

# Go Beyond a Traditional Intranet and Empower Employees with a Personalized Workspace

Megan Fife

Principal HXM Solution

Advisor, SAP

I feel a sense of  
**belonging.**

My unique skills are  
being leveraged as  
part a **dynamic team.**

My work is being  
done in a **silos.**

My team does not  
offer **equitable  
opportunities.**

I am **struggling to  
manage** an  
underperformer.

My **voice is  
heard.**

I was **passed  
over** for a  
promotion.

I feel  
comfortable  
bringing my  
**whole self** to  
work.

I feel  
**appreciated.**

I understand how  
my HR decisions  
are **impacting the  
business.**



# Traditional ways of enabling, reaching, & engaging employees must be re-thought

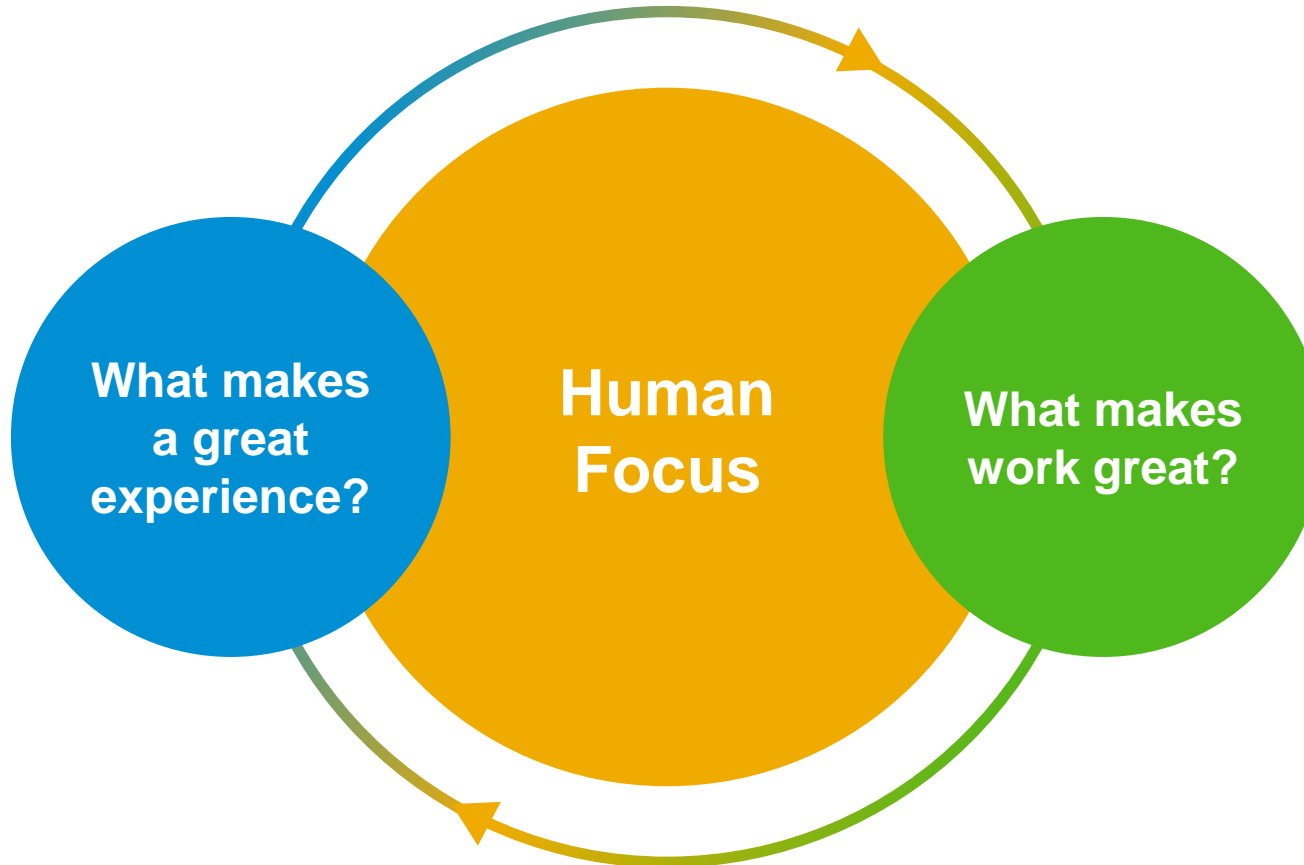


## Technology

Feels personal to you

Able to get in, get what you need, and get out

Helps everyone see opportunity everywhere



## Psychology

Accomplished something

Made an impact

Learned something

Used my strengths

Made progress

...

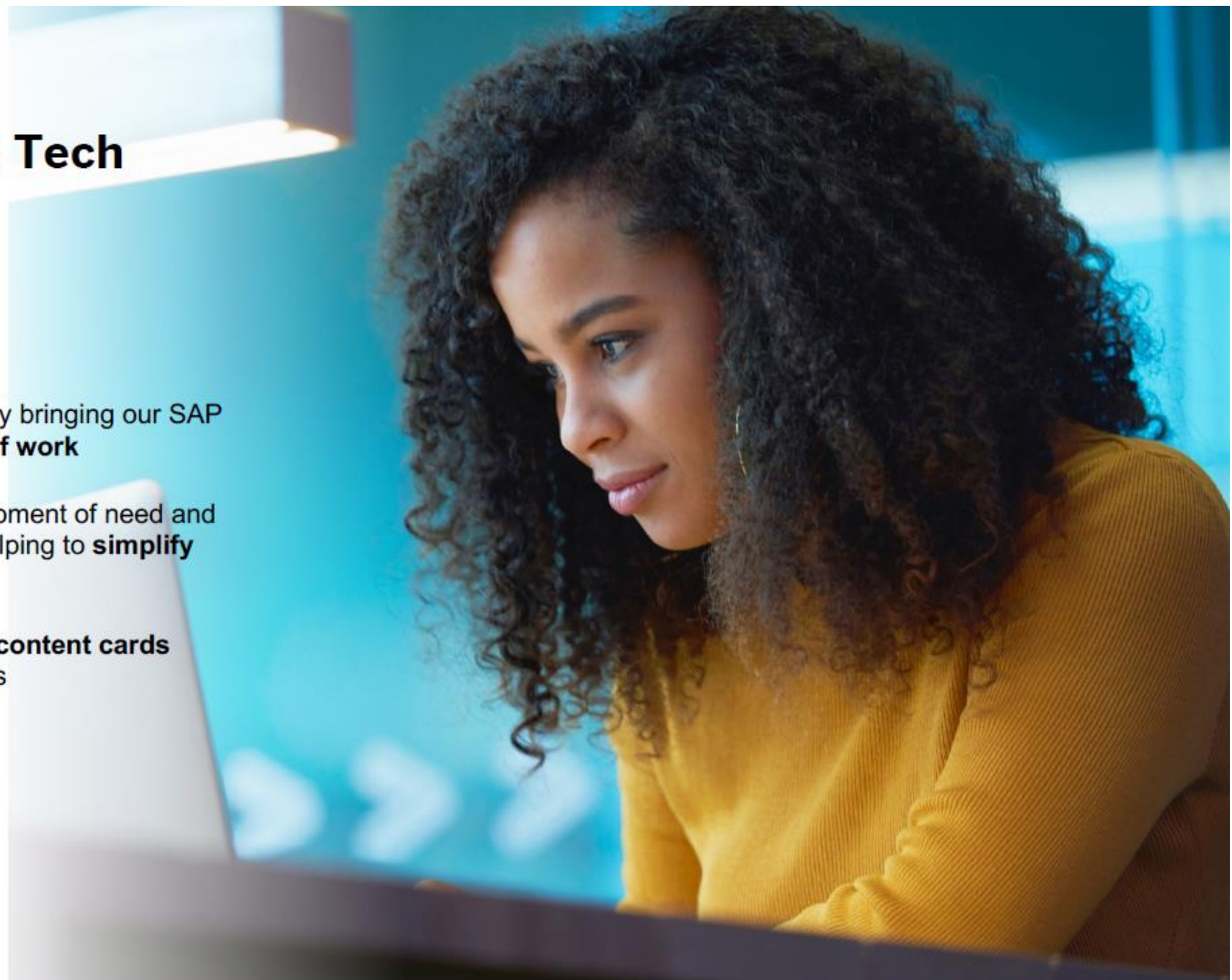


# Vision and Strategy

## Collaboration and Work Tech

### Work Everywhere...

- Create a **human-centered experience**
- Optimize steps in the employee journey by bringing our SAP SuccessFactors solutions **into the flow of work**
- Give employees what they need at the moment of need and within the process they are working in, helping to **simplify** and to **change work for good**
- Valuing every person every day, **making content cards available** in many external user interfaces



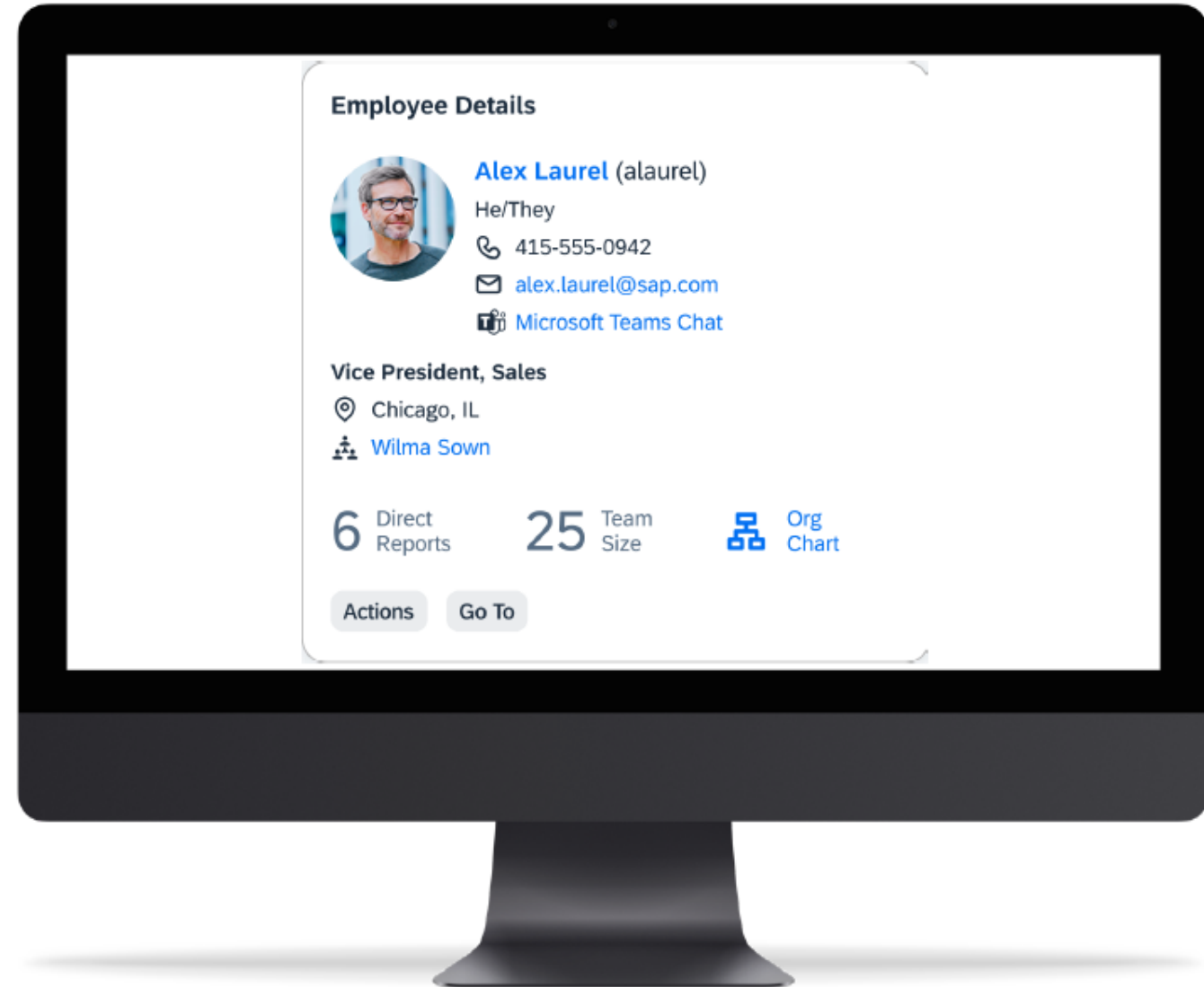
# Ecosystem | Work Tech HXM

Planned 1H 2023

## Trigger Teams chat in Quick Card

Open the Quick Card of an employee and trigger a direct chat with them using the navigation icon

- ✓ Instant/quick ad-hoc conversations to save time
- ✓ Embedded in Quick Cards throughout the suite



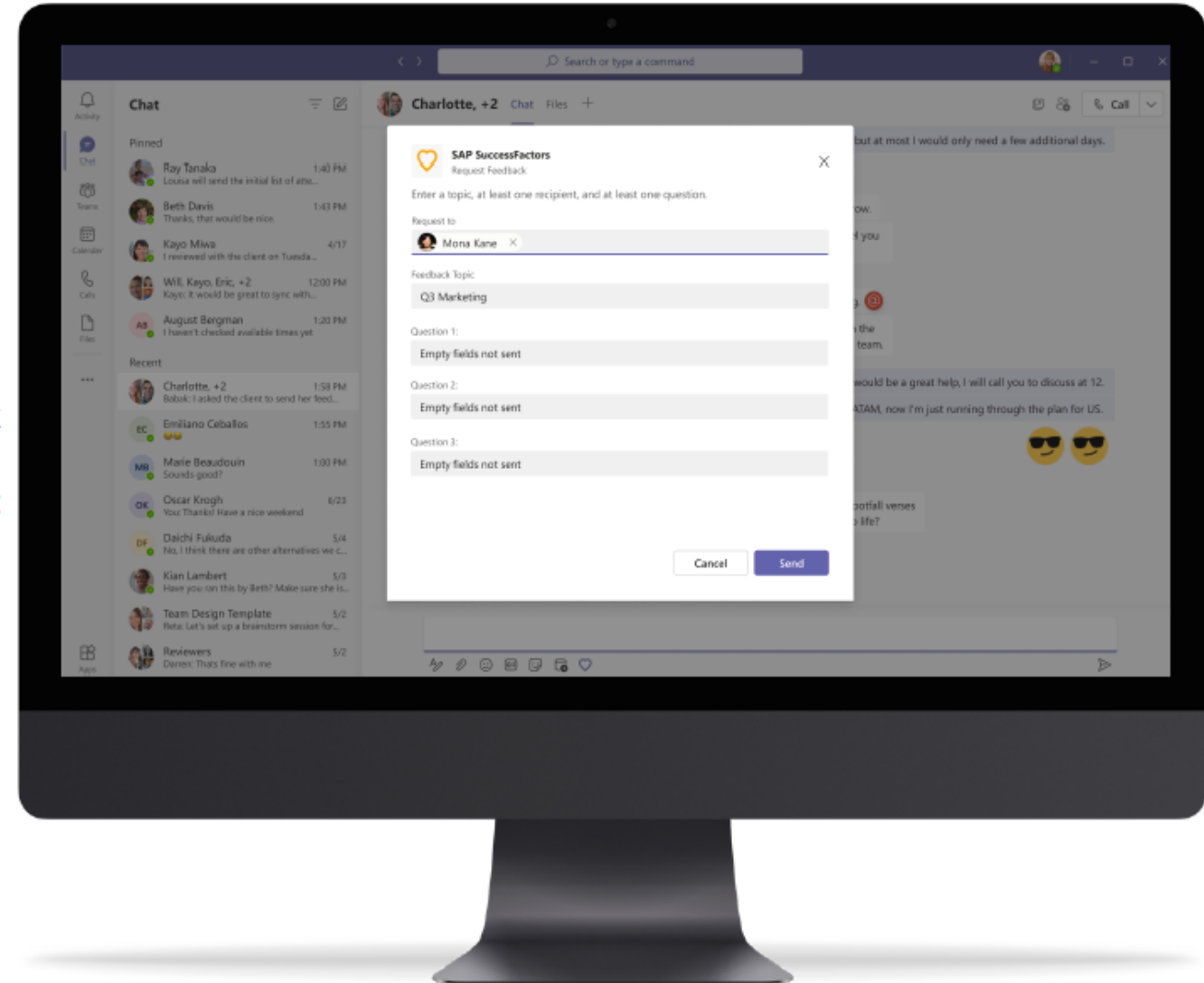
# Ecosystems | Work Tech HXM

Planned 1H 2023

## Request and Give Feedback

Trigger Feedback transaction within Microsoft Teams Message Extension

- ✓ Send a quick Feedback to someone in the flow of work
- ✓ Request Feedback from a colleague who you have just worked with
- ✓ Receive notifications on Feedback requests to avoid the need to jump to different systems



# Ecosystems | Work Tech HXM

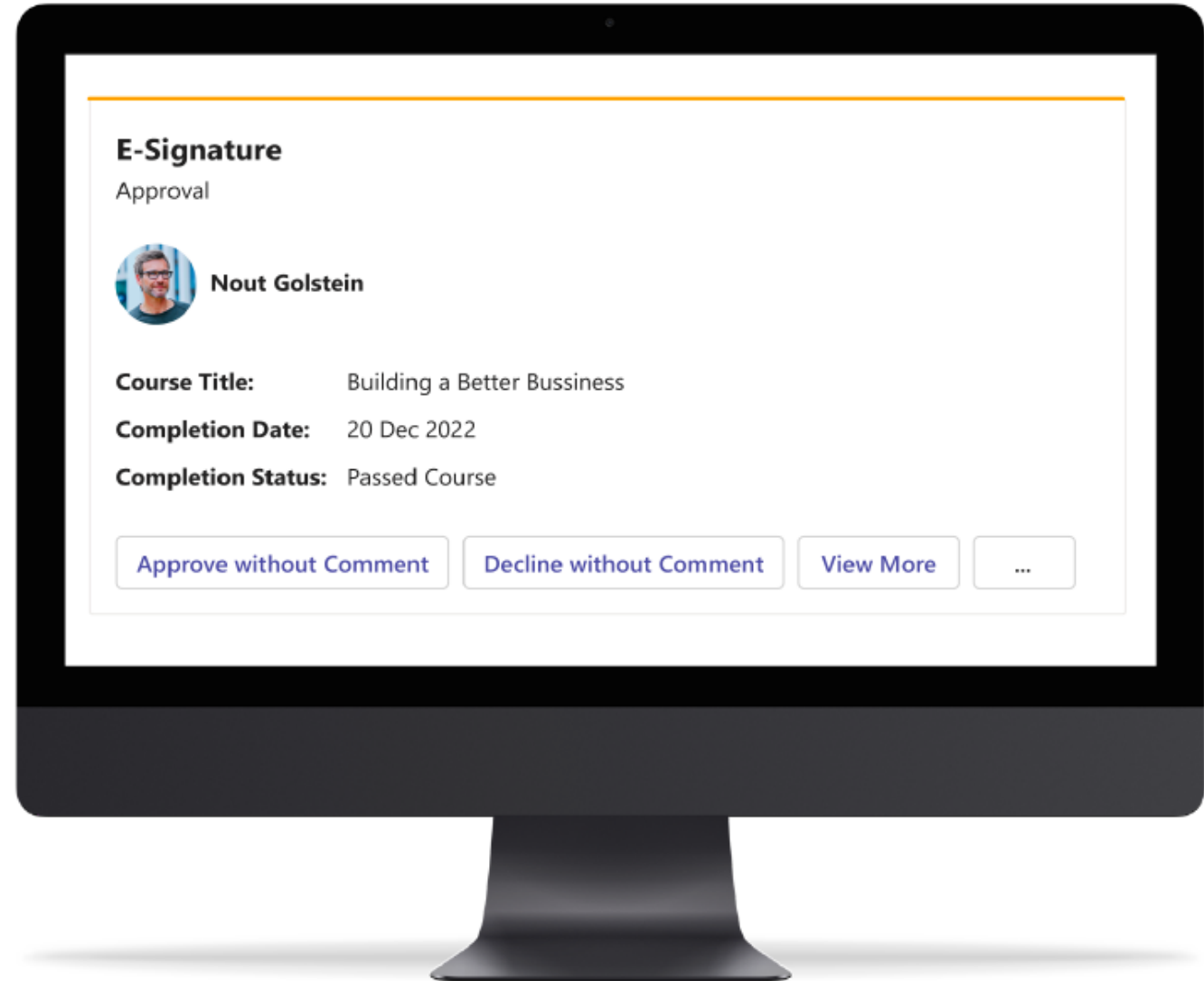
Recent  
Innovation

Planned 1H 2023

## Learning Assignments and Approvals

View overdue assignments and approval trainings

- ✓ Get notified of upcoming approaching overdue assignments
- ✓ Approve the learning trainings that your employees have submitted





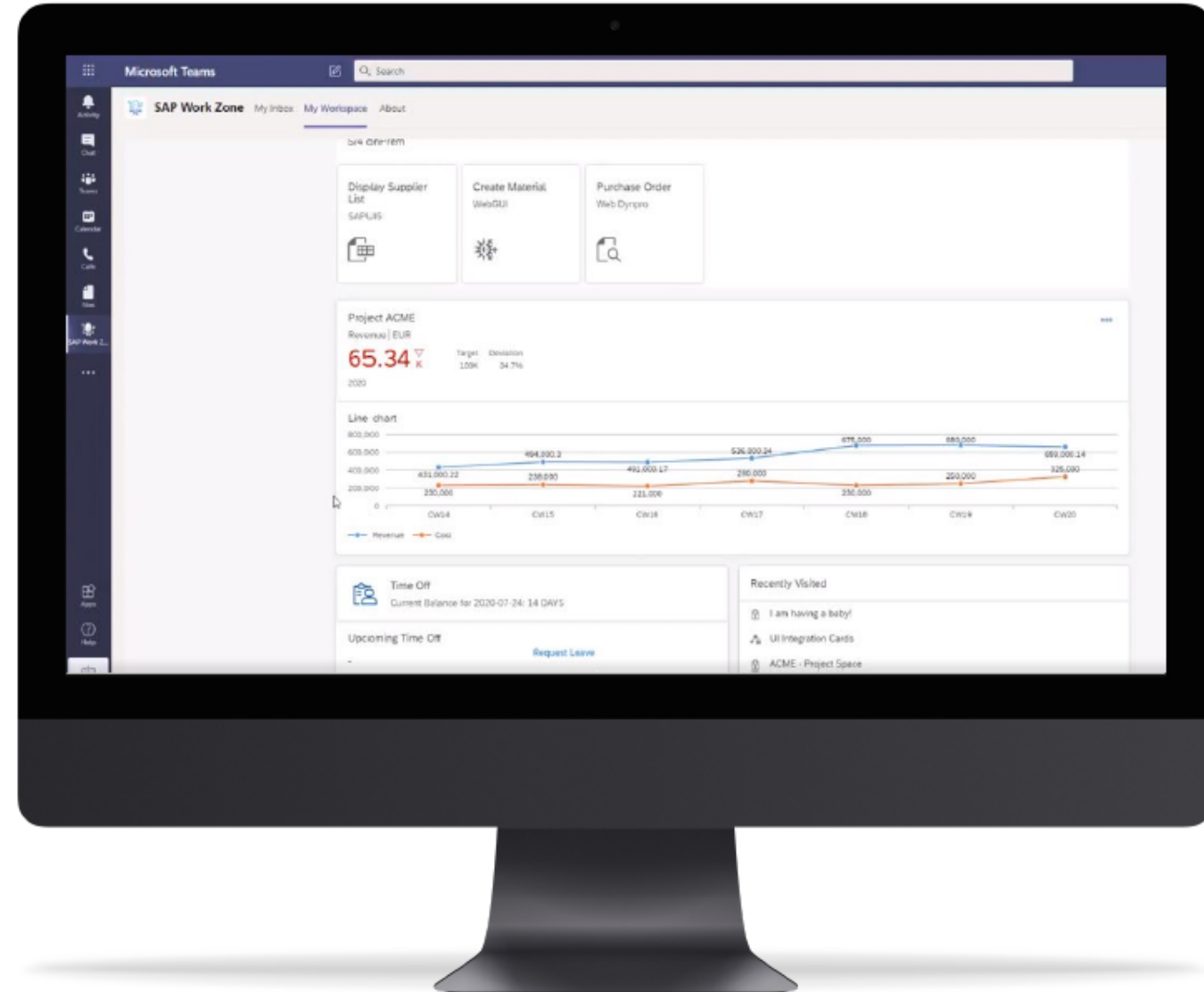
# Ecosystems | Work Zone

HXM innovation

Recent  
Innovation

## Work Zone as an APP in Microsoft Teams

- ✓ *My Workspace* can be leveraged for easy access to relevant data and processes in the flow of work
- ✓ SAP SuccessFactors Work Zone workspaces can also be added as teams for access to group-specific information
- ✓ Workspace tiles, applications, and data can be modified directly from MS Teams





# SAP SuccessFactors Work Zone

Digital workplace experience solution for an evolving business environment



**Personalized**

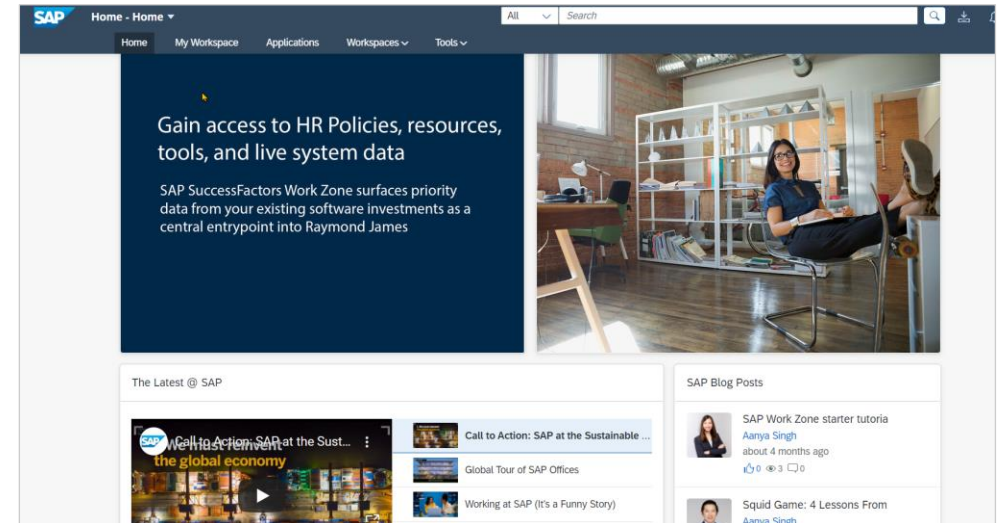


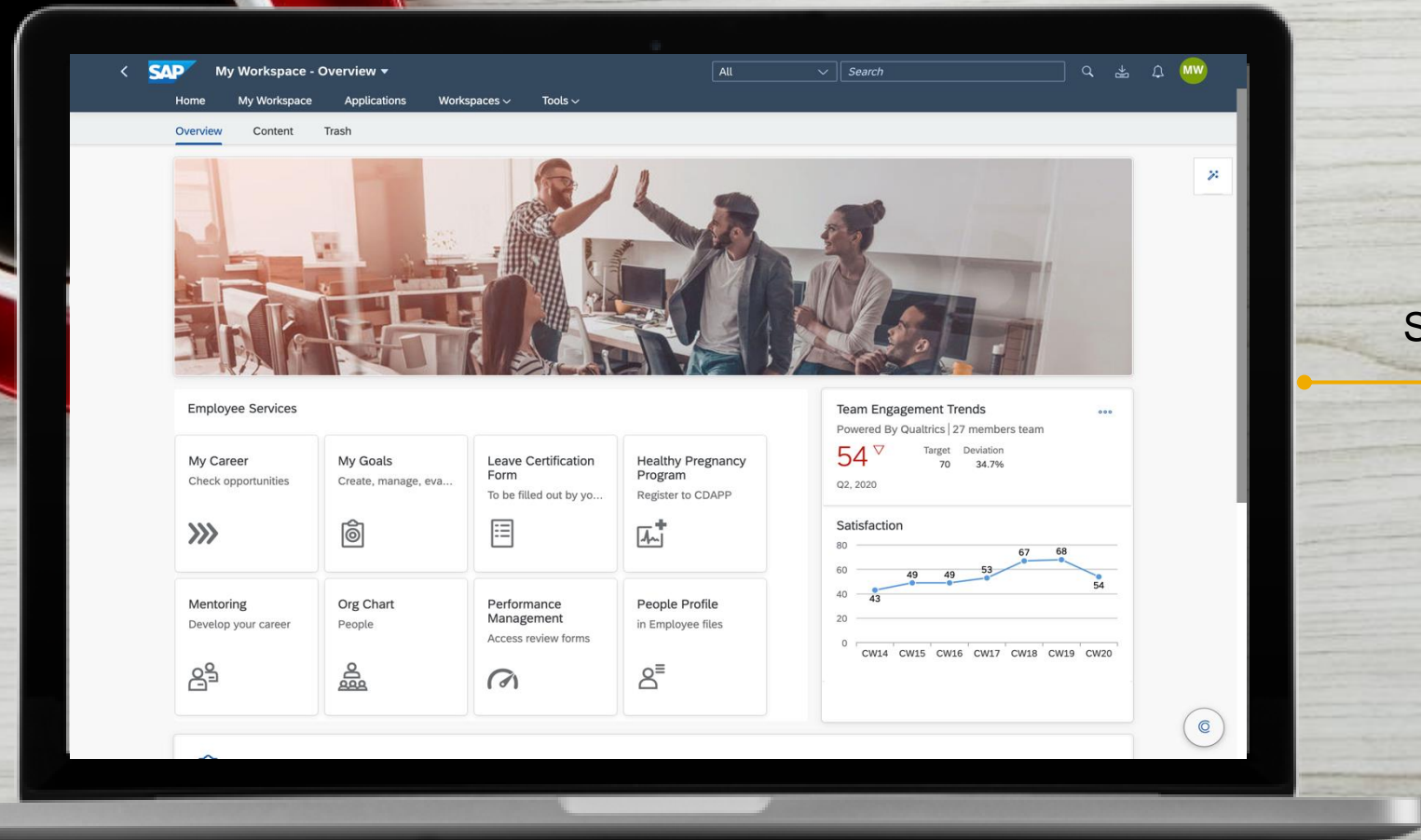
**Engaging**



**Unified**

SAP SuccessFactors Work Zone provides a personalized, intuitive digital **workplace experience** that provides easy access to relevant business applications and processes, information, and communication in a unified entry point for work – **with the employee at the center.**

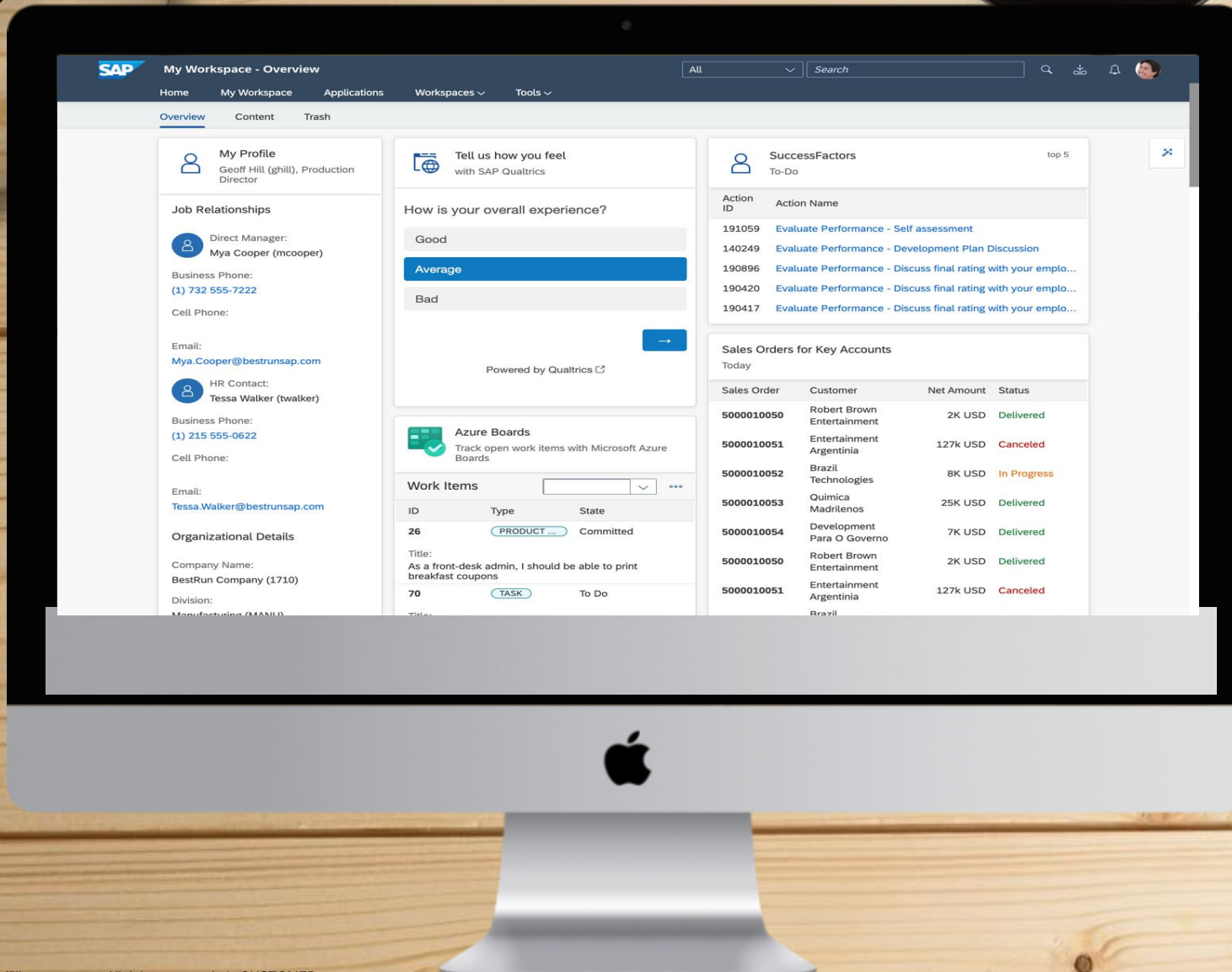




SAP SuccessFactors Work Zone

Hyper-personalize





# SAP SuccessFactors Work Zone

## Workspaces

My Workspace - Overview

All Search

Home

My Workspace

Applications

Workspaces

Tools

Overview

Content

Trash

My Profile

Geoff Hill (ghill), Production Director

Job Relationships

Direct Manager: Mya Cooper (mcooper)

Business Phone: (1) 732 555-7222

Cell Phone:

Email: Mya.Cooper@bestrunsap.com

HR Contact: Tessa Walker (twalker)

Business Phone: (1) 215 555-0622

Cell Phone:

Email: Tessa.Walker@bestrunsap.com

Organizational Details

Company Name: BestRun Company (1710)

Division: Manufacturing (MANU)

Tell us how you feel with SAP Qualtrics

How is your overall experience?

Good

Average

Bad

Powered by Qualtrics

Azure Boards

Track open work items with Microsoft Azure Boards

Work Items

ID	Type	State
26	PRODUCT	Committed
70	TASK	To Do

SuccessFactors

To-Do

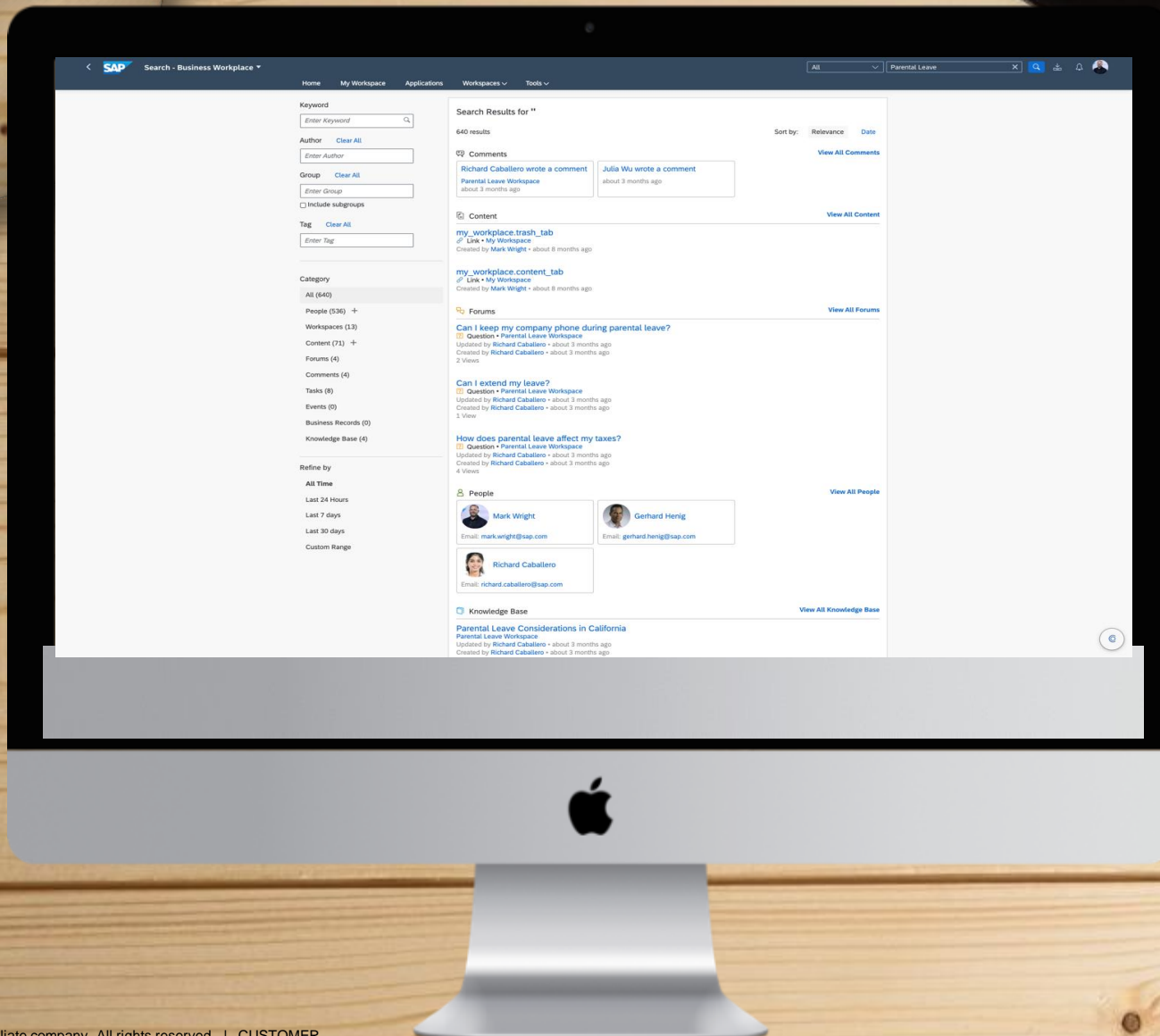
top 5

Action ID	Action Name
191059	Evaluate Performance - Self assessment
140249	Evaluate Performance - Development Plan Discussion
190896	Evaluate Performance - Discuss final rating with your emplo...
190420	Evaluate Performance - Discuss final rating with your emplo...
190417	Evaluate Performance - Discuss final rating with your emplo...

Sales Orders for Key Accounts

Today

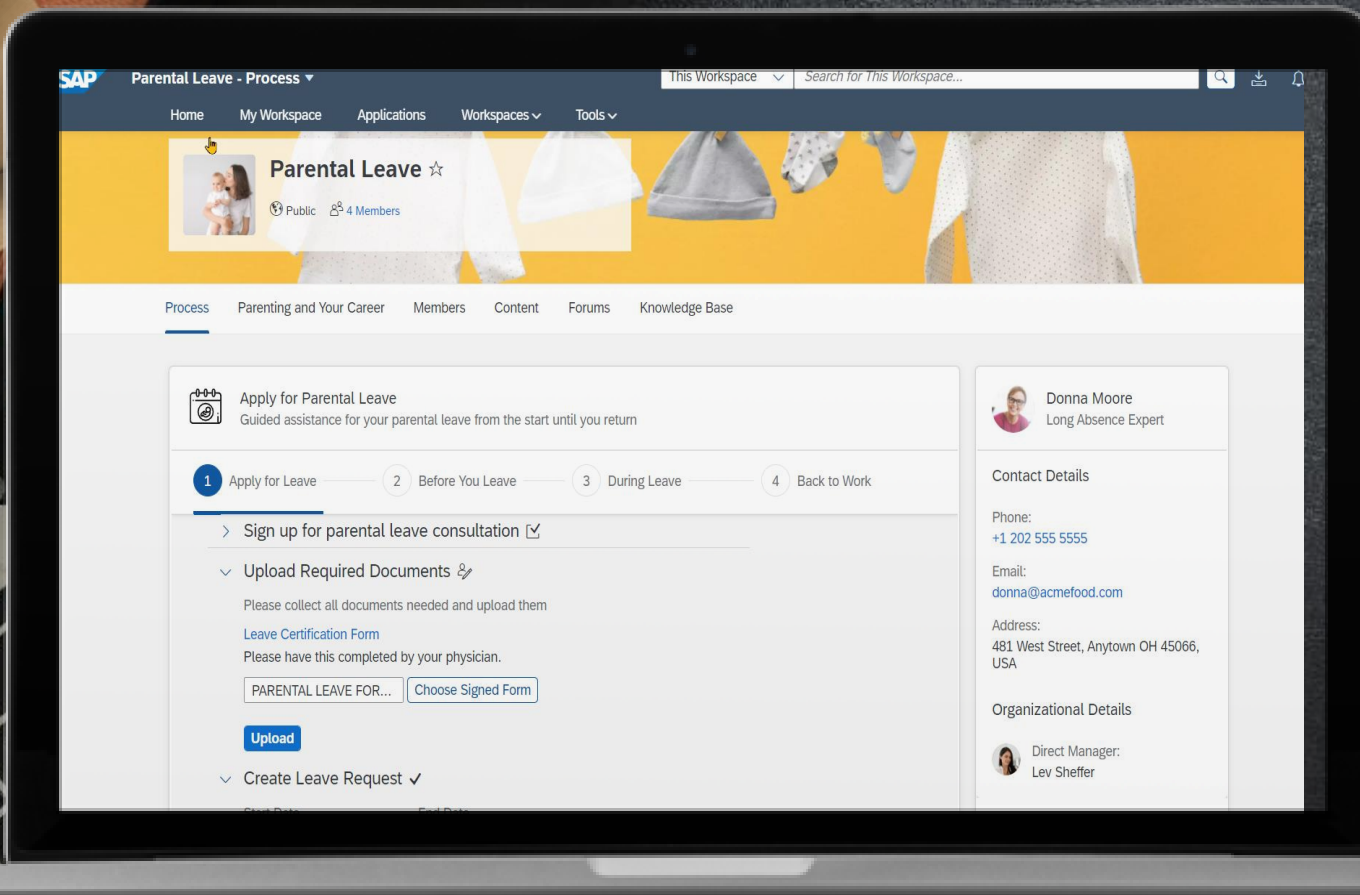
Sales Order	Customer	Net Amount	Status
5000010050	Robert Brown Entertainment	2K USD	Delivered
5000010051	Entertainment Argentina	127k USD	Canceled
5000010052	Brazil Technologies	8K USD	In Progress
5000010053	Quimica Madrilenos	25K USD	Delivered
5000010054	Development Para O Governo	7K USD	Delivered
5000010050	Robert Brown Entertainment	2K USD	Delivered
5000010051	Entertainment Argentina	127k USD	Canceled



SAP SuccessFactors Work Zone

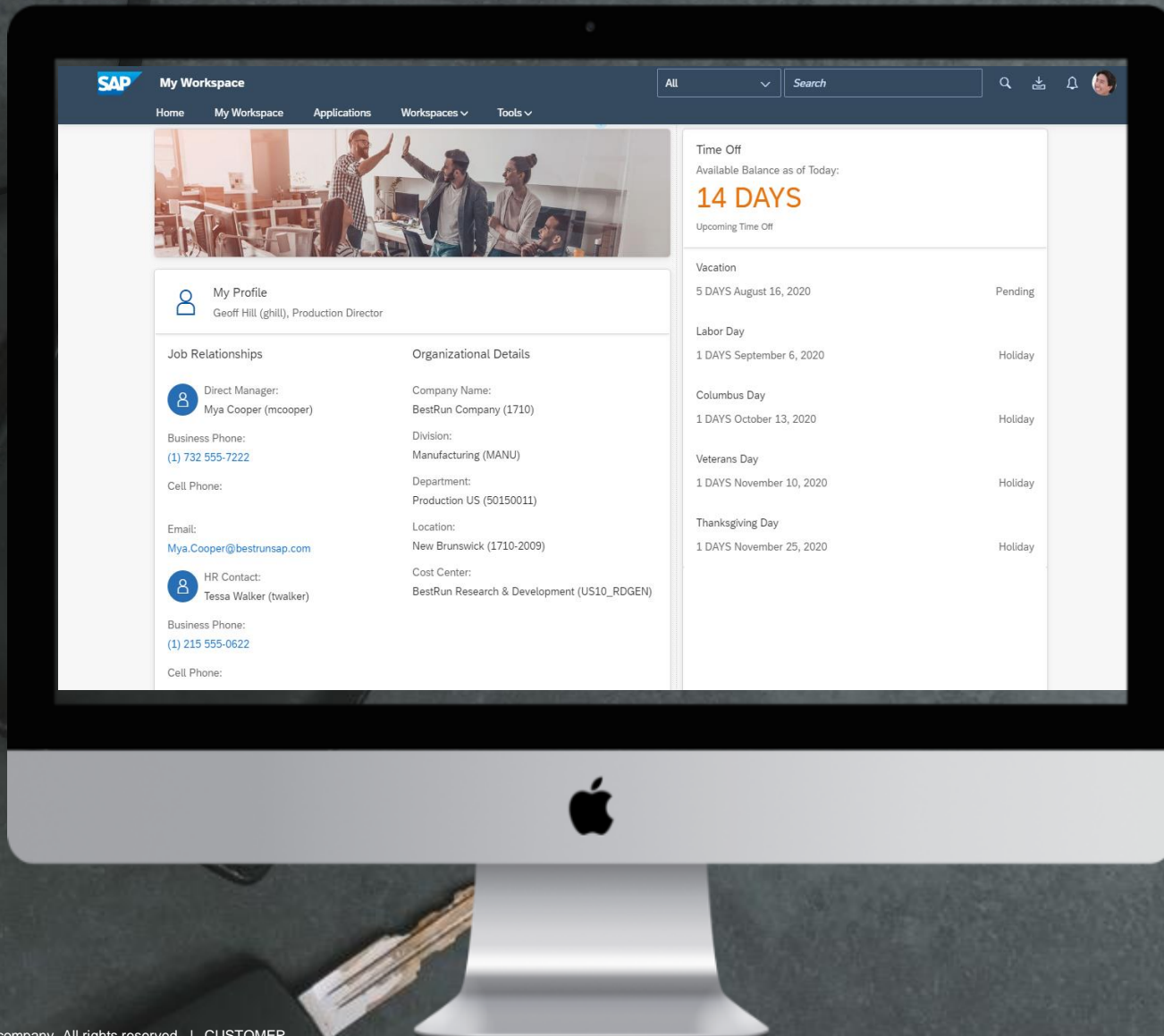
Search & discover





SAP SuccessFactors Work Zone

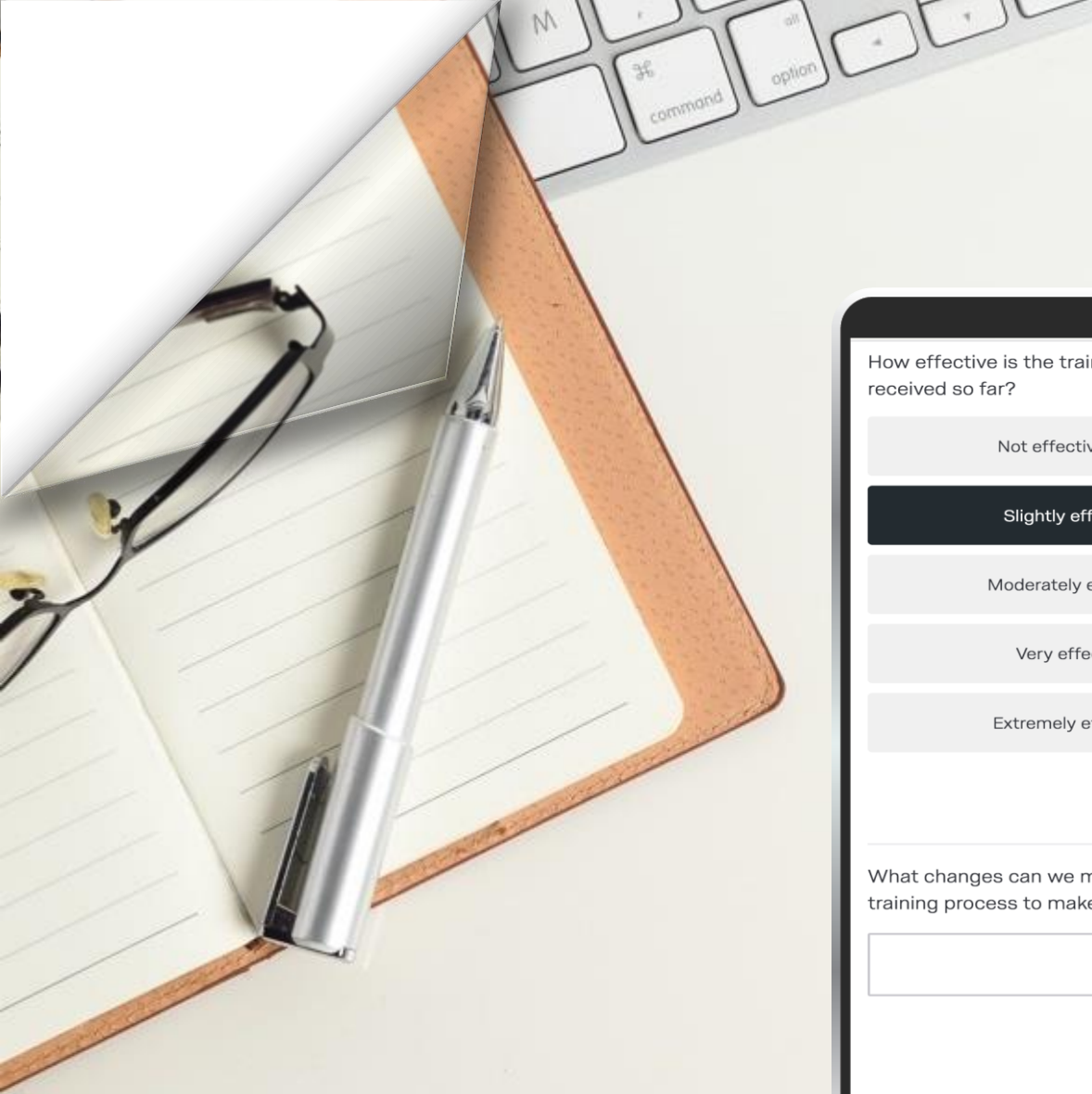
HR Guided  
Experiences



SAP SuccessFactors Work Zone

Integration card templates





How effective is the training that you have received so far?

Not effective at all

**Slightly effective**

Moderately effective

Very effective

Extremely effective

What changes can we make to the new hire training process to make it more effective?

>>

Powered by Qualtrics

SAP SuccessFactors Work Zone

**Qualtrics integration\***

# DIFFERENT EXPERIENCES



NEW HIRE – PRE  
DAY 1



MANAGER



DESKLESS  
WORKER



# How SAP SuccessFactors Work Zone is unique



## Comprehensive

Out of the box solution with integrated applications



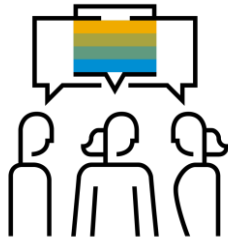
## Experience first

Consumer-grade experiences to do daily work



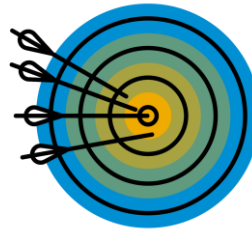
## Employee efficiency

Push content employees need, and reduce time spent searching



## Collaborate and communicate

Find, and connect with people and content to do your job



## One stop

Brings together everything HR and organizations need into one place



## Engagement

Brings employees into discussions

# Corning Incorporated

*“By enabling us to design learning environments **around the specific needs** of employees, SAP SuccessFactors Work Zone is helping us engage our workers and achieve better outcomes. **Preconfigured templates and guided experiences** allow us to build our own use cases. For example, we can support onboarding more efficiently by delivering resources in a visually attractive and consistent way.”*

Rebecca Chandler, Learning Experience Team Leader, Corning Incorporated

1

**unified entry point for learning plans and resources**

**2000%**

**increase in employee adoption of learning programs**



# AKT Global

*“SAP SuccessFactors Work Zone is helping us to truly empower and engage our employees by creating one space where employees can find everything they need and get virtual support to get their work done – no matter where they are.”*

Yoav Ventura, Co-Founder and Managing Partner, AKT Global

**20%**

**Efficiency improvement with information available via a single portal**

**25%**

**Time saved searching for knowledge articles**

**First-ever**

**Cross-sell opportunities due to new cross-collaboration**





## How to Connect with Me

**E:** [megan.fife@sap.com](mailto:megan.fife@sap.com)

**M:** +1 215-872-8842

**Li:** [www.linkedin.com/in/  
megan-fife-67840116](https://www.linkedin.com/in/megan-fife-67840116)