THE SYNITI KNOWLEDGE PLATFORM

Silo-free, Cloud-based Enterprise Data Management

At Syniti, our mission is to help customers create trusted and understood data that ignites business growth and delivers high impact business outcomes.

The Syniti Knowledge Platform (SKP), a centralized, cloud-native data management solution, has been purpose-built to break down the silos that have traditionally defined the enterprise data management space and provide a collaborative platform that every data stakeholder can work in to address your most vital data initiatives. From data migration, to merger or acquisition assimilation, to data quality, cataloguing or master data management and data governance programs, the Syniti Knowledge Platform has you covered.

SUPPORTING YOUR ENTIRE DATA STRATEGY

DATA TRANSFORMATION

Data transformation projects are all about ensuring that accurate, optimized, actionable data goes wherever your business strategy requires. These types of data projects are generally planned for and time-boxed, meaning they need to be delivered on-time, on-budget and on-expectation. Syniti has helped thousands of companies execute on mission critical data transformation initiatives, like:

Data Migration

If you are moving to a new ERP system, upgrading to a cloud platform, or migrating from SAP ECC to SAP S/4HANA, you need an automated platform that has been proven to orchestrate even the most complex data migration initiatives.

Mergers, Acquisitions and Divestitures

If your business strategy calls for inorganic growth and the assimilation of new businesses, or requires the sale or spin-off of a business unit, Syniti has successfully delivered on data transformation projects for M&A transactions worth hundreds of billions of dollars.

System Consolidation

If your organization is looking to consolidate the dozens of separate ERP systems at your various locations down to a single instance, or if you are setting up a centralized data location, the Syniti Knowledge Platform has the migration, data quality, workflow and data replication capabilities you need to succeed.

DATA OPTIMIZATION

If data transformation is about getting your data where it needs to go, data optimization is about improving and maintaining the quality of your data so you can get more value out of the data you have. Data optimization challenges can include data that is not high enough quality, or is in the wrong place, or is misunderstood, or is not consistent across the business, or there's too much of it, or it's not flowing freely to where you need it to be. Here's some ways the SKP and better data can drive business success:

Trusted Analytics Delivery

Many analytics teams can spend up to 80% of their time tracking down and addressing data quality issues before creating reports, leading to executives making vital decisions with data that isn't timely, accurate or trusted. When your data is not fit for purpose and needs to be made improved, Syniti can help you identify and fix these data optimization challenges.

Empowering Process Improvement

When digital transformation goals are hampered by data challenges such as materials management collection and duplication issues, invoicing and payment terms discrepancies, or procurement inefficiency across a complex organization, the Syniti Knowledge Platform can help catalog and govern data to quickly identify areas of potential process improvement that can lead to measurable business upside.

Connecting Data Quality to the Business Bottom Line

Poor data quality in the procure-to-pay process leads to inconsistent cashflow, or data that doesn't meet company standards in the order-to-cash process results in negative impacts on the P&L. By instituting centrally agreed upon data rules and workflow via the SKP, you can eliminate the errors that are hurting your organization's bottom line.

BUSINESS BENEFITS

Syniti has been helping the world's leading companies execute with confidence on their most important data initiatives for over 25 years. Our 99.7% customer satisfaction rating is testament to technology that helps get things done right, the first time.

Rapid Return-on-Investment

Syniti customers consistently experience a positive ROI in under 12 months and have confidence that their migration, data quality, master data management and data cataloguing and governance projects will be done right the first time.

Improved Analytics and Data Intelligence

Track and manage every aspect of your company's data quality with out-of-the-box and custom data intelligence dashboards. Boost confidence by delivering the trusted data your governance and analytics teams needs to enable faster, more accu-rate decision making.

Better Migration Outcomes

Don't simply move your data, ensure your data is ready for prime time. Every Syniti migration project delivers dramatically improved data quality, with Syniti customers consistently reporting a nearly 50% increase in project efficiency according to IDC.

Faster Downstream Data Projects

All metadata, rules, policies, roles, team members and intellectual property developed during your data projects are saved in the Syniti Knowledge Platform (SKP) and ready for re-use. Accelerate future data quality, master data management, data migration, and data governance projects.

THE SYNITI KNOWLEDGE PLATFORM MODULE COMPONENTS

The cloud-native Syniti Knowledge Platform is built upon a baseline of underlying engines or components that can be leveraged throughout the entire system. These consist of items like data validation, role-based security, form generation and workflow. On top of these foundational capabilities are business process-driven modules designed to deliver business outcomes related to specific data initiatives, including:

Data Migration

Track and manage every aspect of your company's data quality with out-of-the-box and custom data intelligence dashboards. Boost confidence by delivering the trusted data your governance and analytics teams needs to en-able faster, more accurate decision making.

Data Replication

Use Syniti Data Replication (SDR) in the cloud or on-premises to receive timely, relevant data with-out additional consulting services. Whether you are synchronizing data, running high-speed analytics, or using a business intelligence application, Syniti Data Replication (SDR) with Change Data Capture (CDC) delivers accurate, up-to-date business data you can rely on to make critical business decisions.

Data Quality

Data has the power to disrupt markets and break new bound-aries, but only when it's trusted and understood. By leveraging our AI/ML-enhanced, cloud-native solution built with 25 years of best practices and proven data quality reports, stakeholders in your organization can work together to crowdsource data excellence.

Master Data Management

Ignite business growth through trusted, enterprise-wide master data; because when it comes to data related to your employees, customers, suppliers, materials, and key financial indicators, there is no room for error. Syniti's master data management (MDM) software tools drive measurable business value for your organization every step of the way.
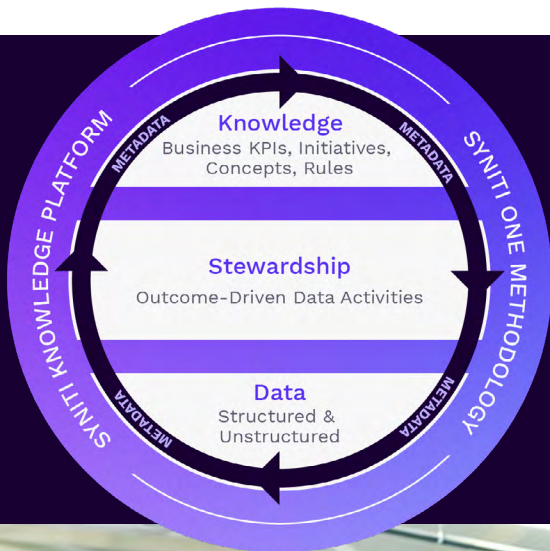
Data Catalog and Governance

Syniti supports your data catalog, data glossary, data governance, data quality, and data management needs within a single, unified platform. With embedded best practices, and proven expertise, Syniti's silo-free platform breaks down traditional barriers to data excellence and helps you put your data to work.

Data Matching

Build a more connected business, drive growth, and leverage new technologies at scale with Syniti's data matching solutions. No matter the shape or source of your data, our industry-best matching soft-ware accurately matches, deduplicates, unifies, and harmonizes data using AI and intelligent, proprietary algorithms.

Syniti Knowledge Platform
The Enterprise SaaS Data Management Solution

The Syniti Knowledge Platform is an intelligent, cloud-native, enterprise SaaS solution supporting every component of your data strategy. Consisting of a highly secure multi-tenant command and control area, the SKP is connected via distributed processing to your preferred data environments utilizing the lightweight and hyper-secure Syniti Connector, enabling full-cloud and hybrid-cloud implementations.

Designed to adhere the most stringent security, privacy and residency requirements of multi-national organizations, you are in control of where your data resides. With Syniti, you can expect the security you require and the speed you deserve.

SAMPLE CUSTOMER SUCCESS

International Food and Drink Manufacturer

Syniti Knowledge Platform drives business agility, compliance and cash flow improvements.

CHALLENGE

A global leading food and drink manufacturer and employer of 20,000+ people was experiencing significant cash collection, pricing errors, compliances concerns, and thousands of wasted hours spent on global data repair. It also needed to increase executives' trust in data quality in order to unlock potentially valuable business insights hidden in the data.

IMPLEMENTATION

The SKP was implemented to sit on top of critical data processes such as invoicing, procurement, and new product go-to-market initiatives. The system actively governed and validated all inputted data, and orchestrated data flows between the company's personnel and departments.

OUTCOME

The results were transformative. Data that was correct first time without the need for human remediation, jumped from 24.3% to 97.7%. And data quality across all 220 business data validation rules rose from 92% to 99.4%. The company was also able to reduce end-to-end time of data capture from 4.05 days to just 1.55 days. New product development and launches that took 3 months, now were completed in just 2 weeks, with better cash flow and measurable improvements in customer satisfaction.

GET STARTED

Want to see the Syniti Knowledge Platform in Action?

Book Your Platform Demo