



Nihilent
evolving ideas



WAKEFIT CUSTOMER STORY

AT A GLANCE

- **20-SITE** - ROLLOUT ACROSS THE ENTIRE MANUFACTURING AND WAREHOUSE NETWORK
- **3-MONTH** - ROI FROM INTELLECT'S SAP-QUALIFIED PARTNER PACKAGED SOLUTION

CONTEXT

Wakefit Innovations Pvt. Ltd. is an Indian company that manufactures and distributes orthopedic memory foam mattresses, protectors, and pillows. Their goal is to evolve into a comprehensive home solutions provider, expanding their inventory and manufacturing capabilities to furnish every room in the house.

CHALLENGE

Wakefit recognised the need to integrate its growing assets, plants, warehouses, and innovations within a single ERP solution. The company aimed to eliminate reliance on disparate systems, enhance employee productivity, ensure accurate financial reporting, improve front- and back-office coordination, and gain better visibility in inventory planning, profitability analysis, and revenue processing.

SOLUTION

By leveraging SAP S/4HANA Cloud, Wakefit achieved automated and precise profitability analysis in real-time. They successfully integrated SAP S/4HANA Cloud, private edition, with their in-house CRM, e-commerce, bank payments, and barcode scanning applications.

RESULT

Implementing SAP S/4HANA Cloud brought Wakefit automated, accurate, and real-time profitability analysis. It established a single version of truth for customer and product-level profitability, enabling robust control over inventory and production planning strategies. The reduction in manual reconciliation and data validation across different business areas led to a return on investment (ROI) within just three months of implementation.

CONCLUSION

With SAP S/4HANA Cloud, businesses can harness advanced technologies and real-time analytics to gain valuable insights into customer experiences, product performance, and profitability information. These insights are accessible on various devices, providing flexibility and convenience for users.

“

ConZOOM, our deployed SAP-qualified partner-packaged solution for SAP S/4HANA Cloud, leverages advanced technologies and real-time analytics to deliver new insights into customer experiences, product performance, and profitability details on virtually any device.

SHARAD SODHANI

CFO, WAKEFIT INNOVATIONS
PVT. LTD.

Want to learn more? [Click here.](#)