

HOW TO EAT AN ELEPHANT

How **Bega** Integrated their M&A
Divestment End-to-End





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ABOUT BEGA CHEESE GROUP

The Bega Cheese Group is Australia based and home to many trusted food brands and continues to grow, with the most recent and largest addition of Lion Dairy and Drinks. Becoming an ASX listed company in 2011 we hit \$1.51 billion in revenue half year results for FY22.

Bega:

- Has over 4,000 passionate employees, and 100+ dairy farmers who help us strive to become *The Great Australian Food Company*.
- Runs the largest cold chain network in Australia, which allows us to service our customers across Australia and the 50+ countries around the world.
- Produces approximately 236,00 tonnes of dairy products per year

Whether it's Vegemite or Bega Peanut Butter on toast, a dash of milk in your morning coffee, a Big M or Dare Iced Coffee on the go or a Zooper Dooper on a hot day - you've probably grown up enjoying the iconic products we proudly manufacture every day at Bega.





ABOUT BEGA DAIRY AND DRINKS

Bega Dairy and Drinks (BDD) is a premium FMCG business, specialising in manufacturing, marketing and delivering some of Australia's favourite dairy, juice and plant-based products.

Our iconic products are proudly Aussie owned, made. The business was acquired by Bega Cheese Limited in January 2021 and we're proud to join brands like VEGEMITE and Bega Peanut Butter as part of The Bega Cheese Group portfolio. Using milk sourced from Aussie farmers and fruit from Aussie growers, we create our market-leading Bega Dairy and Drinks products, with brands including:

-Dairy Farmers, Dare Iced Coffee, Farmers Union, Big M and The Juice Brothers.

Many of our trusted brands have been staples in Aussie households for years, in fact Australians have been drinking Dairy Farmers since 1900. Through our joint venture site – Vitasoy Australia Products, we also manufacture plant-based products under the trusted Vitasoy brand.





PROGRAM SCOPE

Program Facts & Figures

- 2500 users running on virtual desktops in a hybrid environment 3mths after signing.
- E-Mail and OneDrive migration
- Migration of 1200 SharePoint sites
- PowerBI environment migration with 380 data sets
- 31 sites including remote location across Australia
- 194 Non SAP applications
- 239 Integrations across the environment (Webmethods)
- 9 customer facing web and ecommerce portals
- Choice of Hyperscaler – Amazon Web Services
- Project Team of over 300 people, Plus Non SAP Vendors, Telstra, and Lion IT

Migration completed in 12 months

SAP Environment Facts & Figures

50+ SAP systems Migrated with data carve out

- SAP ECC – 15 TB
- SAP BW – 16 TB
- SAP APO/LiveCache – 7 TB
- SAP CRM5
- SAP CRM7
- SAP HANA Native (LDW)
- SAP Data Services

New Builds:

- SAP C4C Field Sales
- SAP Integrated Business Planning (IBP)
- SAP Cloud Connector (SAP CC)
- Cloud Platform Integration (CPI)

AFTER GO-LIVE: WHAT WERE THE IMPACTS TO THE BUSINESS?





Q&A





**GET THE
FUTURE
YOU WANT**