Seven Reasons Way You Need SAP BTP for SAP S/4HANA Cloud

Saiprashanth Reddy Venumbaka, SAP

SAPinsider
Las Vegas

2023

SAPinsider

Solution

RISE WITH SAP

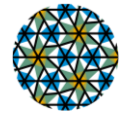
Driving business innovation together

Products and services

Cloud ERP

Business process intelligence

Business platform and analytics



Business networks

Outcome-driven services and tools

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SAP S/4HANA Cloud, public edition

Ready-to-run cloud ERP that delivers the latest industry best practices and continuous innovation

Run on the industry standard

- **Deliver results right away** with ready-to-work processes built on proven industry best practices
- **Quickly tackle your top business priority** and expand as your needs change

Keep innovation moving

- **Stay ahead** by always getting the latest process and technology innovations
- **Build your own breakthroughs** with a fully extensible platform

SAP S/4HANA Cloud, private edition

Tailored-to-fit cloud ERP that adapts to your organization's unique transformation

Run on your own standard

- **Maximize your differentiation** by tailoring business processes to your unique requirements
- **Protect your investment** and move to the cloud at your speed

Keep the control

- **Manage the pace of change** by rolling out innovations on your timeline
- **Choose the cloud infrastructure** based on your landscape and preferences

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GROW and RISE with SAP | Differentiated Cloud journeys

	GROW with SAP	RISE with SAP
Primary target market (offering optimized for)	Net-new, mid-market customers starting a green-field ERP deployment	SAP ERP installed base customers migrating to the cloud by leveraging their existing solution
Solution	RISE with SAP S/4HANA Cloud, public edition + Acceleration services, tools and methodologies	RISE with SAP S/4HANA cloud, private edition RISE with SAP S/4HANA Cloud, public edition + Acceleration services, tools and methodologies
Customer journey	Implement a ready-to-run cloud ERP that delivers the latest industry best practices and continuous innovation	Migrate installed base customers to cloud with a tailored-to-fit cloud ERP that adapts to their unique transformation. Drive a clean core journey to realize cloud qualities and facilitate an eventual migration to public edition and/or drive adoption of public edition through a hybrid 2 tier landscape.

Learn more: sap.com/grow

Learn more: sap.com/rise

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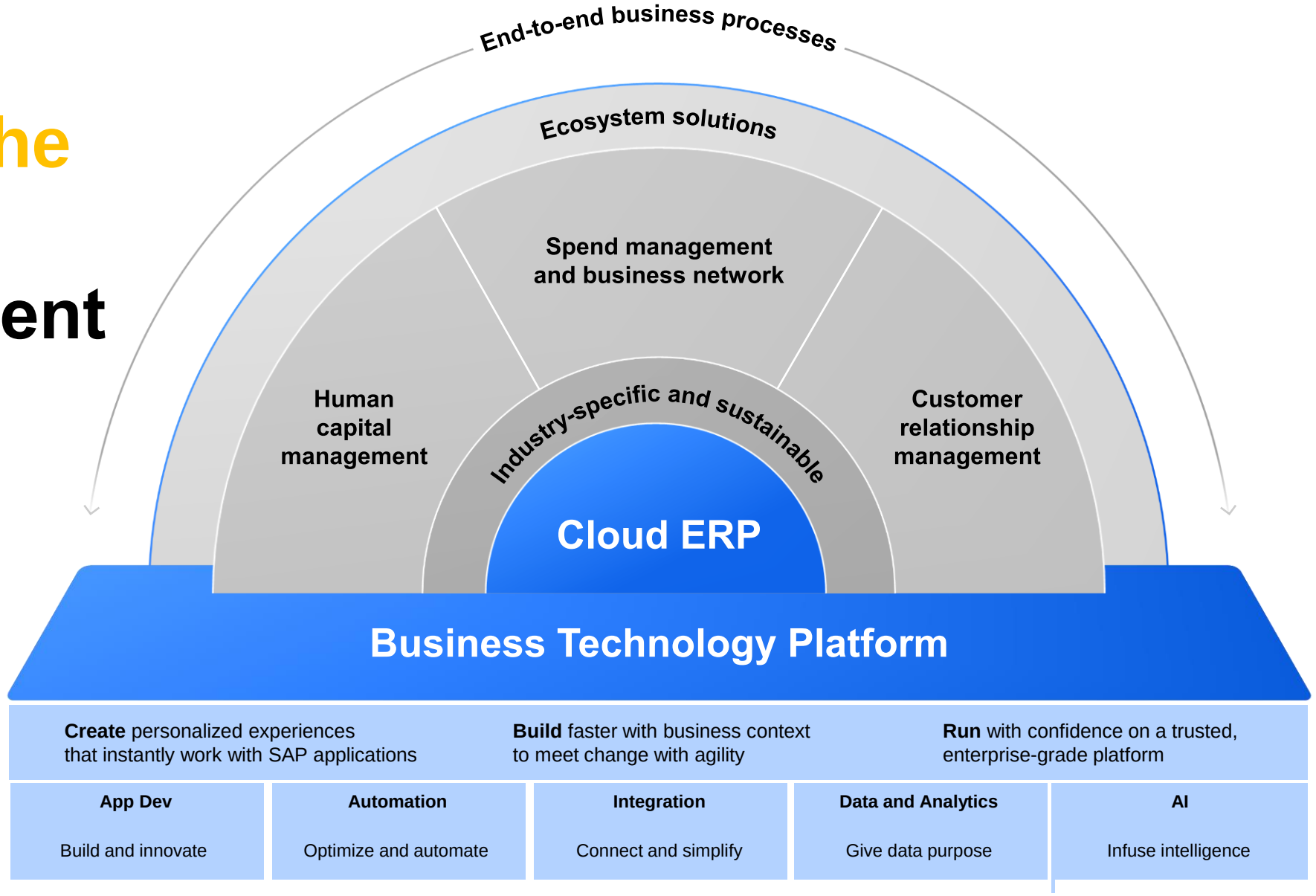
SAP BTP is the foundation of the Intelligent Sustainable Enterprise



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Top 7 ways SAP BTP can simplify your SAP S/4HANA Cloud journey

Make **data-driven decisions** with confidence using reliable master data

Keep the core clean to accelerate innovation by extending outside SAP S/4HANA Cloud

Accelerate data migration with best practices and proven solutions

Seamlessly integrate SAP S/4HANA Cloud with applications in your landscape

Power strategic decisions with comprehensive data warehousing solutions

Automate SAP S/4HANA Cloud processes using prebuilt automations

Achieve 360° insights in real-time with a single connected analytics platform

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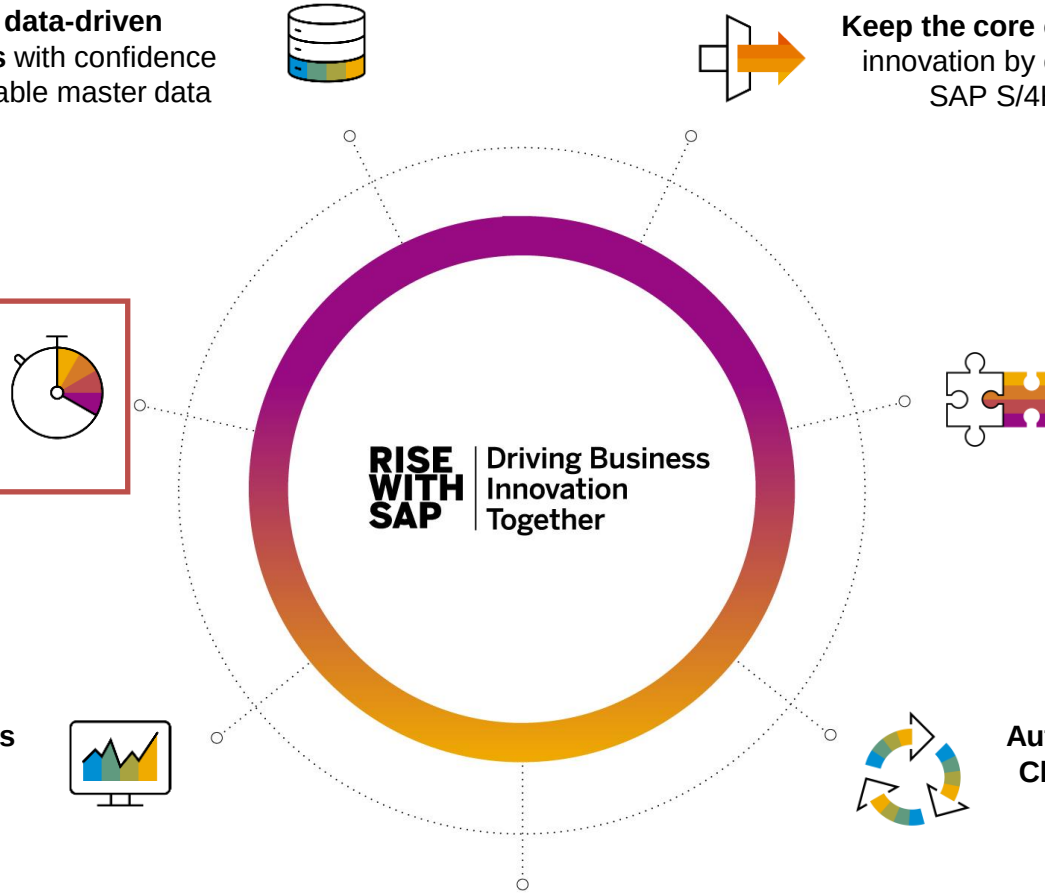

Seamlessly integrate SAP S/4HANA Cloud with applications in your landscape

Power strategic decisions with comprehensive data warehousing solutions

Automate SAP S/4HANA Cloud processes using prebuilt automations

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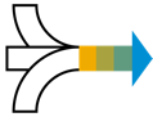
SAP Advanced Data Migration Management for SAP S/4HANA Cloud

Sample Scenarios

New Systems



Mergers & Acquisitions

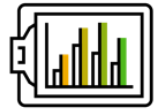
Move to Cloud

SAP & Non-SAP

SAP Advanced Data Migration Management by Syniti

- Design, orchestrate, and track all project activities from a single location
- Gain complete visibility into all data movements and transformations
- Use AI to mine and preserve the knowledge
- Attain value long after the migration Go-live with preserved data knowledge
- Leverage auto-generation of source and target code for lowest cost
- Increase efficiency through concurrent cleansing, development and testing

Benefits



Increased Visibility

On-time,
On-budget Go-Lives

Trusted Data

Reduce cost and risk

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View the IDC Infographic

IDC

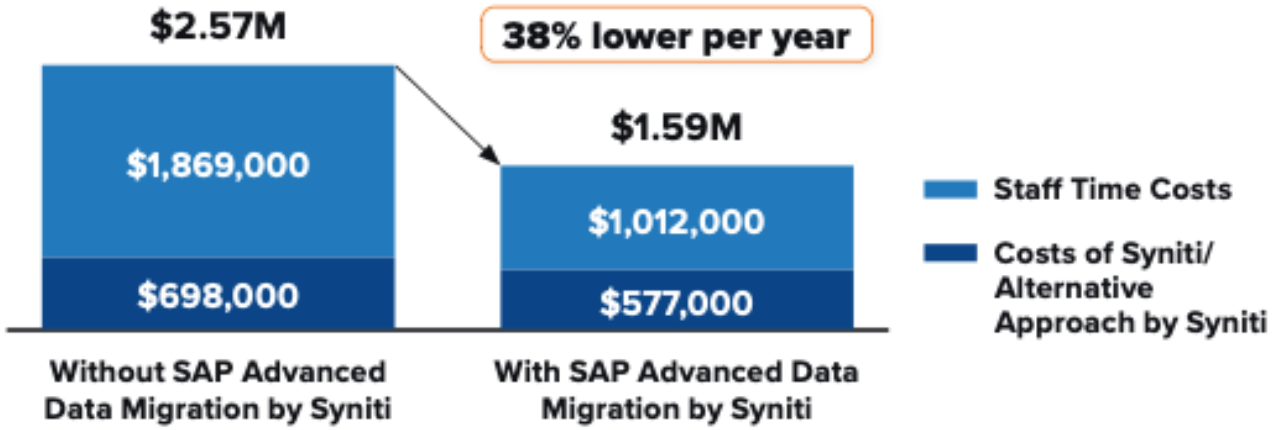
KEY RESULTS

314%
3-year ROI

$914,000
reduced operating expenses

8 months
payback period

Annualized Cost of Data Migration



Data Migration Efficiencies

31% less
IT Staff time

24% less
Internal System Integrator time

52% more efficient
project teams

Business and Operations Benefits

98% reduced
unplanned downtime

38% reduced
data migration costs

46% reduced time
to complete data migration projects

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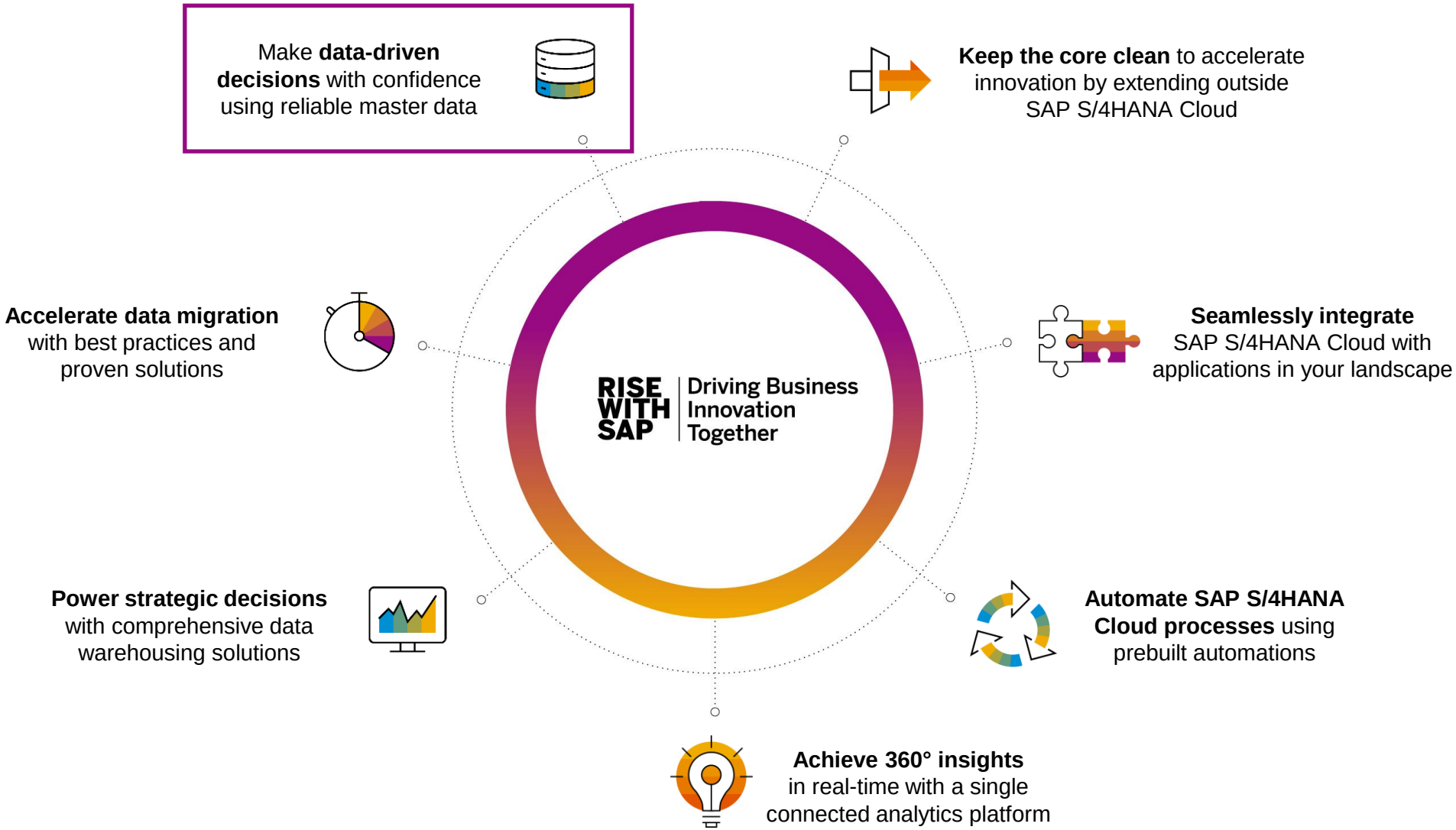
Top 7 ways SAP BTP can simplify your SAP S/4HANA Cloud journey



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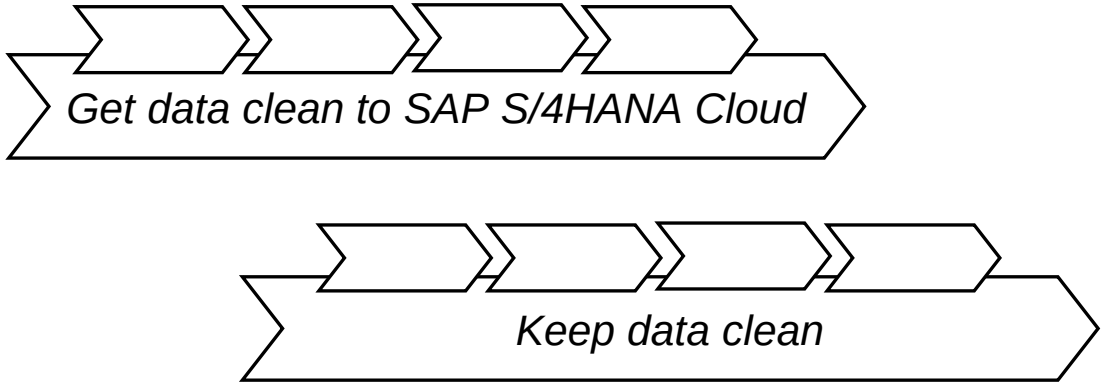
SAP Master Data Governance (MDG) for SAP S/4HANA Cloud

Get Data Clean: Ensure data quality and readiness before an operative SAP S/4HANA Cloud implementation

Keep Data Clean: Establish strong governance processes to maintain master data quality after SAP S/4HANA Cloud go live

Usage scenarios:

- **After Customer Vendor Integration (CVI) conversion**, use SAP MDG to **setup SAP Business Partners** for SAP S/4HANA Cloud
- Use **SAP MDG, Consolidation**, for preparing a high-quality, de-duplicated master data repository in preparation phase for the SAP S/4HANA Cloud implementation
- Switch to **SAP MDG, Central Governance**, prior to, or in parallel to going live with SAP S/4HANA Cloud to keep high-quality data clean in the long term



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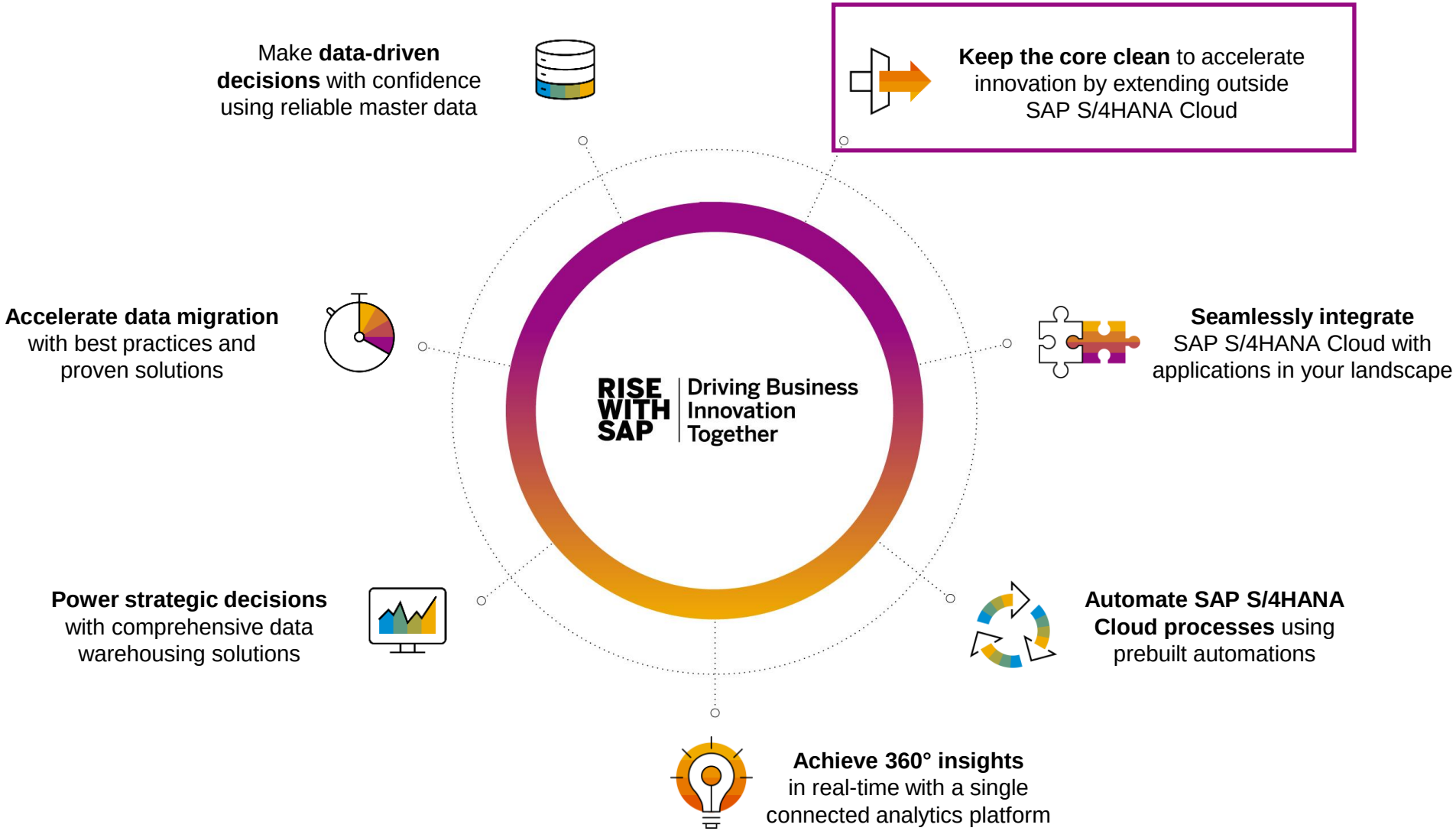
Top 7 ways SAP BTP can simplify your SAP S/4HANA Cloud journey



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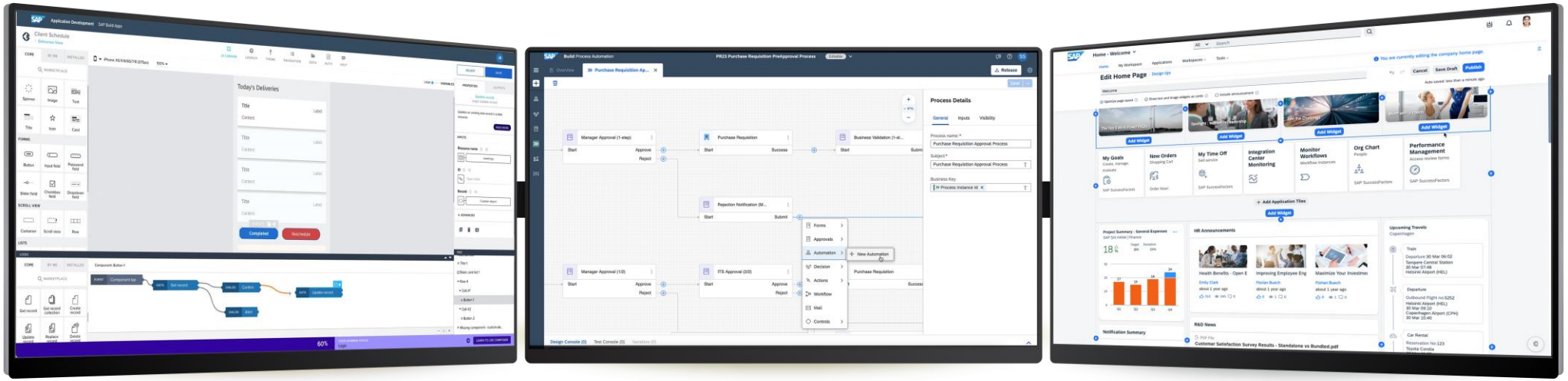
SAP Build

Create and augment enterprise apps, automate processes, and design business sites, all visually

Compose apps

Automate processes

Design business sites



SAP Build Apps

SAP Build Process Automation

SAP Build Work Zone

Build Visually
Integrate Seamlessly
Collaborate Securely

SAP Business Technology Platform

1 **Keep the core clean**
Extend & automate beyond S/4H in-app development capabilities

2 **Empower business users & scale development**
Automate daily tasks with low-Code functionality

3 **Visualize and continuously enhance processes**
Work collaboratively, get process improvement recommendations; further enhance with Signavio

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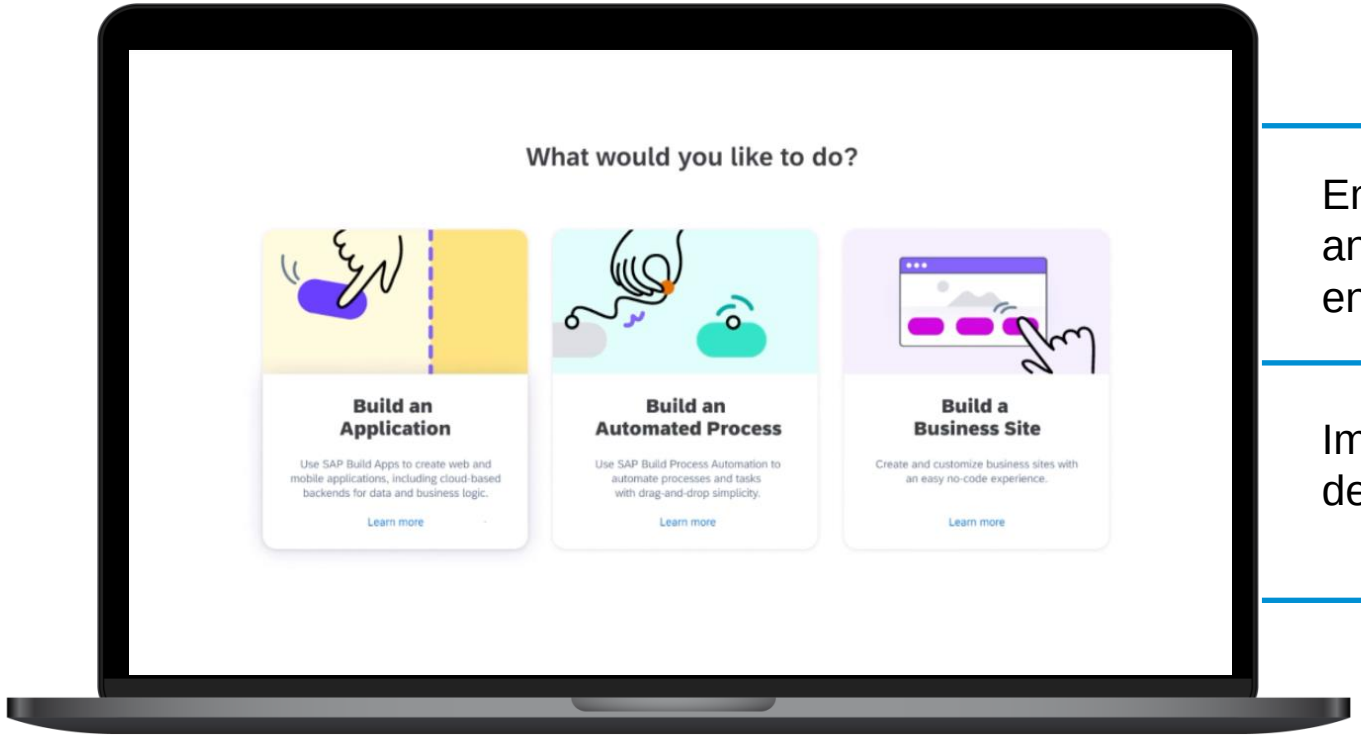
Build simpler and faster

Empower everyone to build and customize enterprise applications visually



SAP Build Apps

Empower business users to build with an intuitive no-code development environment

Improve professional developer productivity

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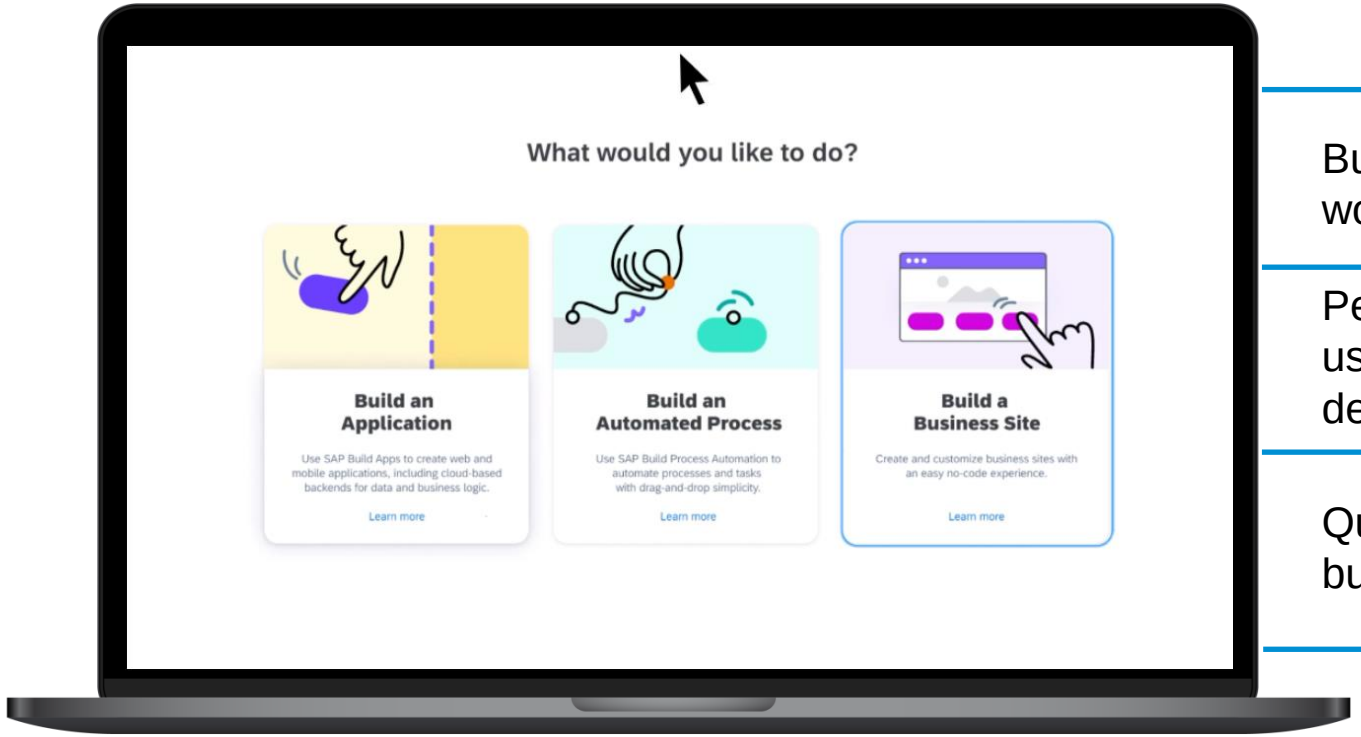
Build simpler and faster

Empower everyone to build and personalize business sites visually



SAP Build Work Zone

- Build branded sites, pages and workspaces without writing any code
- Personalize sites and target content to users based on profile information (location, department, role)
- Quickly add new users and deploy business site updates

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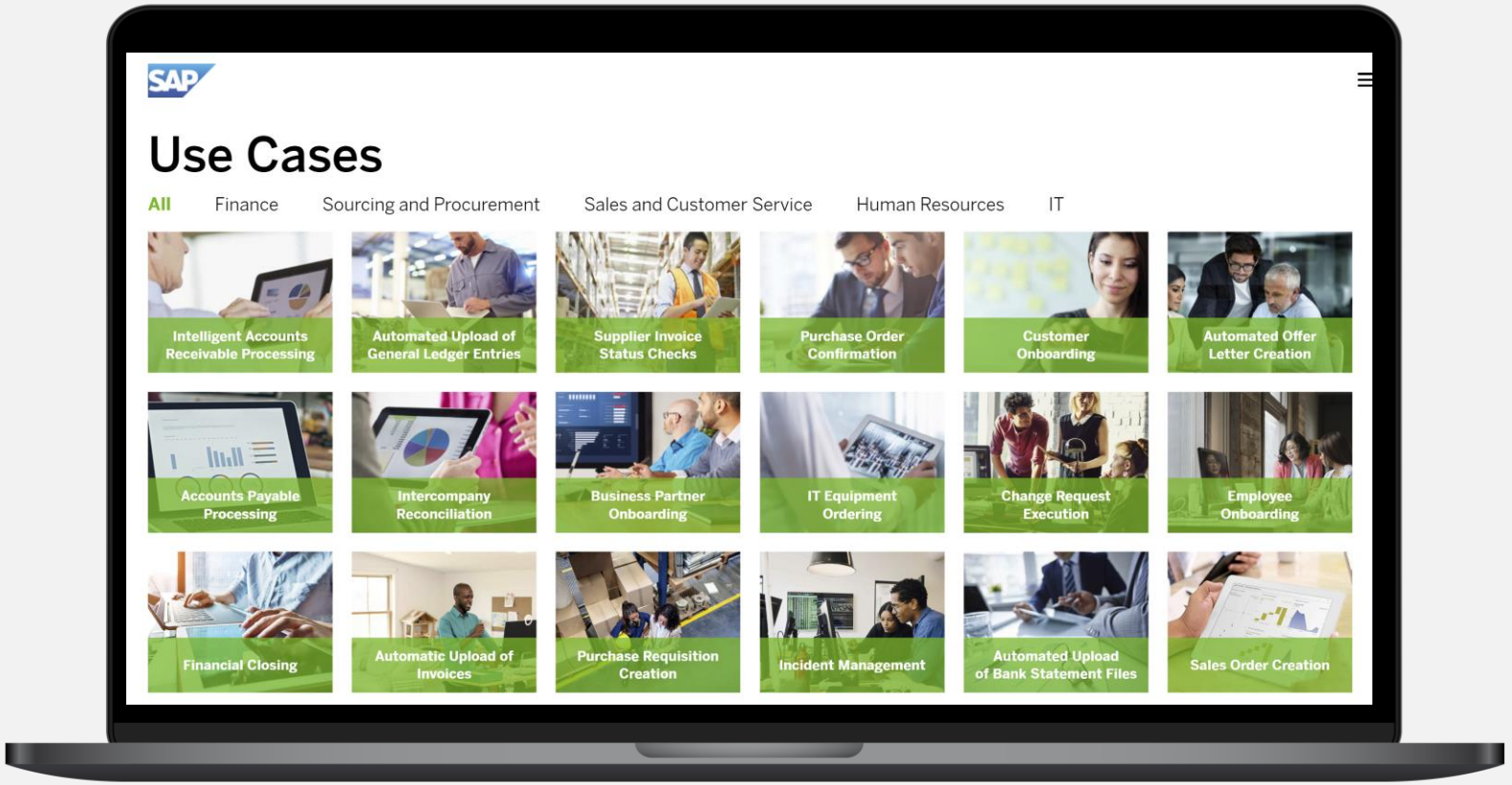
Pre-Built content by the S/4HANA Team for S/4HANA

Over 300 Pre-Built packages

Over 80 S/4HANA specific and growing

Use Case Specific Scenarios: Finance, Sourcing & Procurement, Sales & Service, HR, IT



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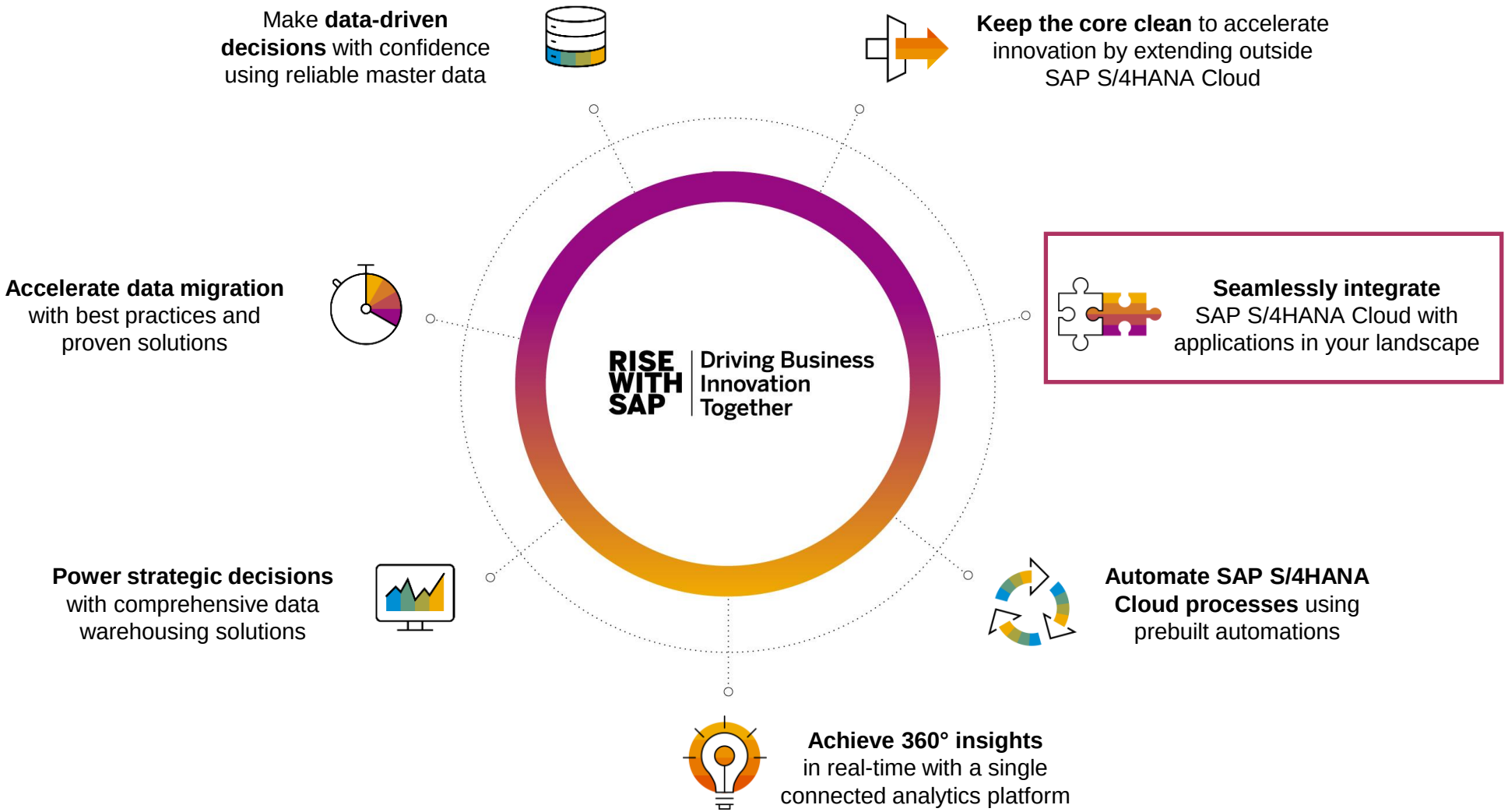

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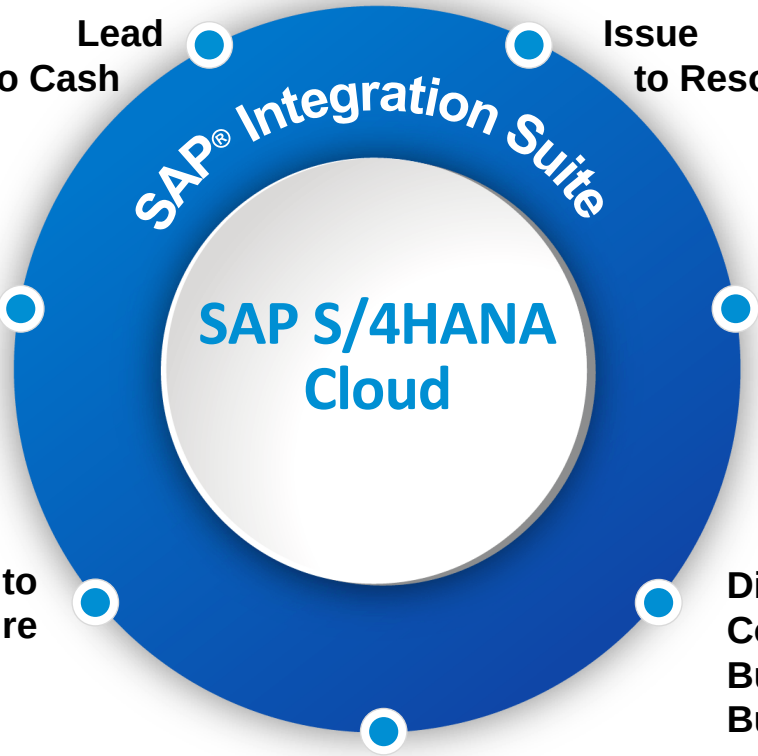
Seamlessly connect all your core business processes



Lead to Cash

- Lead management
- Segmentation and campaign management
- Omni-channel order management
- Trial to subscription

Issue to Resolution

- Issue detection to problem identification
- Develop solution to resolution
- Return to replace
- Closed loop feedback

Source to Pay

- Create or maintain suppliers
- Prepare purchase order
- Receive goods from supplier
- Enable payment

Payment Integration

- External payments system integration
- Treasury workstation payment integration

Hire to Retire

- Payroll integration
- Benefits & compensation
- Recruiting & onboarding
- Time management
- Travel to expense

Digital Compliance, Business to Business (B2B)

- eDocuments
- eVAT/Invoice
- Payroll

Plan to Production

- Third-party warehouse integration
- Manufacturing Execution System(MES) integration

Fully Maintained and Updated by SAP

2400+ Prebuilt Integrations

115+ Prebuilt Event Objects

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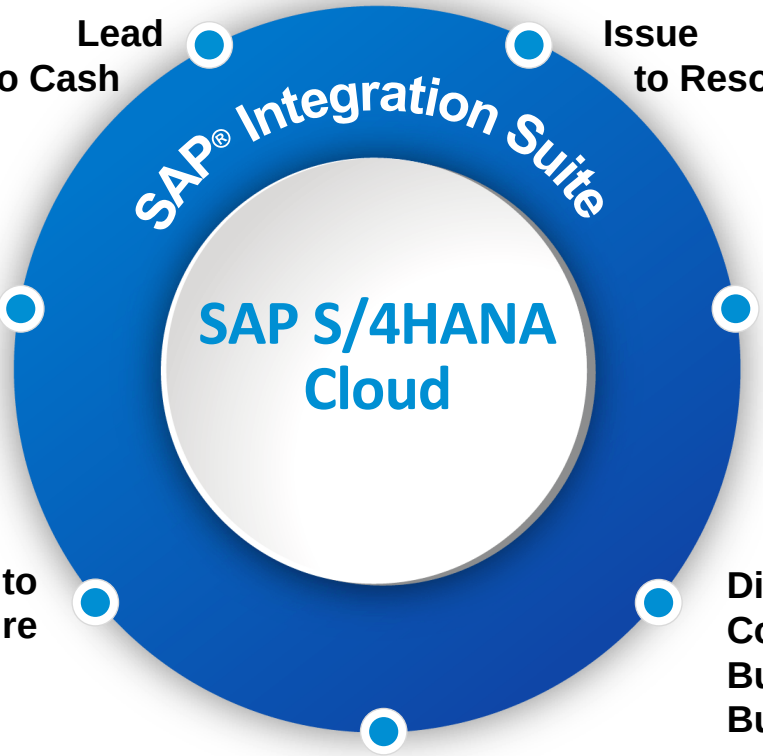
Achieve end-to-end integration across SAP and 3rd-party system faster



Lead to Cash

SAP Customer Experience · Magento · Shopify · Amazon Services · HubSpot · Zoho · Marketo · Salesforce Sales Cloud · Zendesk · NetSuite

Issue to Resolution

SAP Customer Experience · Jira · ServiceNow · Salesforce Service Cloud · Freshdesk · ServiceMax

Source to Pay

SAP Ariba · GEP · Coupa · Blue Yonder · Mercateo

Payment Integration

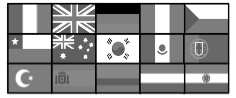
QuickBooks · FreshBooks · Vertex · Tipalti · Microsoft Dynamics · Sage

Hire to Retire

SAP SuccessFactors · SAP Concur · SAP Fieldglass · Kronos · Automatic Data Processing (ADP) · Alight · Oracle Human Capital Management · Workday · LinkedIn

Digital Compliance, Business to Business (B2B)

DocuSign · Adobe Sign · ASCX12 · UNECE · UN/EDIFACT



Plan to Production

Snowflake · Teknoleum · Paradata

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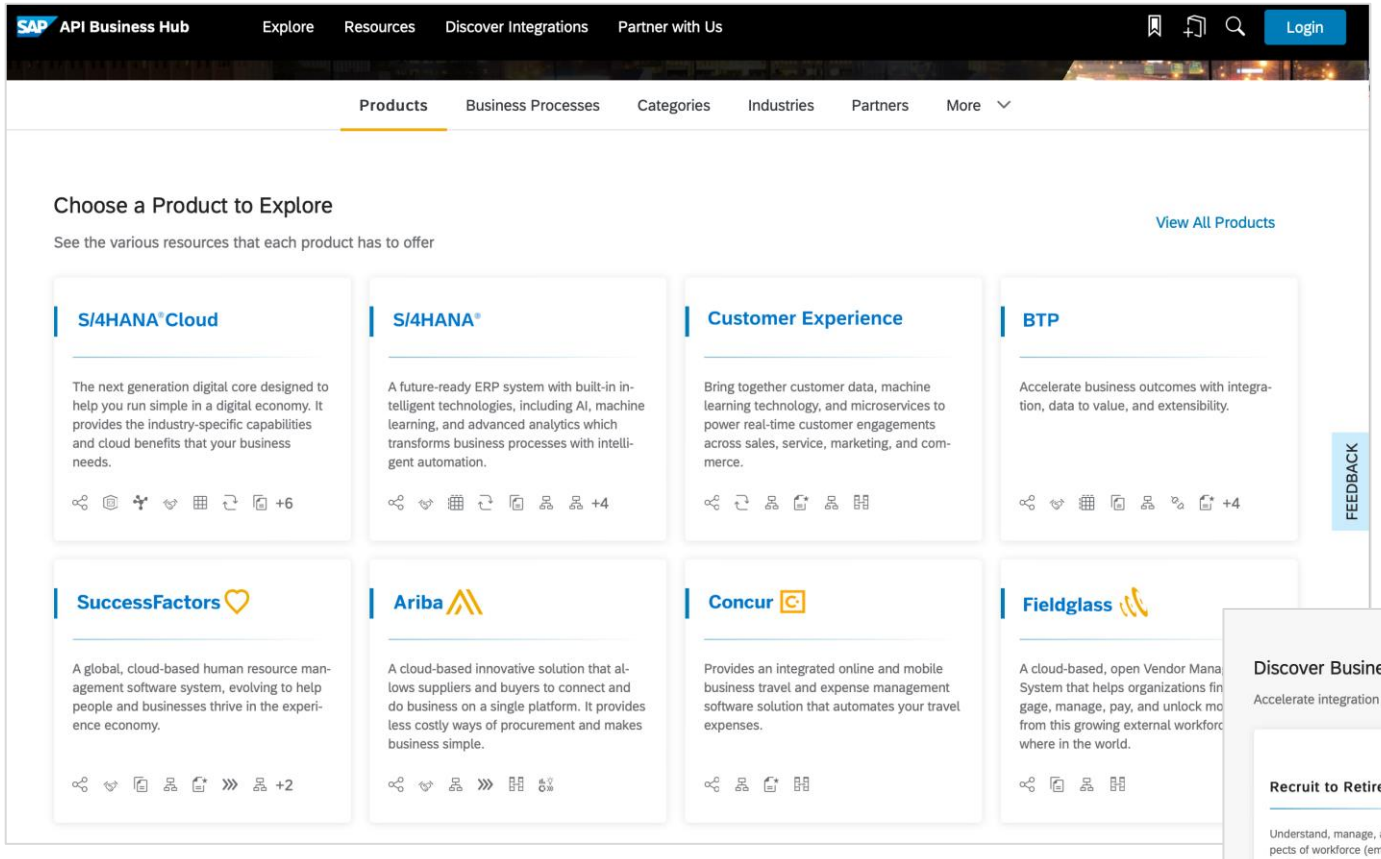
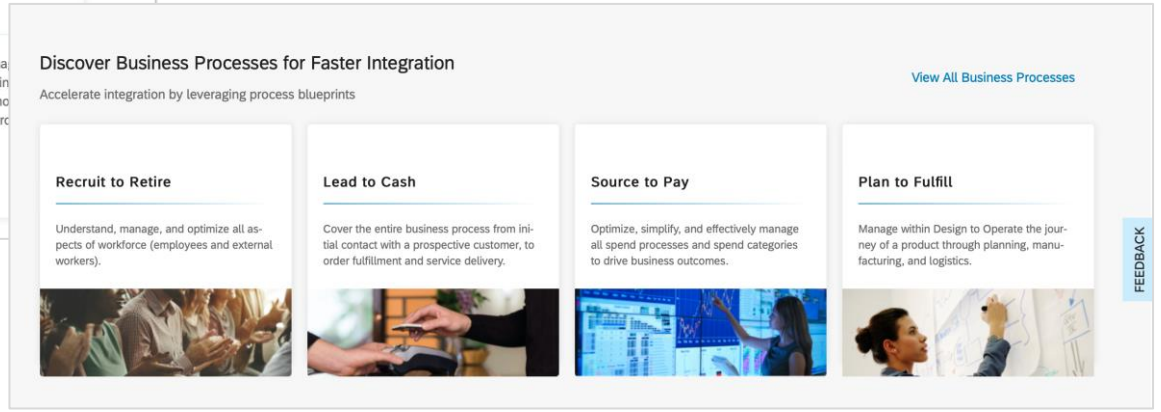
Integration Content @ SAP API Hub

https://api.sap.com





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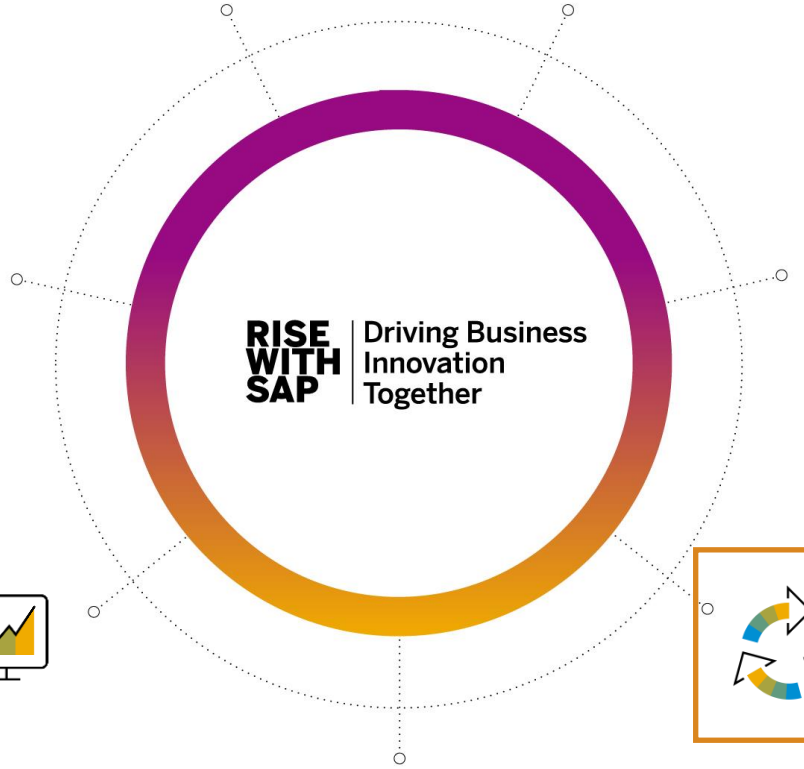

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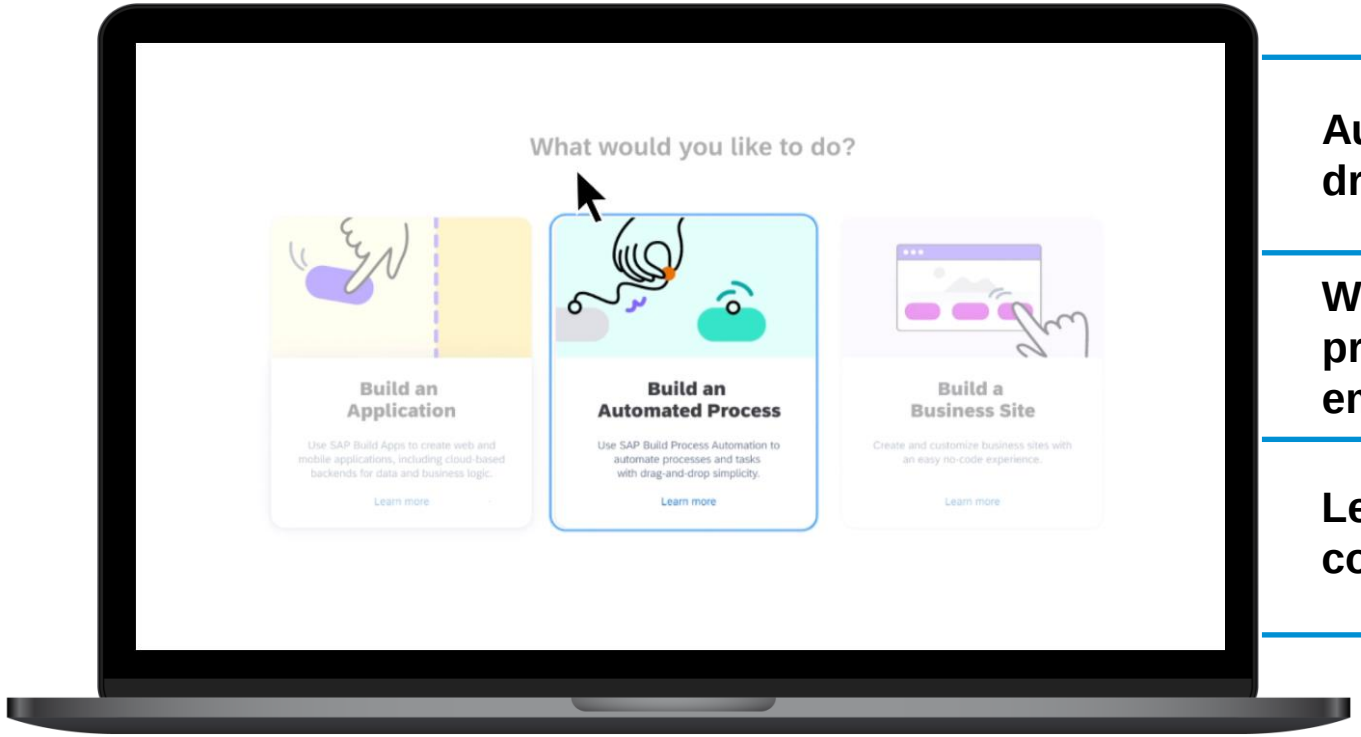
Automate visually

Simplify process and task automation



SAP Build Process Automation

Automate processes and tasks with drag-and-drop simplicity

Workflow management, robotic process automation (RPA), and embedded AI in a single solution

Leverage process expertise without coding

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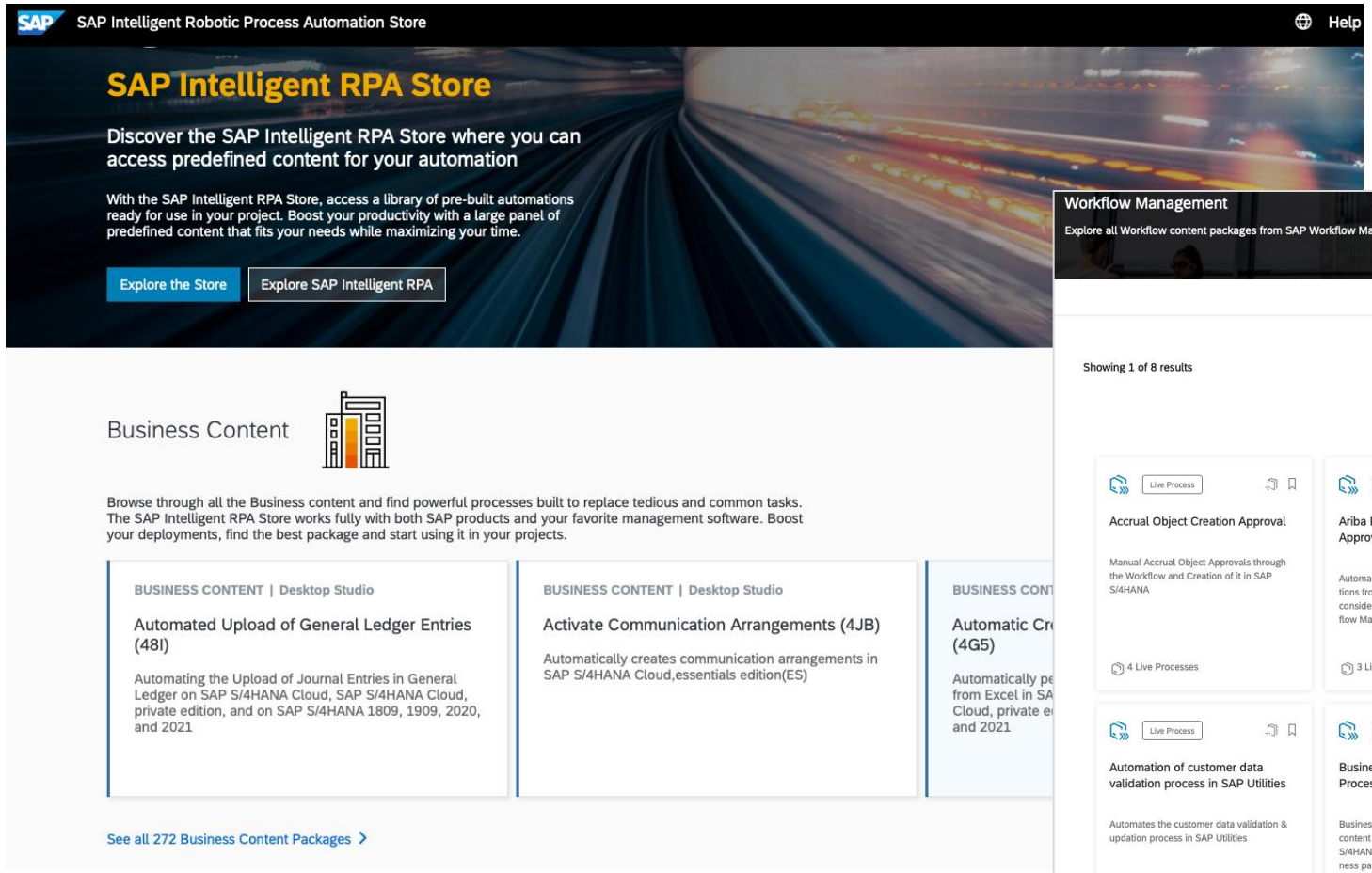
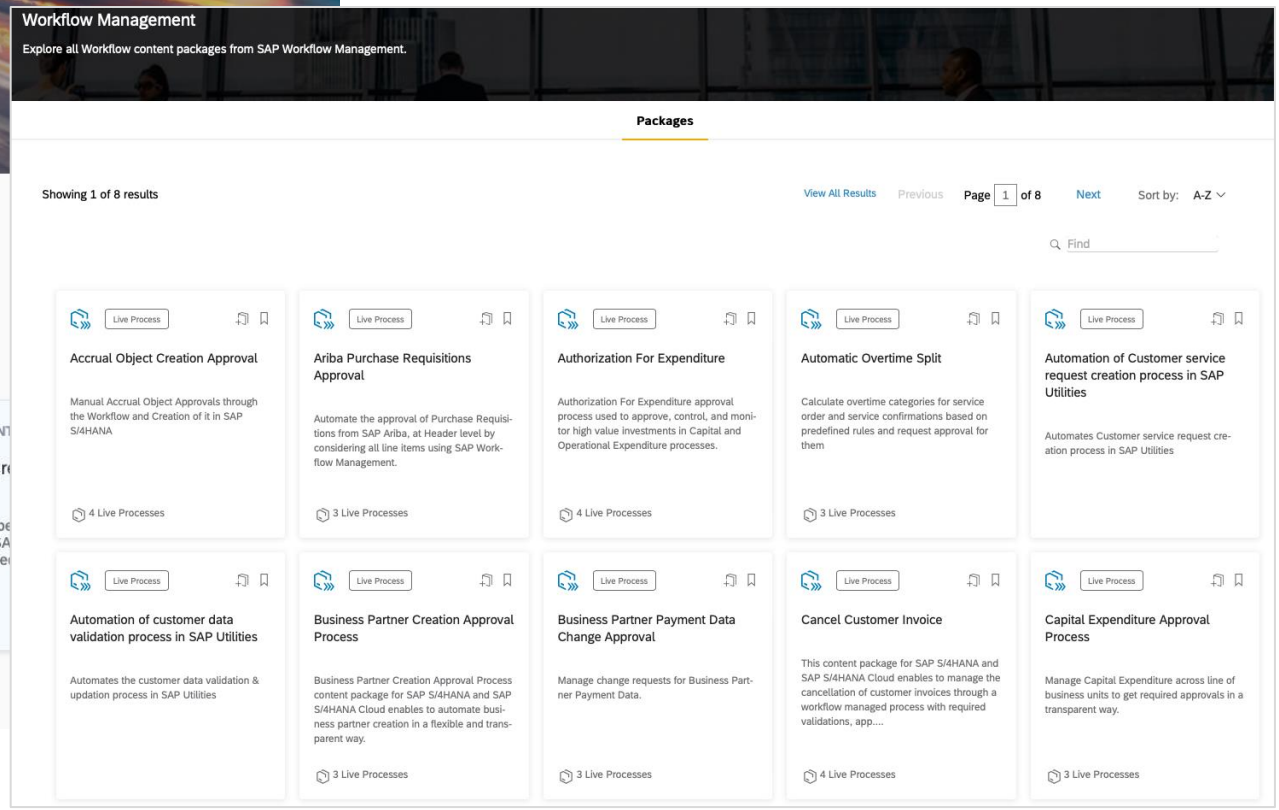
Prebuilt content

SAP Process Automation content store



Workflow content packages on API Hub



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Common use cases

Automate manual, repetitive tasks

Challenge

Time-consuming, error-prone manual tasks such as copy-and-paste operations, data extraction, data entry, and data creation

Solution

Automate repetitive tasks within process flows using robotic process automation (RPA)

Villeroy & Boch 1748

Example

Villeroy & Boch automated recurring tasks like general ledger postings, updating purchasing information records and more

Read the customer story

Enable “lights-out” automation of high-volume process steps

Challenge

High-volume process steps that must be completed time after time but don’t require human intervention

Solution

Automate using unattended bots that can be scheduled or triggered when needed

中華電信 Chunghwa Telecom

Example

Chunghwa Telecom automated the transfer of 300 pieces of information required to generate a monthly bill

Read the customer story

Automatically aggregate data from multiple systems

Challenge

Tasks that involve accessing multiple applications that offer no suitable APIs

Solution

Automate data-transfers by mimicking user interactions on UI-level

SINGHA ESTATE

Example

Singha Estate automated data mapping and reconciliation between disparate business applications

Read the customer story

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Common use cases

Digitalize manual and semi-automated processes

Challenge

Paper- or e-mail-based loosely organized process

Solution

Structured digital process following to a defined flow, including variants and business rules

Example

Danone replaced an e-mail-based approval process with a mobile-enabled digital workflow

Read the customer story

Extend and adapt standard application flows

Challenge

Existing (or out-of-the-box) process no longer supports changing business requirements or requires customization

Solution

Process adjustment, variant or all new process extending existing application

Example

TasNetworks extended its SAP ERP with a mobile app to improve asset inspection process

Read the customer story

Automate comprehensive cross-application workflows

Challenge

Disconnected process stages running in different applications and locations

Solution

Orchestrated end-to-end process spanning cross different applications, systems, and services

Example

Toyota created end-to-end lead-to-cash and source-to-pay processes across SAP and 3rd-party systems

Read the customer story

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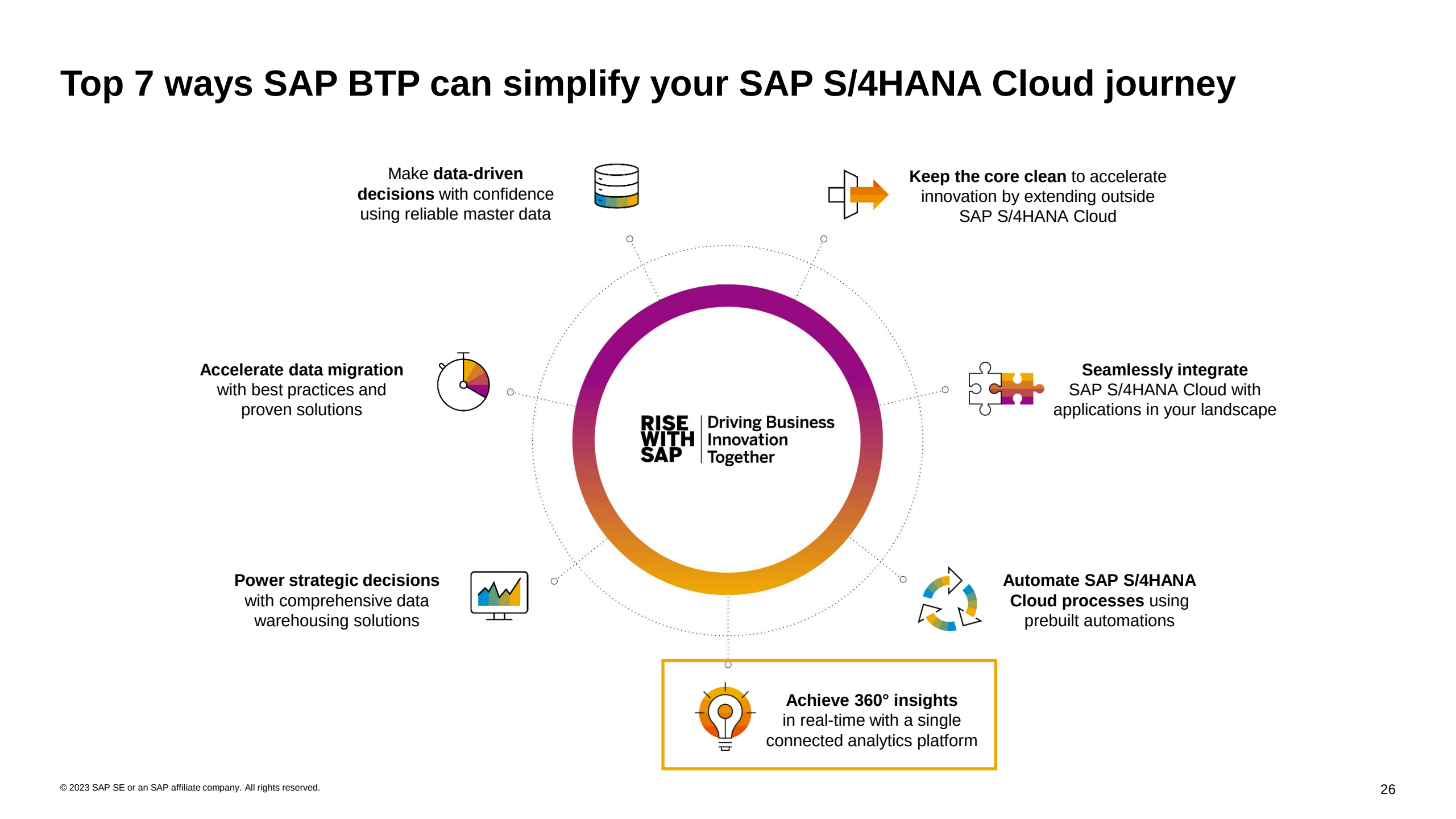

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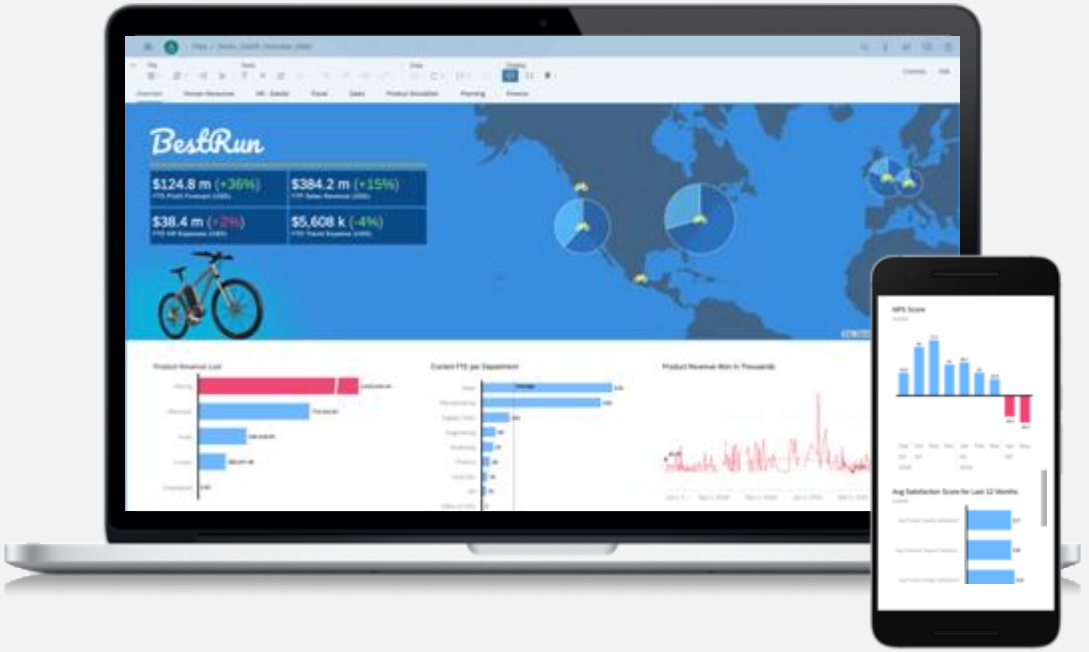
SAP Analytics Cloud for SAP S/4HANA Cloud

One single analytics platform, connected to SAP and non-SAP applications, for 360° analytics across your entire enterprise

SAP S/4HANA Cloud embedded analytics enables real-time operational reporting on a single source of truth for instant insight to action and consistent UX and KPIs.

SAP Analytics Cloud provides:

- **Live integration with SAP S/4HANA Cloud with real-time, live access to transactional data** with no data replication
- **Full visibility** across multiple data sources
- **All analytics:** BI, planning, predictive, and augmented analytics
- **Embedded where you work:** Financial planning and analysis, supply chain management
- **Prebuilt content optimized for SAP S/4HANA Cloud**



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SAP Analytics Cloud – Business Content

https://community.sap.com/topics/cloud-analytics/business-content

SAP Business Content

Please navigate to the Content Network Release Information Guide on the SAP Help Portal for details of what is included in each package.

Find here an overview of the currently available content packages. Packages that include planning are marked with **(P)** = Planning. Packages that are based on SAP Data Warehouse Cloud are marked with **(D)**.

Line of Business:

- Advanced Compliance Reporting
- Business ByDesign
- SAP Business Network - Value Analytics **(D)** ***NEW***
- Cloud Platform Integration Reporting Dashboard
- CRM - Sales Performance - C4C **(P)**
- CRM - Service Cloud
- DCS GST Goods and Services Tax Analytics
- Enterprise Analytics for Procurement (Ariba) **(D)**
- Entitlement Management
- Environment Health & Safety
- Extended Service Parts Planning (eSPP) for SAP S/4HANA On Premise (2020)
- FI Operational Expenses Planning & Analysis **(P)**
- Field Service Management
- Finance **(P)**
- Finance - Contract Accounts (FI-CA)
- Finance – Contract Based Revenue Recognition
- Finance - Live based on Semantic Tags
- Finance Accounts Receivable - Invoice Payment Forecasting
- Finance for SAP S/4HANA Cloud **(D)**
- Financial Analytics Dashboard for SAP Analytics Cloud **(D)**
- Financial Compliance Management
- Financial Consolidation for SAP S/4HANA Cloud (SAP Best Practices)
- Financial Planning & Analysis for SAP S/4HANA Cloud (SAP Best Practices) **(P)**
- Financial Products Subledger for SAP S/4HANA

Industries:

- Aerospace & Defense TERMS Dashboard
- Agricultural Origination, Trading & Risk Management Analysis
- Automotive: Responsive Supply Network, Sales and Inventory **(D)**
- Banking **(P)**
- Chemicals **(P)**
- Cloud platform Returnable Packaging Management dashboard
- Consumer Products
- Consumer Products Sales Target Planning **(P)** ***NEW***
- Consumer Products: Revenue Growth Management - Foundation **(D)**
- Customer Profitability Analytics
- ECO - Engineering Construction & Operations
- Health Care
- High Tech **(P)**
- Insurance **(P)**
- Intelligent Real Estate **(D)** ***NEW***
- Leonardo Industry Innovation Kit - Zero Waste
- Mill Products
- Mining
- Oil & Gas **(P)**
- Overall Demand and Supply Situation for Order Fulfillment Manager
- POS Analysis for Retail **(D)**
- Product Footprint Management
- Professional Services for SAP S/4HANA Cloud (SAP Best Practices)
- Public Sector
- Public Sector Management Planning **(P)** ***NEW***
- Public Sector Management KPI Reporting ***NEW***
- Public Services - Higher Education & Research
- Public Services: Volunteer Workforce Management
- Real Estate
- Retail (Model Company Core Retail)

Partner Business Content

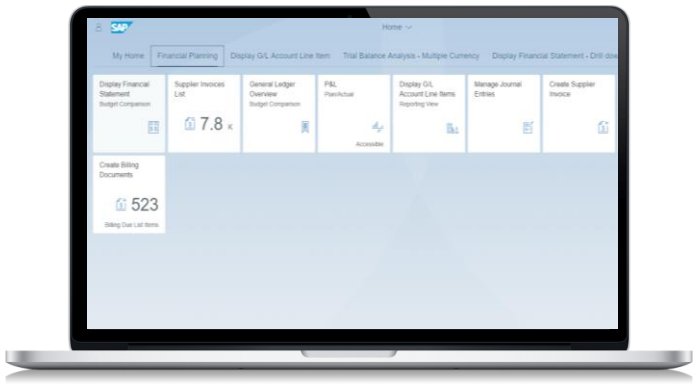
Not only SAP offers content, but we are also very happy to provide you with more SAP Analytics Cloud content from our partners.

- A41S Avantum: Finance and Controlling
- ABACO: Industry Supply Chain
- Akili: Retail Store Use Case
- AQOIA: Alcohol and Beverages Transformation
- AQOIA: Digital Edge Solution (Automotive)
- Blue Reply: Sales Funnel Dashboard
- Blueprint: People Science
- Bramasol: Analytics for Revenue Recognition Disclosure Reporting
- Cognizant: Leads Opportunity
- Cognizant: Overall Equipment Effectiveness
- Cognizant: Spend Analytics Solution
- COMERIT: Analytics for SLAN
- CTAC: Like for Like Method Retail
- CTAC: RFM Method Retail
- CTAC: Shelf Optimizer
- Dahlbeer: Accounts Receivable/Accounts Payable Planning
- Dahlbeer: Application Catalogue
- Dahlbeer: Product Portfolio Planning
- Dahlbeer: Raw Material Sourcing
- DELAWARE: Cost to Serve Quick Scan
- Ernst & Young: Financial Statement
- IBsolution: AGIMENDO.personnel workforce and cost planning
- Incture: Sales Analysis
- INFOMOTION: Corporate Finance
- INFOSYS: AR Overview and Trend Analysis
- INFOSYS: Business Trip Planning
- INFOSYS: Organizational Review

Financial Planning & Analysis for SAP S/4HANA Cloud

One source of truth for plan and actuals across the enterprise

Live connectivity for financial reporting and analysis



SAP S/4HANA Cloud

Master Data

G/L Account
Company Code
Cost Center
Profit Center
Functional Area
Trading Partner

Transaction Data

Actual G/L activity by period from SAP S/4HANA Cloud and other sources

Plan/Forecast data from SAP Analytics Cloud

Pre-built Business Content

Dashboards, models, reports, templates and connectivity to allow live planning and analysis

New planning capabilities to support enterprise requirements

SAP Analytics Cloud

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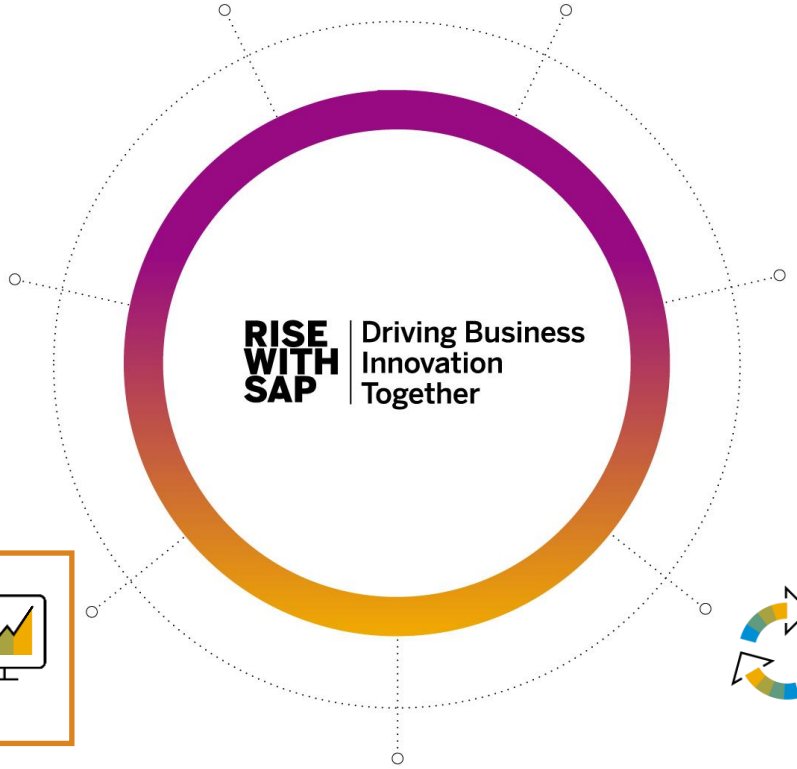
Top 7 ways SAP BTP can simplify your SAP S/4HANA Cloud journey

Make **data-driven decisions** with confidence using reliable master data

Keep the core clean to accelerate innovation by extending outside SAP S/4HANA Cloud

Accelerate data migration with best practices and proven solutions



Seamlessly integrate SAP S/4HANA Cloud with applications in your landscape

Power strategic decisions with comprehensive data warehousing solutions

Automate SAP S/4HANA Cloud processes using prebuilt automations

Achieve 360° insights in real-time with a single connected analytics platform

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SAP Datasphere is the foundation for a business data fabric architecture

Data consumers

Planning and analytics | **Intelligent data apps** | **Data science**

SAP Datasphere running SAP BTP

Security

Access control

Availability

Self-service data access | Virtual data products

Data discovery | Business content, data marketplace, recommendations

Orchestration | Data transformation and data ops

Processing and persistency | Warehousing, business semantics (analytic/relational models), knowledge graph

Data governance | Metadata management, catalog, lineage, privacy, quality

Data ingestion | Data replication, data federation, real-time, application integration

SAP and non-SAP data

Applications | **On-premises Data Warehouses** | **Cloud Data Warehouses and Lakehouses** | **Relational Databases** | **Unstructured/ Semi-structured Data**

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Together with our open data partners

Data consumers

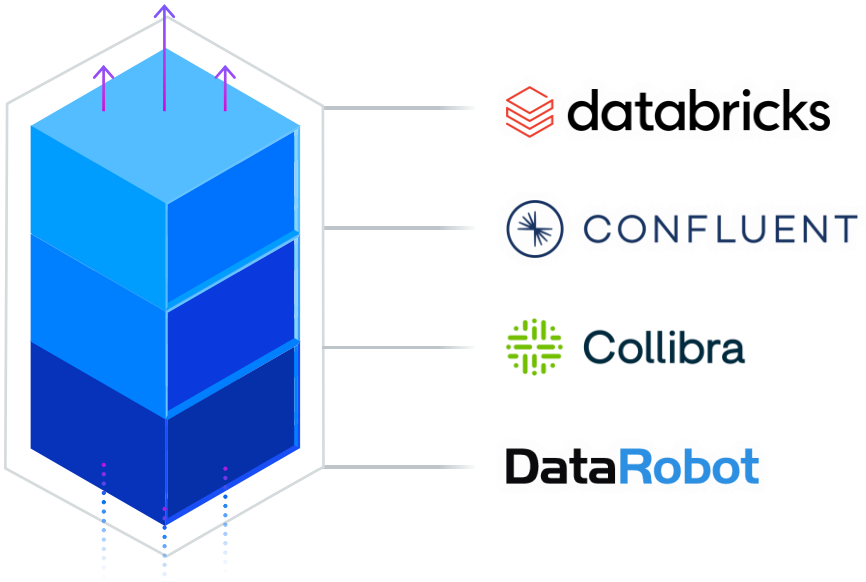
Planning and analytics | Intelligent data apps | Data science

SAP Datasphere running SAP BTP

Security

Access control

Availability



databricks

CONFLUENT

Collibra

DataRobot

SAP and non-SAP data

Applications | On-premises Data Warehouses | Cloud Data Warehouses and Lakehouses | Relational Databases | Unstructured/ Semi-structured Data

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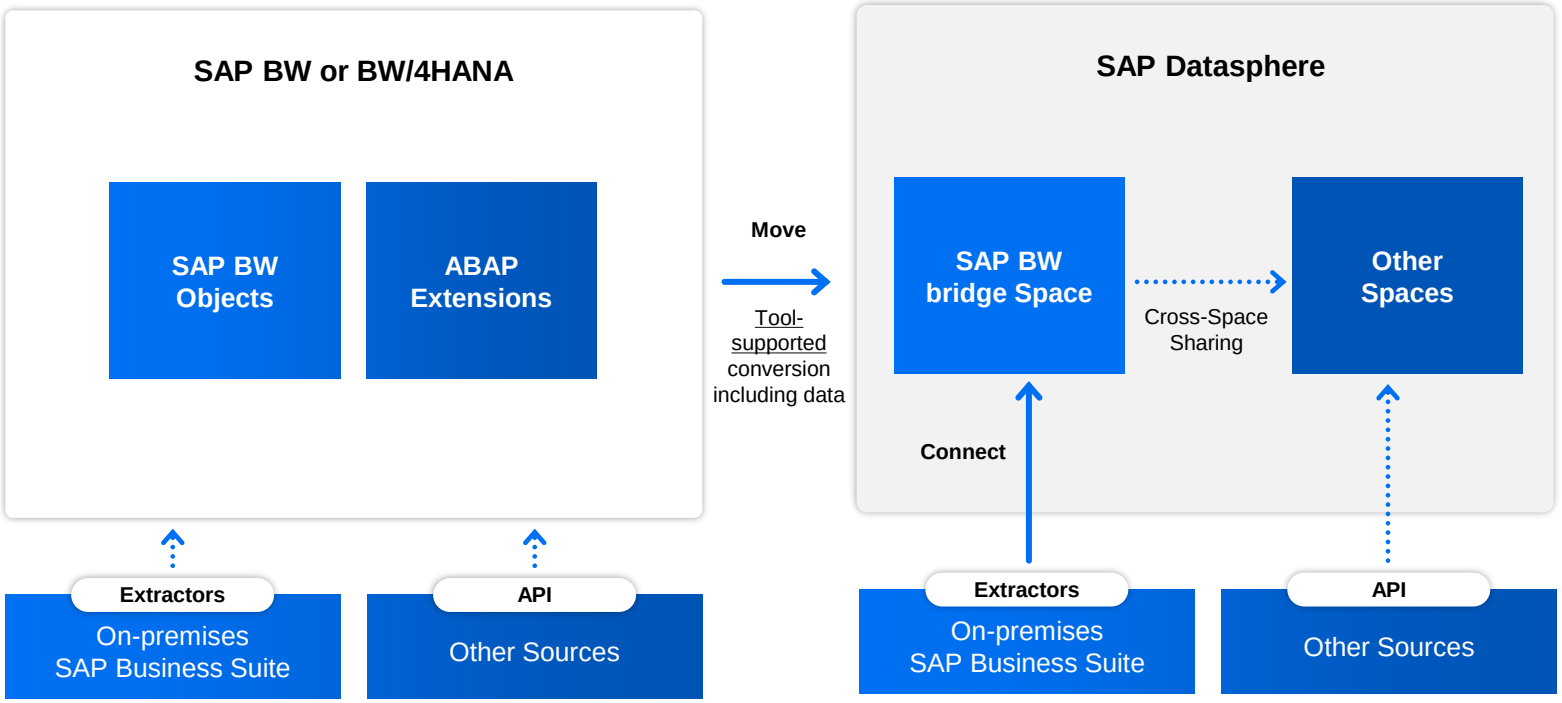
Simplify the data landscape

Leverage existing SAP BW models and transformations to innovate in the cloud

Reuse SAP BW content with SAP Datasphere, BW bridge

Move existing SAP BW artifacts with transfer tools.

Transition to the cloud at your own pace



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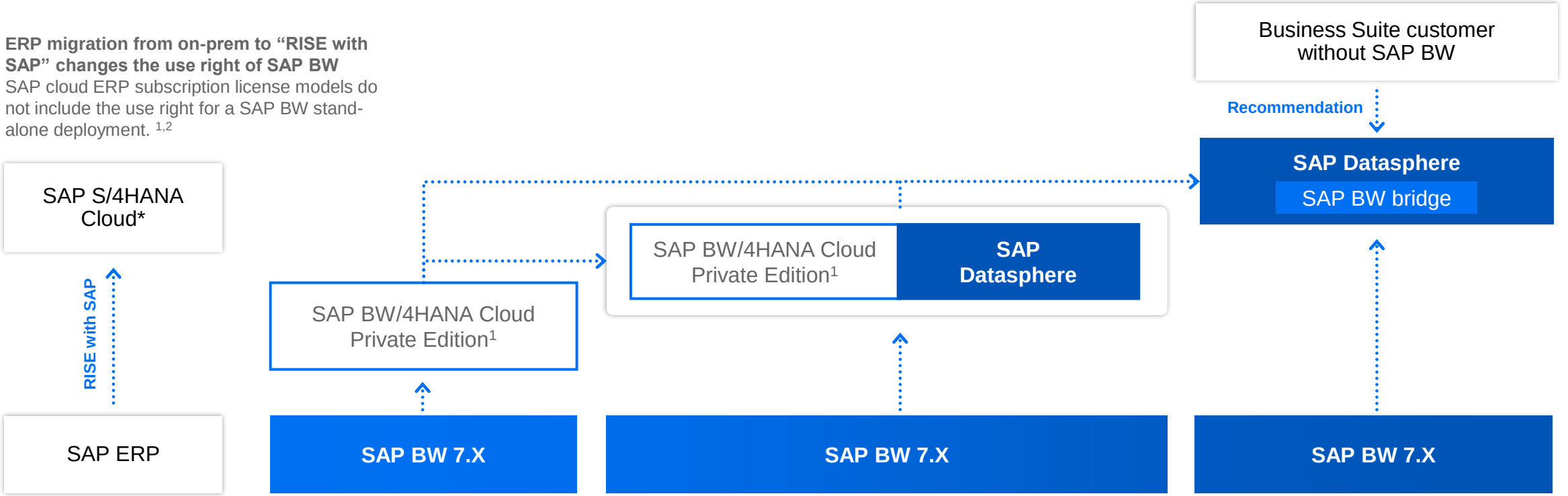
Safeguard investments & transition to the cloud leverage private cloud for complex systems

ERP migration from on-prem to "RISE with SAP" changes the use right of SAP BW
SAP cloud ERP subscription license models do not include the use right for a SAP BW stand-alone deployment. [1,2]



RISE with SAP
Transform to cloud ERP for your every business need

SAP BW/4HANA Cloud
Safe-guard investments by lifting existing landscape to the cloud – "RISE with SAP"

SAP BW/4HANA & **SAP Datasphere**
Combine the strengths of SAP BW/4HANA with the innovation, openness, and self-service abilities of SAP Datasphere in a hybrid scenario

SAP Datasphere (optional SAP BW bridge)
Re-use and integrate SAP BW-based data ingestion and staging (incl. ABAP code) in SAP Datasphere (tool-supported move)

[1] SAP BW/4HANA is fully supported until 2040 and can also be deployed on-premises; SAP BW NetWeaver 7.5 available in private cloud

[2] SAP cloud ERP includes the embedded BW

More information on the SAP Datasphere Roadmap

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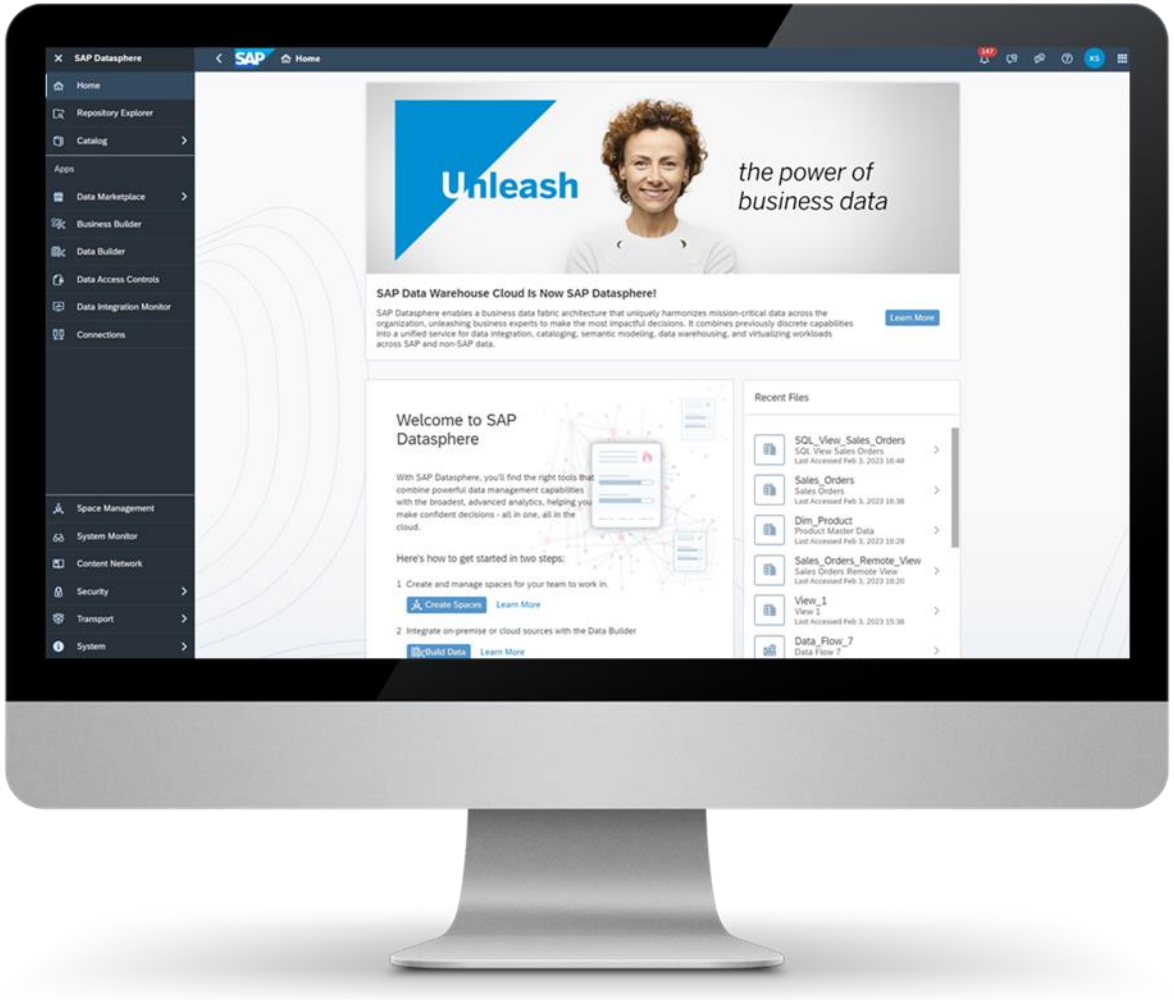
*including SAP S/4HANA Cloud, SAP S/4HANA Cloud, private edition, and on-prem deployments of SAP S/4HANA

Start your data and analytics journey with SAP Datasphere

Take a tour with the Guided Experience

Learn more on SAP.com

Join the conversation in the SAP Community



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SAP Datasphere - Business Content

https://community.sap.com/topics/data-warehouse-cloud/business-content

SAP Business Content

Please navigate to the SAP Datasphere content documentation for details of what is included in each package.

Find here an overview of the currently available content packages.

New or updated packages in the most recent release are marked as ***NEW***.

- SAP Ariba: Enterprise Analytics for Procurement
- SAP Ariba: Spend Analysis ***New***
- SAP Business Network - Value Analytics
- Automotive – Responsive Supply Network, Sales and Inventory
- Consumer Products / CPG – Revenue Growth Management – Foundation
- Finance for S/4HANA Cloud
- Financial analytics dashboard for SAP Analytics Cloud : financial information, personnel costs and related Human Resourc information will be integrated to provide a comprehensive view on the cost structure
- Intelligent Real Estate
- POS Analysis for Retail
- Sales Analysis for SAP S/4HANA on-premise
- Service Analysis for SAP S/4HANA
- Service Analysis for SAP S/4HANA Cloud
- Solution Order Analysis
- Statistical Process Control Toolkit (SPC)
- Supply Chain Management: Life Sciences Dashboard
- Sustainability Control Tower
- Telecommunication: Customer Value Management (CVM)
- Utilities – Meter to Cash

Partner Business Content

- Adverity GmbH: Marketing Data Integration for SAP Datasphere
- Bitech.AG: Customer Service Insights on SAP Datasphere
- CubeServ: Procurement Cockpit for SAP Datasphere
- datazeit: E-Commerce Insights in SAP Datasphere
- IBsolution: Sales Dashboard for SAP Datasphere
- Inspired Intellect: Optimizing Order Fulfillment with Machine Learning
- ISR: Analytics for Effective Inventory Optimization
- KPC: HR Cockpit – Automatic Attendance Tracker
- MibconNDC: Product Cost Simulation
- PwC Sales Insight – One place, all your sales data
- Rapid Views: Financial and Controlling real-time Reporting for SAP S/4HANA and SAP Datasphere ***New***
- Rapid Views: Material Management real-time Reporting for SAP S/4HANA and Datasphere ***New***
- Rapid Views: Sales real-time Reporting for SAP S/4HANA and SAP Datasphere ***New***
- Rapid Views: Production real time Reporting for SAP S/4HANA and SAP Datasphere ***New***
- Rapid Views: Quality Management real-time Reporting for SAP S/4HANA and SAP Datasphere ***New***
- Reply: MOSAIC – Margin-Optimized Sales Intelligence
- Reply: OPERA – Margin-Optimized Sales Intelligence
- Rizing: Lyra Integrated Capacity Planning
- s-peers AG: Financial Reporting for SAP Business One
- Westernacher: EWM Insights on SAP Datasphere

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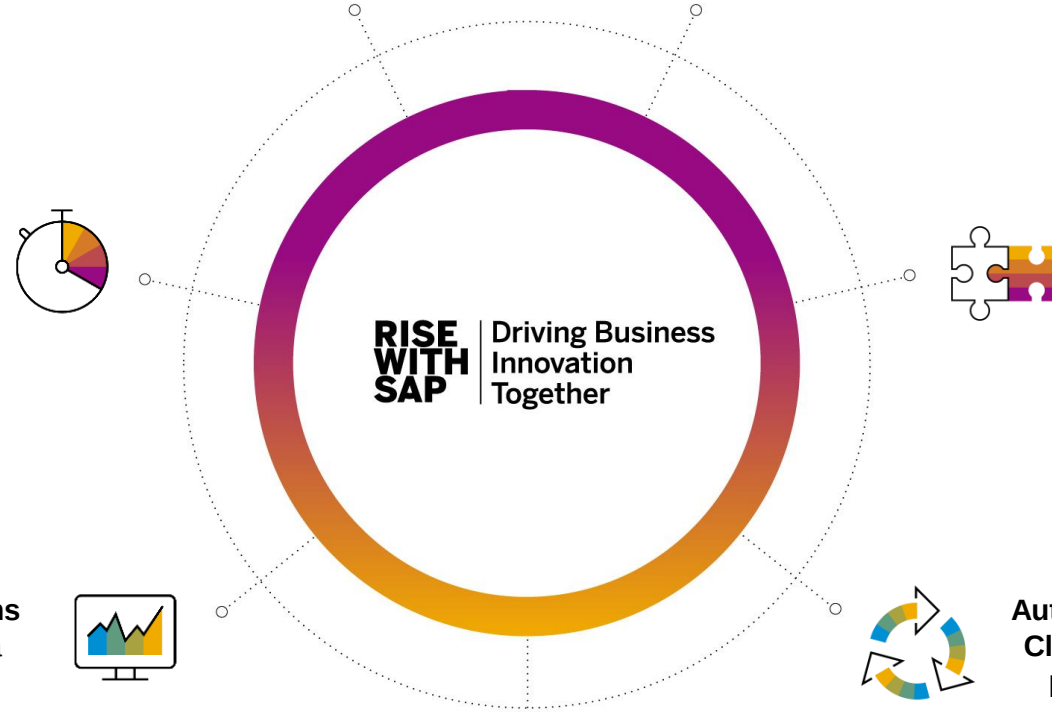

Seamlessly integrate SAP S/4HANA Cloud with applications in your landscape

Power strategic decisions with comprehensive data warehousing solutions

Automate SAP S/4HANA Cloud processes using prebuilt automations

Achieve 360° insights in real-time with a single connected analytics platform

Read the brochure

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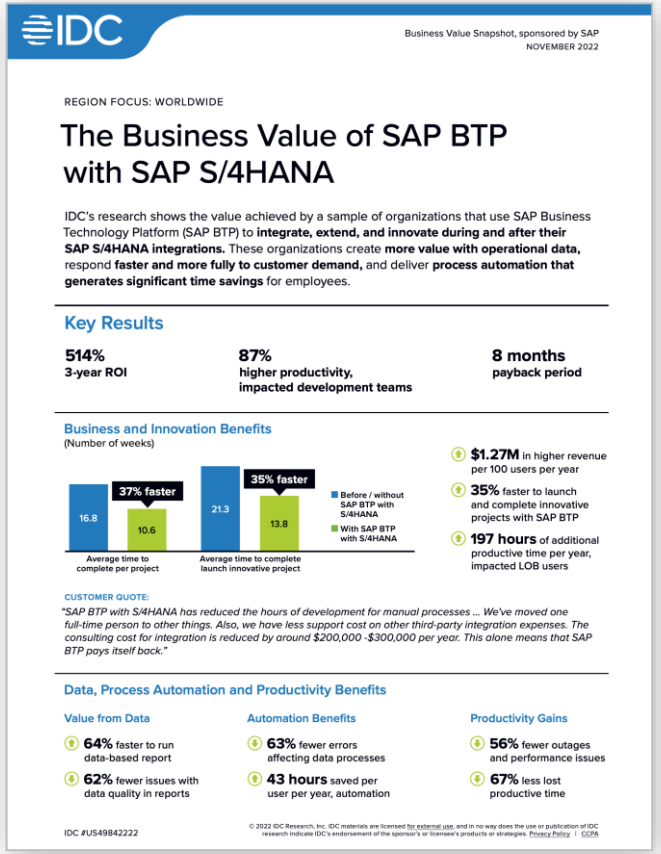
IDC Business Value Study: SAP BTP for SAP S/4HANA Cloud

514%
three-year ROI

8 months
to payback

87%
higher productivity to development teams



IDC

Business Value Snapshot, sponsored by SAP
NOVEMBER 2022

REGION FOCUS: WORLDWIDE

The Business Value of SAP BTP with SAP S/4HANA

IDC's research shows the value achieved by a sample of organizations that use SAP Business Technology Platform (SAP BTP) to **integrate, extend, and innovate during and after their SAP S/4HANA integrations.** These organizations create **more value with operational data,** respond **faster and more fully to customer demand,** and deliver **process automation that generates significant time savings** for employees.

Key Results

514% **3-year ROI**

87% **higher productivity, impacted development teams**

8 months **payback period**

Business and Innovation Benefits

(Number of weeks)

- **$1.27M** in higher revenue per 100 users per year
- **35%** faster to launch and complete innovative projects with SAP BTP
- **197 hours** of additional productive time per year, impacted LOB users

CUSTOMER QUOTE:

"SAP BTP with S/4HANA has reduced the hours of development for manual processes ... We've moved one full-time person to other things. Also, we have less support cost on other third-party integration expenses. The consulting cost for integration is reduced by around $200,000 -$300,000 per year. This alone means that SAP BTP pays itself back."

Data, Process Automation and Productivity Benefits

Value from Data

- **64%** faster to run data-based report
- **62%** fewer issues with data quality in reports

Automation Benefits

- **63%** fewer errors affecting data processes
- **43 hours** saved per user per year, automation

Productivity Gains

- **56%** fewer outages and performance issues
- **67%** less lost productive time

IDC #US49842222

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IDC Study - Infographic

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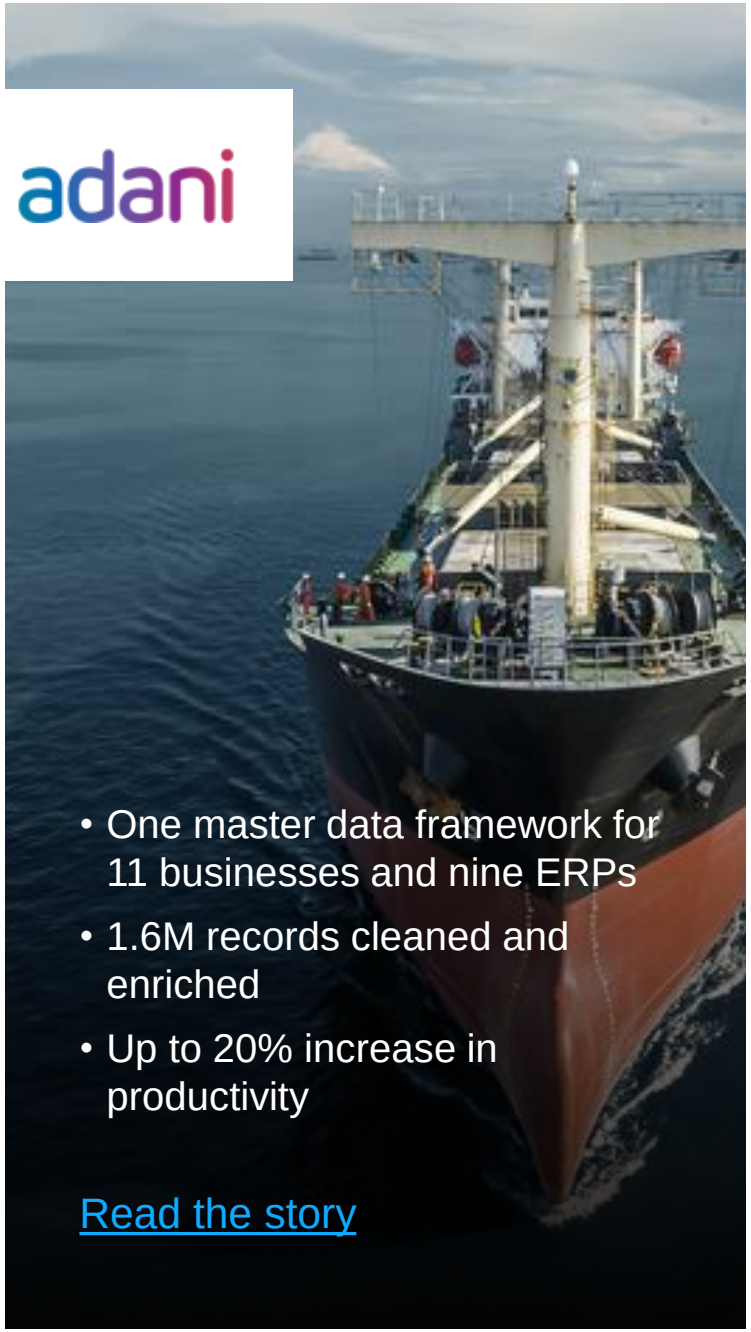
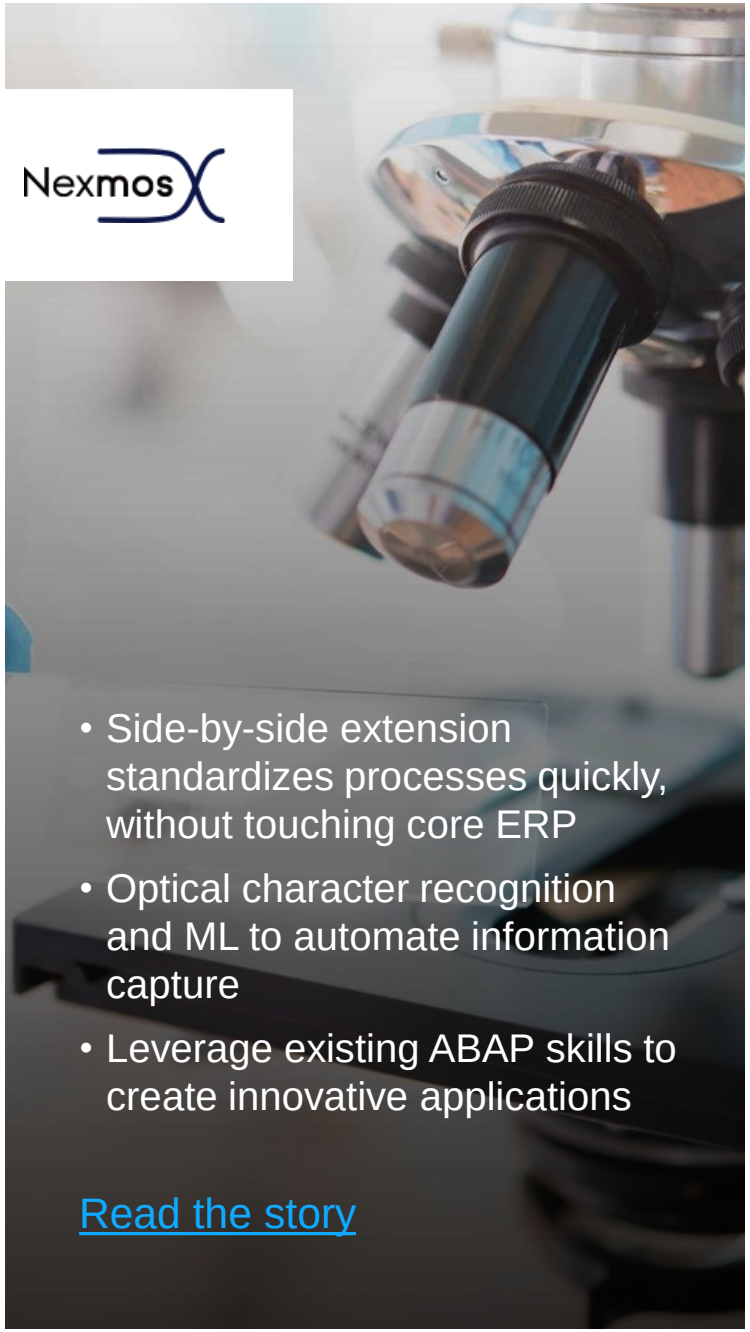


adani

- One master data framework for 11 businesses and nine ERPs
- 1.6M records cleaned and enriched
- Up to 20% increase in productivity

Read the story



Nexmos

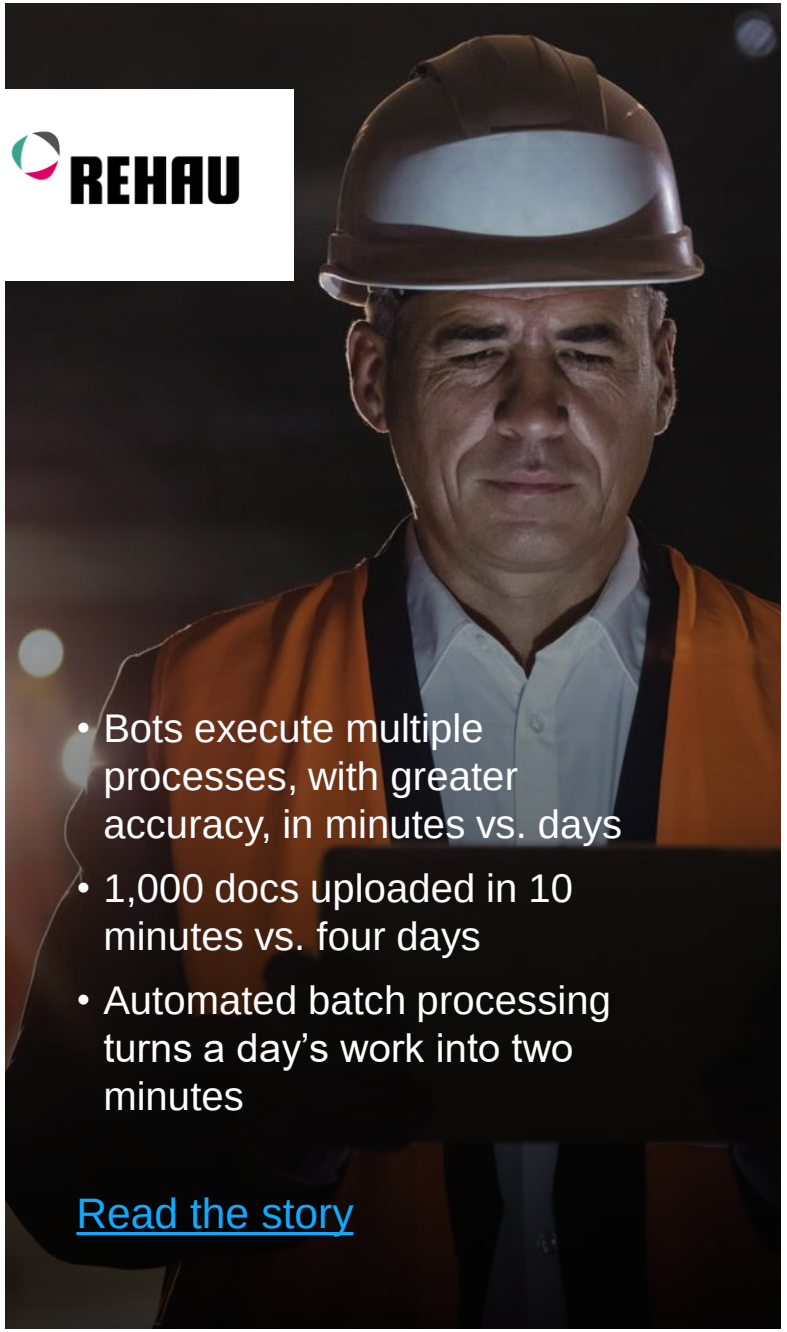
- Side-by-side extension standardizes processes quickly, without touching core ERP
- Optical character recognition and ML to automate information capture
- Leverage existing ABAP skills to create innovative applications

Read the story

McGrathNicol

- Increased efficiency and visibility in expense management processes
- 30% reduction in time from invoice entry to approval
- 25% reduction in customer onboarding and project initiation time

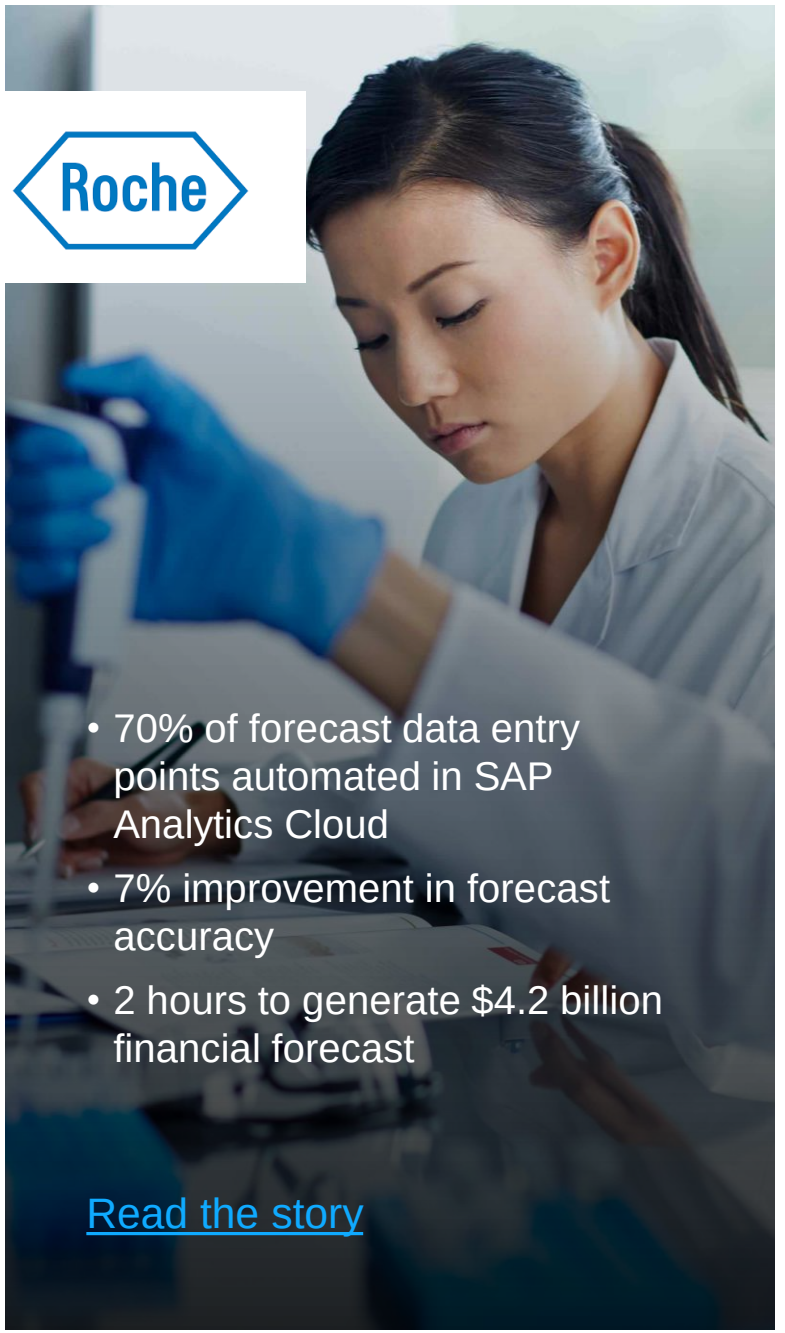
Read the story



REHAU

- Bots execute multiple processes, with greater accuracy, in minutes vs. days
- 1,000 docs uploaded in 10 minutes vs. four days
- Automated batch processing turns a day's work into two minutes

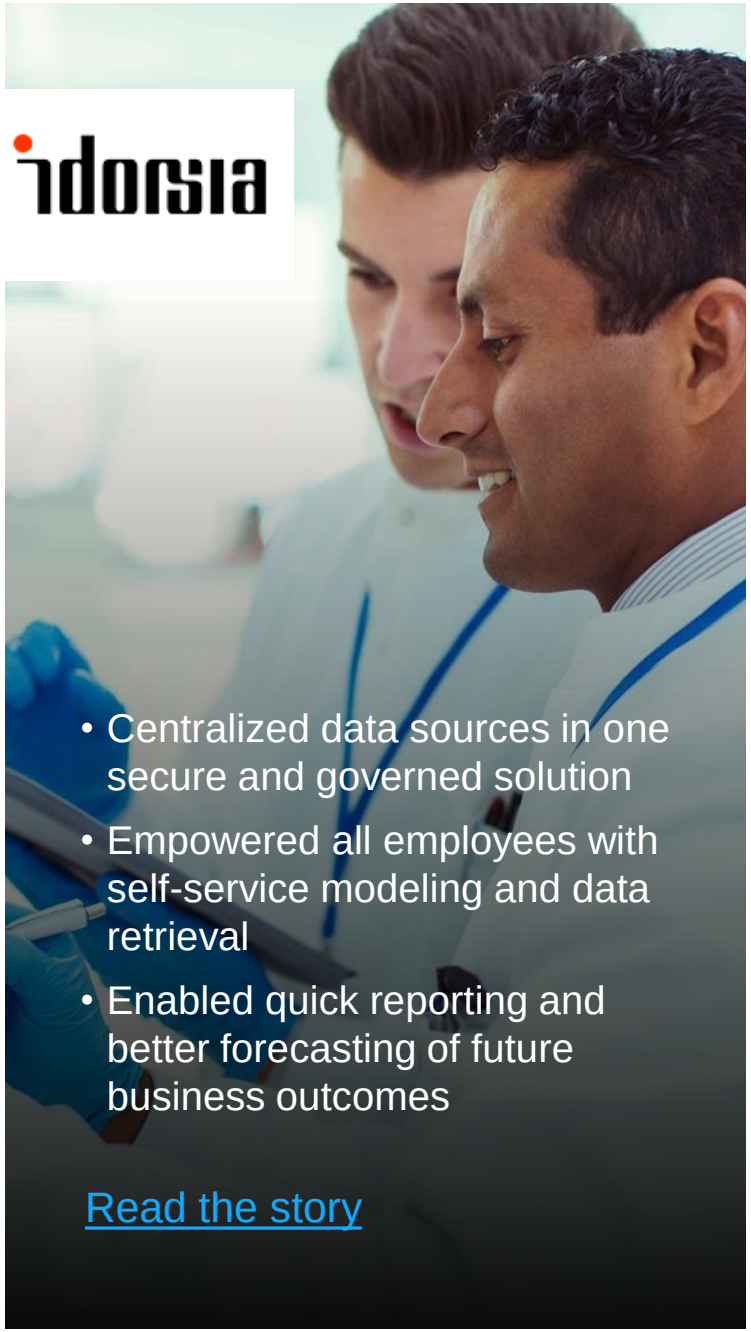
Read the story



Roche

- 70% of forecast data entry points automated in SAP Analytics Cloud
- 7% improvement in forecast accuracy
- 2 hours to generate $4.2 billion financial forecast

Read the story

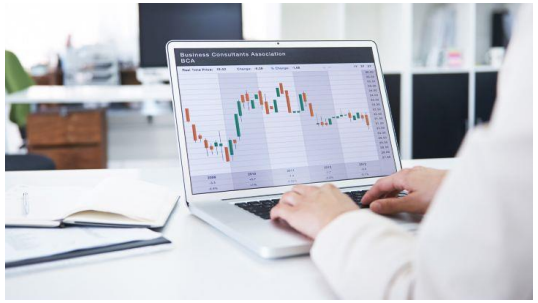


idorsia

- Centralized data sources in one secure and governed solution
- Empowered all employees with self-service modeling and data retrieval
- Enabled quick reporting and better forecasting of future business outcomes

Read the story

Get Started Today with Use Cases



Fast-track digital transformation with a unified, trusted view of master data

(Master Data Governance)

Read the use case

Enhance core ERP business processes with resilient applications on SAP BTP

(Application Development)

Read the use case

Process and approve your invoices with SAP Build Process Automation

(Process Automation)

Read the use case

Create a unified vision with operational and strategic planning

(Financial Planning & Analytics)

Read the use case

Visit sap.com/btp-for-s4hana

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Where to find more information

1. Content, use cases and customer stories related to SAP BTP for SAP S/4HANA Cloud
   – http://sap.com/btp-for-s4hana
2. Solution brief: SAP BTP for SAP S/4HANA Cloud
   – https://www.sap.com/documents/2020/10/6015d20a-b77d-0010-87a3-c30de2ffd8ff.html
3. Brochure: Top 7 Reasons to Use SAP BTP with SAP S/4HANA Cloud
   – https://www.sap.com/documents/2021/10/deb3e7c7-fe7d-0010-bca6-c68f7e60039b.html
4. SAP BTP home page
   – http://sap.com/btp
5. SAP BTP free trial
   – https://www.sap.com/products/technology-platform/trial.html
6. RISE with SAP home page
   – https://sap.com/rise
7. SAP S/4HANA Cloud, public edition home page
   – https://www.sap.com/products/erp/s4hana.html
8. SAP S/4HANA Cloud, private edition home page
   – https://www.sap.com/products/erp/s4hana-private-edition.html

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Key Points to Take Home

1. SAP BTP services are purpose-built & natively integrated with SAP solutions
2. SAP BTP credits come with the GROW with SAP and RISE with SAP
3. Citizen developers can build apps with SAP Build Low Code/No Code tools
4. Fiori UI based apps created using SAP Build reduces the training effort
5. Prebuilt content (integration, automation, analytics) accelerates SAP S/4HANA Cloud journey
6. SAP delivers and maintains prebuilt content
7. Prepare for SAP S/4HANA Cloud: Use SAP BTP with SAP ERP

Visit: sap.com/btp-for-s4hana

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Q&A

THE BEST RUN SAP

Thank you.

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Sr. Director, Product marketing and solution management

saiprashanth.venumbaka@sap.com

THE BEST RUN SAP

SAPinsider

SAPinsider.org

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