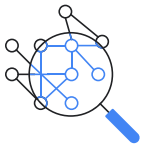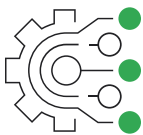# Google Cloud

Limitless innovation on the cloud built for data and AI

Break new ground and harness the full potential of your data and advanced AI with SAP® and Google Cloud. Solve your biggest challenges on the industry's most capable and open data cloud and foundation for AI.

Limitless visibility into all data—with full context and no duplication.
Remove the limits on data. Eliminate data silos and get the full value of all your data—SAP and non-SAP—with end-to-end data and analytics capabilities in Google's unified data cloud. All deeply integrated with SAP systems.

Limitless AI-generated insights across your entire enterprise.
Enable unprecedented insights. Get 360° clarity across your supply chain, customer behavior and experience, ESG metrics, and more with Google's generative AI, natural language processing, large language models, and machine learning integrated with SAP workflows and applications.

Limitless innovation to modernize and transform your business.
Drive greater innovation. Leap ahead with SAP and Google Cloud co-innovation, joint architectures, and technology investments in sustainability, supply chain, and digital transformation solutions.
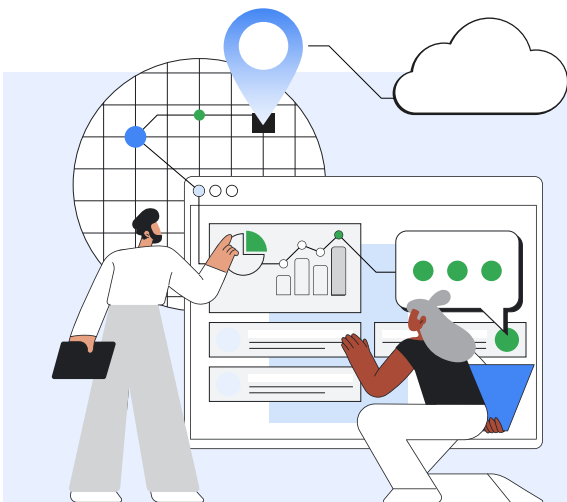
Welcome to the future of open data.

Break down the barriers between your disparate data for insights and value you simply couldn't get before. Easily access SAP and non-SAP data live—without any need for data duplication—on Google Cloud. Unify data from SAP systems such as SAP S/4HANA, SAP Ariba, and SAP HANA Cloud for a comprehensive view of your most important data. All on a single and sustainable SAP-certified data cloud.

The first-of-its-kind analytics foundation for business process innovation.

SAP and Google Cloud have jointly engineered a data and analytics solution like no other. We've brought together SAP Business Technology Platform (SAP BTP), SAP Datasphere, Google Cloud Cortex Framework, BigQuery, and Google's generative AI and machine learning (ML) models to enable real-time predictive insights from all your structured and unstructured data, embedded into SAP systems.

Revolutionizing the sustainable supply chain.

Reinvent your supply chain for greater resiliency, efficiency, and sustainability with SAP and Google Cloud. Improve supplier performance and ESG scoring with Google Cloud AI and ML in SAP Sustainability Control and in SAP Datasphere enhanced with broader ESG data sets and insights powered by Google Cloud's data cloud.

Accelerate AI-driven innovation with the preferred data cloud for SAP.

Discover limitless opportunities on an end-to-end data cloud that unites SAP BTP and SAP systems with Google's leading data analytics, AI, ML, and cloud infrastructure.

Learn more at cloud.google.com/sap.