain, one process hierarchy, best practices, end-to-end traceability and proactive support.

Cloud ERP Benefits and Economics

Become an intelligent, sustainable enterprise

Software as Subscription

- Reduce overall SAP TCO Number of Licenses and Cost directly aligned with business size
- Cloud optimized reference architecture: Reduce Downtime and Enable Faster Scaling
- Switch from a CapEx to OpEx cost model @ lower total costs

One application level Service Level Agreement

- One hand to shake!
- o Reduce number of suppliers, simplify IT governance
- Service and support under one roof with vendor

Security and "License" to Innovate & Grow

- o Improve Stability, Security & Resilience, and IT Governance
- Allow SAP to tailor innovations to your demand and actively support your transformation
- Accelerate time to market for new capabilities

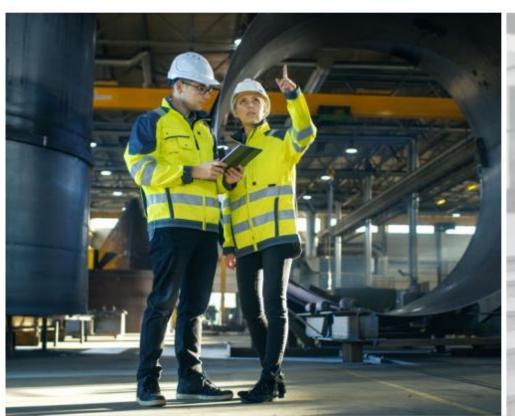


RISE with SAP

Al driven next practices and tailored innovation

Usage analytics and help on business process transformation

Outcome-driven services from SAP and partners







RISE with SAP

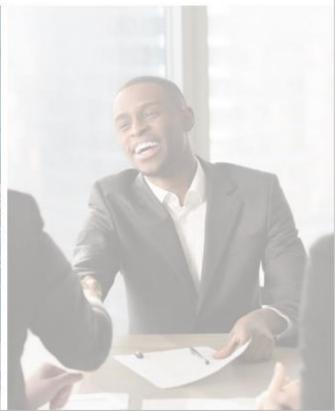
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RISE with SAP

Al driven next practices and tailored innovation

Usage analytics and help on business process transformation

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SAP Customer Evolution Kit | The Journey Begins

Register for SAP Customer Evolution Kit



First Contact & Point of View

Get in touch with your Account Team and receive an outside in point-of-view document tailored to your current situation.



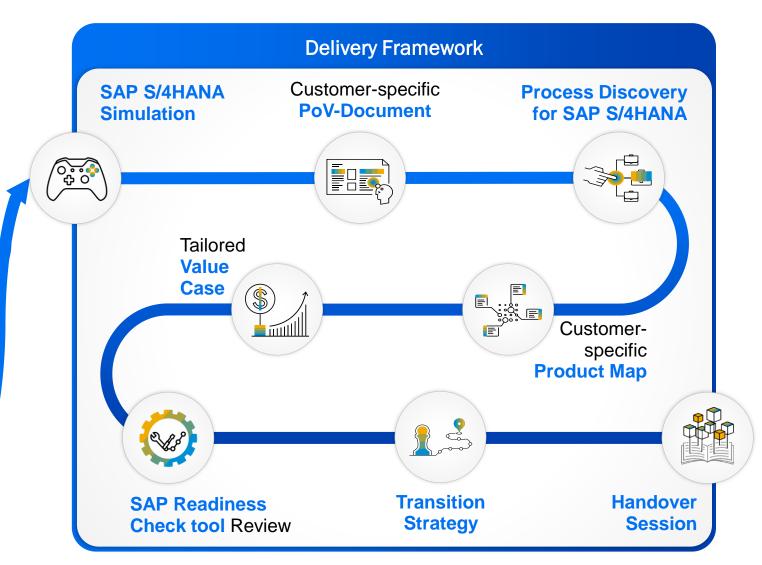
Engage with SAP to investigate more details about the SAP Customer Evolution kit and set the focus for your engagement.

Welcome Package

Market Research & Bot Mining

Solution Value Data

Know-How Customer Consulting



Key Points to Take Home

- Time is running out for the move to SAP S/4HANA or update your early S/4 implementation to cloud ERP
- Moving to a clean core prior to and after the move to SAP S/4HANA will ease the migration and enable you to faster consume future SAP innovations
- (Generative) AI will change the way how Cloud ERP systems will proactively support your business and decisions
- With SAP Signavio, you can create, control and optimize your case to move to the next generation cloud ERP
- SAP Cloud ALM and the related tools will support you in your system, process and data transformation
- When moving to RISE with SAP, SAP will be able to support you in your transformation journey, value creation and AI use
- Reach out to SAP or your partner to take the next steps

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Please remember to complete your session evaluation.



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