

Capitalizing on Market Demand in the Food Industry with SAP S/4HANA

Industry: Consumer Packaged Goods

Revenue: 13M

Solution: SAP S/4HANA

Customer Overview: A world leader in growing, marketing and selling healthy packaged food and beverages

“The enhanced reporting and analytics on S/4HANA has really enabled the finance organization to be able to see and understand real-time what their decisions are doing and how our customers are improving.”

- CPGC Vice President and Certified Financial Planner

Challenges

Our Consumer Packaged Goods Client (CPGC) originally implemented SAP in 2014 to replace an aging legacy ERP system. As the organizations' use of the systems implemented matured over the following years - their demands for more reporting and functionality steadily increased. The packaged food industry had been changing rapidly and measuring productivity and profitability in real-time is now no longer a luxury but a requirement for continued growth.

Solution

S/4HANA Finance offered new capabilities for embedded analytics with real-time data, faster batch processing, while reducing CPGC's IT footprint. CPGC partnered with NIMBL on the upgrade and migration from SAP ERP EHP7 on DB2 to SAP S/4HANA Finance.

Benefits

The move to S/4HANA led to a 3x reduction in nightly-batch processing – supporting the 24x7 operations more effectively. Goods-Receipt/Invoice-receipt analysis has significantly improved and profitability analysis can be done online with a connection directly to S/4HANA – avoiding the need for extracts into SAP BW and nightly delta loads. With the deployment of S/4HANA, CPGC fully expects its BW footprint to be reduced 50% by no longer replicating data into BW. Joining data between CRM, S/4HANA, and BW is now done in real-time with SAP HANA Smart Data Access. For the business users around the globe – CPGC is now able to fully deploy the SAP Fiori UI which will streamline application access and usability. This includes extension of applications outside the firewall to Business Partners – improving communication between suppliers and CPGC. Deploying S/4HANA has provided CPGC with the agility necessary to incrementally innovate based on changing business and market demands.