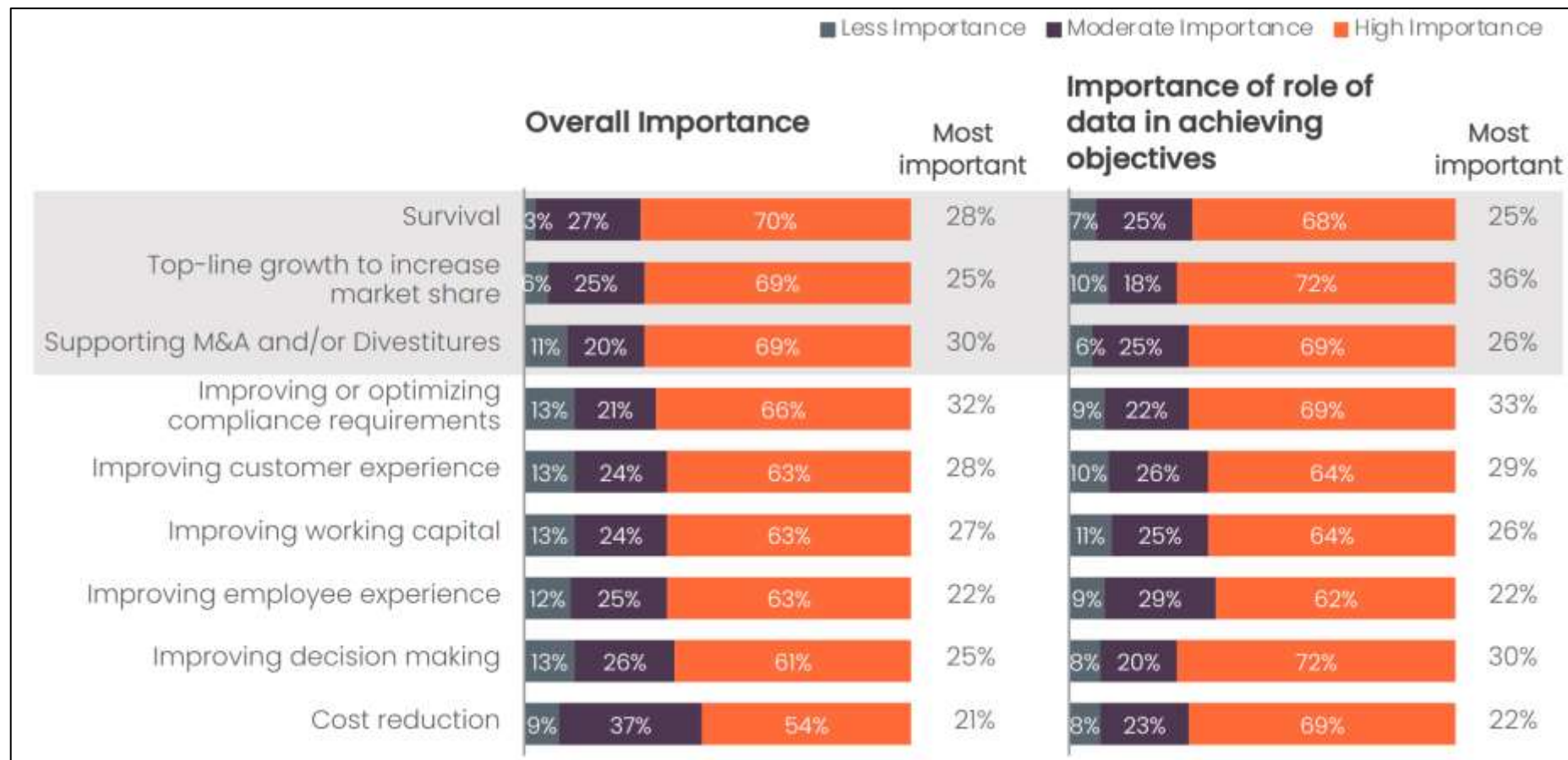


PRIORITISING DATA AS A STRATEGIC ASSET

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Director Presales & Value
Engineering ANZ, Syniti

Visit us at Booth P8

HOW IMPORTANT IS HIGH QUALITY, TRUSTED DATA IN YOUR COMPANY'S OVERALL STRATEGY?

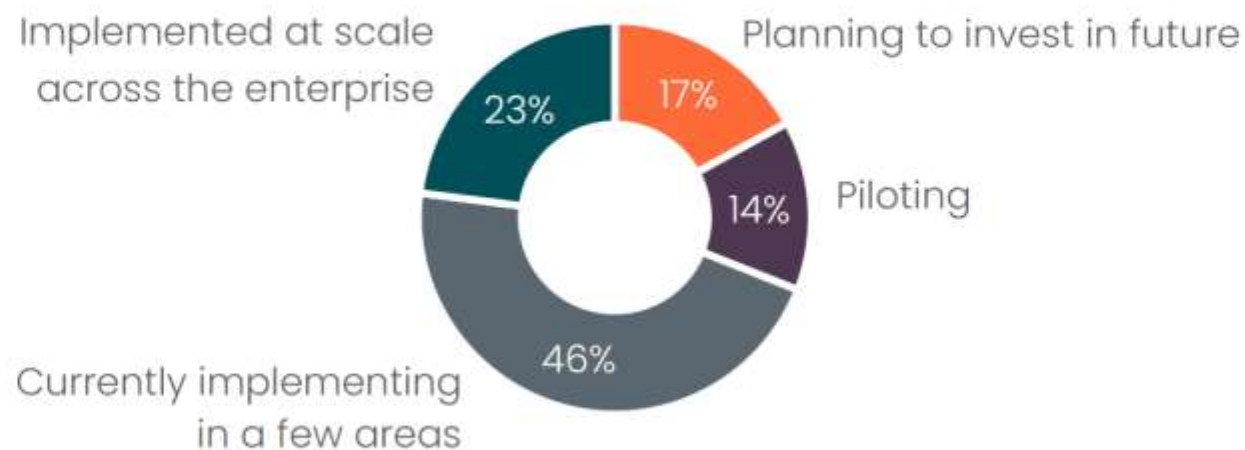


15% of companies project **increases of more than 10% in cash flow, profitability, and revenue** through the use of enhanced data quality, visibility, and strategic use

However, **only a select few** companies today have a clear plan for managing data well and **harnessing its full value**.

ONLY 23% OF COMPANIES HAVE IMPLEMENTED A DATA STRATEGY AT SCALE ACROSS THE ENTERPRISE

Q: At what stage of adoption is your company in implementing a consistent global data management strategy?

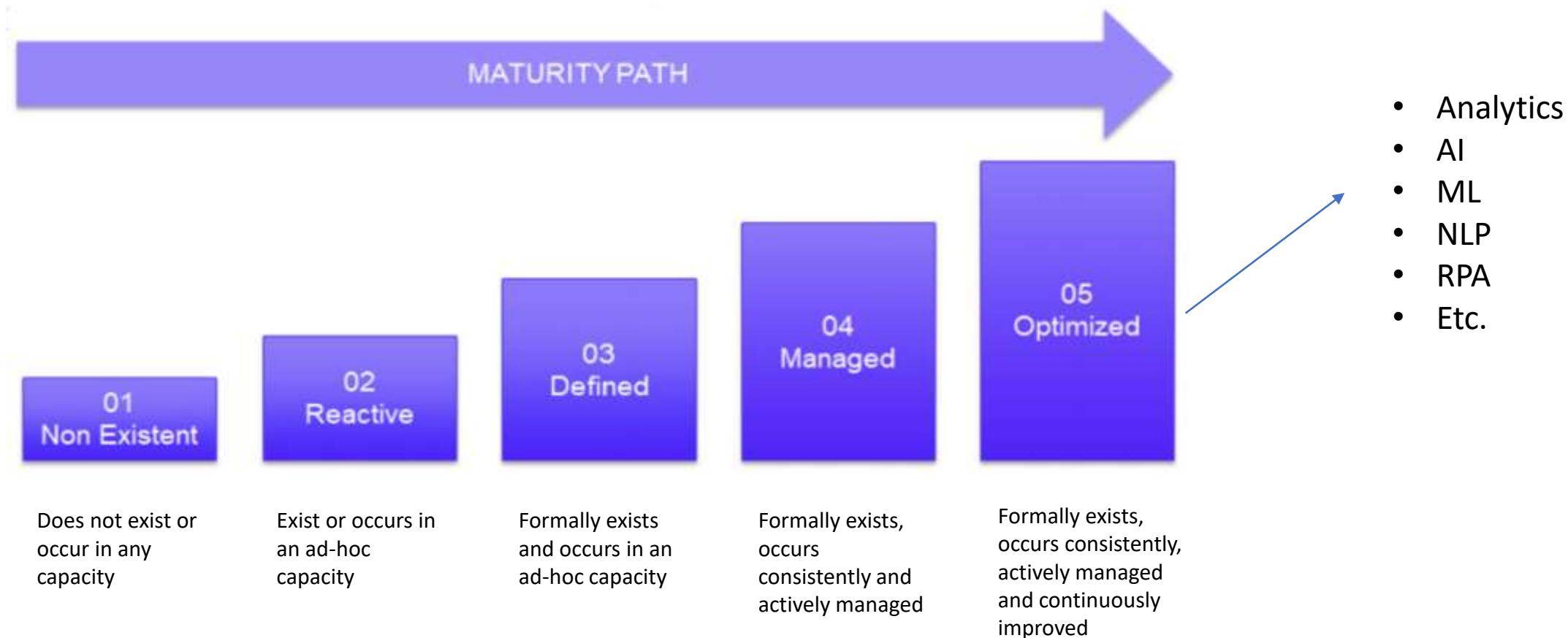


Sample: 100 executives across Global 2000 enterprises

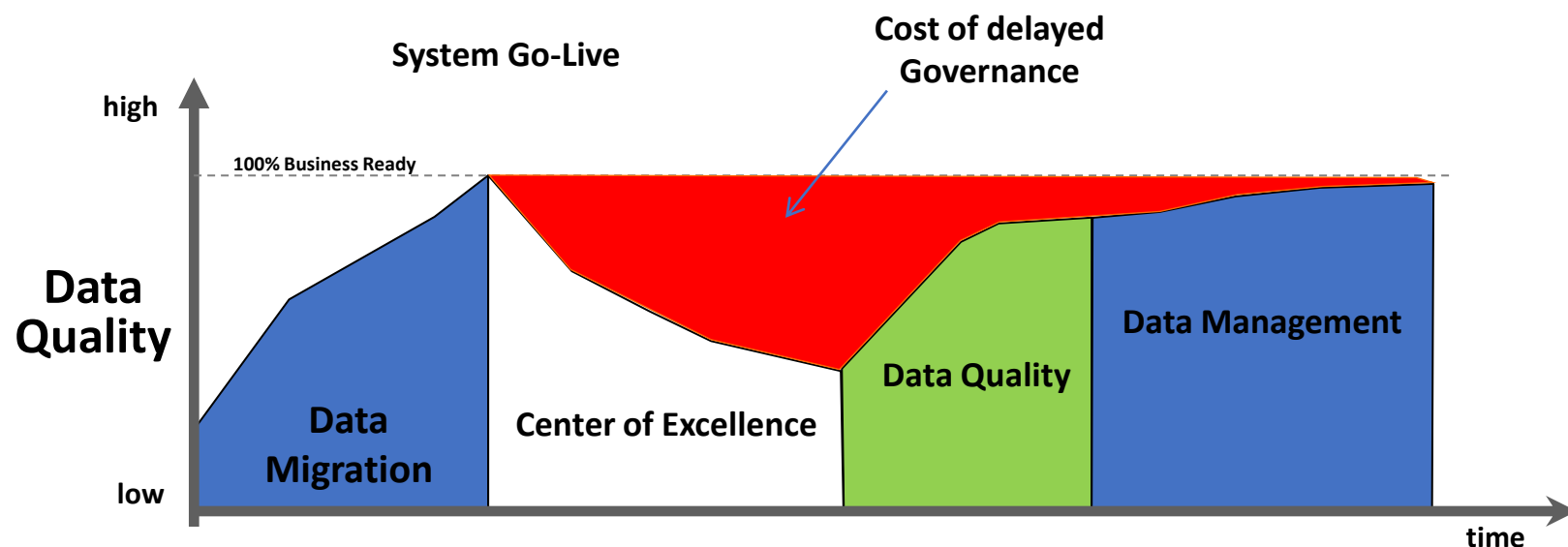
Only 5% of companies claim that 100% of their data is good enough today.

DATA MANAGEMENT MATURITY – WHERE ARE YOU?

Across People, Process and Technology – Enterprise Wide.



GET CLEAN – STAY CLEAN – LEVERAGE INTELLIGENT TECH



“An optimised, cost efficient business process is not possible without optimised data...”

Business Benefits – Global Healthcare Manufacturer



Reduction of
95% in Errors
80% in Cycle Time



Reduction of
95% in Business Interruptions
60% Data Admin Head Count

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